



AUGUST 2026 VISITOR ARRIVAL REPORT

PLEASE NOTE: Due to a change in PVA data source, starting in October 2016, and until further notice, PVA will be reporting its visitor arrival statistics based solely on NATIONALITY and VISITORS. Source: Monthly Reports are compiled from the Division of Immigration's arrival and departure data and processed by the Palau Visitors Authority's Strategic Planning Department.

Visitor arrivals by Calendar Year: Comparison 2025 vs. 2026 Monthly Arrivals By Key Markets and YOY percentage change

CY2026	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	1,296	1,223	1,262	1,122	755	569	771	1,258					8,256
SOUTH KOREA	249	223	136	156	45	15	40	68					932
TAIWAN	1,147	1,478	959	1,380	857	1,252	1,451	1,459					9,983
CHINA	2,381	4,104	2,407	2,376	2,213	2,137	2,776	2,398					20,792
USA/CANADA	1,196	849	1,128	832	912	941	1,174	843					7,875
EUROPE	608	565	679	696	558	203	216	395					3,920
AUSTRALIA	471	341	379	410	410	294	226	300					2,831
OTHERS	462	426	410	535	516	514	309	844					4,016
Total Visitor Arrivals	7,810	9,209	7,360	7,507	6,266	5,925	6,963	7,565					58,605
Y-on_Y change	13%	79%	29%	38%	32%	-7%	15%	25%					-18%

CY2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	645	704	1,036	476	395	284	358	625	438	361	1,204	1,482	8,008
SOUTH KOREA	135	89	93	58	74	64	39	44	44	154	106	173	1,073
TAIWAN	1,267	1,012	1,111	1,105	1,097	1,398	1,208	1,366	752	988	1,080	1,220	13,604
CHINA	2,803	1,544	1,395	1,605	1,518	1,348	2,379	2,492	1,673	2,303	2,055	2,234	23,349
USA/CANADA	1,043	868	855	786	851	1,188	1,307	901	679	1,256	685	968	11,387
EUROPE	436	437	517	758	368	383	268	225	203	676	787	624	5,682
AUSTRALIA	189	152	234	342	160	269	157	186	309	292	366	379	3,035
OTHERS	384	329	461	296	289	1,417	355	222	401	441	542	406	5,543
Total Visitor Arrivals	6,902	5,135	5,702	5,426	4,752	6,351	6,071	6,061	4,499	6,471	6,825	7,486	71,681
Y-on_Y change	56%	-11%	24%	23%	6%	47%	32%	25%	9%	48%	47%	33%	28%

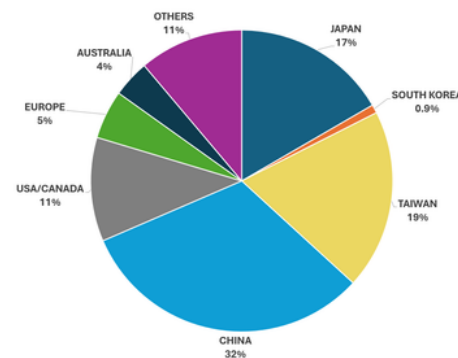
Summary

August 2026 visitor arrivals totaled **7,565**, increasing by 602 visitors from July's 6,963 and continuing the recovery from the June 2026 low of 5,925. This represents the highest monthly arrival total recorded so far in the second half of the year and reflects sustained demand across several key source markets.

Arrivals in August were led by China with 2,398 visitors, followed by Taiwan (1,459), Japan (1,258), Others (844), USA/Canada (843), Europe (395), Australia (300), and South Korea (68). Compared with July, arrivals increased from Japan, Taiwan, South Korea, Europe, Australia, and Others. Japan showed the largest monthly increase, rising by 487 visitors, while Others also recorded a notable increase of 535 visitors. China and USA/Canada declined from the previous month, but overall gains across the remaining markets were enough to lift total arrivals.

Compared with August 2025, total visitor arrivals increased by 1,504 visitors, from 6,061 to 7,565, representing a 25% year-on-year increase. Growth was particularly evident from Japan, Taiwan, Europe, Australia, and Others, while China arrivals were slightly lower than the same period last year. Despite lower arrivals from China and USA/Canada compared with August 2025, stronger performance from the other markets supported the overall increase.

The month's result indicates that Palau's visitor market continues to strengthen following the mid-year slowdown. While China remains the largest source market, the recovery in August was supported by more diversified growth, particularly from Japan, Taiwan, Europe, Australia, and other regional markets. The PIF-related movement also provided an additional boost to arrivals and demonstrates the positive impact that major regional events can have on visitor volumes, accommodation demand, and related tourism activity. This broader market contribution provides a more stable outlook heading into the remaining months of 2026.



RANKING OF KEY MARKETS AUGUST 2026

KEY MARKETS	ARRIVALS
1 CHINA	2,398
2 TAIWAN	1,459
3 JAPAN	1,258
4 OTHERS	844
5 USA/CANADA	843
6 EUROPE	395
7 AUSTRALIA	300
8 SOUTH KOREA	68
TOTAL	7,565

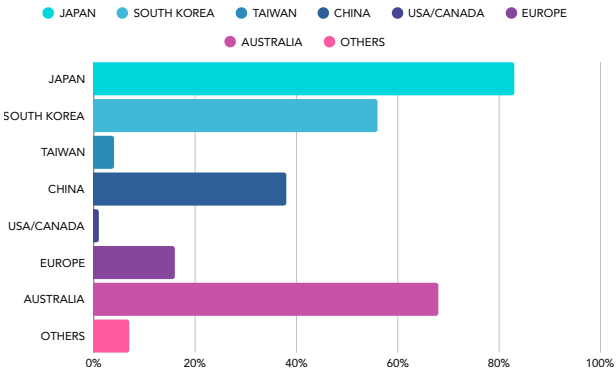
Visitor arrivals by Fiscal Year: Comparison Oct'24~Sept'25 vs. Oct'25~Sept'26

FY2026	Oct 2025	Nov 2025	Dec 2025	Jan 2026	Feb 2026	Mar 2026	Apr 2026	May 2026	Jun 2026	Jul 2026	Aug 2026	Sep 2026	Totals
JAPAN	361	1,204	1,482	1,296	1,223	1,262	1,122	755	569	771	1,258		11,303
SOUTH KOREA	154	106	173	249	223	136	156	45	15	40	68		1,365
TAIWAN	988	1,080	1,220	1,147	1,478	959	1,380	857	1,252	1,451	1,459		13,271
CHINA	2,303	2,055	2,234	2,381	4,104	2,407	2,376	2,213	2,137	2,776	2,398		27,384
USA/CANADA	1,256	685	968	1,196	849	1,128	832	912	941	1,174	843		10,784
EUROPE	676	787	624	608	565	679	696	558	203	216	395		6,007
AUSTRALIA	292	366	379	471	341	379	410	410	294	226	300		3,868
OTHERS	441	542	406	462	426	410	535	516	514	309	844		5,405
Total Visitor Arrivals	6,471	6,825	7,486	7,810	9,209	7,360	7,507	6,266	5,925	6,963	7,565		79,387
Y-on_Y change	48%	47%	33%	13%	79%	29%	38%	32%	-7%	15%	25%		21%

