



MARCH 2026 VISITOR ARRIVAL REPORT

PLEASE NOTE: Due to a change in PVA data source, starting in October 2016, and until further notice, PVA will be reporting its visitor arrival statistics based solely on NATIONALITY and VISITORS. Source: Monthly Reports are compiled from the Division of Immigration's arrival and departure data and processed by the Palau Visitors Authority's Strategic Planning Department.

Visitor arrivals by Calendar Year: Comparison 2025 vs. 2026 Monthly Arrivals By Key Markets and YOY percentage change

CY2026	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	1,296	1,223	1,262										3,781
SOUTH KOREA	249	223	136										608
TAIWAN	1,147	1,478	959										3,584
CHINA	2,381	4,104	2,407										8,892
USA/CANADA	1,196	849	1,128										3,173
EUROPE	608	565	679										1,852
AUSTRALIA	471	341	379										1,191
OTHERS	462	426	410										1,298
Total Visitor Arrivals	7,810	9,209	7,360										24,379
Y-on, Y change	13%	79%	29%										-66%

CY2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	645	704	1,036	476	395	284	358	625	438	361	1,204	1,482	8,008
SOUTH KOREA	135	89	93	58	74	64	39	44	44	154	106	173	1,073
TAIWAN	1,267	1,012	1,111	1,105	1,097	1,398	1,208	1,366	752	988	1,080	1,220	13,604
CHINA	2,803	1,544	1,395	1,605	1,518	1,348	2,379	2,492	1,673	2,303	2,055	2,234	23,349
USA/CANADA	1,043	868	855	786	851	1,188	1,307	901	679	1,256	685	968	11,387
EUROPE	436	437	517	758	368	383	268	225	203	676	787	624	5,682
AUSTRALIA	189	152	234	342	160	269	157	186	309	292	366	379	3,035
OTHERS	384	329	461	296	289	1,417	355	222	401	441	542	406	5,543
Total Visitor Arrivals	6,902	5,135	5,702	5,426	4,752	6,351	6,071	6,061	4,499	6,471	6,825	7,486	71,681
Y-on, Y change	56%	-11%	24%	23%	6%	47%	32%	25%	9%	48%	47%	33%	28%

Summary

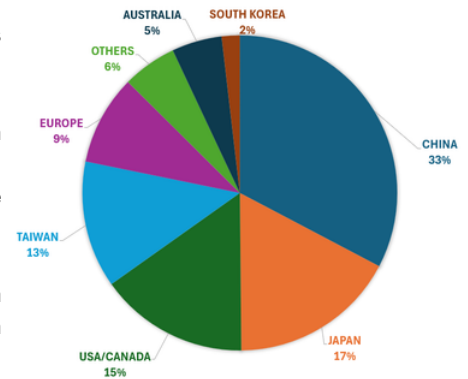
Palau welcomed **7,360** visitors in **March 2026**, representing a 20.0% decline from February 2026's 9,209 arrivals and indicating a seasonal softening after February's strong performance.

Market performance in March was led by China, with 2,407 arrivals, followed by Japan (1,262), USA/Canada (1,128), and Taiwan (959). Additional contributions came from Europe (679), Others (410), Australia (379), and South Korea (136), showing a broad market base despite the month's overall slowdown.

Compared with March 2025, total arrivals increased by 29%, supported by strong gains from China, Japan, Taiwan, and USA/Canada. This year-on-year growth reflects continued recovery in air service and sustained demand across Palau's key source markets.

Month-over-month, the drop from 9,209 visitors in February to 7,360 in March suggests a normalization after peak early-year travel activity. Even so, the continued strength of China and steady arrivals from Japan and North America helped cushion the decline and maintain healthy visitor levels.

As Palau moves further into 2026, the focus remains on sustaining momentum through targeted marketing, air service partnerships, and product development that emphasize high-value, environmentally responsible visitation. Preserving a balanced market mix will be important to ensuring that growth remains resilient and beneficial for local communities.



