



MAY 2026 VISITOR ARRIVAL REPORT

PLEASE NOTE: Due to a change in PVA data source, starting in October 2016, and until further notice, PVA will be reporting its visitor arrival statistics based solely on NATIONALITY and VISITORS. Source: Monthly Reports are compiled from the Division of Immigration's arrival and departure data and processed by the Palau Visitors Authority's Strategic Planning Department.

Visitor arrivals by Calendar Year: Comparison 2025 vs. 2026 Monthly Arrivals By Key Markets and YOY percentage change

CY2026	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	1,296	1,223	1,262	1,122	755								5,658
SOUTH KOREA	249	223	136	156	45								809
TAIWAN	1,147	1,478	959	1,380	857								5,821
CHINA	2,381	4,104	2,407	2,376	2,213								13,481
USA/CANADA	1,196	849	1,128	832	912								4,917
EUROPE	608	565	679	696	558								3,106
AUSTRALIA	471	341	379	410	410								2,011
OTHERS	462	426	410	535	516								2,349
Total Visitor Arrivals	7,810	9,209	7,360	7,507	6,266								38,152
Y-on_Y change	13%	79%	29%	38%	32%								-47%

CY2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	645	704	1,036	476	395	284	358	625	438	361	1,204	1,482	8,008
SOUTH KOREA	135	89	93	58	74	64	39	44	44	154	106	173	1,073
TAIWAN	1,267	1,012	1,111	1,105	1,097	1,398	1,208	1,366	752	988	1,080	1,220	13,604
CHINA	2,803	1,544	1,395	1,605	1,518	1,348	2,379	2,492	1,673	2,303	2,055	2,234	23,349
USA/CANADA	1,043	868	855	786	851	1,188	1,307	901	679	1,256	685	968	11,387
EUROPE	436	437	517	758	368	383	268	225	203	676	787	624	5,682
AUSTRALIA	189	152	234	342	160	269	157	186	309	292	366	379	3,035
OTHERS	384	329	461	296	289	1,417	355	222	401	441	542	406	5,543
Total Visitor Arrivals	6,902	5,135	5,702	5,426	4,752	6,351	6,071	6,061	4,499	6,471	6,825	7,486	71,681
Y-on_Y change	56%	-11%	24%	23%	6%	47%	32%	25%	9%	48%	47%	33%	28%

Summary

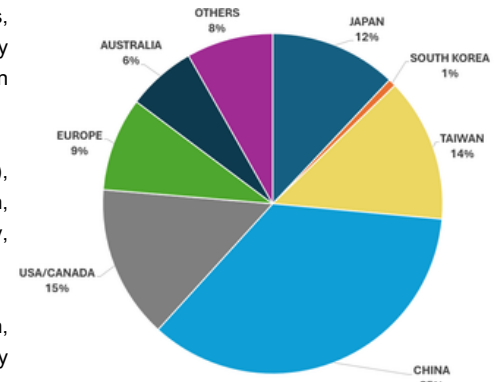
Palau welcomed **6,266** visitors in **May 2026**, down from 7,507 in April, but still above May 2025 levels, showing that arrivals remained relatively strong even after the April peak. The month points to a healthy but softer stage in the travel cycle, with demand still spread across several markets rather than concentrated in just one.

May arrivals were led by China (2,213), followed by USA/Canada (912), Taiwan (857), Japan (755), Europe (558), Others (516), Australia (410), and South Korea (45). Compared with April, China, Japan, Taiwan, Europe, and South Korea all eased, while USA/Canada increased and Australia held steady, giving the month a more mixed market picture.

Compared with May 2025, total arrivals rose by about 32%, supported by major gains from China, Japan, Europe, Australia, and USA/Canada. This year-on-year growth suggests that Palau's tourism recovery remains on track, with broader market strength helping offset month-to-month fluctuations.

Month over month, May recorded a decline from April, which is consistent with a normal easing after the stronger second-quarter start. Even so, the numbers show that visitation stayed resilient, and the continued leadership of China, along with solid contributions from USA/Canada and Taiwan, helped keep overall performance stable.

Overall, May 2026 reflects a short-term slowdown within an otherwise positive trend, with arrivals remaining diversified and well above last year's level. The pattern suggests Palau's tourism base is still rebuilding in a measured and sustainable way, supported by multiple source markets rather than a single driver.



RANKING OF KEY MARKETS MAY 2026

KEY MARKETS	ARRIVALS
1 CHINA	2,213
2 USA/CANADA	912
3 TAIWAN	857
4 JAPAN	755
5 EUROPE	558
6 OTHERS	516
7 AUSTRALIA	410
8 SOUTH KOREA	45
TOTAL	6,266

Visitor arrivals by Fiscal Year: Comparison Oct'24~Sept'25 vs. Oct'25~Sept'26

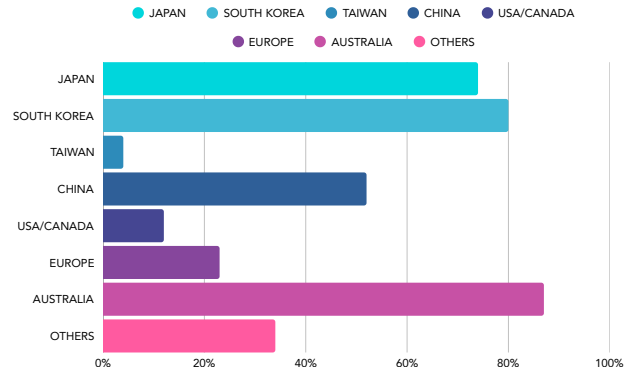
FY2026	Oct 2025	Nov 2025	Dec 2025	Jan 2026	Feb 2026	Mar 2026	Apr 2026	May 2026	Jun 2026	Jul 2026	Aug 2026	Sep 2026	Totals
JAPAN	361	1,204	1,482	1,296	1,223	1,262	1,122	755					8,705
SOUTH KOREA	154	106	173	249	223	136	156	45					1,242
TAIWAN	988	1,080	1,220	1,147	1,478	959	1,380	857					9,109
CHINA	2,303	2,055	2,234	2,381	4,104	2,407	2,376	2,213					20,073
USA/CANADA	1,256	685	968	1,196	849	1,128	832	912					7,826
EUROPE	676	787	624	608	565	679	696	558					5,193
AUSTRALIA	292	366	379	471	341	379	410	410					3,048
OTHERS	441	542	406	462	426	410	535	516					3,738
Total Visitor Arrivals	6,471	6,825	7,486	7,810	9,209	7,360	7,507	6,266					58,934
Y-on_Y change	48%	47%	33%	13%	79%	29%	38%	32%					-10%