FY2025	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	May 2025	Jun 2025	Jul 2025	Aug 2025	Sep 2025	Totals
JAPAN	356	587	798	645	704	1,036	476	395	284	358	625	438	6,702
SOUTH KOREA	32	56	135	135	89	93	58	74	64	39	44	44	863
TAIWAN	829	1,086	1,136	1,267	1,012	1,111	1,105	1,097	1,398	1,208	1,366	752	13,367
CHINA	1,571	1,156	1,802	2,803	1,544	1,395	1,605	1,518	1,348	2,379	2,492	1,673	21,286
USA/CANADA	802	789	824	1,043	868	855	786	851	1,188	1,307	901	679	10,893
EUROPE	318	491	346	436	437	517	758	368	383	268	225	203	4,750
AUSTRALIA	102	106	214	189	152	234	342	160	269	157	186	309	2,420
OTHERS	355	380	388	384	329	461	296	289	1,417	355	222	401	5,277
Total Visitor Arrivals	4,365	4,651	5,643	6,902	5,135	5,702	5,426	4,752	6,351	6,071	6,061	4,499	65,558
Y-on_Y change	34%	21%	40%	56%	-11%	24%	23%	6%	47%	32%	25%	9%	24%

January–August 2025 vs. January–August 2026
Year-on-Year Comparative Report: Visitor Arrivals

Market	JAN~AUG 2025	JAN~AUG 2026	Change (%)
JAPAN	4,523	8,256	83%
SOUTH KOREA	596	932	56%
TAIWAN	9,564	9,983	4%
CHINA	15,084	20,792	38%
USA/CANADA	7,799	7,875	1%
EUROPE	3,392	3,920	16%
AUSTRALIA	1,689	2,831	68%
OTHERS	3,753	4,016	7%
TOTAL	46,400	58,605	26%



Palau welcomed 58,605 visitors from January to August 2026, an increase of 26% compared with 46,400 visitors during the same period in 2025. The result shows that tourism growth has remained strong through the first eight months of the year, with increases recorded across all major source markets and supported by a broader mix of visitors.

Growth ranking

- Japan: 83%
- Australia: 68%
- South Korea: 56%
- China: 38%
- Europe: 16%
- Others: 7%
- Taiwan: 4%
- USA/Canada: 1%

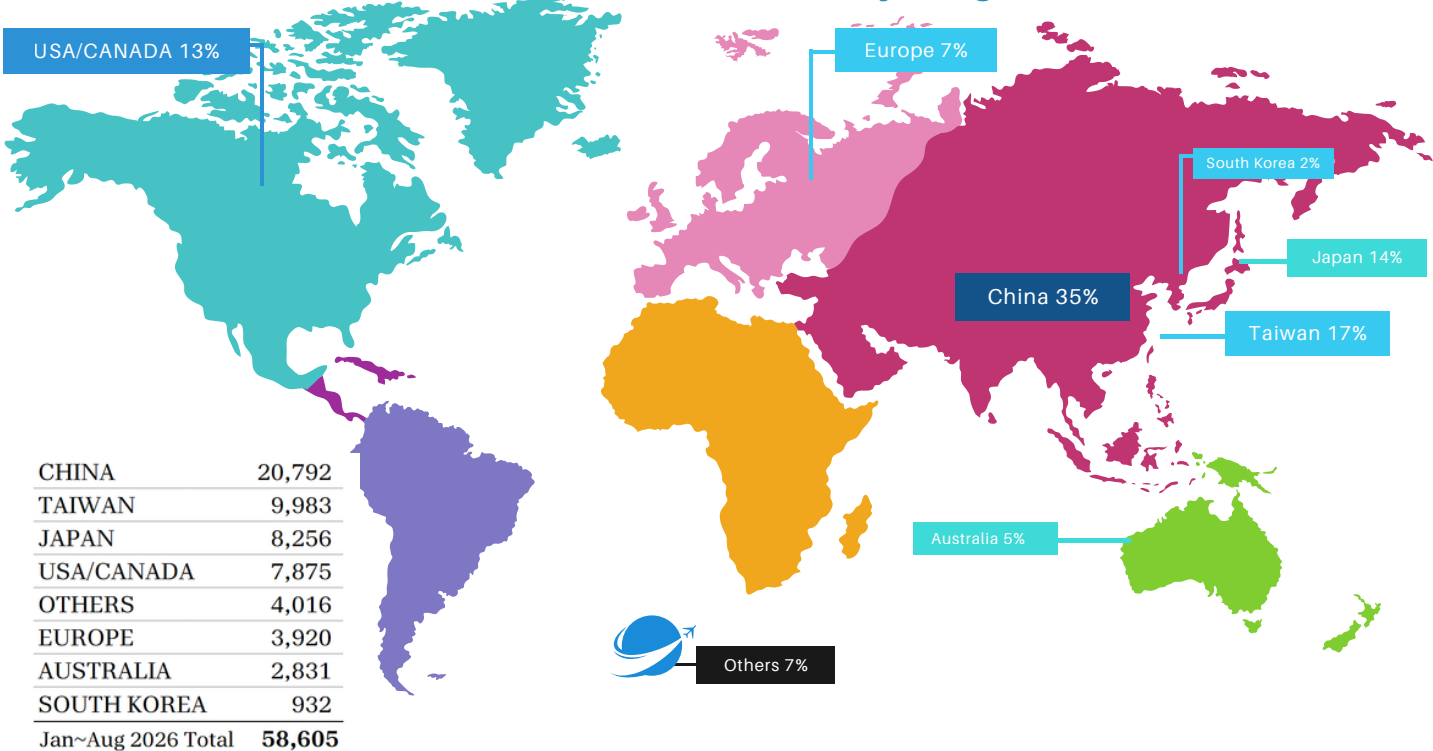
Growth was led by Japan, which increased by 83%, followed by Australia at 68%, South Korea at 56%, and China at 38%. Japan's strong year-to-date performance reflects a significant recovery from the market compared with the same period last year. China remained the largest source market overall with 20,792 visitors, while Taiwan continued to provide a stable contribution with 9,983 visitors, a 4% increase from January–August 2025.

Europe recorded growth of 16%, while Others increased by 7%. USA/Canada and Taiwan showed more modest gains of 1% and 4%, respectively, but both markets remained important contributors to total arrivals. Unlike the January–July comparison, all markets recorded positive year-on-year growth through August, demonstrating a more balanced improvement across Palau's visitor markets.

The August results added further momentum to the year-to-date performance, with monthly arrivals reaching 7,565 visitors. The increase was supported by stronger arrivals from Japan, Taiwan, Europe, Australia, South Korea, and the Others category, as well as early visitor movement associated with the Pacific Islands Forum. This contributed to the continued improvement in overall arrivals following the mid-year easing.

Overall, January–August 2026 reflects a positive and broadly based tourism recovery. While China continues to lead total arrivals, strong percentage growth from Japan, Australia, South Korea, and China has helped diversify the market base. Maintaining this momentum through the remaining months of the year, while continuing to support quality visitation and sustainable destination management, will be important for Palau's tourism sector.