Visitor arrivals by Fiscal Year: Comparison Oct'24~Sept'25 vs. Oct'25~Sept'26

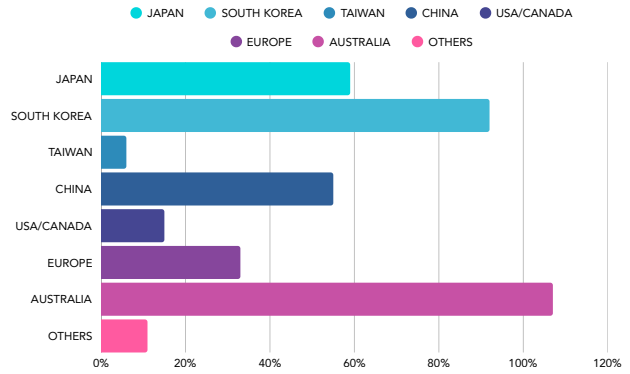
FY2026	Oct 2025	Nov 2025	Dec 2025	Jan 2026	Feb 2026	Mar 2026	Apr 2026	May 2026	Jun 2026	Jul 2026	Aug 2026	Sep 2026	Totals
JAPAN	361	1,204	1,482	1,296	1,223	1,262							6,828
SOUTH KOREA	154	106	173	249	223	136							1,041
TAIWAN	988	1,080	1,220	1,147	1,478	959							6,872
CHINA	2,303	2,055	2,234	2,381	4,104	2,407							15,484
USA/CANADA	1,256	685	968	1,196	849	1,128							6,082
EUROPE	676	787	624	608	565	679							3,939
AUSTRALIA	292	366	379	471	341	379							2,228
OTHERS	441	542	406	462	426	410							2,687
Total Visitor Arrivals	6,471	6,825	7,486	7,810	9,209	7,360							45,161
Y-on, Y change	48%	47%	33%	13%	79%	29%							-31%

FY2025	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	May 2025	Jun 2025	Jul 2025	Aug 2025	Sep 2025	Totals
JAPAN	356	587	798	645	704	1,036	476	395	284	358	625	438	6,702
SOUTH KOREA	32	56	135	135	89	93	58	74	64	39	44	44	863
TAIWAN	829	1,086	1,136	1,267	1,012	1,111	1,105	1,097	1,398	1,208	1,366	752	13,367
CHINA	1,571	1,156	1,802	2,803	1,544	1,395	1,605	1,518	1,348	2,379	2,492	1,673	21,286
USA/CANADA	802	789	824	1,043	868	855	786	851	1,188	1,307	901	679	10,893
EUROPE	318	491	346	436	437	517	758	368	383	268	225	203	4,750
AUSTRALIA	102	106	214	189	152	234	342	160	269	157	186	309	2,420
OTHERS	355	380	388	384	329	461	296	289	1,417	355	222	401	5,277
Total Visitor Arrivals	4,365	4,651	5,643	6,902	5,135	5,702	5,426	4,752	6,351	6,071	6,061	4,499	65,558
Y-on, Y change	34%	21%	40%	56%	-11%	24%	23%	6%	47%	32%	25%	9%	24%

January–March 2025 vs. January–March 2026

Year-on-Year Comparative Report: Visitor Arrivals

Market	JAN~MAR 2025	JAN~MAR 2026	Change (%)
JAPAN	2,385	3,781	59%
SOUTH KOREA	317	608	92%
TAIWAN	3,390	3,584	6%
CHINA	5,742	8,892	55%
USA/CANADA	2,766	3,173	15%
EUROPE	1,390	1,852	33%
AUSTRALIA	575	1,191	107%
OTHERS	1,174	1,298	11%
TOTAL	17,739	24,739	39%