FY2025	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	May 2025	Jun 2025	Jul 2025	Aug 2025	Sep 2025	Totals
JAPAN	356	587	798	645	704	1,036	476	395	284	358	625	438	6,702
SOUTH KOREA	32	56	135	135	89	93	58	74	64	39	44	44	863
TAIWAN	829	1,086	1,136	1,267	1,012	1,111	1,105	1,097	1,398	1,208	1,366	752	13,367
CHINA	1,571	1,156	1,802	2,803	1,544	1,395	1,605	1,518	1,348	2,379	2,492	1,673	21,286
USA/CANADA	802	789	824	1,043	868	855	786	851	1,188	1,307	901	679	10,893
EUROPE	318	491	346	436	437	517	758	368	383	268	225	203	4,750
AUSTRALIA	102	106	214	189	152	234	342	160	269	157	186	309	2,420
OTHERS	355	380	388	384	329	461	296	289	1,417	355	222	401	5,277
Total Visitor Arrivals	4,365	4,651	5,643	6,902	5,135	5,702	5,426	4,752	6,351	6,071	6,061	4,499	65,558
Y-on_Y change	34%	21%	40%	56%	-11%	24%	23%	6%	47%	32%	25%	9%	24%

January–May 2025 vs. January–May 2026

Year-on-Year Comparative Report: Visitor Arrivals

Market	JAN~MAY 2025	JAN~MAY 2026	Change (%)
JAPAN	3,256	5,658	74%
SOUTH KOREA	449	809	80%
TAIWAN	5,592	5,821	4%
CHINA	8,865	13,481	52%
USA/CANADA	4,403	4,917	12%
EUROPE	2,516	3,106	23%
AUSTRALIA	1,077	2,011	87%
OTHERS	1,759	2,349	34%
TOTAL	27,917	38,152	37%



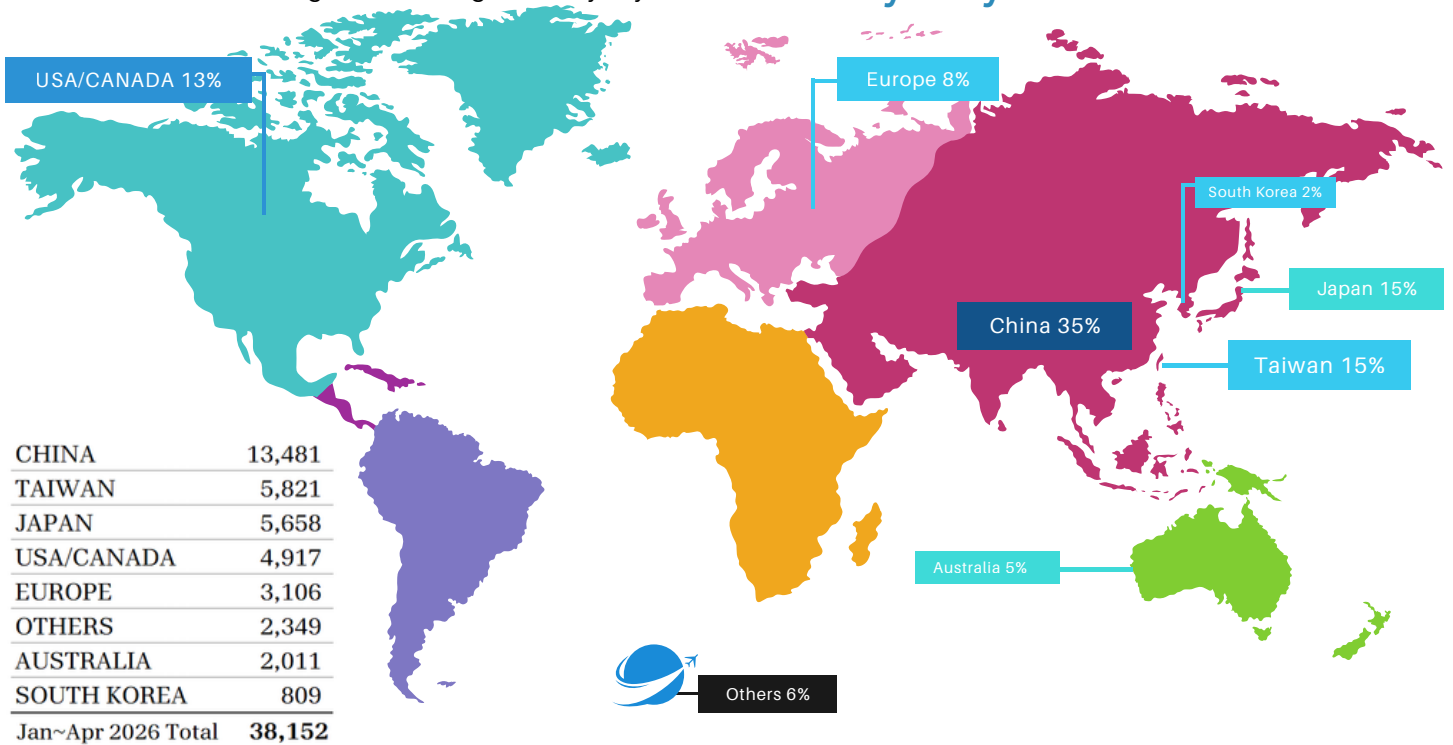
Palau welcomed 38,152 visitors in January–May 2026, up 37% from 27,917 in the same period of 2025, extending the strong growth seen earlier in the year into May. The increase shows that tourism is continuing to recover at a healthy pace, with gains spread across the main source markets rather than depending on just one or two.

Growth Ranking

- Australia — 87%.
- South Korea — 80%.
- Japan — 74%.
- China — 52%.
- Others — 34%.
- Europe — 23%.
- USA/Canada — 12%.
- Taiwan — 4%

The added May numbers helped lift the year-to-date total further, even with the month-to-month slowdown that followed April's stronger performance. Growth continues to be shaped by healthy market diversification and sustained interest from key source countries, which supports a more stable tourism outlook for Palau. Overall, January–May 2026 shows a positive and well-balanced trend, with broad-based improvements across all major markets and continued momentum into the second quarter. As Palau moves deeper into 2026, the focus remains on maintaining this pace while supporting quality visitation and long-term balance for the destination.