Total Visitor Arrivals, Ranking and Percentage Share by Key Markets January~August 2026



Monthly Arrivals by Country Group

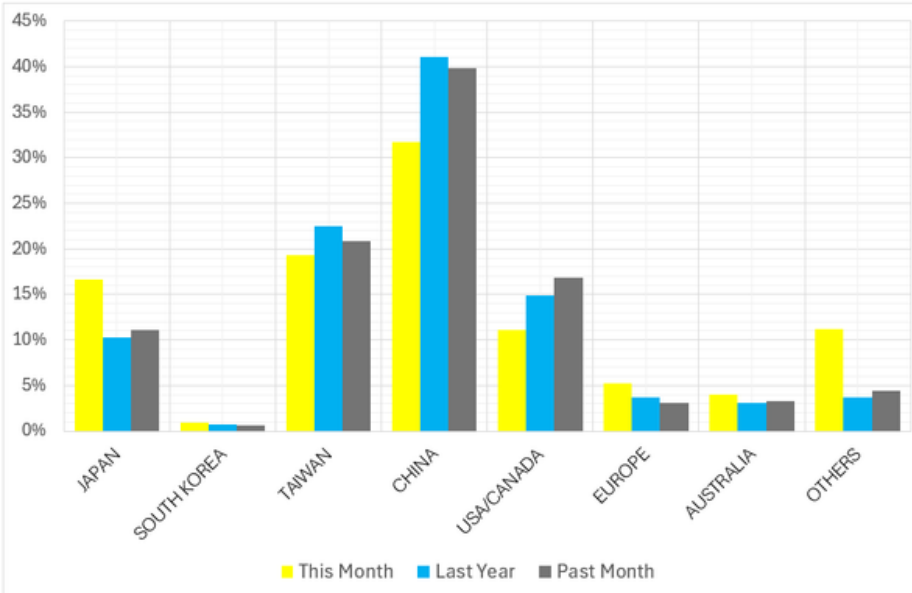
This table presents the breakdown of visitor arrivals to Palau by country and region from **August 2026**. It details monthly and total arrivals for each source market, highlighting both Palau's key tourism markets—Japan, South Korea, Taiwan, China, USA/Canada, Europe, Australia, and Others— additional markets across Asia, North America, Central and South America, Europe, the Middle East, Africa, and Oceania.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Totals
Asia	5,296	7,230	5,014	5,381	4,139	4,255	5,204	5,446					41,965
Japan	1,296	1,223	1262	1122	755	569	771	1258					8,256
Korea, Republic of	249	223	136	156	45	15	40	68					932
Taiwan, Republic of China	1,147	1,478	959	1380	857	1252	1451	1459					9,983
China	2,381	4,104	2407	2376	2213	2137	2776	2398					20,792
Bangladesh	-	-	1	0	1	1	0	3					6
Indonesia	9	7	4	15	14	23	7	26					105
India	14	24	19	13	5	10	3	22					110
Malaysia	19	6	63	58	36	42	7	19					250
Philippines	103	120	92	153	142	139	103	119					971
Singapore	36	11	50	56	39	32	11	18					253
Thailand	10	9	3	32	10	18	3	16					101
Asia-Other	32	25	18	20	22	17	32	40					206
North America	1,196	849	1,128	832	912	941	1,174	843					7,875
Canada	58	74	47	41	46	29	19	22					336
United States of America	1,138	775	1081	791	866	912	1155	819					7,537
North America-Other	-	-	0	0	0	0	0	2					2
Caribbean	4	5	-	2	2	2	1	3					19
Central America	15	3	18	23	3	3	-	2					67
South America	26	52	11	23	11	28	6	24					181
Argentina	4	4	2	3	1	1	0	0					15
Brazil	20	41	6	16	7	24	5	12					131
Chile	1	-	0	0	0	0	0	5					6
Ecuador	1	1	0	1	0	0	0	1					4
South America-Other	-	6	3	3	3	3	1	6					25
Europe	619	567	682	703	571	205	216	421					3,984
Austria	48	13	7	17	22	1	6	6					120
Belgium	12	4	9	18	6	4	5	4					62
Switzerland	43	34	35	42	44	12	18	7					235
Czech Republic	14	5	28	113	14	8	1	6					189
Germany	124	147	177	113	175	27	32	26					821
Denmark	9	12	2	15	4	3	8	8					61
Spain	30	10	13	36	12	20	19	69					209
Finland	9	5	6	1	2	1	1	4					29
France	26	28	37	44	29	12	15	61					252
United Kingdom	68	80	103	76	89	29	29	54					528
Greece	9	-	3	5	2	0	0	1					20
Italy	35	55	39	44	17	12	5	47					254
Norway	4	7	8	8	3	10	9	7					56
Poland	25	45	87	36	12	6	11	16					238
Portugal	11	5	19	17	15	6	11	4					88
Russian Federation	37	36	26	19	47	19	8	19					211
Sweden	12	7	11	5	9	2	3	1					50
Europe-Other	103	74	72	94	69	33	35	81					561
Middle East	72	26	9	14	22	11	5	29					188
Africa	6	5	4	21	10	7	7	5					65
Oceania	574	467	490	507	593	469	345	790					4,235
Australia	471	341	379	410	410	294	226	300					2,831
Fiji	11	19	15	15	22	15	15	96					208
Micronesia, FSM	39	45	30	20	31	71	58	102					396
Marshall Islands	10	9	9	11	26	23	15	45					148
New Zealand	-	-	0	0	0	0	0	0					-
Solomon Islands	-	2	1	0	5	0	0	26					34
Tuvalu	1	1	0	1	3	0	1	25					32
Oceania-Other	11	17	14	11	41	20	6	116					236
Total	7,808	9,204	7,356	7,506	6,263	5,921	6,958	7,563					58,579
Unidentified	2	5	4	1	3	4	5	2					26
Total	7,810	9,209	7,360	7,507	6,266	5925	6963	7565					58,605

Market Share Comparison

Current distribution of visitors to Palau and how it has changed compared to the previous month and the same period in the previous year.

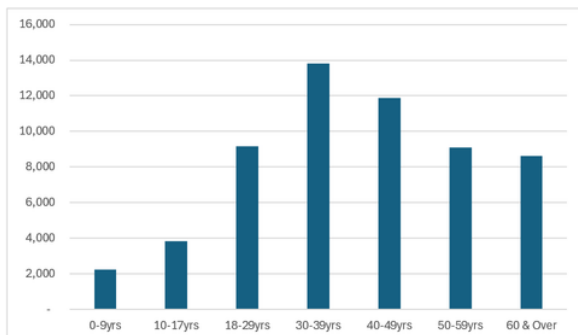
KEY MARKETS	This Month		Last Year		Past Month	
	AUGUST 2026	Share %	AUGUST 2025	Share %	JULY 2026	Share %
JAPAN	1258	17%	625	10%	771	11%
SOUTH KOREA	68	1%	44	1%	40	1%
TAIWAN	1459	19%	1366	23%	1451	21%
CHINA	2398	32%	2492	41%	2776	40%
USA/CANADA	843	11%	901	15%	1174	17%
EUROPE	395	5%	225	4%	216	3%
AUSTRALIA	300	4%	186	3%	226	3%
OTHERS	844	11%	222	4%	309	4%
Total:	7565	100%	6061	100%	6963	100%



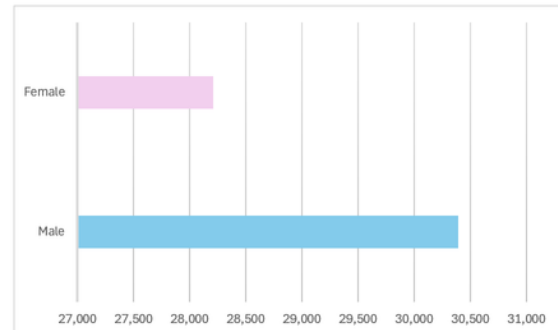
JAN~AUG 2026 Arrivals By Gender and Age Group

Age Group	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTALS
0-9yrs	244	505	147	204	150	192	397	397					2,236
10-17yrs	365	733	219	201	100	323	1,007	870					3,818
18-29yrs	1,217	1,097	1,152	1,101	1,097	1,157	1,183	1,153					9,157
30-39yrs	1,719	2,129	1,760	2,147	1,734	1,496	1,362	1,478					13,825
40-49yrs	1,570	1,921	1,362	1,462	1,133	1,168	1,528	1,722					11,866
50-59yrs	1,295	1,397	1,313	1,176	1,019	866	858	1,157					9,081
60 & Over	1,400	1,427	1,407	1,216	1,033	723	628	788					8,622
Unknown	-	-	-	-	-	-	-	-					-
Total	7,810	9,209	7,360	7,507	6,266	5,925	6,963	7,565					58,605