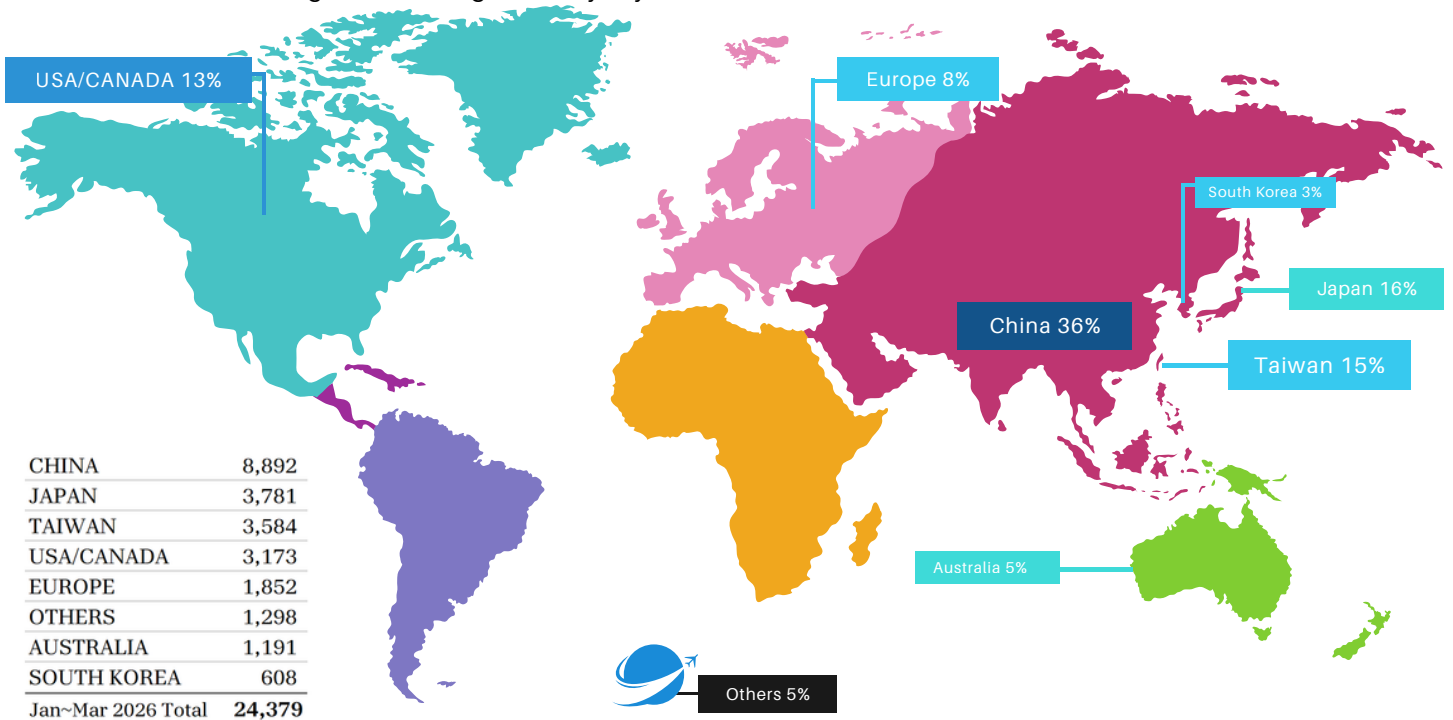
Palau welcomed **24,739** visitors in **January–March 2026**, up 39% from 17,739 in the same period of 2025, marking a strong year-to-date expansion across all major source markets.

Growth Ranking

- Australia — 107%.
- South Korea — 92%.
- Japan — 59%.
- China — 55%.
- Europe — 33%.
- USA/Canada — 15%.
- Others — 11%.
- Taiwan — 6%.

For January–March 2026, Australia led growth at 107%, more than doubling arrivals with a gain of 616 visitors, followed by South Korea at 92% and Japan at 59% with a 1,396-visitor increase. China also rose strongly by 55%, adding 3,150 visitors, while Europe grew 33%, USA/Canada 15%, Others 11%, and Taiwan 6%, all contributing to broad-based first-quarter expansion. This builds on the same early-2026 momentum, with China delivering the largest volume lift and Australia and South Korea leading percentage growth, signaling solid tourism recovery across Palau’s core markets.

