



APRIL 2026 VISITOR ARRIVAL REPORT

PLEASE NOTE: Due to a change in PVA data source, starting in October 2016, and until further notice, PVA will be reporting its visitor arrival statistics based solely on NATIONALITY and VISITORS. Source: Monthly Reports are compiled from the Division of Immigration's arrival and departure data and processed by the Palau Visitors Authority's Strategic Planning Department.

Visitor arrivals by Calendar Year: Comparison 2025 vs. 2026 Monthly Arrivals By Key Markets and YOY percentage change

CY2026	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	1,296	1,223	1,262	1,122									4,903
SOUTH KOREA	249	223	136	156									764
TAIWAN	1,147	1,478	959	1,380									4,964
CHINA	2,381	4,104	2,407	2,376									11,268
USA/CANADA	1,196	849	1,128	832									4,005
EUROPE	608	565	679	696									2,548
AUSTRALIA	471	341	379	410									1,601
OTHERS	462	426	410	535									1,833
Total Visitor Arrivals	7,810	9,209	7,360	7,507									31,886
Y-on_Y change	13%	79%	29%	38%									-56%

CY2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	645	704	1,036	476	395	284	358	625	438	361	1,204	1,482	8,008
SOUTH KOREA	135	89	93	58	74	64	39	44	44	154	106	173	1,073
TAIWAN	1,267	1,012	1,111	1,105	1,097	1,398	1,208	1,366	752	988	1,080	1,220	13,604
CHINA	2,803	1,544	1,395	1,605	1,518	1,348	2,379	2,492	1,673	2,303	2,055	2,234	23,349
USA/CANADA	1,043	868	855	786	851	1,188	1,307	901	679	1,256	685	968	11,387
EUROPE	436	437	517	758	368	383	268	225	203	676	787	624	5,682
AUSTRALIA	189	152	234	342	160	269	157	186	309	292	366	379	3,035
OTHERS	384	329	461	296	289	1,417	355	222	401	441	542	406	5,543
Total Visitor Arrivals	6,902	5,135	5,702	5,426	4,752	6,351	6,071	6,061	4,499	6,471	6,825	7,486	71,681
Y-on_Y change	56%	-11%	24%	23%	6%	47%	32%	25%	9%	48%	47%	33%	28%

Summary

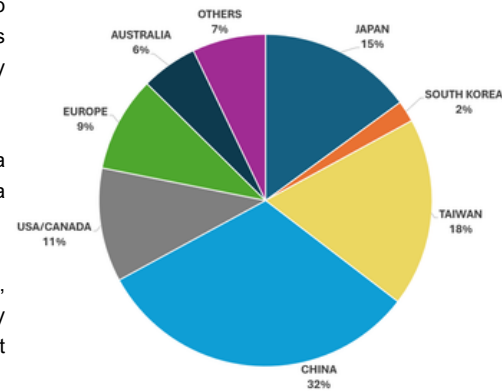
Palau welcomed **7,507** visitors in **April 2026**, up from 7,360 in March and showing a steady return to stronger travel activity as the year moved into the second quarter. The month's performance suggests tourism is continuing to rebuild in a measured and healthy way, with demand spread across several key markets rather than relying on one source alone.

April arrivals were led by China (2,376), followed by Taiwan (1,380), Japan (1,122), and USA/Canada (832). Additional contributions came from Europe (696), Others (535), Australia (410), and South Korea (156), reflecting a well-balanced mix of visitors across the market base.

Compared with April 2025, total arrivals increased by about 38%, supported by gains from Taiwan, Europe, Australia, South Korea, and China. This year-on-year improvement points to continued recovery in air access and sustained interest in Palau as a destination, with visitation growing in a way that supports long-term resilience.

Month over month, April recorded a modest increase from March, which indicates that visitor demand is holding steady beyond the early-year peak period. The stronger showing from Taiwan and the continued leadership of China helped lift overall numbers, while Japan and North America remained dependable contributors.

Overall, April 2026 reflects a positive tourism trend for Palau, with growth that appears increasingly stable and diversified. The market is moving in a direction that supports responsible development, with continued emphasis on attracting visitors who contribute meaningfully to the destination and local economy.



RANKING OF KEY MARKETS APR 2026

KEY MARKETS	ARRIVALS
1 CHINA	2,376
2 TAIWAN	1,380
3 JAPAN	1,122
4 USA/CANADA	832
5 EUROPE	696
6 OTHERS	535
7 AUSTRALIA	410
8 SOUTH KOREA	156

TOTAL **7,507**

Visitor arrivals by Fiscal Year: Comparison Oct'24~Sept'25 vs. Oct'25~Sept'26

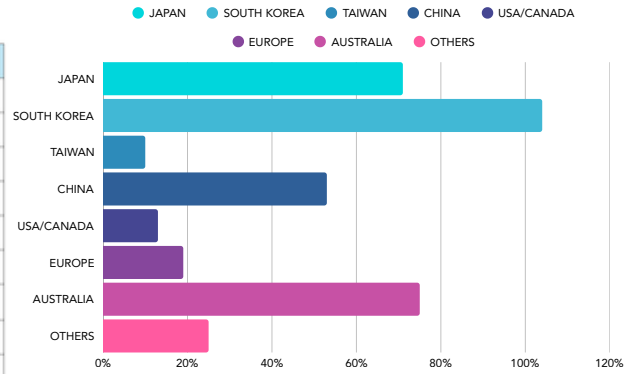
FY2026	Oct 2025	Nov 2025	Dec 2025	Jan 2026	Feb 2026	Mar 2026	Apr 2026	May 2026	Jun 2026	Jul 2026	Aug 2026	Sep 2026	Totals
JAPAN	361	1,204	1,482	1,296	1,223	1,262	1,122						7,950
SOUTH KOREA	154	106	173	249	223	136	156						1,197
TAIWAN	988	1,080	1,220	1,147	1,478	959	1,380						8,252
CHINA	2,303	2,055	2,234	2,381	4,104	2,407	2,376						17,860
USA/CANADA	1,256	685	968	1,196	849	1,128	832						6,914
EUROPE	676	787	624	608	565	679	696						4,635
AUSTRALIA	292	366	379	471	341	379	410						2,638
OTHERS	441	542	406	462	426	410	535						3,222
Total Visitor Arrivals	6,471	6,825	7,486	7,810	9,209	7,360	7,507						52,668
Y-on_Y change	48%	47%	33%	13%	79%	29%	38%						-20%