Total Visitor Arrivals, Ranking and Percentage Share by Key Markets January~May 2026



Monthly Arrivals by Country Group

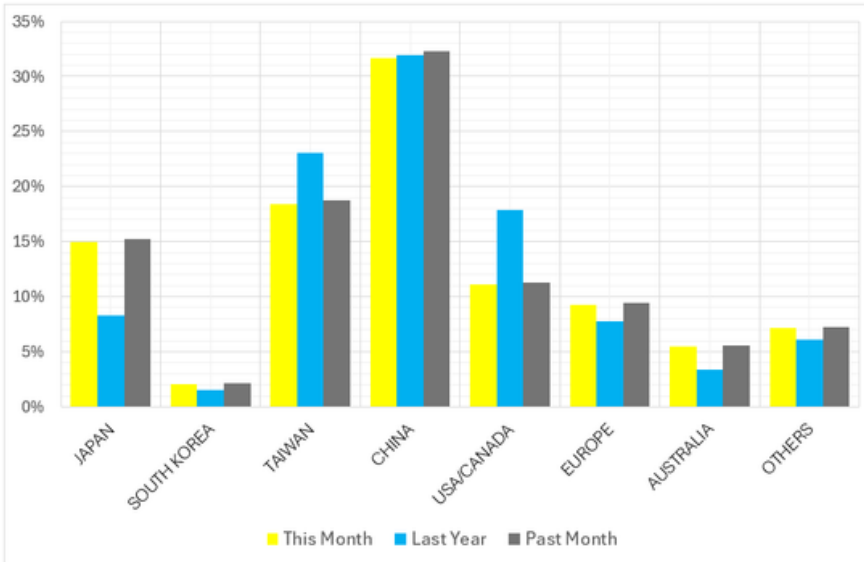
This table presents the breakdown of visitor arrivals to Palau by country and region from **May 2026**. It details monthly and total arrivals for each source market, highlighting both Palau's key tourism markets—Japan, South Korea, Taiwan, China, USA/Canada, Europe, Australia, and Others— additional markets across Asia, North America, Central and South America, Europe, the Middle East, Africa, and Oceania.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Totals
Asia	5,296	7,230	5,014	5,381	4,139								27,060
Japan	1,296	1,223	1,262	1,122	755								5,658
Korea, Republic of	249	223	136	156	45								809
Taiwan, Republic of China	1,147	1,478	959	1,380	857								5,821
China	2,381	4,104	2,407	2,376	2,213								13,481
Bangladesh	-	-	1	0	1								2
Indonesia	9	7	4	15	14								49
India	14	24	19	13	5								75
Malaysia	19	6	63	58	36								182
Philippines	103	120	92	153	142								610
Singapore	36	11	50	56	39								192
Thailand	10	9	3	32	10								64
Asia-Other	32	25	18	20	22								117
North America	1,196	849	1,128	832	912								4,917
Canada	58	74	47	41	46								266
United States of America	1,138	775	1,081	791	866								4,651
North America-Other	-	-	0	0	0								-
Caribbean	4	5	-	2	2								13
Central America	15	3	18	23	3								62
South America	26	52	11	23	11								123
Argentina	4	4	2	3	1								14
Brazil	20	41	6	16	7								90
Chile	1	-	0	0	0								1
Ecuador	1	1	0	1	0								3
South America-Other	-	6	3	3	3								15
Europe	619	567	682	703	571								3,142
Austria	48	13	7	17	22								107
Belgium	12	4	9	18	6								49
Switzerland	43	34	35	42	44								198
Czech Republic	14	5	28	113	14								174
Germany	124	147	177	113	175								736
Denmark	9	12	2	15	4								42
Spain	30	10	13	36	12								101
Finland	9	5	6	1	2								23
France	26	28	37	44	29								164
United Kingdom	68	80	103	76	89								416
Greece	9	-	3	5	2								19
Italy	35	55	39	44	17								190
Norway	4	7	8	8	3								30
Poland	25	45	87	36	12								205
Portugal	11	5	19	17	15								67
Russian Federation	37	36	26	19	47								165
Sweden	12	7	11	5	9								44
Europe-Other	103	74	72	94	69								412
Middle East	72	26	9	14	22								143
Africa	6	5	4	21	10								46
Oceania	574	467	490	507	593								2,631
Australia	471	341	379	410	410								2,011
Fiji	11	19	15	15	22								82
Micronesia, FSM	39	45	30	20	31								165
Marshall Islands	10	9	9	11	26								65
New Zealand	-	-	0	0	0								-
Solomon Islands	-	2	1	0	5								8
Tuvalu	1	1	0	1	3								6
Oceania-Other	11	17	14	11	41								94
Total	7,808	9,204	7,356	7,506	6,263								38,137
Unidentified	2	5	4	1	3								15
Total	7,810	9,209	7,360	7,507	6,266								38,152

Market Share Comparison

Current distribution of visitors to Palau and how it has changed compared to the previous month and the same period in the previous year.

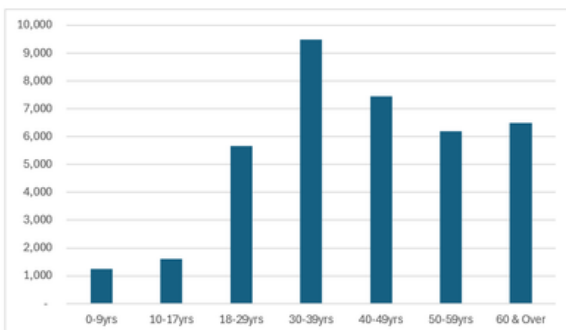
KEY MARKETS	This Month		Last Year		Past Month	
	MAY 2026	Share %	MAY 2025	Share %	APRIL 2026	Share %
JAPAN	1122	15%	395	8%	1122	15%
SOUTH KOREA	156	2%	74	2%	156	2%
TAIWAN	1380	18%	1097	23%	1380	19%
CHINA	2376	32%	1518	32%	2376	32%
USA/CANADA	832	11%	851	18%	832	11%
EUROPE	696	9%	368	8%	696	9%
AUSTRALIA	410	5%	160	3%	410	6%
OTHERS	535	7%	289	6%	535	7%
Total:	7507	100%	4752	100%	7360	100%



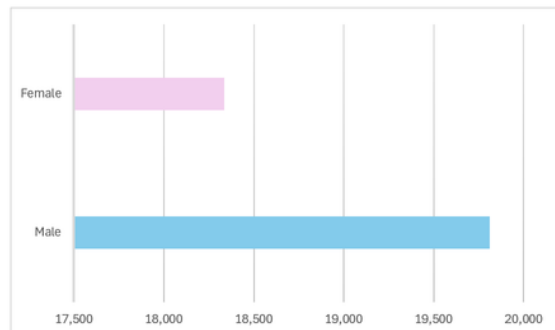
JAN~MAY 2026 Arrivals By Gender and Age Group

Age Group	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTALS
0-9yrs	244	505	147	204	150								1,250
10-17yrs	365	733	219	201	100								1,618
18-29yrs	1,217	1,097	1,152	1,101	1,097								5,664
30-39yrs	1,719	2,129	1,760	2,147	1,734								9,489
40-49yrs	1,570	1,921	1,362	1,462	1,133								7,448
50-59yrs	1,295	1,397	1,313	1,176	1,019								6,200
60 & Over	1,400	1,427	1,407	1,216	1,033								6,483
Unknown	-	-	-	-	-								-
Total	7,810	9,209	7,360	7,507	6,266								38,152

Jan-May Arrivals by Age Group



Jan-May Arrivals by Gender



Gender	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTALS
Male	4,184	4,629	3,830	3,904	3,264								19,811
Female	3,625	4,580	3,528	3,602	3,002								18,337
Other	1	-	2	1	-								4
Total	7,810	9,209	7,360	7,507	6,266								38,152

Visitor Nights by Key Markets: Comparison 2025 vs. 2026

Total number of nights visitors spends in Palau - Monthly, by Key Markets

A "visitor night" denotes each overnight stay by a visitor within Palau's tourist accommodation establishments or non-rented accommodations. Our methodology involves the following calculations:

1. Commencing with the determination of the average duration of stay for visitors from each country on a monthly basis.
2. Exclusion of individuals with stays exceeding 30 days, categorizing them as residents rather than tourists.
3. Multiplication of the aforementioned average stay duration by the respective total count of visitors from each country.