Total Visitor Arrivals, Ranking and Percentage Share by Key Markets January~March 2026



Monthly Arrivals by Country Group

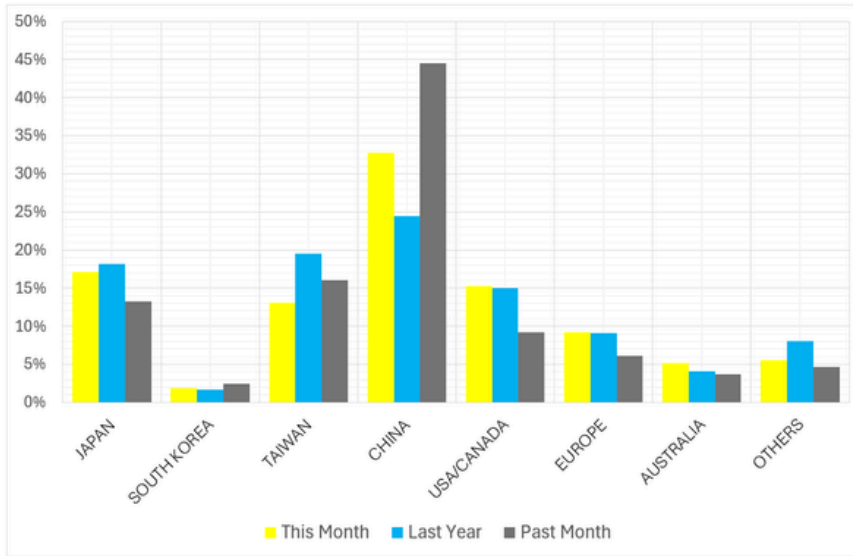
This table presents the breakdown of visitor arrivals to Palau by country and region from **March 2026**. It details monthly and total arrivals for each source market, highlighting both Palau's key tourism markets—Japan, South Korea, Taiwan, China, USA/Canada, Europe, Australia, and Others— additional markets across Asia, North America, Central and South America, Europe, the Middle East, Africa, and Oceania.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Totals
Asia	5,296	7,230	5,014										17,540
Japan	1,296	1,223	1262										3,781
Korea, Republic of	249	223	136										608
Taiwan, Republic of China	1,147	1,478	959										3,584
China	2,381	4,104	2407										8,892
Bangladesh	-	-	1										1
Indonesia	9	7	4										20
India	14	24	19										57
Malaysia	19	6	63										88
Philippines	103	120	92										315
Singapore	36	11	50										97
Thailand	10	9	3										22
Asia-Other	32	25	18										75
North America	1,196	849	1,128										3,173
Canada	58	74	47										179
United States of America	1,138	775	1081										2,994
North America-Other	-	-	0										-
Caribbean	4	5	-										9
Central America	15	3	18										36
South America	26	52	11										89
Argentina	4	4	2										10
Brazil	20	41	6										67
Chile	1	-	0										1
Ecuador	1	1	0										2
South America-Other	-	6	3										9
Europe	619	567	682										1,868
Austria	48	13	7										68
Belgium	12	4	9										25
Switzerland	43	34	35										112
Czech Republic	14	5	28										47
Germany	124	147	177										448
Denmark	9	12	2										23
Spain	30	10	13										53
Finland	9	5	6										20
France	26	28	37										91
United Kingdom	68	80	103										251
Greece	9	-	3										12
Italy	35	55	39										129
Norway	4	7	8										19
Poland	25	45	87										157
Portugal	11	5	19										35
Russian Federation	37	36	26										99
Sweden	12	7	11										30
Europe-Other	103	74	72										249
Middle East	72	26	9										107
Africa	6	5	4										15
Oceania	574	467	490										1,531
Australia	471	341	379										1,191
Fiji	11	19	15										45
Micronesia, FSM	39	45	30										114
Marshall Islands	10	9	9										28
New Zealand	-	-	0										-
Solomon Islands	-	2	1										3
Tuvalu	1	1	0										2
Oceania-Other	11	17	14										42
Total	7,808	9,204	7,356										24,368
Unidentified	2	5	4										11
Total	7,810	9,209	7,360										24,379

Market Share Comparison

Current distribution of visitors to Palau and how it has changed compared to the previous month and the same period in the previous year.