FY2025	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	May 2025	Jun 2025	Jul 2025	Aug 2025	Sep 2025	Totals
JAPAN	356	587	798	645	704	1,036	476	395	284	358	625	438	6,702
SOUTH KOREA	32	56	135	135	89	93	58	74	64	39	44	44	863
TAIWAN	829	1,086	1,136	1,267	1,012	1,111	1,105	1,097	1,398	1,208	1,366	752	13,367
CHINA	1,571	1,156	1,802	2,803	1,544	1,395	1,605	1,518	1,348	2,379	2,492	1,673	21,286
USA/CANADA	802	789	824	1,043	868	855	786	851	1,188	1,307	901	679	10,893
EUROPE	318	491	346	436	437	517	758	368	383	268	225	203	4,750
AUSTRALIA	102	106	214	189	152	234	342	160	269	157	186	309	2,420
OTHERS	355	380	388	384	329	461	296	289	1,417	355	222	401	5,277
Total Visitor Arrivals	4,365	4,651	5,643	6,902	5,135	5,702	5,426	4,752	6,351	6,071	6,061	4,499	65,558
Y-on_Y change	34%	21%	40%	56%	-11%	24%	23%	6%	47%	32%	25%	9%	24%

January–April 2025 vs. January–April 2026

Year-on-Year Comparative Report: Visitor Arrivals

Market	JAN~APR 2025	JAN~APR 2026	Change (%)
JAPAN	2,861	4,903	71%
SOUTH KOREA	375	764	104%
TAIWAN	4,495	4,964	10%
CHINA	7,349	11,268	53%
USA/CANADA	3,552	4,005	13%
EUROPE	2,148	2,548	19%
AUSTRALIA	917	1,601	75%
OTHERS	1,470	1,833	25%
TOTAL	23,167	31,886	38%



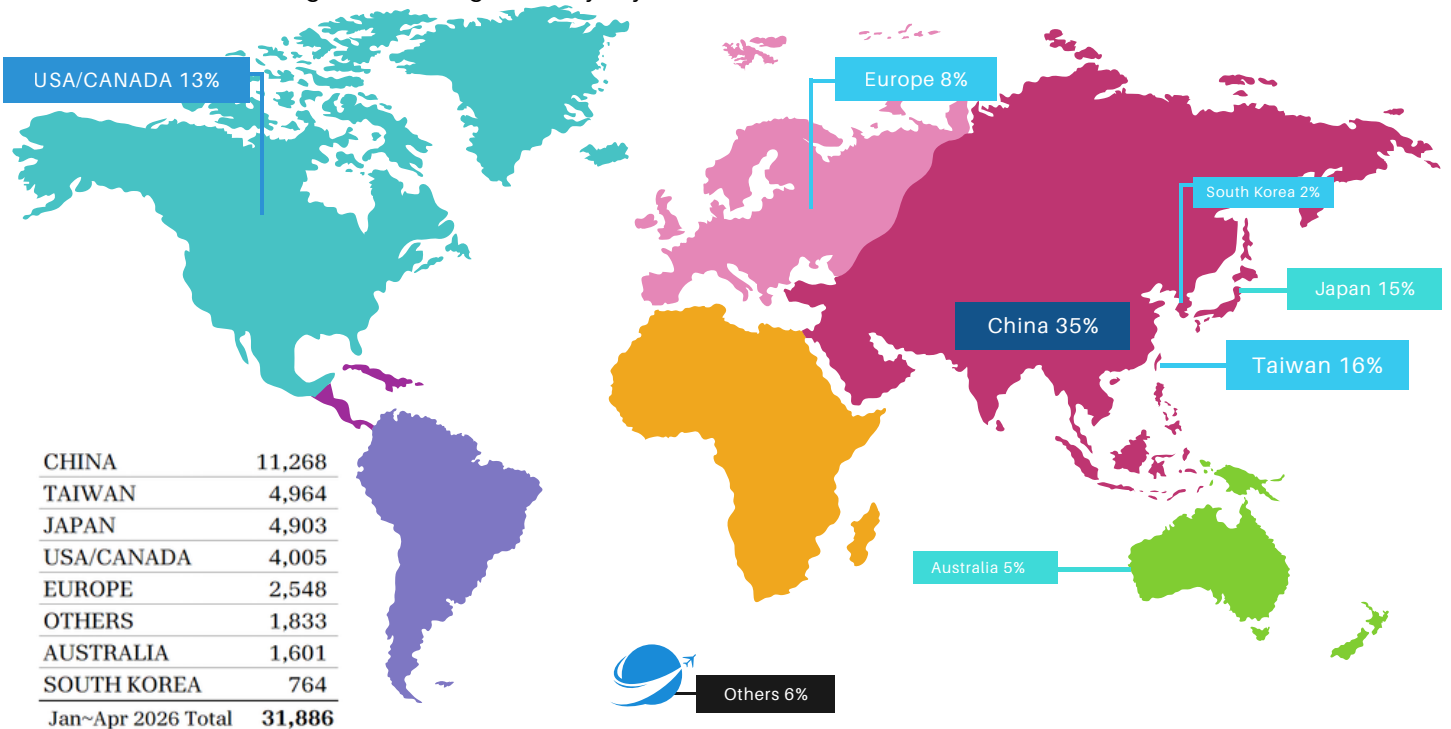
Palau welcomed **31,886** visitors in January–April 2026, up 38% from 23,167 in the same period of 2025, extending the strong momentum seen in the first quarter into April

Growth Ranking

- South Korea — 104%
- Australia — 75%
- Japan — 71%
- China — 53%
- Others — 25%
- Europe — 19%
- USA/Canada — 13%
- Taiwan — 10%

The added April numbers helped lift the year-to-date total even further, reinforcing the positive trajectory already visible in the first quarter. Growth is being shaped by healthy market diversification and continued interest from key source countries, which supports a more stable tourism outlook. As Palau moves deeper into 2026, the focus remains on maintaining this momentum while ensuring the destination continues to benefit from quality visitation and long-term balance.