Jan-Aug Arrivals by Age Group



Jan-Aug Arrivals by Gender



Gender	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTALS
Male	4,184	4,629	3,830	3,904	3,264	3,039	3,581	3,962					30,393
Female	3,625	4,580	3,528	3,602	3,002	2,886	3,382	3,603					28,208
Other	1	-	2	1	-	-	-	-					4
Total	7,810	9,209	7,360	7,507	6,266	5,925	6,963	7,565					58,605

Visitor Nights by Key Markets: Comparison 2025 vs. 2026

Total number of nights visitors spends in Palau - Monthly, by Key Markets

A "visitor night" denotes each overnight stay by a visitor within Palau's tourist accommodation establishments or non-rented accommodations. Our methodology involves the following calculations:

- 1. Commencing with the determination of the average duration of stay for visitors from each country on a monthly basis.
 - 2. Exclusion of individuals with stays exceeding 30 days, categorizing them as residents rather than tourists.
 - 3. Multiplication of the aforementioned average stay duration by the respective total count of visitors from each country.
- This computation yields the aggregated number of nights spent by tourists while visiting Palau.

CY2026	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	6,338	5,815	5,781	5,487	3,572	2,860	3,692	6,033					39,578
SOUTH KOREA	1,514	1,328	803	891	250	100	221	400					5,507
TAIWAN	4,911	6,128	4,280	5,774	3,839	5,306	7,057	6,413					43,709
CHINA	11,904	20,881	12,014	11,652	10,942	10,724	13,724	11,946					103,787
USA/CANADA	8,565	6,233	8,317	6,536	7,091	8,034	10,949	6,773					62,497
EUROPE	4,832	4,492	5,250	5,251	3,336	1,244	1,327	2,731					28,463
AUSTRALIA	3,665	2,896	3,044	3,261	3,510	2,473	1,737	2,457					23,043
OTHERS	3,460	2,958	2,789	3,662	3,405	3,162	2,175	5,680					27,291
Total Visitor Nights	45,188	50,731	42,279	42,514	35,944	33,904	40,881	42,433					333,874
Y-on_Y_change	16%	67%	25%	42%	42%	-32%	16%	30%					-21%

CY2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	3,026	3,729	4,392	2,237	1,995	1,511	1,929	2,939	2,038	1,715	6,002	7,802	39,314
SOUTH KOREA	946	532	562	386	399	316	247	233	235	924	690	1,108	6,578
TAIWAN	5,672	4,606	5,133	4,722	4,689	5,824	5,298	5,744	3,211	4,414	4,825	5,906	60,043
CHINA	14,286	7,786	7,560	8,229	7,595	7,143	11,926	12,197	8,384	11,576	10,645	11,159	118,485
USA/CANADA	7,620	6,324	6,258	5,466	5,609	11,276	10,160	6,934	5,056	6,799	5,144	7,337	83,985
EUROPE	3,557	3,905	4,764	4,271	1,814	3,861	1,969	1,725	1,455	3,726	6,896	5,368	43,312
AUSTRALIA	1,628	1,253	2,106	2,854	1,187	2,395	1,175	1,446	2,435	2,257	3,157	3,233	25,127
OTHERS	2,307	2,157	3,137	1,769	2,007	17,316	2,496	1,537	2,546	2,680	3,427	2,616	43,995
Total Visitor Nights	39,043	30,292	33,911	29,936	25,295	49,641	35,199	32,753	25,361	34,092	40,787	44,530	420,839
Y-on_Y_change	49%	-5%	27%	16%	9%	78%	38%	24%	12%	41%	48%	36%	30%

Visitor nights: Past Ten Years

Visitor Nights	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
JAPAN	121,590	109,841	98,226	89,812	25,577	1,933	10,593	22,851	30,238	39,314	39,578
SOUTH KOREA	47,749	47,122	56,452	49,193	11,492	101	1,805	5,366	4,298	6,578	5,507
TAIWAN	56,748	39,848	44,848	67,738	10,843	9,738	6,223	43,777	55,331	60,043	43,709
CHINA	292,859	267,140	196,109	160,047	18,545	261	1,175	55,029	92,731	118,485	103,787
USA/CANADA	58,299	55,966	63,379	60,231	14,719	21,831	59,697	63,825	76,815	83,985	62,497
EUROPE	45,454	42,017	36,500	33,806	11,618	613	8,631	22,913	25,894	43,312	28,463
AUSTRALIA	5,463	4,672	4,541	5,295	717	193	2,241	9,373	12,307	25,127	23,043
OTHERS	23,502	22,969	22,896	27,056	4,917	1,837	10,959	23,025	25,318	43,995	27,291
Total Visitor Nights	651,665	589,575	522,953	493,178	98,430	36,508	101,324	246,158	322,932	420,839	333,874

Average Length of Stay: Comparison 2025 vs. 2026

Average Length of stay is based on records where Departures and arrivals could be matched, excluding any that stayed longer than 30 days

The table provides an overview of the visitor's Length of Stay (LOS) in Palau, categorized by key markets. It displays the average number of nights spent by tourists from each key market during their visits to Palau. The data is derived by dividing the total number of nights spent by tourists from each market by the respective total number of tourists.

CY2026	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
JAPAN	4.9	4.8	4.9	4.9	4.7	5.0	4.8	4.8				
SOUTH KOREA	6.1	6.0	5.7	5.7	5.6	6.7	5.5	5.9				
TAIWAN	4.3	4.1	4.2	4.2	4.5	4.2	4.9	4.4				
CHINA	5.0	5.1	4.9	4.9	4.9	5.0	4.9	5.0				
USA/CANADA	7.2	7.3	7.9	7.9	7.8	8.5	9.3	8.0				
EUROPE	7.9	8.0	7.5	7.5	6.0	6.1	6.1	6.9				
AUSTRALIA	7.8	8.5	8.0	8.0	8.6	8.4	7.7	8.2				
OTHERS	7.5	6.9	6.8	6.8	6.6	6.2	7.0	6.7				
Total	5.7	5.5	5.6	5.6	5.7	5.7	5.8	5.7				

CY2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
JAPAN	4.7	5.3	4.2	4.7	5.0	5.3	5.4	4.7	4.7	4.8	5.3	5.3
SOUTH KOREA	7.0	6.0	6.0	6.7	5.4	4.9	6.3	5.3	5.3	6.0	6.4	6.4
TAIWAN	4.5	4.6	4.6	4.3	4.3	4.2	4.4	4.2	4.3	4.5	4.8	4.8
CHINA	5.1	5.0	5.4	5.1	5.0	5.3	5.0	4.9	5.0	5.0	5.0	5.0
USA/CANADA	7.3	7.3	7.3	7.0	6.6	9.5	7.8	7.7	7.4	5.4	7.6	7.6
EUROPE	8.2	8.9	9.2	5.6	4.9	10.1	7.3	7.7	7.2	5.5	8.6	8.6
AUSTRALIA	8.6	8.2	9.0	8.3	7.4	8.9	7.5	7.8	7.9	7.7	8.5	8.5
OTHERS	6.0	6.6	6.8	6.0	6.9	12.2	7.0	6.9	6.3	6.1	6.4	6.4
Total	5.6	5.9	5.9	5.5	5.3	7.8	5.7	5.3	5.6	5.3	5.9	5.9