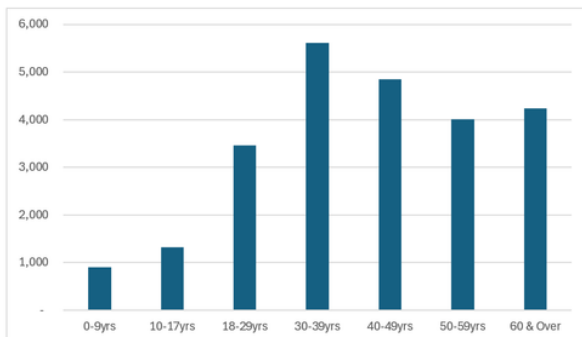
KEY MARKETS	This Month		Last Year		Past Month	
	MARCH 2026	Share %	MARCH 2025	Share %	FEBRUARY 2026	Share %
JAPAN	1262	17%	1036	18%	1223	13%
SOUTH KOREA	136	2%	93	2%	223	2%
TAIWAN	959	13%	1111	19%	1478	16%
CHINA	2407	33%	1395	24%	4104	45%
USA/CANADA	1128	15%	855	15%	849	9%
EUROPE	679	9%	517	9%	565	6%
AUSTRALIA	379	5%	234	4%	341	4%
OTHERS	410	6%	461	8%	426	5%
Total:	7360	100%	5702	100%	9209	100%



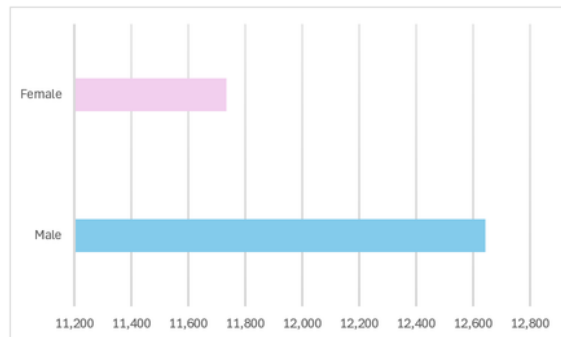
MARCH 2026 Arrivals By Gender and Age Group

Age Group	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTALS
0-9yrs	244	505	147										896
10-17yrs	365	733	219										1,317
18-29yrs	1,217	1,097	1,152										3,466
30-39yrs	1,719	2,129	1,760										5,608
40-49yrs	1,570	1,921	1,362										4,853
50-59yrs	1,295	1,397	1,313										4,005
60 & Over	1,400	1,427	1,407										4,234
Unknown	-	-	-										-
Total	7,810	9,209	7,360										24,379

Jan-Mar Arrivals by Age Group



Jan-Mar Arrivals by Gender



Gender	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTALS
Male	4,184	4,629	3,830										12,643
Female	3,625	4,580	3,528										11,733
Other	1	-	2										3
Total	7,810	9,209	7,360										24,379

Visitor Nights by Key Markets: Comparison 2025 vs. 2026

Total number of nights visitors spends in Palau - Monthly, by Key Markets

A "visitor night" denotes each overnight stay by a visitor within Palau's tourist accommodation establishments or non-rented accommodations. Our methodology involves the following calculations:

1. Commencing with the determination of the average duration of stay for visitors from each country on a monthly basis.
2. Exclusion of individuals with stays exceeding 30 days, categorizing them as residents rather than tourists.
3. Multiplication of the aforementioned average stay duration by the respective total count of visitors from each country.

This computation yields the aggregate number of nights spent by tourists while visiting Palau.