Total Visitor Arrivals, Ranking and Percentage Share by Key Markets January~April 2026



Monthly Arrivals by Country Group

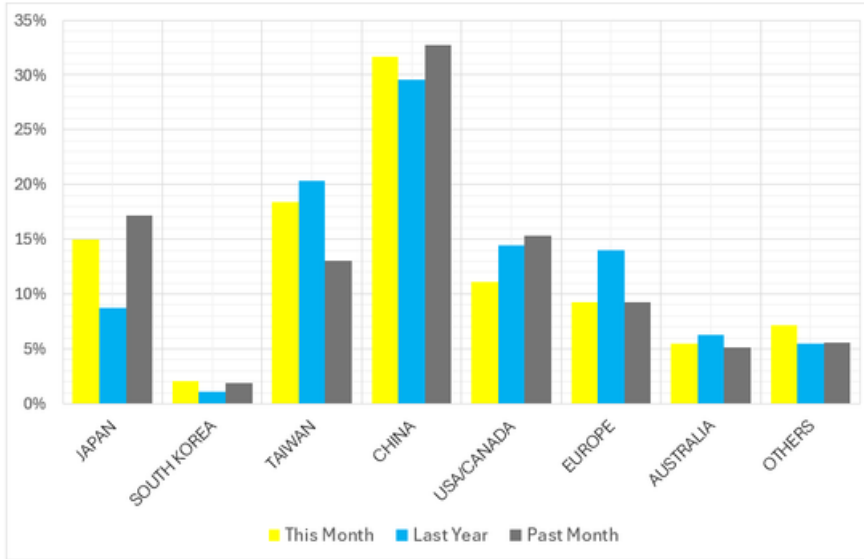
This table presents the breakdown of visitor arrivals to Palau by country and region from **April 2026**. It details monthly and total arrivals for each source market, highlighting both Palau's key tourism markets—Japan, South Korea, Taiwan, China, USA/Canada, Europe, Australia, and Others— additional markets across Asia, North America, Central and South America, Europe, the Middle East, Africa, and Oceania.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Totals
Asia	5,296	7,230	5,014	5,381									22,921
Japan	1,296	1,223	1262	1122									4,903
Korea, Republic of	249	223	136	156									764
Taiwan, Republic of China	1,147	1,478	959	1380									4,964
China	2,381	4,104	2407	2376									11,268
Bangladesh	-	-	1	0									1
Indonesia	9	7	4	15									35
India	14	24	19	13									70
Malaysia	19	6	63	58									146
Philippines	103	120	92	153									468
Singapore	36	11	50	56									153
Thailand	10	9	3	32									54
Asia-Other	32	25	18	20									95
North America	1,196	849	1,128	832									4,005
Canada	58	74	47	41									220
United States of America	1,138	775	1081	791									3,785
North America-Other	-	-	0	0									-
Caribbean	4	5	-	2									11
Central America	15	3	18	23									59
South America	26	52	11	23									112
Argentina	4	4	2	3									13
Brazil	20	41	6	16									83
Chile	1	-	0	0									1
Ecuador	1	1	0	1									3
South America-Other	-	6	3	3									12
Europe	619	567	682	703									2,571
Austria	48	13	7	17									85
Belgium	12	4	9	18									43
Switzerland	43	34	35	42									154
Czech Republic	14	5	28	113									160
Germany	124	147	177	113									561
Denmark	9	12	2	15									38
Spain	30	10	13	36									89
Finland	9	5	6	1									21
France	26	28	37	44									135
United Kingdom	68	80	103	76									327
Greece	9	-	3	5									17
Italy	35	55	39	44									173
Norway	4	7	8	8									27
Poland	25	45	87	36									193
Portugal	11	5	19	17									52
Russian Federation	37	36	26	19									118
Sweden	12	7	11	5									35
Europe-Other	103	74	72	94									343
Middle East	72	26	9	14									121
Africa	6	5	4	21									36
Oceania	574	467	490	507									2,038
Australia	471	341	379	410									1,601
Fiji	11	19	15	15									60
Micronesia, FSM	39	45	30	20									134
Marshall Islands	10	9	9	11									39
New Zealand	-	-	0	0									-
Solomon Islands	-	2	1	0									3
Tuvalu	1	1	0	1									3
Oceania-Other	11	17	14	11									53
Total	7,808	9,204	7,356	7,506									31,874
Unidentified	2	5	4	1									12
Total	7,810	9,209	7,360	7,507									31,886

Market Share Comparison

Current distribution of visitors to Palau and how it has changed compared to the previous month and the same period in the previous year.

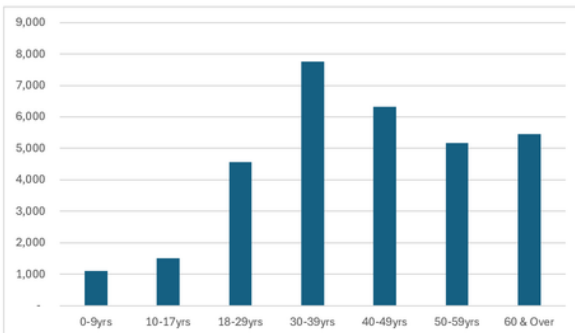
KEY MARKETS	This Month		Last Year		Past Month	
	APRIL 2026	Share %	APRIL 2025	Share %	MARCH 2026	Share %
JAPAN	1122	15%	476	9%	1262	17%
SOUTH KOREA	156	2%	58	1%	136	2%
TAIWAN	1380	18%	1105	20%	959	13%
CHINA	2376	32%	1605	30%	2407	33%
USA/CANADA	832	11%	786	14%	1128	15%
EUROPE	696	9%	758	14%	679	9%
AUSTRALIA	410	5%	342	6%	379	5%
OTHERS	535	7%	296	5%	410	6%
Total:	7507	100%	5426	100%	7360	100%



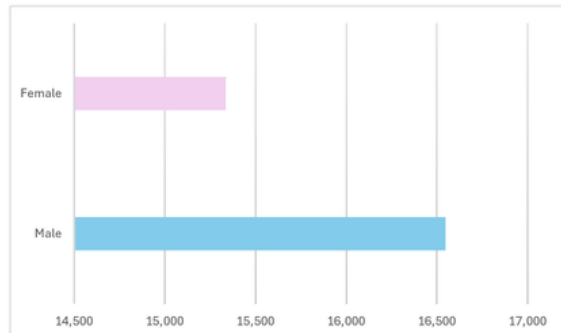
JAN~APR 2026 Arrivals By Gender and Age Group

Age Group	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTALS
0-9yrs	244	505	147	204									1,100
10-17yrs	365	733	219	201									1,518
18-29yrs	1,217	1,097	1,152	1,101									4,567
30-39yrs	1,719	2,129	1,760	2,147									7,755
40-49yrs	1,570	1,921	1,362	1,462									6,315
50-59yrs	1,295	1,397	1,313	1,176									5,181
60 & Over	1,400	1,427	1,407	1,216									5,450
Unknown	-	-	-	-									-
Total	7,810	9,209	7,360	7,507									31,886

Jan-Apr Arrivals by Age Group



Jan-Apr Arrivals by Gender



Gender	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTALS
Male	4,184	4,629	3,830	3,904									16,547
Female	3,625	4,580	3,528	3,602									15,335
Other	1	-	2	1									4
Total	7,810	9,209	7,360	7,507									31,886

Visitor Nights by Key Markets: Comparison 2025 vs. 2026

Total number of nights visitors spends in Palau - Monthly, by Key Markets

A "visitor night" denotes each overnight stay by a visitor within Palau's tourist accommodation establishments or non-rented accommodations. Our methodology involves the following calculations:

1. Commencing with the determination of the average duration of stay for visitors from each country on a monthly basis.
2. Exclusion of individuals with stays exceeding 30 days, categorizing them as residents rather than tourists.
3. Multiplication of the aforementioned average stay duration by the respective total count of visitors from each country.