Average Length of Stay: Past Ten Years

Length of Stay	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
JAPAN	4.2	4.2	4.4	4.6	4.4	12.2	8.1	5.9	5.3	4.9	4.8
SOUTH KOREA	3.9	4.0	3.9	4.1	4.3	4.2	8.0	5.7	6.4	6.1	5.9
TAIWAN	4.1	4.1	4.0	4.4	4.2	3.8	4.4	4.3	4.8	4.4	4.4
CHINA	4.5	4.6	4.8	5.3	5.6	5.8	9.0	5.2	5.0	5.1	5.0
USA/CANADA	6.9	7.0	7.5	7.4	7.7	10.4	8.9	7.6	7.6	7.4	7.9
EUROPE	9.3	9.0	8.4	9.1	9.4	10.4	9.6	8.4	8.6	7.6	7.3
AUSTRALIA	7.1	7.2	7.3	7.4	6.1	5.4	9.0	8.0	8.5	8.3	8.1
OTHERS	6.4	6.5	6.8	6.6	6.4	7.5	7.9	7.1	6.4	7.9	6.8
Total	4.7	4.8	4.9	5.3	5.4	7.0	8.2	6.0	5.9	5.9	5.7

2026 MODE OF TRANSPORTATION
BY MODE OF TRANSPORTATION AND KEY MARKETS % SHARE

The table illustrates the breakdown of total arrivals in **August 2026** amounting to **7,565** categorized by key markets and mode of transportation.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTALS
China Airlines	2209	2231	2016	2349	1437	1600	1832	1983					15657
Nauru Airlines	33	51	46	26	62	65	0	0					283
United Airlines	2463	2224	2255	1746	1587	1470	1669	1989					15403
Cambodia Airways	674	1706	708	560	539	548	692	669					6096
Pacific Mission Aviation	30	44	51	39	18	28	36	31					277
Hong Kong Airlines	1123	1523	1007	973	1005	919	1191	951					8692
Qantas Airlines	503	438	450	438	486	349	274	447					3385
Philippine Airlines	0	0	48	421	266	238	307	505					1785
Private plane	5	40	39	98	7	3	7	122					321
Greater Bay Airlines	626	914	726	855	672	685	901	765					6144
Sailing yacht	0	0	0	0	1	0	0	9					10
Motor Yacht	0	1	0	0	0	0	0	0					1
Motor Vessel	0	1	6	0	0	1	0	0					8
Research Vessel	0	14	0	0	0	0	0	0					14
Military	144	19	8	2	0	19	54	94					340
Cruise Ship	0	0	0	0	186	0	0	0					186
Others	0	3	0	0	0	0	0	0					3
Totals	7810	9209	7360	7507	6266	5925	6963	7565					58605

PERCENTAGE SHARE

The chart shows total arrivals by mode of transportation, indicating the percentage share by key market.

	China Airlines	United Airlines	Cambodia Airways	Pacific Mission Aviation	Qantas	Hong Kong Airlines	Philippine Airlines	Greater Bay Airlines	Private Plane	Sailing Yacht	Military
JAPAN	6%	47%	0.0%	0%	1%	0%	39%	1%	0%	0%	0%
SOUTH KOREA	1%	1%	0.0%	0%	0%	0%	2%	1%	0%	0%	0%
TAIWAN	72%	0%	0.1%	0%	0%	0.3%	0.2%	1.0%	4%	0%	0%
CHINA	1%	2%	97.9%	0%	1%	99%	5%	95%	0%	0%	0%
USA/CANADA	5%	30%	1.0%	3%	4%	1%	10%	1%	14%	11%	33%
EUROPE	10%	3%	0.6%	19%	8%	0%	10%	1.2%	8%	89%	1%
AUSTRALIA	0%	1%	0%	0%	51%	0.1%	3.6%	0.3%	2%	0%	29%
OTHERS	5%	15%	0.0%	77%	34%	0.1%	29.1%	0%	71%	0%	37%
Total %%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

In **August 2026**, Palau continued to rely on a mix of commercial airlines, private aircraft, motor vessels, and military transport to facilitate visitor arrivals. The data show that each carrier and transport mode served a distinct market profile, with major airlines continuing to support Palau's primary visitor markets while alternative transport modes contributed to regional connectivity, business travel, and special-purpose travel.

AUGUST 2026 Mode of Transportation % SHARE

Airline Contributions

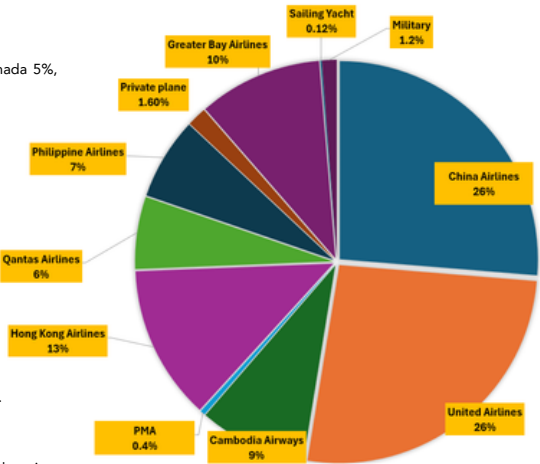
- China Airlines remained primarily connected to the Taiwan market accounting for 72% of its passenger share. Japan 6%, USA/Canada 5%, Europe 10%, and Others 5%.
- United Airlines continued to be an important carrier for Japanese 47% and North American 30% visitors and Others at 15%.
- Cambodia Airways remained overwhelmingly China-focused, with China accounting for 97.9% of its passenger mix.
- Hong Kong Airlines was almost entirely supported by the China market, which represented 99%.
- Greater Bay Airlines also remained strongly connected to China, with China representing 95% of its passenger share.
- Qantas continued to serve mainly Australian travelers, with Australia accounting for 51% of its volume. Others represented 34%, followed by Europe at 8%, USA/Canada at 4%.
- Philippine Airlines carried a more diversified market mix, led by Japan at 39%, followed by Others at 29.1%, USA/Canada at 10%.
- Pacific Mission Aviation was primarily supported by the Others category at 77%, followed by Europe at 19% and USA/Canada at 3%.
- This profile reflects its role in serving regional, operational, and special-purpose travel needs.

Other Transport Modes

- Private Planes: Captured a mix of travelers, with Japan leading at 43%, followed by the USA/Canada (29%) and "Others" (29%).
- Military: Military-related arrivals were concentrated in the Other market category (37%), followed by USA/Canada (33%) Australia (29%).
- Sailing Yacht: Derived nearly all of their arrivals from Europe (89%), with USA/Canada comprising the remaining 11%.