This computation yields the aggregate number of nights spent by tourists while visiting Palau.

CY2026	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	6,338	5,815	5,781	5,487	3,695								27,117
SOUTH KOREA	1,514	1,328	803	891	274								4,810
TAIWAN	4,911	6,128	4,280	5,774	3,769								24,862
CHINA	11,904	20,881	12,014	11,652	11,123								67,574
USA/CANADA	8,565	6,233	8,317	6,536	6,813								36,463
EUROPE	4,832	4,492	5,250	5,251	4,514								24,339
AUSTRALIA	3,665	2,896	3,044	3,261	3,377								16,242
OTHERS	3,460	2,958	2,789	3,662	3,513								16,381
Total Visitor Nights	45,188	50,731	42,279	42,514	37,078								217,789
Y-on_Y change	16%	67%	25%	42%	47%								-48%

CY2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	3,026	3,729	4,392	2,237	1,995	1,511	1,929	2,939	2,038	1,715	6,002	7,802	39,314
SOUTH KOREA	946	532	562	386	399	316	247	233	235	924	690	1,108	6,578
TAIWAN	5,672	4,606	5,133	4,722	4,689	5,824	5,298	5,744	3,211	4,414	4,825	5,906	60,043
CHINA	14,286	7,786	7,560	8,229	7,595	7,143	11,926	12,197	8,384	11,576	10,645	11,159	118,485
USA/CANADA	7,620	6,324	6,258	5,466	5,609	11,276	10,160	6,934	5,056	6,799	5,144	7,337	83,985
EUROPE	3,557	3,905	4,764	4,271	1,814	3,861	1,969	1,725	1,455	3,726	6,896	5,368	43,312
AUSTRALIA	1,628	1,253	2,106	2,854	1,187	2,395	1,175	1,446	2,435	2,257	3,157	3,233	25,127
OTHERS	2,307	2,157	3,137	1,769	2,007	17,316	2,496	1,537	2,546	2,680	3,427	2,616	43,995
Total Visitor Nights	39,043	30,292	33,911	29,936	25,295	49,641	35,199	32,753	25,361	34,092	40,787	44,530	420,839
Y-on_Y change	49%	-5%	27%	16%	9%	78%	38%	24%	12%	41%	48%	36%	30%

Visitor nights: Past Ten Years

Visitor Nights	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
JAPAN	121,590	109,841	98,226	89,812	25,577	1,933	10,593	22,851	30,238	39,314	27,117
SOUTH KOREA	47,749	47,122	56,452	49,193	11,492	101	1,805	5,366	4,298	6,578	4,810
TAIWAN	56,748	39,848	44,848	67,738	10,843	9,738	6,223	43,777	55,331	60,043	24,862
CHINA	292,859	267,140	196,109	160,047	18,545	261	1,175	55,029	92,731	118,485	67,574
USA/CANADA	58,299	55,966	63,379	60,231	14,719	21,831	59,697	63,825	76,815	83,985	36,463
EUROPE	45,454	42,017	36,500	33,806	11,618	613	8,631	22,913	25,894	43,312	24,339
AUSTRALIA	5,463	4,672	4,541	5,295	717	193	2,241	9,373	12,307	25,127	16,242
OTHERS	23,502	22,969	22,896	27,056	4,917	1,837	10,959	23,025	25,318	43,995	16,381
Total Visitor Nights	651,665	589,575	522,953	493,178	98,430	36,508	101,324	246,158	322,932	420,839	217,789

Average Length of Stay: Comparison 2025 vs. 2026

Average Length of stay is based on records where Departures and arrivals could be matched, excluding any that stayed longer than 30 days

The table provides an overview of the visitor's Length of Stay (LOS) in Palau, categorized by key markets. It displays the average number of nights spent by tourists from each key market during their visits to Palau. The data is derived by dividing the total number of nights spent by tourists from each market by the respective total number of tourists.

CY2026	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
JAPAN	4.9	4.8	4.9	4.9	4.9							
SOUTH KOREA	6.1	6.0	5.7	5.7	6.1							
TAIWAN	4.3	4.1	4.2	4.2	4.4							
CHINA	5.0	5.1	4.9	4.9	5.0							
USA/CANADA	7.2	7.3	7.9	7.9	7.5							
EUROPE	7.9	8.0	7.5	7.5	8.1							
AUSTRALIA	7.8	8.5	8.0	8.0	8.2							
OTHERS	7.5	6.9	6.8	6.8	6.8							
Total	5.7	5.5	5.6	5.6	5.7							

CY2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
JAPAN	4.7	5.3	4.2	4.7	5.0	5.3	5.4	4.7	4.7	4.8	5.3	5.3
SOUTH KOREA	7.0	6.0	6.0	6.7	5.4	4.9	6.3	5.3	5.3	6.0	6.4	6.4
TAIWAN	4.5	4.6	4.6	4.3	4.3	4.2	4.4	4.2	4.3	4.5	4.8	4.8
CHINA	5.1	5.0	5.4	5.1	5.0	5.3	5.0	4.9	5.0	5.0	5.0	5.0
USA/CANADA	7.3	7.3	7.3	7.0	6.6	9.5	7.8	7.7	7.4	5.4	7.6	7.6
EUROPE	8.2	8.9	9.2	5.6	4.9	10.1	7.3	7.7	7.2	5.5	8.6	8.6
AUSTRALIA	8.6	8.2	9.0	8.3	7.4	8.9	7.5	7.8	7.9	7.7	8.5	8.5
OTHERS	6.0	6.6	6.8	6.0	6.9	12.2	7.0	6.9	6.3	6.1	6.4	6.4
Total	5.6	5.9	5.9	5.5	5.3	7.8	5.7	5.3	5.6	5.3	5.9	5.9