This computation yields the aggregate number of nights spent by tourists while visiting Palau.

CY2026	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	6,338	5,815	5,781	5,465									23,400
SOUTH KOREA	1,514	1,328	803	958									4,603
TAIWAN	4,911	6,128	4,280	6,133									21,453
CHINA	11,904	20,881	12,014	11,991									56,790
USA/CANADA	8,565	6,233	8,317	5,877									28,991
EUROPE	4,832	4,492	5,250	5,395									19,969
AUSTRALIA	3,665	2,896	3,044	3,361									12,966
OTHERS	3,460	2,958	2,789	3,574									12,781
Total Visitor Nights	45,188	50,731	42,279	42,755									180,952
Y-on_Ychange	16%	67%	25%	43%									-57%

CY2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	3,026	3,729	4,392	2,237	1,995	1,511	1,929	2,939	2,038	1,715	6,002	7,802	39,314
SOUTH KOREA	946	532	562	386	399	316	247	233	235	924	690	1,108	6,578
TAIWAN	5,672	4,606	5,133	4,722	4,689	5,824	5,298	5,744	3,211	4,414	4,825	5,906	60,043
CHINA	14,286	7,786	7,560	8,229	7,595	7,143	11,926	12,197	8,384	11,576	10,645	11,159	118,485
USA/CANADA	7,620	6,324	6,258	5,466	5,609	11,276	10,160	6,934	5,056	6,799	5,144	7,337	83,985
EUROPE	3,557	3,905	4,764	4,271	1,814	3,861	1,969	1,725	1,455	3,726	6,896	5,368	43,312
AUSTRALIA	1,628	1,253	2,106	2,854	1,187	2,395	1,175	1,446	2,435	2,257	3,157	3,233	25,127
OTHERS	2,307	2,157	3,137	1,769	2,007	17,316	2,496	1,537	2,546	2,680	3,427	2,616	43,995
Total Visitor Nights	39,043	30,292	33,911	29,936	25,295	49,641	35,199	32,753	25,361	34,092	40,787	44,530	420,839
Y-on_Ychange	49%	-5%	27%	16%	9%	78%	38%	24%	12%	41%	48%	36%	30%

Visitor nights: Past Ten Years

Visitor Nights	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
JAPAN	121,590	109,841	98,226	89,812	25,577	1,933	10,593	22,851	30,238	39,314	23,400
SOUTH KOREA	47,749	47,122	56,452	49,193	11,492	101	1,805	5,366	4,298	6,578	4,603
TAIWAN	56,748	39,848	44,848	67,738	10,843	9,738	6,223	43,777	55,331	60,043	21,453
CHINA	292,859	267,140	196,109	160,047	18,545	261	1,175	55,029	92,731	118,485	56,790
USA/CANADA	58,299	55,966	63,379	60,231	14,719	21,831	59,697	63,825	76,815	83,985	28,991
EUROPE	45,454	42,017	36,500	33,806	11,618	613	8,631	22,913	25,894	43,312	19,969
AUSTRALIA	5,463	4,672	4,541	5,295	717	193	2,241	9,373	12,307	25,127	12,966
OTHERS	23,502	22,969	22,896	27,056	4,917	1,837	10,959	23,025	25,318	43,995	12,781
Total Visitor Nights	651,665	589,575	522,953	493,178	98,430	36,508	101,324	246,158	322,932	420,839	180,952

Average Length of Stay: Comparison 2025 vs. 2026

Average Length of stay is based on records where Departures and arrivals could be matched, excluding any that stayed longer than 30 days

The table provides an overview of the visitor's Length of Stay (LOS) in Palau, categorized by key markets. It displays the average number of nights spent by tourists from each key market during their visits to Palau. The data is derived by dividing the total number of nights spent by tourists from each market by the respective total number of tourists.

CY2026	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
JAPAN	4.9	4.8	4.6	4.9								
SOUTH KOREA	6.1	6.0	5.9	6.1								
TAIWAN	4.3	4.1	4.5	4.4								
CHINA	5.0	5.1	5.0	5.0								
USA/CANADA	7.2	7.3	7.4	7.1								
EUROPE	7.9	8.0	7.7	7.8								
AUSTRALIA	7.8	8.5	8.0	8.2								
OTHERS	7.5	6.9	6.8	6.7								
Total	5.7	5.5	5.7	5.7								

CY2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
JAPAN	4.7	5.3	4.2	4.7	5.0	5.3	5.4	4.7	4.7	4.8	5.3	5.3
SOUTH KOREA	7.0	6.0	6.0	6.7	5.4	4.9	6.3	5.3	5.3	6.0	6.4	6.4
TAIWAN	4.5	4.6	4.6	4.3	4.3	4.2	4.4	4.2	4.3	4.5	4.8	4.8
CHINA	5.1	5.0	5.4	5.1	5.0	5.3	5.0	4.9	5.0	5.0	5.0	5.0
USA/CANADA	7.3	7.3	7.3	7.0	6.6	9.5	7.8	7.7	7.4	5.4	7.6	7.6
EUROPE	8.2	8.9	9.2	5.6	4.9	10.1	7.3	7.7	7.2	5.5	8.6	8.6
AUSTRALIA	8.6	8.2	9.0	8.3	7.4	8.9	7.5	7.8	7.9	7.7	8.5	8.5
OTHERS	6.0	6.6	6.8	6.0	6.9	12.2	7.0	6.9	6.3	6.1	6.4	6.4
Total	5.6	5.9	5.9	5.5	5.3	7.8	5.7	5.3	5.6	5.3	5.9	5.9