Overall, the months transportation data show that Palau's air and sea access remained diversified across key visitor markets. China-focused carriers continued to provide the main transport links for Chinese visitors, while United Airlines, China Airlines, Qantas, and Philippine Airlines played important roles in supporting arrivals from Japan, Taiwan, USA/Canada, Australia, and other regional markets. The high share of "Others" through Pacific Mission Aviation and private planes may also reflect PIF-related regional, official, media, technical, and support travel arriving ahead of the event

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTALS
China Airlines	28.3%	24.2%	27.4%	31.29%	22.9%	27.0%	26.31%	26.2%					26.7%
Nauru Airlines	0.4%	0.6%	0.6%	0.35%	1.0%	1.1%	0.00%	0.0%					0.5%
United Airlines	31.5%	24.2%	30.6%	23%	25.3%	24.8%	24%	26.3%					26.3%
Cambodia Airways	8.6%	18.5%	9.6%	7.46%	8.6%	9.2%	9.94%	8.8%					10.4%
PMA	0.4%	0.5%	0.7%	0.52%	0.3%	0.52%	0.52%	0.4%					0.5%
Hong Kong Airlines	14.4%	16.5%	13.7%	13.0%	16.0%	15.5%	17.1%	12.6%					14.8%
Qantas Airlines	6.4%	4.8%	6.1%	5.83%	7.8%	5.9%	3.94%	5.9%					5.8%
Philippine Airlines	0.0%	0.0%	0.7%	5.61%	4.2%	4.0%	4.41%	6.7%					3.0%
Private plane	0.1%	0.4%	0.5%	1.31%	0.1%	0.1%	0.10%	1.6%					0.5%
Greater Bay Airlines	8.02%	9.93%	9.86%	11.39%	10.72%	11.56%	12.94%	10.11%					10.5%
Sailing yacht	0.00%	0.00%	0.00%	0.00%	0.02%	0.00%	0.00%	0.12%					0.0%
Motor Yacht	0.0%	0.0%	0.0%	0.00%	0.0%	0.0%	0.00%	0.0%					0.0%
Motor Vessel	0.0%	0.0%	0.1%	0.00%	0.0%	0.02%	0.00%	0.00%					0.0%
Research Vessel	0.0%	0.2%	0.0%	0.00%	0.0%	0.0%	0.00%	0.0%					0.0%
Military	1.8%	0.2%	0.1%	0.03%	0.0%	0.3%	0.78%	1.2%					0.3%
Cruise Ship	0.0%	0.0%	0.0%	0.00%	3.0%	0.0%	0.00%	0.0%					0.3%
Others	0.0%	0.0%	0.0%	0.00%	0.0%	0.0%	0.00%	0.0%					0.0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	0%	0%	0%	0%	100%



ALL YEARS BY KEY MARKETS: 1980 ~ 2026 (AUGUST)

The table displays arrival data spanning from 1980 to **August 2026**, organized on a yearly basis and segmented by key markets, including Japan, South Korea, Taiwan, China, USA/Canada, Europe, Australia and the "Others" category. The "Others" category encompasses all remaining arrivals that do not constitute a significant portion.

YEARS	JAPAN	SOUTH KOREA	TAIWAN	CHINA	USA CANADA	EUROPE	AUSTRALIA	OTHERS	TOTALS
1980	2,753	-	-	-	2,062	157	-	229	5,201
1981	2,572	-	-	-	1,491	184	-	363	4,610
1982	2,620	-	-	-	1,535	176	-	442	4,773
1983	2,838	-	-	-	1,731	294	-	652	5,515
1984	3,431	-	-	-	2,112	458	108	758	6,867
1985	6,754	-	-	-	2,747	912	153	972	11,538
1986	6,267	-	-	-	3,276	536	230	1,274	11,583
1987	6,586	-	-	-	3,791	851	195	2,273	13,696
1988	10,468	-	-	-	4,215	1,045	203	2,413	18,344
1989	11,177	344	434	-	5,263	1,061	773	2,381	21,433
1990	12,728	338	683	574	5,654	1,095	1,504	3,230	25,806
1991	13,664	402	984	385	5,866	1,117	901	2,735	26,054
1992	16,432	459	1,416	117	7,271	1,437	747	2,125	30,004
1993	18,095	831	3,384	107	7,080	1,677	523	2,344	34,041
1994	16,939	1,163	5,559	352	8,837	2,081	446	2,201	37,578
1995	20,202	1,738	10,727	445	9,017	2,404	634	1,856	47,023
1996	21,410	1,907	22,523	649	8,878	2,405	1,212	1,735	60,719
1997	19,519	1,640	30,497	589	9,400	1,586	500	2,710	66,441
1998	21,571	545	18,503	1,014	5,254	1,455	579	15,273	64,194
1999	22,087	539	10,936	1,212	5,587	1,418	402	13,312	55,493
2000	21,708	586	14,122	1,244	6,704	974	347	12,047	57,732
2001	22,395	350	12,476	1,530	5,375	930	430	10,625	54,111
2002	23,748	497	15,819	1,409	4,774	834	403	11,076	58,560
2003	21,401	312	27,857	685	4,291	856	485	7,441	63,328
2004	23,845	5,673	42,158	735	5,979	1,803	1,387	7,581	89,161
2005	26,281	2,169	34,101	1,723	5,532	2,289	808	7,675	80,578
2006	26,892	11,756	28,449	778	5,922	2,263	596	5,741	82,397
2007	29,198	14,342	29,005	929	5,956	2,517	733	5,495	88,175
2008	30,937	14,491	20,026	597	7,427	4,081	614	2,908	81,081
2009	27,538	13,168	15,999	767	6,850	3,465	673	2,703	71,163
2010	29,695	15,225	21,865	1,025	7,999	3,905	1,092	3,602	84,408
2011	38,051	15,964	37,382	2,282	8,348	4,519	1,123	3,137	110,806
2012	39,637	19,611	38,614	4,966	8,072	5,192	1,075	2,959	120,126
2013	35,879	17,448	26,568	9,234	8,635	5,662	1,181	3,436	108,043
2014	37,373	14,624	30,129	39,308	8,815	5,177	1,049	3,709	140,184
2015	31,191	12,309	14,199	88,393	8,827	4,230	880	3,515	163,545
2016	29,195	12,392	13,867	64,879	8,413	4,881	773	3,674	138,074
2017	25,979	11,845	9,766	57,727	7,981	4,652	653	3,556	122,159
2018	22,363	14,307	11,332	41,171	8,427	4,336	624	3,381	105,941
2019	19,690	11,860	15,435	30,020	8,180	3,712	716	4,110	93,723
2020	5,751	2,691	2,553	3,290	1,902	1,238	117	766	18,308
2021	159	24	2,570	45	2,093	59	36	245	5,231
2022	1,313	227	1,420	130	6,692	903	249	1,394	12,328
2023	3,898	940	10,259	10,574	8,398	2,731	1,172	3,255	41,227
2024	5,936	747	12,243	18,236	10,234	3,442	1,498	3,848	56,184
2025	8,008	1,073	13,604	23,349	11,387	5,682	3,035	5,543	71,681
2026	8,256	932	9,983	20,792	7,875	3,920	2,831	4,016	58,605

AUGUST 2026 HAPPENINGS

Airline Operations: Other scheduled and chartered airlines continue suspended operations until further notice.

United Airlines: The airline operates 10 scheduled flights per week to Koror (ROR), Palau, aligning with recent expansions in regional connectivity. This includes 6 flights from Guam, 2 from Manila, and 2 new direct flights from Tokyo Narita since October 29, 2025.

China Airlines: Scheduled Flight arriving two times a week from Taiwan since April 2021. Flights increased to 4 times a week.

Cambodia Airlines: Charter Flight operating twice a week from Macau since April 2023

Palau Mission Aviation (PMA): Commence Operation since August 2023 servicing Yap and Palau.

Nauru Airlines (Island Hopper): Scheduled Flight arriving once a week from Pohnpei since December 2023. *Brisbane→Nauru→Tarawa→Majuro→Pohnpei→Palau* - **Ceased operations June 2026**

Hong Kong Airlines: Charter Flight operating twice a week from Hong Kong since September 2024.

Qantas Airlines: Scheduled flight, once a week from Brisbane operating since December 2024.

Greater Bay Airlines: - Charter flight | The airline runs direct flights connecting Hong Kong to Palau, making it a key carrier on this route. The flights are charters and started service around July 2025. Greater Bay Airlines is known for serving top Asian destinations and includes Palau in its network as part of their expanding route map.