Average Length of Stay: Past Ten Years

Length of Stay	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
JAPAN	4.2	4.2	4.4	4.6	4.4	12.2	8.1	5.9	5.3	4.9	4.8
SOUTH KOREA	3.9	4.0	3.9	4.1	4.3	4.2	8.0	5.7	6.4	6.1	5.9
TAIWAN	4.1	4.1	4.0	4.4	4.2	3.8	4.4	4.3	4.8	4.4	4.3
CHINA	4.5	4.6	4.8	5.3	5.6	5.8	9.0	5.2	5.0	5.1	5.0
USA/CANADA	6.9	7.0	7.5	7.4	7.7	10.4	8.9	7.6	7.6	7.4	7.4
EUROPE	9.3	9.0	8.4	9.1	9.4	10.4	9.6	8.4	8.6	7.6	7.8
AUSTRALIA	7.1	7.2	7.3	7.4	6.1	5.4	9.0	8.0	8.5	8.3	8.1
OTHERS	6.4	6.5	6.8	6.6	6.4	7.5	7.9	7.1	6.4	7.9	7.0
Total	4.7	4.8	4.9	5.3	5.4	7.0	8.2	6.0	5.9	5.9	5.7

2026 MODE OF TRANSPORTATION

BY MODE OF TRANSPORTATION AND KEY MARKETS % SHARE

The table illustrates the breakdown of total arrivals in **May 2026** amounting to **6,266** categorized by key markets and mode of transportation.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTALS
China Airlines	2209	2231	2016	2349	1437								10242
Nauru Airlines	33	51	46	26	62								218
United Airlines	2463	2224	2255	1746	1587								10275
Cambodia Airways	674	1706	708	560	539								4187
Pacific Mission Aviation	30	44	51	39	18								182
Hong Kong Airlines	1123	1523	1007	973	1005								5631
Qantas Airlines	503	438	450	438	486								2315
Philippine Airlines	0	0	48	421	266								735
Private plane	5	40	39	98	7								189
Greater Bay Airlines	626	914	726	855	672								3793
Sailing yacht	0	0	0	0	1								1
Motor Yacht	0	1	0	0	0								1
Motor Vessel	0	1	6	0	0								7
Research Vessel	0	14	0	0	0								14
Military	144	19	8	2	0								173
Cruise Ship	0	0	0	0	186								186
Others	0	3	0	0	0								3
Totals	7810	9209	7360	7507	6266								38152

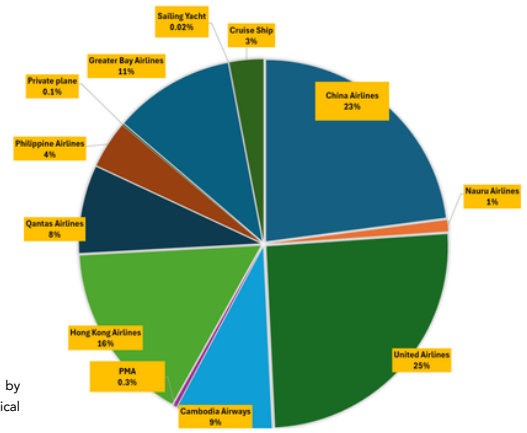
PERCENTAGE SHARE

The chart shows total arrivals by mode of transportation, indicating the percentage share by key market.

	China Airlines	United Airlines	Cambodia Airways	Pacific Mission Aviation	Nauru Airlines	Qantas	Hong Kong Airlines	Philippine Airlines	Greater Bay Airlines	Cruise Ship	Private Plane	Sailing Yacht
JAPAN	4%	39%	0.0%	6%	0%	0%	0%	22%	0%	0%	57%	0%
SOUTH KOREA	3%	0%	0.0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
TAIWAN	59%	0%	0.0%	0%	2%	0%	0.1%	0.0%	0.4%	0%	0%	0%
CHINA	1%	2%	97.6%	0%	2%	0%	99%	3%	97%	1%	0%	0%
USA/CANADA	11%	42%	0.6%	33%	2%	3%	1%	17%	1%	3%	43%	0%
EUROPE	15%	5%	1.5%	33%	8%	7%	0%	15%	0.6%	94%	0%	0%
AUSTRALIA	2%	1%	0%	0%	8%	74%	0.1%	0.4%	0.0%	0%	0%	0%
OTHERS	6%	11%	0.4%	28%	79%	15%	0.4%	42.1%	1%	3%	0%	100%
Total %%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

In May 2026, Palau maintained a diverse range of air and sea access options supporting inbound tourism. Scheduled carriers included China Airlines, United Airlines, Pacific Mission Aviation, Nauru Airlines, Qantas, and Philippine Airlines, which began operations in April. Charter services were also provided by airlines such as Cambodia Airways, Hong Kong Airlines, and Greater Bay Airlines, while private aircraft and military flights added to overall visitor access.

MAY 2026 Mode of Transportation % SHARE



Key Airlines and Market Contributions

- China Airlines: strongest in Taiwan (59%), then Europe (15%) and USA/Canada (11%) .
- United Airlines: strongest in USA/Canada (42%), then Japan (39%) and Others (11%) .
- Cambodia Airways: overwhelmingly in China (97.6%) .
- Pacific Mission Aviation: tied across Europe (33%) and USA/Canada (33%), with Others (28%) next .
- Nauru Airlines: mostly Others (79%), with Europe (8%) and Australia (8%) .
- Qantas: mainly Australia (74%), then Others (15%) and Europe (7%) .
- Hong Kong Airlines: almost entirely China (99%) .
- Philippine Airlines: led by Others (42.1%), followed by Japan (22%) and USA/Canada (17%) .
- Greater Bay Airlines: concentrated in China (97%) .

Other modes of transportation

- Cruise Ship: dominated by Europe (94%) .
- Private Plane: split mainly between Japan (57%) and USA/Canada (43%) .
- Sailing Yacht: entirely Others (100%) .

Palau's diverse transportation network continued to support solid visitor arrivals in May 2026, with strong air connectivity maintained by established carriers and key market links across major origin points. Beyond tourism, these routes remained vital for cargo deliveries, medical transport, and everyday mobility, helping sustain local businesses, community access, and broader economic activity.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTALS
China Airlines	28.3%	24.2%	27.4%	31.29%	22.9%								26.8%
Nauru Airlines	0.4%	0.6%	0.6%	0.35%	1.0%								0.6%
United Airlines	31.5%	24.2%	30.6%	23%	25.3%								26.9%
Cambodia Airways	8.6%	18.5%	9.6%	7.46%	8.6%								11.0%
PMA	0.4%	0.5%	0.7%	0.52%	0.3%								0.5%
Hong Kong Airlines	14.4%	16.5%	13.7%	13.0%	16.0%								14.8%
Qantas Airlines	6.4%	4.8%	6.1%	5.83%	7.8%								6.1%
Philippine Airlines	0.0%	0.0%	0.7%	5.61%	4.2%								1.9%
Private plane	0.1%	0.4%	0.5%	1.31%	0.1%								0.5%
Greater Bay Airlines	8.02%	9.93%	9.86%	11.39%	10.72%								9.9%
Sailing yacht	0.00%	0.00%	0.00%	0.00%	0.02%								0.0%
Motor Yacht	0.0%	0.0%	0.0%	0.00%	0.0%								0.0%
Motor Vessel	0.0%	0.0%	0.1%	0.00%	0.0%								0.0%
Research Vessel	0.0%	0.2%	0.0%	0.00%	0.0%								0.0%
Military	1.8%	0.2%	0.1%	0.03%	0.0%								0.3%
Cruise Ship	0.0%	0.0%	0.0%	0.00%	3.0%								0.5%
Others	0.0%	0.0%	0.0%	0.00%	0.0%								0.0%
Totals	100%	100%	100%	100%	100%	0%	0%	0%	0%	0%	0%	0%	100%

ALL YEARS BY KEY MARKETS: 1980 ~ 2026 (MAY)

The table displays arrival data spanning from 1980 to May 2026, organized on a yearly basis and segmented by key markets, including Japan, South Korea, Taiwan, China, USA/Canada, Europe, Australia and the "Others" category. The "Others" category encompasses all remaining arrivals that do not constitute a significant portion.