Average Length of Stay: Past Ten Years

Length of Stay	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
JAPAN	4.2	4.2	4.4	4.6	4.4	12.2	8.1	5.9	5.3	4.9	4.8
SOUTH KOREA	3.9	4.0	3.9	4.1	4.3	4.2	8.0	5.7	6.4	6.1	6.0
TAIWAN	4.1	4.1	4.0	4.4	4.2	3.8	4.4	4.3	4.8	4.4	4.3
CHINA	4.5	4.6	4.8	5.3	5.6	5.8	9.0	5.2	5.0	5.1	5.1
USA/CANADA	6.9	7.0	7.5	7.4	7.7	10.4	8.9	7.6	7.6	7.4	7.2
EUROPE	9.3	9.0	8.4	9.1	9.4	10.4	9.6	8.4	8.6	7.6	7.8
AUSTRALIA	7.1	7.2	7.3	7.4	6.1	5.4	9.0	8.0	8.5	8.3	8.1
OTHERS	6.4	6.5	6.8	6.6	6.4	7.5	7.9	7.1	6.4	7.9	7.0
Total	4.7	4.8	4.9	5.3	5.4	7.0	8.2	6.0	5.9	5.9	5.7

2026 MODE OF TRANSPORTATION

BY MODE OF TRANSPORTATION AND KEY MARKETS % SHARE

The table illustrates the breakdown of total arrivals in **April 2026** amounting to **7,507** categorized by key markets and mode of transportation.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTALS
China Airlines	2209	2231	2016	2349									8805
Nauru Airlines	33	51	46	26									156
United Airlines	2463	2224	2255	1746									8688
Cambodia Airways	674	1706	708	560									3648
Pacific Mission Aviation	30	44	51	39									164
Hong Kong Airlines	1123	1523	1007	973									4626
Qantas Airlines	503	438	450	438									1829
Philippine Airlines	0	0	48	421									469
Private plane	5	40	39	98									182
Greater Bay Airlines	626	914	726	855									3121
Sailing yacht	0	0	0	0									0
Motor Yacht	0	1	0	0									1
Motor Vessel	0	1	6	0									7
Research Vessel	0	14	0	0									14
Military	144	19	8	2									173
Cruise Ship	0	0	0	0									0
Others	0	3	0	0									3
Totals	7810	9209	7360	7507									31886

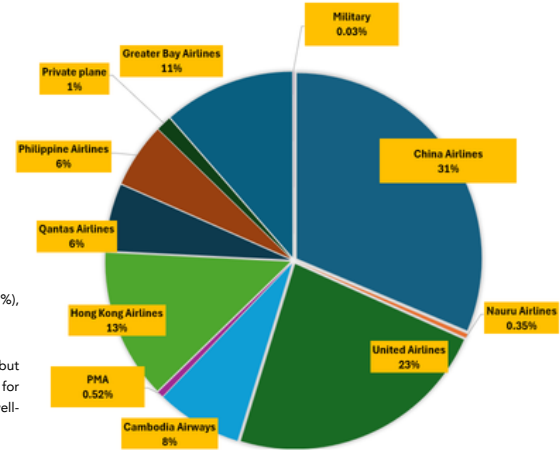
PERCENTAGE SHARE

The chart shows total arrivals by mode of transportation, indicating the percentage share by key market.

	China Airlines	United Airlines	Cambodia Airways	Pacific Mission Aviation	Nauru Airlines	Qantas	Hong Kong Airlines	Philippine Airlines	Greater Bay Airlines	Military	Private Plane
JAPAN	2%	53%	0.0%	0%	12%	1%	0%	32%	0%	0%	0%
SOUTH KOREA	4%	1%	0.0%	0%	0%	0%	2%	2%	0%	0%	0%
TAIWAN	58%	0%	0.4%	0%	0%	0%	0.6%	1.4%	0.1%	0%	4%
CHINA	1%	2%	97.0%	13%	0%	0%	95%	11%	95%	100%	0%
USA/CANADA	10%	29%	1.1%	38%	0%	1%	1%	9%	2%	0%	10%
EUROPE	17%	6%	0.7%	26%	12%	7%	1%	13%	1.8%	0%	84%
AUSTRALIA	0%	1%	0%	5%	8%	83%	0.1%	4.0%	0.6%	0%	2%
OTHERS	8%	9%	0.7%	18%	69%	8%	0.5%	28.0%	1%	0%	0%
Total %%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

In April 2026, Palau maintained a diverse range of air and sea access options supporting inbound tourism. Scheduled carriers included China Airlines, United Airlines, Pacific Mission Aviation, Nauru Airlines, Qantas, and Philippine Airlines, which began operations in April. Charter services were also provided by airlines such as Cambodia Airways, Hong Kong Airlines, and Greater Bay Airlines, while private aircraft and military flights added to overall visitor access.

APRIL 2026 Mode of Transportation % SHARE



Key Airlines and Market Contributions

- China Airlines contributes most to Taiwan (58%) and also supports Europe (17%) and USA/Canada (10%).
- United Airlines was pivotal for Japan, carrying (53%), USA/Canada (29%) and Others (9%).
- Pacific Mission Aviation provided important lift for USA/Canada (38%), and Europe (26%), Others (18%)
- Nauru Airlines supports Others (69%), Europe (12%), and Japan (12%)
- Qantas plays a larger role in Australia (83%), with smaller support for Others (8%) and Europe (7%).
- Philippine Airlines is now contributes to Japan (32%), Others (28%), and China (11%).
- Cambodia Airways with the majority of arrivals from China (97%).
- Hong Kong Airlines is a major contributor to China (95%) and also supports Europe (1%) and Taiwan (1.6%).
- Greater Bay Airlines is heavily concentrated in China (92%)

Private planes and military flights provided key alternative access, with private planes supporting Europe (84%), Taiwan (4%), Australia (2%), and Military flights aiding USA/Canada (100%)

Palau's diverse transportation network sustained strong visitor arrivals in April 2026, enhanced by reliable air access that welcomed the debut of Philippine Airlines alongside established carriers. Beyond tourism, these air links provide essential benefits such as reliable cargo delivery for supplies and commerce, medical transport for healthcare needs, and efficient connectivity that supports local businesses and community well-being.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTALS
China Airlines	28.3%	24.2%	27.4%	31.29%									27.6%
Nauru Airlines	0.4%	0.6%	0.6%	0.35%									0.5%
United Airlines	31.5%	24.2%	30.6%	23%									27.2%
Cambodia Airways	8.6%	18.5%	9.6%	7.46%									11.4%
PMA	0.4%	0.5%	0.7%	0.52%									0.5%
Hong Kong Airlines	14.4%	16.5%	13.7%	13.0%									14.5%
Qantas Airlines	6.4%	4.8%	6.1%	5.83%									5.7%
Philippine Airlines	0.0%	0.0%	0.7%	5.61%									1.5%
Private plane	0.1%	0.4%	0.5%	1.31%									0.6%
Greater Bay Airlines	8.02%	9.93%	9.86%	11.39%									9.8%
Sailing yacht	0.00%	0.00%	0.00%	0.00%									0.0%
Motor Yacht	0.0%	0.0%	0.0%	0.00%									0.0%
Motor Vessel	0.0%	0.0%	0.1%	0.00%									0.0%
Research Vessel	0.0%	0.2%	0.0%	0.00%									0.0%
Military	1.8%	0.2%	0.1%	0.03%									0.3%
Cruise Ship	0.0%	0.0%	0.0%	0.00%									0.0%
Others	0.0%	0.0%	0.0%	0.00%									0.0%
Totals	100%	100%	100%	100%	0%	0%	0%	0%	0%	0%	0%	0%	100%