Philippine Airlines: Scheduled Flight arriving twice a week from Manila, Philippines started this March 30, 2026

For flight schedules, please visit: <https://www.palau-airport.com/flights-schedule> 

August 01, 2026: Australian Government and PVA Sign Grant Agreement for Ngcheschang Living Heritage Village Initiative. On Saturday, August 1, 2026, the Palau Visitors Authority (PVA) and the Australian Government signed a Grant Agreement in Ngcheschang Village, Airai State, to fund the Ngcheschang Living Heritage Village Initiative. This community-based cultural tourism project aims to preserve Palauan culture and promote local sustainable economic growth.

August 05, 2026: Alii Pass Site Assessment in Ngchesar State

The Palau Visitors Authority (PVA) visited Ngchesar State on August 5, 2026, to assess potential Alii Pass locations. The team reviewed natural and cultural attractions, infrastructure, and tour services, aiming to enhance community-based tourism and create local economic opportunities.

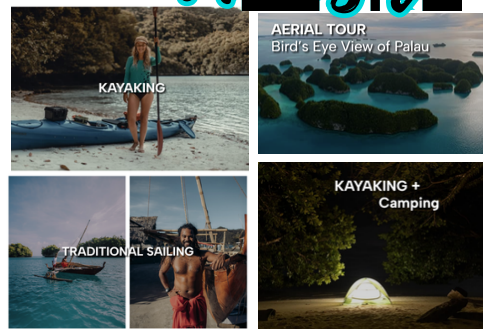
August 12-18, 2026: In preparation for the Micronesian Islands Forum in Pohnpei and the Pacific Islands Forum hosted in Palau, Director Peter Polloi of the Bureau of Aviation & Palau National Aviation Administration and Palau Visitors Authority Marketing Representative Kiruu Kanai traveled to Chuuk State from August 12–18, 2026, to participate in the Chief Executive Council (CEC) meeting of the Federated States of Micronesia (FSM). The delegation was invited by the Honorable Alexander Naruhn, Governor of Chuuk State in partnership with Caroline Islands Air, to present to the CEC on opportunities to strengthen regional air connectivity, with Palau positioned as a potential gateway and regional hub for travel to the FSM.

August 18-20, 2026: The Palau Visitors Authority (PVA) participated as an exhibitor at the PATA Travel Mart 2026, held from August 18–20, 2026, at the Borneo Convention Centre Kuching in Sarawak, Malaysia. PVA was represented at the event by Ms. Sharrise I. Ngiraked and Ms. Gianna O. Gerald. PATA Travel Mart 2026 served as a primary Business-to-Business (B2B) travel trade show, facilitating connections across the international tourism supply chain and fostering sustainable tourism solutions alongside national tourism authorities and trade partners.

August 25, 2026: Executive Walk & Pick Event in Ngiwal and Melekeok Following an Executive Order issued by President Surangel S. Whipps Jr., the PVA ONE TEAM collaborated with the Ministry of HRCTD on Tuesday, August 25, 2026, to participate in an Executive Walk & Pick. The initiative spanned from Imekang Port located in Ngiwal State to the Capitol complex in Ngerulmud, Melekeok, supporting ongoing community efforts to preserve Palau's natural environment.

August 31, 2026: A memorable gathering of Pacific leaders and representatives as we officially opened the 55th Pacific Islands Forum Leaders Meeting on August 31, 2026. A meaningful occasion celebrating Pacific Unity, cooperation, and our shared commitment to a stronger and more connected Blue Pacific.

Website



In August 2026, the website recorded a total of 19,330 sessions. Organic search remained the leading acquisition channel at 45.2%, closely followed by direct web traffic at 42.9%. The highest session volumes originated from China, the United States, Palau, Australia, Singapore, and Japan.

Audience engagement centered heavily on key trip-planning materials and official destination directories. The most requested pages included the core Visit Palau portal, accommodation options, drone registration forms, business directory listings, cultural insights, traveler tips, 7-day itineraries, and travel entry guidelines. Search volume continued to focus on primary queries such as "palau," "palau island," "palau tourism," "palau visitor," "visit palau," and "pristine paradise." These search patterns demonstrate that prospective travelers relied on the platform as an essential hub for destination research and trip logistics.

Final Report

1 Aug 2026 - 31 Aug 2026

Marketing Website Summary

Data from Google Analytics

Sessions	New users	Returning Users	Views	Event count	Sessions per user	Engagement rate
19,330	14,379	1,597	29,514	125.6k	1.2	42.2%
↑ 4.5%		↑ 84.6%	↓ -20.5%	↓ -3.0%	↓ -6.0%	↓ -22.5%

Most Requested Pages / Visits

Page title	Sessions	%	Engagement rate	% Δ
1... Visit Palau: The Official To...	6,240	~...	60.48%	0.9...
2... Stay in Palau: Best Accom...	1,153	~...	78.23%	-12...
3... Drone Registration - Pristi...	772	2...	55.44%	7.8...
4... Directory - Pristine Paradis...	692	1...	52.17%	-43...
5... Culture - Pristine Paradise ...	681	6...	62.26%	-18...
6... Travelers Tips - Pristine Pa...	675	~...	69.48%	-16...
7... 7 Days in Palau Travel Itin...	615	~...	73.33%	0.8...
8... Travel Entry Requirements...	612	~...	59.31%	-28...

Most Searched Queries

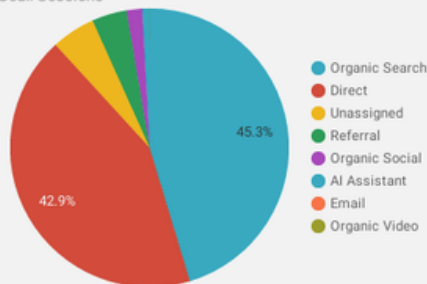
Query	Impressions	% Δ	Url Clicks	% Δ
1... palau	415,749	-77...	1,794	-51...
2... palau island	43,791	-79...	403	-50...
3... palau tourism	1,080	-76...	117	-19...
4... palau visitor...	373	-71...	93	-25...
5... visit palau	460	-86...	75	-45...
6... pristine para...	469	-6.0...	52	33.3...

What are the top countries by sessions?

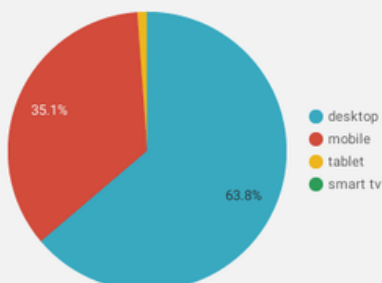
Country ID	Country	Sessions	% Δ
1. CN	China	5,206	523...
2. US	United States	3,386	-10.7...
3. PW	Palau	1,922	22.6...
4. AU	Australia	1,641	-72.6...
5. SG	Singapore	1,621	795...
6. JP	Japan	670	-5.4...
7. TW	Taiwan	495	-6.1...
8. GB	United Kingdom	395	-36.9...

Which channels are driving engagement?

Goal: Sessions



Engagement by Device / Users



Session source	Sessions	% Δ
1. (direct)	8,312	55.8% ↑
2. google	7,856	-16.9% ↓
3. (not set)	946	2,207.3...
4. bing	565	-41.3% ↓
5. chatgpt.com	149	161.4% ↑
6. duckduckgo	121	-17.1% ↓
7. yahoo	106	3.9% ↑

PALAU ENTRY FORMS SUMMARY REPORT

AUGUST 2026
Based on 7,399 Tourist Entries



No. of times Traveler has been to Palau



According to the latest entries registered through the Palau Entry Forms, Palau welcomed 7,399 international arrivals during August 2026.