CY2026	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	6,338	5,815	6,162										18,315
SOUTH KOREA	1,514	1,328	823										3,665
TAIWAN	4,911	6,128	4,231										15,270
CHINA	11,904	20,881	12,156										44,941
USA/CANADA	8,565	6,233	7,981										22,779
EUROPE	4,832	4,492	5,199										14,523
AUSTRALIA	3,666	2,896	3,098										9,660
OTHERS	3,460	2,958	2,708										9,126
Total Visitor Nights	45,189	50,731	42,358										138,278
Y-on_Y change	16%	68%	25%										-67%

CY2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	3,026	3,729	4,392	2,237	1,995	1,511	1,929	2,939	2,038	1,715	6,002	7,802	39,314
SOUTH KOREA	946	532	562	386	399	316	247	233	235	924	690	1,108	6,578
TAIWAN	5,672	4,606	5,133	4,722	4,689	5,824	5,298	5,744	3,211	4,414	4,825	5,906	60,043
CHINA	14,286	7,786	7,560	8,229	7,595	7,143	11,926	12,197	8,384	11,576	10,645	11,159	118,485
USA/CANADA	7,620	6,324	6,258	5,466	5,609	11,276	10,160	6,934	5,056	6,799	5,144	7,337	83,985
EUROPE	3,557	3,905	4,764	4,271	1,814	3,861	1,969	1,725	1,455	3,726	6,896	5,368	43,312
AUSTRALIA	1,628	1,253	2,106	2,854	1,187	2,395	1,175	1,446	2,435	2,257	3,157	3,233	25,127
OTHERS	2,307	2,157	3,137	1,769	2,007	17,316	2,496	1,537	2,546	2,680	3,427	2,616	43,995
Total Visitor Nights	39,043	30,292	33,911	29,936	25,295	49,641	35,199	32,753	25,361	34,092	40,787	44,530	420,839
Y-on_Y change	49%	-5%	27%	16%	9%	78%	38%	24%	12%	41%	48%	36%	30%

Visitor nights: Past Ten Years

Visitor Nights	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
JAPAN	121,590	109,841	98,226	89,812	25,577	1,933	10,593	22,851	30,238	39,314	18,316
SOUTH KOREA	47,749	47,122	56,452	49,193	11,492	101	1,805	5,366	4,298	6,578	3,665
TAIWAN	56,748	39,848	44,848	67,738	10,843	9,738	6,223	43,777	55,331	60,043	15,270
CHINA	292,859	267,140	196,109	160,047	18,545	261	1,175	55,029	92,731	118,485	44,940
USA/CANADA	58,299	55,966	63,379	60,231	14,719	21,831	59,697	63,825	76,815	83,985	22,779
EUROPE	45,454	42,017	36,500	33,806	11,618	613	8,631	22,913	25,894	43,312	14,524
AUSTRALIA	5,463	4,672	4,541	5,295	717	193	2,241	9,373	12,307	25,127	9,659
OTHERS	23,502	22,969	22,896	27,056	4,917	1,837	10,959	23,025	25,318	43,995	9,125
Total Visitor Nights	651,665	589,575	522,953	493,178	98,430	36,508	101,324	246,158	322,932	420,839	138,278

Average Length of Stay: Comparison 2025 vs. 2026

Average Length of stay is based on records where Departures and arrivals could be matched, excluding any that stayed longer than 30 days

The table provides an overview of the visitor's Length of Stay (LOS) in Palau, categorized by key markets. It displays the average number of nights spent by tourists from each key market during their visits to Palau. The data is derived by dividing the total number of nights spent by tourists from each market by the respective total number of tourists.

CY2026	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
JAPAN	4.9	4.8	4.9									
SOUTH KOREA	6.1	6.0	6.0									
TAIWAN	4.3	4.1	4.4									
CHINA	5.0	5.1	5.1									
USA/CANADA	7.2	7.3	7.1									
EUROPE	7.9	8.0	7.7									
AUSTRALIA	7.8	8.5	8.2									
OTHERS	7.5	6.9	6.6									
Total	5.7	5.5	5.7									