ALL YEARS BY KEY MARKETS: 1980 ~ 2026 (APRIL)

The table displays arrival data spanning from 1980 to April 2026, organized on a yearly basis and segmented by key markets, including Japan, South Korea, Taiwan, China, USA/Canada, Europe, Australia and the "Others" category. The "Others" category encompasses all remaining arrivals that do not constitute a significant portion.

YEARS	JAPAN	SOUTH KOREA	TAIWAN	CHINA	USA CANADA	EUROPE	AUSTRALIA	OTHERS	TOTALS
1980	2,753	-	-	-	2,062	157	-	229	5,201
1981	2,572	-	-	-	1,491	184	-	363	4,610
1982	2,620	-	-	-	1,535	176	-	442	4,773
1983	2,838	-	-	-	1,731	294	-	652	5,515
1984	3,431	-	-	-	2,112	458	108	758	6,867
1985	6,754	-	-	-	2,747	912	153	972	11,538
1986	6,267	-	-	-	3,276	536	230	1,274	11,583
1987	6,586	-	-	-	3,791	851	195	2,273	13,696
1988	10,468	-	-	-	4,215	1,045	203	2,413	18,344
1989	11,177	344	434	-	5,263	1,061	773	2,381	21,433
1990	12,728	338	683	574	5,654	1,095	1,504	3,230	25,806
1991	13,664	402	984	385	5,866	1,117	901	2,735	26,054
1992	16,432	459	1,416	117	7,271	1,437	747	2,125	30,004
1993	18,095	831	3,384	107	7,080	1,677	523	2,344	34,041
1994	16,939	1,163	5,559	352	8,837	2,081	446	2,201	37,578
1995	20,202	1,738	10,727	445	9,017	2,404	634	1,856	47,023
1996	21,410	1,907	22,523	649	8,878	2,405	1,212	1,735	60,719
1997	19,519	1,640	30,497	589	9,400	1,586	500	2,710	66,441
1998	21,571	545	18,503	1,014	5,254	1,455	579	15,273	64,194
1999	22,087	539	10,936	1,212	5,587	1,418	402	13,312	55,493
2000	21,708	586	14,122	1,244	6,704	974	347	12,047	57,732
2001	22,395	350	12,476	1,530	5,375	930	430	10,625	54,111
2002	23,748	497	15,819	1,409	4,774	834	403	11,076	58,560
2003	21,401	312	27,857	685	4,291	856	485	7,441	63,328
2004	23,845	5,673	42,158	735	5,979	1,803	1,387	7,581	89,161
2005	26,281	2,169	34,101	1,723	5,532	2,289	808	7,675	80,578
2006	26,892	11,756	28,449	778	5,922	2,263	596	5,741	82,397
2007	29,198	14,342	29,005	929	5,956	2,517	733	5,495	88,175
2008	30,937	14,491	20,026	597	7,427	4,081	614	2,908	81,081
2009	27,538	13,168	15,999	767	6,850	3,465	673	2,703	71,163
2010	29,695	15,225	21,865	1,025	7,999	3,905	1,092	3,602	84,408
2011	38,051	15,964	37,382	2,282	8,348	4,519	1,123	3,137	110,806
2012	39,637	19,611	38,614	4,966	8,072	5,192	1,075	2,959	120,126
2013	35,879	17,448	26,568	9,234	8,635	5,662	1,181	3,436	108,043
2014	37,373	14,624	30,129	39,308	8,815	5,177	1,049	3,709	140,184
2015	31,191	12,309	14,199	88,393	8,827	4,230	880	3,515	163,545
2016	29,195	12,392	13,867	64,879	8,413	4,881	773	3,674	138,074
2017	25,979	11,845	9,766	57,727	7,981	4,652	653	3,556	122,159
2018	22,363	14,307	11,332	41,171	8,427	4,336	624	3,381	105,941
2019	19,690	11,860	15,435	30,020	8,180	3,712	716	4,110	93,723
2020	5,751	2,691	2,553	3,290	1,902	1,238	117	766	18,308
2021	159	24	2,570	45	2,093	59	36	245	5,231
2022	1,313	227	1,420	130	6,692	903	249	1,394	12,328
2023	3,898	940	10,259	10,574	8,398	2,731	1,172	3,255	41,227
2024	5,936	747	12,243	18,236	10,234	3,442	1,498	3,848	56,184
2025	8,008	1,073	13,604	23,349	11,387	5,682	3,035	5,543	71,681
2026	4,903	764	4,964	11,268	4,005	2,548	1,601	1,833	31,886

APRIL 2026 HAPPENINGS

Airline Operations: Other scheduled and chartered airlines continue suspended operations until further notice.

United Airlines: The airline operates 10 scheduled flights per week to Koror (ROR), Palau, aligning with recent expansions in regional connectivity. This includes 6 flights from Guam, 2 from Manila, and 2 new direct flights from Tokyo Narita since October 29, 2025.

China Airlines: Scheduled Flight arriving two times a week from Taiwan since April 2021. Flights increased to 4 times a week.

Cambodia Airlines: Charter Flight operating twice a week from Macau since April 2023

Palau Mission Aviation (PMA): Commence Operation since August 2023 servicing Yap and Palau.

Nauru Airlines (Island Hopper): Scheduled Flight arriving once a week from Pohnpei since December 2023.
Brisbane→Nauru→Tarawa→Majuro→Pohnpei→Palau

Hong Kong Airlines: Charter Flight operating twice a week from Hong Kong since September 2024.

Qantas Airlines: Scheduled flight, once a week from Brisbane operating since December 2024.

Greater Bay Airlines: - Charter flight | The airline runs direct flights connecting Hong Kong to Palau, making it a key carrier on this route. The flights are charters and started service around July 2025. Greater Bay Airlines is known for serving top Asian destinations and includes Palau in its network as part of their expanding route map.