YEARS	JAPAN	SOUTH KOREA	TAIWAN	CHINA	USA CANADA	EUROPE	AUSTRALIA	OTHERS	TOTALS
1980	2,753	-	-	-	2,062	157	-	229	5,201
1981	2,572	-	-	-	1,491	184	-	363	4,610
1982	2,620	-	-	-	1,535	176	-	442	4,773
1983	2,838	-	-	-	1,731	294	-	652	5,515
1984	3,431	-	-	-	2,112	458	108	758	6,867
1985	6,754	-	-	-	2,747	912	153	972	11,538
1986	6,267	-	-	-	3,276	536	230	1,274	11,583
1987	6,586	-	-	-	3,791	851	195	2,273	13,696
1988	10,468	-	-	-	4,215	1,045	203	2,413	18,344
1989	11,177	344	434	-	5,263	1,061	773	2,381	21,433
1990	12,728	338	683	574	5,654	1,095	1,504	3,230	25,806
1991	13,664	402	984	385	5,866	1,117	901	2,735	26,054
1992	16,432	459	1,416	117	7,271	1,437	747	2,125	30,004
1993	18,095	831	3,384	107	7,080	1,677	523	2,344	34,041
1994	16,939	1,163	5,559	352	8,837	2,081	446	2,201	37,578
1995	20,202	1,738	10,727	445	9,017	2,404	634	1,856	47,023
1996	21,410	1,907	22,523	649	8,878	2,405	1,212	1,735	60,719
1997	19,519	1,640	30,497	589	9,400	1,586	500	2,710	66,441
1998	21,571	545	18,503	1,014	5,254	1,455	579	15,273	64,194
1999	22,087	539	10,936	1,212	5,587	1,418	402	13,312	55,493
2000	21,708	586	14,122	1,244	6,704	974	347	12,047	57,732
2001	22,395	350	12,476	1,530	5,375	930	430	10,625	54,111
2002	23,748	497	15,819	1,409	4,774	834	403	11,076	58,560
2003	21,401	312	27,857	685	4,291	856	485	7,441	63,328
2004	23,845	5,673	42,158	735	5,979	1,803	1,387	7,581	89,161
2005	26,281	2,169	34,101	1,723	5,532	2,289	808	7,675	80,578
2006	26,892	11,756	28,449	778	5,922	2,263	596	5,741	82,397
2007	29,198	14,342	29,005	929	5,956	2,517	733	5,495	88,175
2008	30,937	14,491	20,026	597	7,427	4,081	614	2,908	81,081
2009	27,538	13,168	15,999	767	6,850	3,465	673	2,703	71,163
2010	29,695	15,225	21,865	1,025	7,999	3,905	1,092	3,602	84,408
2011	38,051	15,964	37,382	2,282	8,348	4,519	1,123	3,137	110,806
2012	39,637	19,611	38,614	4,966	8,072	5,192	1,075	2,959	120,126
2013	35,879	17,448	26,568	9,234	8,635	5,662	1,181	3,436	108,043
2014	37,373	14,624	30,129	39,308	8,815	5,177	1,049	3,709	140,184
2015	31,191	12,309	14,199	88,393	8,827	4,230	880	3,515	163,545
2016	29,195	12,392	13,867	64,879	8,413	4,881	773	3,674	138,074
2017	25,979	11,845	9,766	57,727	7,981	4,652	653	3,556	122,159
2018	22,363	14,307	11,332	41,171	8,427	4,336	624	3,381	105,941
2019	19,690	11,860	15,435	30,020	8,180	3,712	716	4,110	93,723
2020	5,751	2,691	2,553	3,290	1,902	1,238	117	766	18,308
2021	159	24	2,570	45	2,093	59	36	245	5,231
2022	1,313	227	1,420	130	6,692	903	249	1,394	12,328
2023	3,898	940	10,259	10,574	8,398	2,731	1,172	3,255	41,227
2024	5,936	747	12,243	18,236	10,234	3,442	1,498	3,848	56,184
2025	8,008	1,073	13,604	23,349	11,387	5,682	3,035	5,543	71,681
2026	5,658	809	5,821	13,481	4,917	3,106	2,011	2,349	38,152

MAY 2026 HAPPENINGS

Airline Operations: Other scheduled and chartered airlines continue suspended operations until further notice.

United Airlines: The airline operates 10 scheduled flights per week to Koror (ROR), Palau, aligning with recent expansions in regional connectivity. This includes 6 flights from Guam, 2 from Manila, and 2 new direct flights from Tokyo Narita since October 29, 2025.

China Airlines: Scheduled Flight arriving two times a week from Taiwan since April 2021. Flights increased to 4 times a week.

Cambodia Airlines: Charter Flight operating twice a week from Macau since April 2023

Palau Mission Aviation (PMA): Commence Operation since August 2023 servicing Yap and Palau.

Nauru Airlines (Island Hopper): Scheduled Flight arriving once a week from Pohnpei since December 2023.
Brisbane→Nauru→Tarawa→Majuro→Pohnpei→Palau

Hong Kong Airlines: Charter Flight operating twice a week from Hong Kong since September 2024.

Qantas Airlines: Scheduled flight, once a week from Brisbane operating since December 2024.

Greater Bay Airlines: - Charter flight | The airline runs direct flights connecting Hong Kong to Palau, making it a key carrier on this route. The flights are charters and started service around July 2025. Greater Bay Airlines is known for serving top Asian destinations and includes Palau in its network as part of their expanding route map.