CY2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
JAPAN	4.7	5.3	4.2	4.7	5.0	5.3	5.4	4.7	4.7	4.8	5.3	5.3
SOUTH KOREA	7.0	6.0	6.0	6.7	5.4	4.9	6.3	5.3	5.3	6.0	6.4	6.4
TAIWAN	4.5	4.6	4.6	4.3	4.3	4.2	4.4	4.2	4.3	4.5	4.8	4.8
CHINA	5.1	5.0	5.4	5.1	5.0	5.3	5.0	4.9	5.0	5.0	5.0	5.0
USA/CANADA	7.3	7.3	7.3	7.0	6.6	9.5	7.8	7.7	7.4	5.4	7.6	7.6
EUROPE	8.2	8.9	9.2	5.6	4.9	10.1	7.3	7.7	7.2	5.5	8.6	8.6
AUSTRALIA	8.6	8.2	9.0	8.3	7.4	8.9	7.5	7.8	7.9	7.7	8.5	8.5
OTHERS	6.0	6.6	6.8	6.0	6.9	12.2	7.0	6.9	6.3	6.1	6.4	6.4
Total	5.6	5.9	5.9	5.5	5.3	7.8	5.7	5.3	5.6	5.3	5.9	5.9

Average Length of Stay: Past Ten Years

Length of Stay	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
JAPAN	4.2	4.2	4.4	4.6	4.4	12.2	8.1	5.9	5.3	4.9	4.8
SOUTH KOREA	3.9	4.0	3.9	4.1	4.3	4.2	8.0	5.7	6.4	6.1	6.0
TAIWAN	4.1	4.1	4.0	4.4	4.2	3.8	4.4	4.3	4.8	4.4	4.3
CHINA	4.5	4.6	4.8	5.3	5.6	5.8	9.0	5.2	5.0	5.1	5.1
USA/CANADA	6.9	7.0	7.5	7.4	7.7	10.4	8.9	7.6	7.6	7.4	7.2
EUROPE	9.3	9.0	8.4	9.1	9.4	10.4	9.6	8.4	8.6	7.6	7.8
AUSTRALIA	7.1	7.2	7.3	7.4	6.1	5.4	9.0	8.0	8.5	8.3	8.1
OTHERS	6.4	6.5	6.8	6.6	6.4	7.5	7.9	7.1	6.4	7.9	7.0
Total	4.7	4.8	4.9	5.3	5.4	7.0	8.2	6.0	5.9	5.9	5.7

2026 MODE OF TRANSPORTATION

BY MODE OF TRANSPORTATION AND KEY MARKETS % SHARE

The table illustrates the breakdown of total arrivals in **March 2026** amounting to **7,360** categorized by key markets and mode of transportation.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTALS
China Airlines	2209	2231	2016										6456
Nauru Airlines	33	51	46										130
United Airlines	2463	2224	2255										6942
Cambodia Airways	674	1706	708										3088
Pacific Mission Aviation	30	44	51										125
Hong Kong Airlines	1123	1523	1007										3653
Qantas Airlines	503	438	450										1391
Philippine Airlines	0	0	48										48
Private plane	5	40	39										84
Greater Bay Airlines	626	914	726										2266
Sailing yacht	0	0	0										0
Motor Yacht	0	1	0										1
Motor Vessel	0	1	6										7
Research Vessel	0	14	0										14
Military	144	19	8										171
Cruise Ship	0	0	0										0
Others	0	3	0										3
Totals	7810	9209	7360	0	0	0	0	0	0	0	0	0	24379

PERCENTAGE SHARE

The chart shows total arrivals by mode of transportation, indicating the percentage share by key market.

	China Airlines	United Airlines	Cambodia Airways	Pacific Mission Aviation	Nauru Airlines	Qantas	Hong Kong Airlines	Philippine Airlines	Greater Bay Airlines	Military	Private Plane	Motor Vessel
JAPAN	6%	49%	0.3%	0%	4%	1%	0%	2%	1%	0%	8%	17%
SOUTH KOREA	5%	1%	0.1%	0%	0%	0%	1%	0%	0%	0%	0%	0%
TAIWAN	46%	0%	0.1%	0%	0%	0%	1.6%	0.0%	0.6%	0%	0%	0%
CHINA	3%	1%	96.5%	2%	15%	2%	95%	0%	92%	0%	26%	0%
USA/CANADA	12%	35%	0.3%	25%	7%	4%	1%	8%	2%	100%	28%	0%
EUROPE	20%	6%	2.1%	53%	22%	12%	1%	27%	2.9%	0%	15%	33%
AUSTRALIA	1%	1%	0%	4%	13%	71%	0.4%	14.6%	0.0%	0%	0%	50%
OTHERS	6%	7%	0.4%	16%	39%	10%	0.5%	47.9%	2%	0%	23%	0%
Total %%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