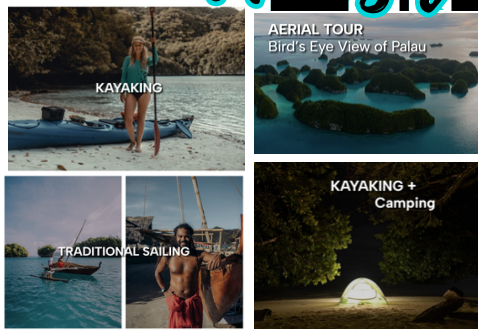
Philippine Airlines: Scheduled Flight arriving twice a week from Manila, Philippines started this March 30, 2026

For flight schedules, please visit: <https://www.palau-airport.com/flights-schedule>

April 04-06, 2026: Palau won top honors at the 34th Annual Marine Diving Fair (MDF) in Tokyo, Japan. (April 3–5, 2026), securing First Place for both "Best Diving Area, Overseas" and "First-Time Visit Overseas Dive Area," reinforcing its status as a premier diving destination. The delegation, which included Managing Director Kadoi Ruluked, engaged in key activities to expand Palau's market reach, including promoting direct flights on Japanese radio, appointing a Sports Tourism Ambassador, exploring a partnership with the *Grand Blue Anime* production team, coordinating with new representative AVIAREPS, and discussing educational and sustainable tourism collaborations with the Japan Association of Travel Agents (JATA). These efforts aim to strengthen international partnerships and position Palau in both leisure and niche tourism sectors.

April 24, 2026: On Friday, April 24, 2026, the Palau Visitors Authority hosted the annual Earth Day Green Fair in Koror, uniting the community under the theme, "Our Power, Our Planet." The event, focused on education and sustainability, saw high attendance from students, locals, and visitors, underscoring youth commitment to Palau's ecological future. A centerpiece was the Plant Contest, celebrating Palauan biodiversity and culture in two categories: **Medicinal (Btaches)** and **Ornamental (Kilkuld)**. Filly Carabit and Ayles Sukrad took first and second place in both categories, with Julie Jiro and Medalina Skang securing third place in the Ornamental and Medicinal categories, respectively. Interactive activities included an environmental Q&A for students and an Ikebana demonstration by the Embassy of Japan. The Palau Red Cross Society managed essential water stations. The fair successfully empowered attendees with resources from generous partners: local hardware stores (Western Caroline Trading Company West Ace Hardware, Mason's Hardware Do-It Best, Palau True Value Hardware) donated gardening tools, while the Technical Mission of the Republic of China (Taiwan) provided fresh produce. The Bureau of Agriculture distributed plant seedlings, and KSG-Solid Waste Management Office supplied soil compost, encouraging organic gardening. The Earth Day Committee provided support, reinforcing the collective responsibility highlighted by the theme.

Website



In April 2026, the website had 12,025 sessions, which is lower than March but still shows steady interest. Traffic was led by organic search and direct visits, and the biggest audience came from the United States, followed by Palau, Australia, China, and Japan.

Visitors focused most on practical travel information, especially the main Visit Palau page, drone registration, accommodation, culture, travel tips, itineraries, and entry requirements. Overall, April shows that people were mainly using the site to plan trips and get official travel details, with strong engagement even though total traffic dropped from March.

Final Report

1 Apr 2026 - 30 Apr 2026

Marketing Website Summary Data from Google Analytics

Sessions	New users	Returning Users	Views	Event count	Sessions per user	Engagement rate
12,025	8,121	705	22,538	94.5k	1.4	56.3%
	↓ -31.8%	↓ -1.5%	↓ -18.9%	↑ 22.7%	↑ 2.3%	↑ 20.6%

Most Requested Pages / Visits

Page title	Sessions	% Δ	Engagement rate	% Δ
1... Visit Palau: The Official To...	4,751	-...	66.22%	43...
2... Drone Registration - Pristi...	928	1...	60.56%	21...
3... Stay in Palau: Best Accom...	796	-...	88.07%	0.4...
4... Culture - Pristine Paradise ...	789	1...	64.77%	-1...
5... Travelers Tips - Pristine Pa...	652	-...	77.91%	-3...
6... 7 Days in Palau Travel Itin...	573	-...	81.68%	5.5...
7... Beyond the Dive - Discover...	530	-...	82.64%	-2...
8... Travel Entry Requirements...	448	-...	79.91%	2.2...

Most Searched Queries

Query	Impressions	% Δ	Url Clicks	% Δ
1... palau	202,363	-83...	1,099	-58...
2... palau island	39,050	-60...	327	13.5...
3... palau tourism	1,165	-71...	101	-30...
4... visit palau	578	-72...	95	2.2...
5... palau visitor...	356	-68...	79	-24...
6... palau travel	886	-68...	45	-25...

Which channels are driving engagement?

Goal: Sessions

Engagement by Device / Users

What are the top countries by sessions?

Country ID	Country	Sessions	% Δ
1. US	United States	3,168	-9.0%
2. PW	Palau	1,570	-6.0%
3. AU	Australia	988	-56.8%
4. CN	China	672	43.0%
5. JP	Japan	645	-0.3%
6. SG	Singapore	615	200...
7. TW	Taiwan	546	-8.5%
8. PH	Philippines	297	-16.8%
9. CA	Canada	262	-0.2%

Session source

Session source	Sessions	% Δ
1. (direct)	4,985	7.4% ↑
2. google	4,916	-28.5% ↓
3. bing	563	-12.7% ↓
4. ig	136	518.2% ↑
5. duckduckgo	106	7.1% ↑
6. (not set)	88	266.7% ↑
7. yahoo	81	17.4% ↑

PALAU ENTRY FORMS SUMMARY REPORT

April 2026
Based on 7,288 Tourist Entries



No. of times Traveler has been to Palau



According to the Palau Entry Form records, Palau welcomed a total of 7,288 visitors in April 2026.

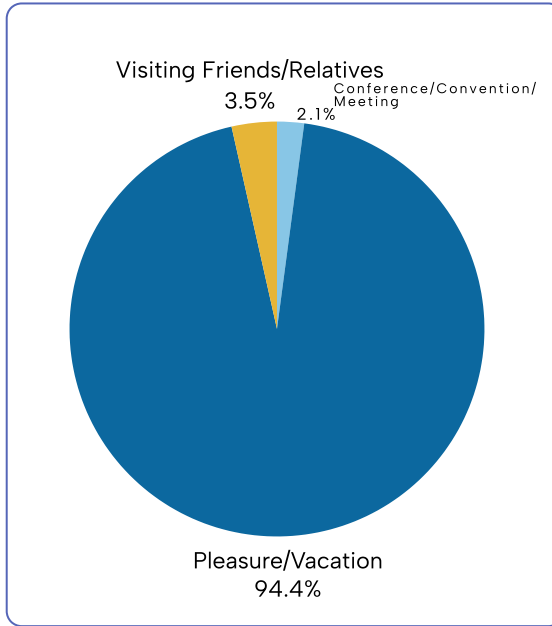
First-time travelers made up the vast majority of arrivals at 80%, while repeat guests accounted for 20%. Looking at the purpose of travel, 94.4% of visitors arrived for a vacation or pleasure, 3.5% came to visit friends and relatives, and 2.1% traveled to attend business meetings or conventions.