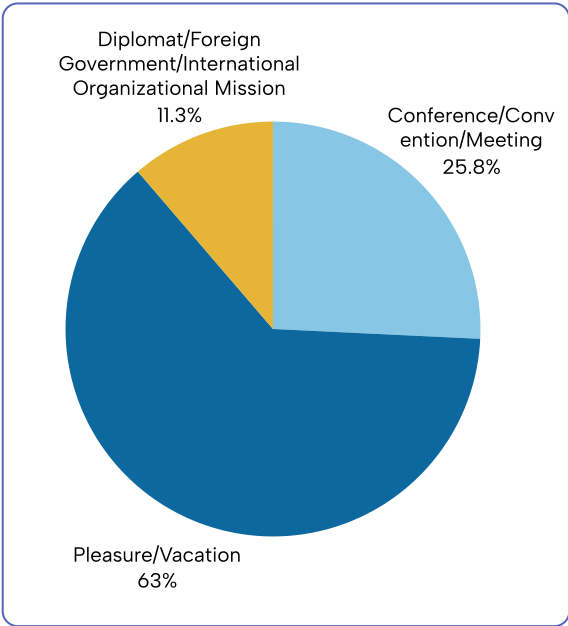
First-time visitors constituted 75% of total travelers, while repeat guests made up the remaining 25%. Vacationing remained the top primary reason for travel at 63%. Official and professional engagements saw a notable surge, largely driven by Palau hosting the 55th Pacific Islands Forum Leaders Meeting; corporate conferences and meetings represented 25.8% of arrivals, while diplomatic and international organization missions accounted for 11.3%.

On-island agendas were led by aquatic recreation, as swimming and snorkeling secured the top spot among activities. Land-based sightseeing, scuba diving, shopping, and cultural or historical tours rounded out the top five pursuits.

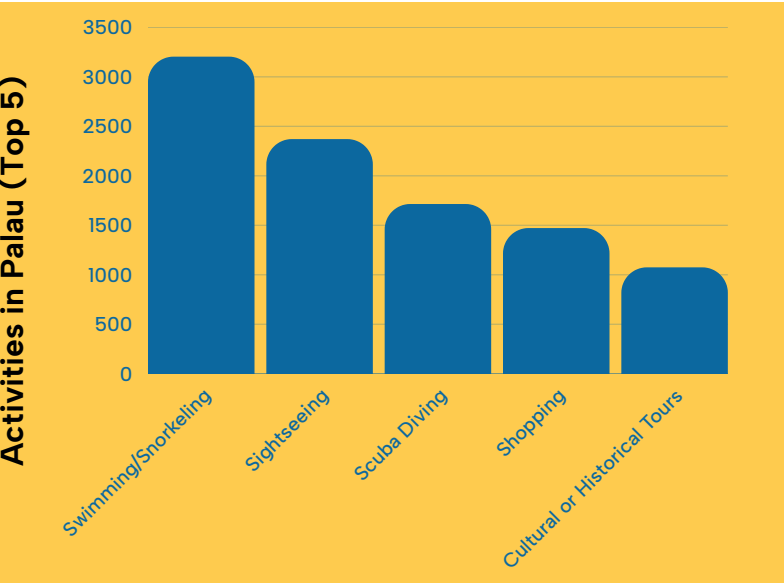
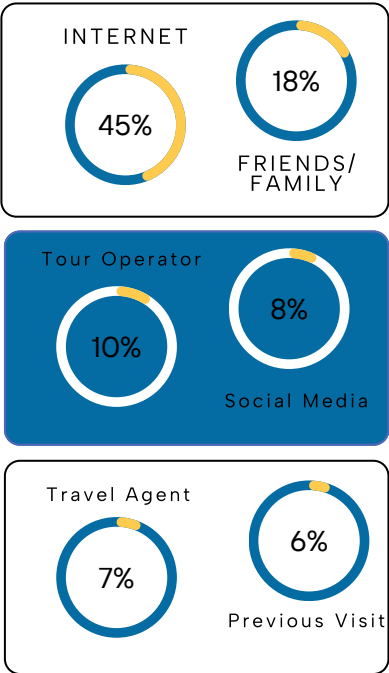
Online channels continued to serve as the chief driver of trip discovery, guiding 45% of visitors, followed by recommendations from friends and family at 18%. Commercial tour operators accounted for 10%, social media channels generated 8%, travel agents inspired 7%, and 6% cited memories of a previous visit.

When making travel arrangements, the majority of visitors secured their itineraries through tour agents. Direct self-booking served as the next most popular channel, with smaller portions relying on assistance from family or friends or purchasing vacation packages..

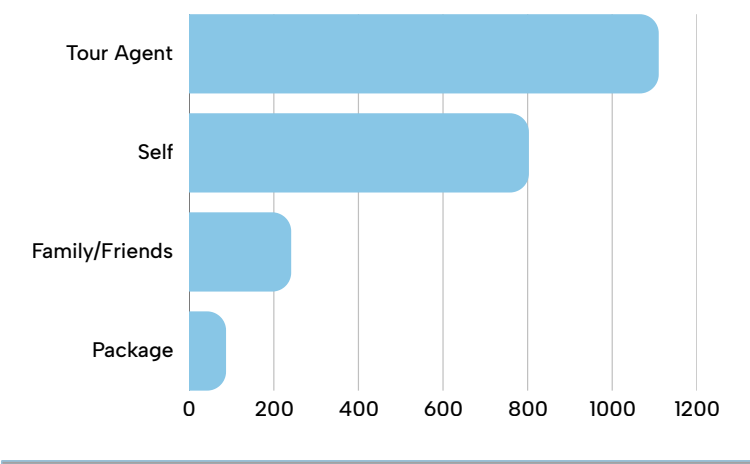
Purpose of Travel



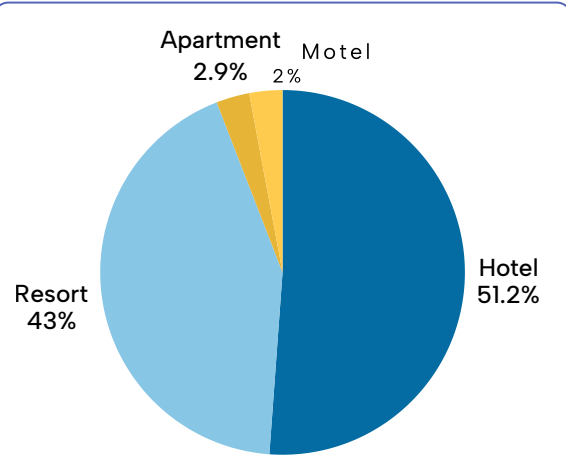
How Travelers hear about Palau



Visitor Trip Booking



Accommodation in Palau



Regarding lodging choices in August 2026, standard hotel properties remained the top selection, accommodating 51.2% of guests. High-end resorts captured an increased share of 43% of total bookings. Alternative options accounted for minor portions, with apartment rentals making up 2.9% and motels housing 2.9%.

An analysis of annual household earnings reveals that visitors opting to keep their financial details private formed the largest single group at 16%. Households making under \$16,000 and those with high earnings exceeding \$100,000 tied as the next largest brackets at 15% each. Meanwhile, travelers earning \$20,000–\$40,000 represented 13% of the total. Both the \$40,000–\$60,000 and \$60,000–\$80,000 income groups stood at 11%, followed by \$16,000–\$20,000 at 10%, and \$80,000–\$100,000 rounding out the breakdown at 7%.

Annual household Income

Prefer Not To Say	16%	\$40,000–\$60,000	11%
Less Than \$16,000	15%	\$60,000–\$80,000	11%
Over \$100,000	15%	\$16,000–\$20,000	10%
\$20,000–\$40,000	13%	\$80,000–\$100,000	7%