Philippine Airlines: Scheduled Flight arriving twice a week from Manila, Philippines started this March 30, 2026

For flight schedules, please visit: <https://www.palau-airport.com/flights-schedule> 

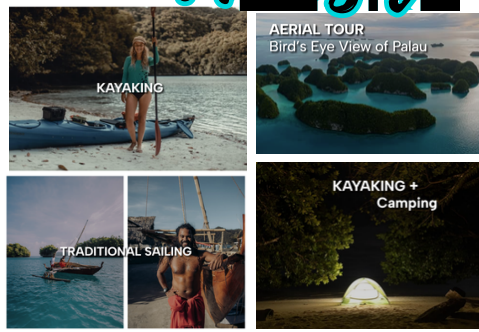
May 10 - 15, 2026: SPUMS 54th Annual Scientific Meeting

The South Pacific Underwater Medicine Society (SPUMS) held its 54th Annual Scientific Meeting in Palau from May 10–15, 2026, at the Palasia Hotel in Koror. This international conference focused on underwater medicine, diving physiology, and diver safety. A total of 174 participants from around the world attended the event, including 136 official conference delegates who were diving physicians, hyperbaric specialists, and researchers. This represented record attendance for a SPUMS Annual Scientific Meeting. During their stay, 133 divers completed 1,256 dives, 27 snorkelers joined marine excursions, and 18 free divers attended workshops. The guests stayed for 6 nights and contributed to Palau's tourism sector through accommodation, dining, marine activities, transportation, and conference-related spending. This event positioned Palau as a premier destination for specialized medical-tourism conferences, successfully combining scientific education with Pacific diving experiences while delivering record-breaking attendance for the organization. www.diveplanit.com

May 11, 2026: The arrival of the traditional voyaging canoe *Alingano Maisu* in Palau on May 11, 2026, marked the successful conclusion of a recent journey, bringing with it "stories of voyage, tradition, and island pride." The vessel's voyage to Taiwan had begun on February 15, 2026, as an initiative to promote traditional seafaring knowledge, cultural exchange, and the strong diplomatic ties between Palau and Taiwan. The *Alingano Maisu* successfully reached its destination, making a landmark arrival in Kaohsiung, Taiwan, on March 11, 2026. This voyage underscored the enduring skill of Pacific island navigators by utilizing traditional, non-instrument practices like star-pathfinding and observing wave patterns. The canoe has a record of successful traditional navigation, including a prior round-trip voyage from Palau to Taiwan completed on June 16, 2025.

May 25-27, 2026: The Palau Development Symposium 2026 was a three-day gathering held at the Ngarachamayong Cultural Center, focusing on ideas, innovation, and conversations important to the future of Palau. The schedule included: May 25 — Makit Workshop & Youth Shark Tank (Supporting local businesses and young Palauan entrepreneurs); May 26 — Social Security & Pension Workshop (Discussion on retirement, benefits, and planning); May 27 — PPUC Forum & Closing Session (Community dialogue on utility rates, sustainability, and long-term solutions). Hosted by the Office of the President and Ministry of Finance.

Website



In May 2026, the website saw stronger overall activity, with 16,129 sessions, up from April's 12,025, showing renewed interest in the site. Traffic was still led by organic search and direct visits, while the top audience markets remained the United States, Singapore, Palau, Australia, China, and Japan.

Visitors continued to focus on practical trip-planning content, especially the main Visit Palau page, stay/accommodation information, culture, 7-day itineraries, drone registration, traveler tips, and entry requirements. Search demand was also centered on Palau-related terms such as "palau," "palau island," and "palau tourism," suggesting that users were actively looking for destination information and official travel resources. Overall, May shows healthy engagement and steady demand for travel-planning content, with the site continuing to serve as an important source for both inspiration and official visitor guidance.

Final Report

1 May 2026 - 31 May 2026

Marketing Website Summary Data from Google Analytics

Sessions	New users	Returning Users	Views	Event count	Sessions per user	Engagement rate
16,129	11,366	923	27,124	113.9k	1.3	50.4%
	↓ -30.4%	↑ 10.7%	↓ -29.3%	↑ 6.4%	↑ 0.4%	↓ -4.9%

Most Requested Pages / Visits

Page title	Sessions	% Δ	Engagement rate	% Δ
1. Visit Palau: The Official To...	6,747	~	62.25%	9.2...
2. Stay in Palau: Best Accom...	1,083	~	85.32%	-2...
3. Culture - Pristine Paradise ...	992	~	61.59%	-4...
4. 7 Days in Palau Travel Itin...	712	~	76.97%	3.1...
5. Drone Registration - Pristi...	648	~	61.11%	20...
6. Travelers Tips - Pristine Pa...	619	~	77.06%	-3...
7. Travel Entry Requirements...	567	~	78.31%	-7...
8. Palau Paradise Comfort	539	3...	7.98%	-91...

Most Searched Queries

Query	Impressions	% Δ	Url Clicks	% Δ
1. palau	415,071	-84...	2,190	-66...
2. palau island	60,909	-71...	635	2.8...
3. palau tourism	1,165	-78...	105	-42...
4. palau visitor...	296	-75...	62	-34...
5. visit palau	562	-83...	60	-52...
6. palau country	13,440	-72...	48	9.1...

Which channels are driving engagement?

Goal: Sessions

- Organic Search: 58.6%
- Direct: 31.1%
- Referral
- Organic Social
- Unassigned
- Email
- Organic Video
- Display

Engagement by Device / Users

- desktop: 53.2%
- mobile: 45.4%
- tablet

What are the top countries by sessions?

Country ID	Country	Sessions	% Δ
1. US	United States	4,242	-38.3...
2. SG	Singapore	1,897	478...
3. PW	Palau	1,684	9.8% ↑
4. AU	Australia	1,249	-62.8...
5. CN	China	1,231	159...
6. JP	Japan	692	-29.5...
7. TW	Taiwan	484	-32.9...
8. GB	United Kingdom	409	-62.7...
9. PH	Philippines	285	-15.2...

Session source

Session source	Sessions	% Δ
1. google	8,223	-33.3% ↓
2. (direct)	4,921	-18.4% ↓
3. bing	647	-3.4% ↓
4. (not set)	295	-68.6% ↓
5. ig	175	17,400.0...
6. duckduckgo	140	-4.1% ↓
7. claude.ai	127	-

PALAU ENTRY FORMS SUMMARY REPORT

May 2026
Based on 5,742 Tourist Entries



No. of times Traveler has been to Palau



According to the Palau Entry Form data, a total of 5,742 travelers chose Palau as their destination in May 2026.

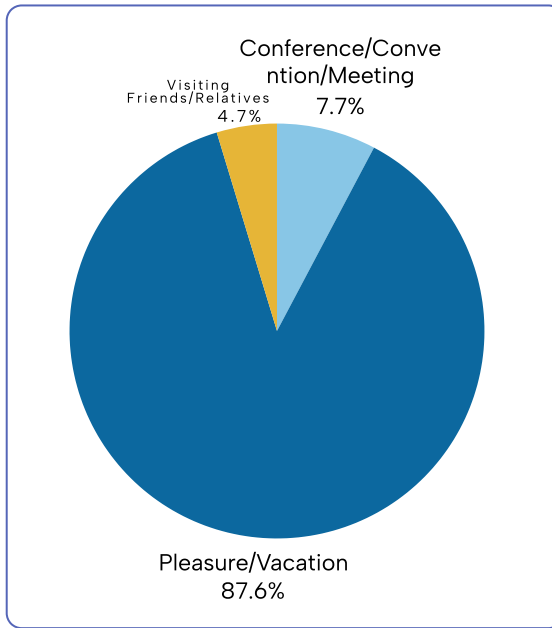
Newcomers dominated the arrival numbers at 78%, whereas returning visitors made up 22%. In terms of what brought people to the island, 87.6% came seeking a tropical getaway, 7.7% flew in for corporate conferences or professional events, and 4.7% journeyed to reconnect with loved ones.