On-island activities were heavily focused on Palau's marine environments, with scuba diving, swimming, and snorkeling ranking as the top priorities for visitors. On land, travelers actively engaged in sightseeing, local shopping sprees, and cultural or historical tours.

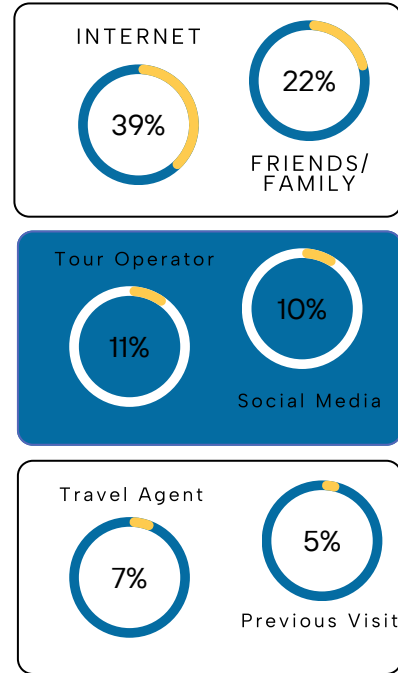
The internet was the leading source of travel inspiration, sparking 39% of the journeys, followed closely by recommendations from friends and family at 22%. Other key channels that generated interest included tour operators (11%), social media (10%), travel agents (7%), and the influence of a previous visit (5%).

To finalize their travel arrangements, the majority of visitors booked their trips through tour agents. This was followed by independent DIY (Do-It-Yourself) arrangements, personal tips from family and friends, and pre-packaged curated travel options.

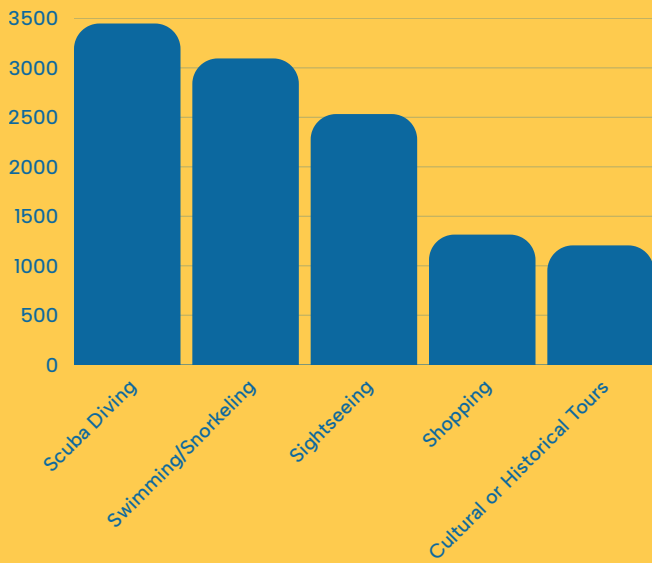
Purpose of Travel



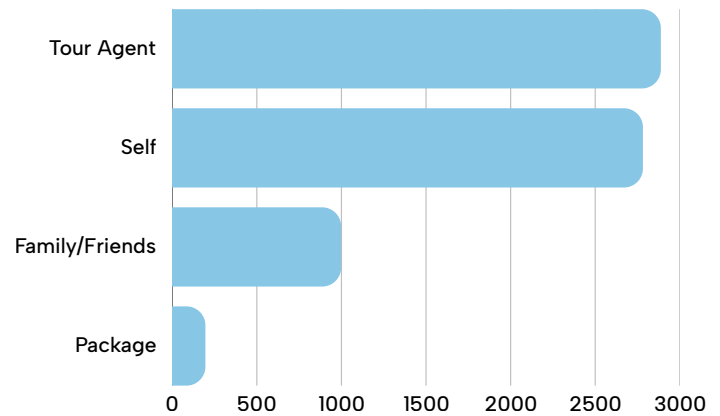
How Travelers hear about Palau



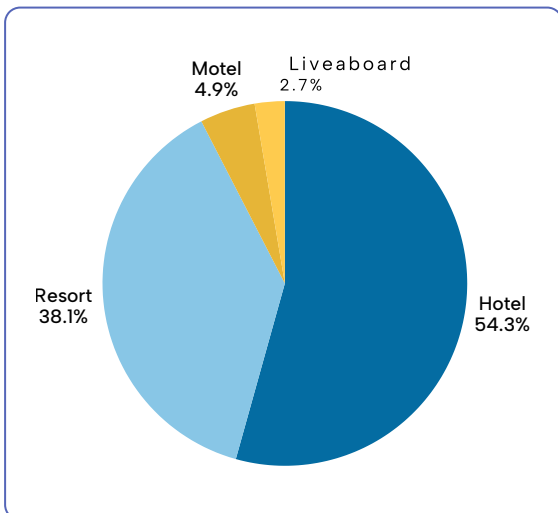
Activities in Palau (Top 5)



Visitor Trip Booking



Accommodation in Palau



Regarding lodging preferences, hotels were the most popular choice, accommodating 54.3% of all visitors. Resorts were the second most utilized option, accounting for 38.1% of guest stays. Smaller percentages of travelers opted for motels at 4.9%, while liveaboard vessels hosted the remaining 2.7% of guests.

An analysis of annual household income shows that the largest single segment of visitors (16%) earned less than \$16,000, followed closely by affluent travelers earning over \$100,000 at 15%. Additionally, 14% of respondents preferred not to disclose their financial details, and 13% reported earnings within the \$20,000-\$40,000 range. The remaining mid-to-high income tiers spanning from \$40,000 to \$100,000 each contributed between 8% and 12% of the total visitor share.

Annual household Income

Less Than \$16,000	16%	\$40,000-\$60,000	12%
Over \$100,000	15%	\$16,000-\$20,000	12%
Prefer Not To Say	14%	\$60,000-\$80,000	9%
\$20,000-\$40,000	13%	\$80,000-\$100,000	8%