In-destination itineraries centered around the island's marine wonders, with swimming, snorkeling, and diving topping the priority list. Meanwhile, land-based excursions saw sightseers exploring local markets, historical landmarks, and cultural heritage sites.

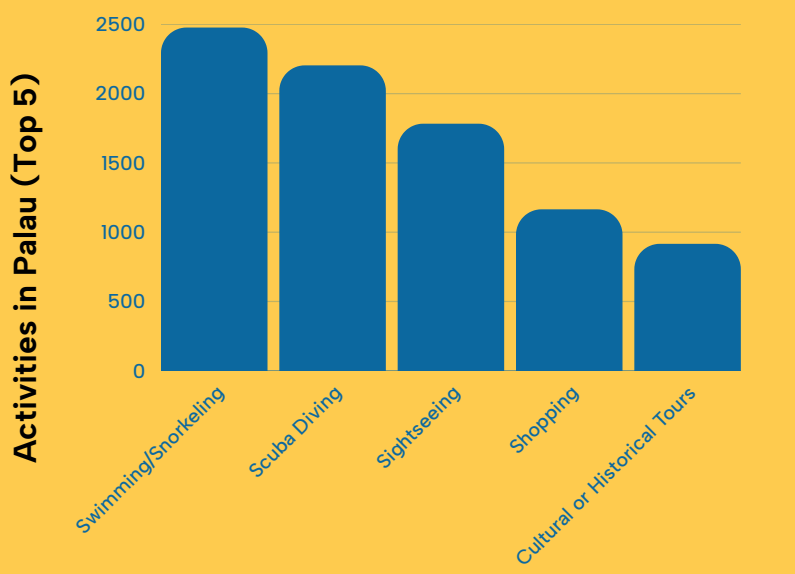
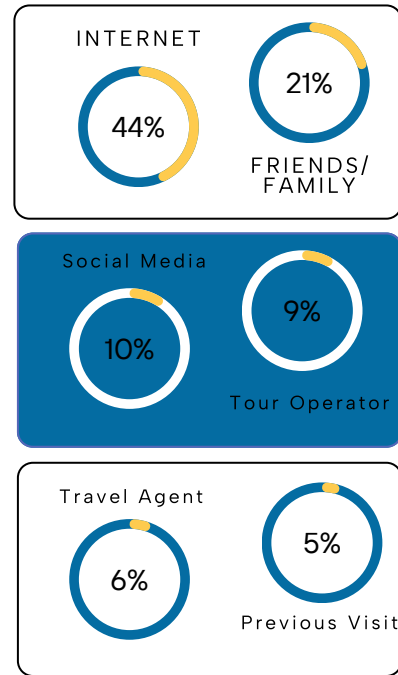
Online platforms served as the primary spark for these trips, inspiring 44% of departures, while word-of-mouth from friends and family motivated 21%. Rounding out the influences were social media channels (10%), commercial tour operators (9%), traditional travel consultants (6%), and nostalgia from a past journey (5%).

When it came time to secure their itineraries, most vacationers relied on booking agencies. The remaining arrivals opted for independent DIY planning, personal guidance from close connections, or ready-made holiday packages

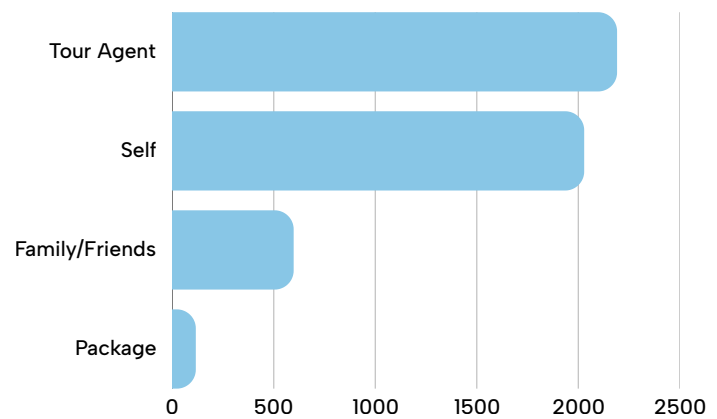
Purpose of Travel



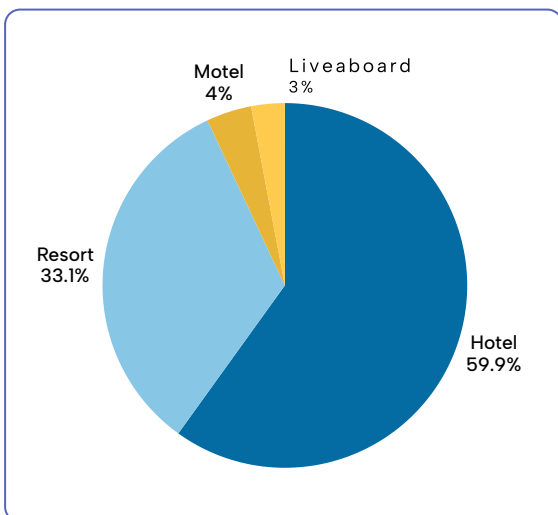
How Travelers hear about Palau



Visitor Trip Booking



Accommodation in Palau



When looking at where guests chose to stay, standard hotel rooms housed the highest share of travelers at 59.9%. Upscale resorts served as the next most frequent selection, capturing 33.1% of the total bookings. Far fewer vacationers selected motel accommodations at 4%, while a niche 3% opted for unique liveaboard vessel experiences.

A review of yearly household earnings highlights that the two biggest visitor brackets were those making under \$16,000 at 17%, alongside those bringing home \$20,000–\$40,000 at 15%. Matching that high-end tier, wealthy individuals with incomes exceeding \$100,000 also represented 15% of the crowd. Meanwhile, 13% of surveyed guests chose to keep their financial backgrounds private, and the remaining middle-income brackets distributed between \$40,000 and \$100,000 accounted for varying slices ranging from 12% down to 7%.

Annual household Income

Less Than \$16,000	17%	\$40,000–\$60,000	12%
Over \$100,000	15%	\$16,000–\$20,000	11%
\$20,000–\$40,000	15%	\$60,000–\$80,000	9%
Prefer Not To Say	13%	\$80,000–\$100,000	7%