In **March 2026**, Palau maintained a diverse range of air and sea access options supporting inbound tourism. Scheduled carriers included China Airlines, United Airlines, Pacific Mission Aviation, Nauru Airlines, Qantas, and Philippine Airlines, which began operations in March. Charter services were also provided by airlines such as Cambodia Airways, Hong Kong Airlines, and Greater Bay Airlines, while private aircraft and military flights added to overall visitor access.

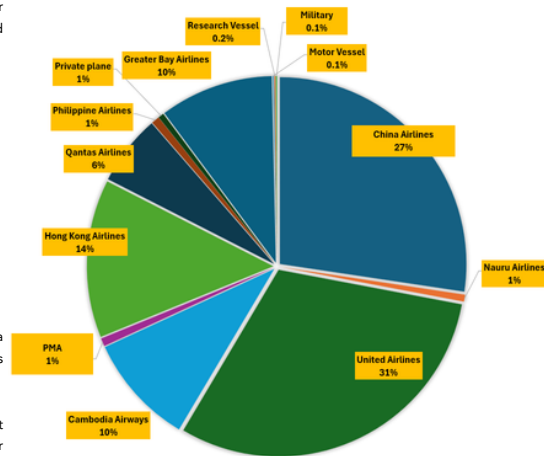
Key Airlines and Market Contributions

1. **China Airlines** contributes most to Taiwan (46%) and also supports Europe (20%) and USA/Canada (12%).
2. **United Airlines** was pivotal for Japan, carrying 50%, USA/Canada (27%) and Others (12%).
3. **Pacific Mission Aviation** provided important lift for China (34%), and Europe (27%), USA/Canada (23%)
4. **Nauru Airlines** supports Others (39%), Europe (22%), and China (15%)
5. **Qantas** plays a larger role in Australia (71%), with smaller support for Europe (12%) and Japan (1%).
6. **Philippine Airlines** is most relevant to Europe (27%), USA/Canada (8%), and Others (47.9%).
7. **Cambodia Airways** is overwhelmingly tied to China (96.5%).
8. **Hong Kong Airlines** is a major contributor to China (95%) and also supports Europe (1%) and Taiwan (1.6%).
9. **Greater Bay Airlines** is heavily concentrated in China (92%)

Private planes, motor vessels, and military flights provided key alternative access, with private planes supporting USA/Canada (28%), China (26%), Others (23%), and Europe (15%); motor vessels contributing most to Australia (50%), Europe (33%), and Japan (17%); and military flights aiding USA/Canada (100%)

Palau's diverse transportation network sustained strong visitor arrivals in March 2026, enhanced by reliable air access that welcomed the debut of Philippine Airlines alongside established carriers. Beyond tourism, these air links provide essential benefits such as reliable cargo delivery for supplies and commerce, medical transport for healthcare needs, and efficient connectivity that supports local businesses and community well-being.

MARCH 2026 Mode of Transportation % SHARE



	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTALS
China Airlines	28.3%	24.2%	27.4%										26.5%
Nauru Airlines	0.4%	0.6%	0.6%										0.5%
United Airlines	31.5%	24.2%	30.6%										28.5%
Cambodia Airways	8.6%	18.5%	9.6%										12.7%
PMA	0.4%	0.5%	0.7%										0.5%
Hong Kong Airlines	14.4%	16.5%	13.7%										15.0%
Qantas Airlines	6.4%	4.8%	6.1%										5.7%
Philippine Airlines	0.0%	0.0%	0.7%										0.7%
Private plane	0.1%	0.4%	0.5%										0.3%
Greater Bay Airlines	8.02%	9.93%	9.86%										9.3%
Sailing yacht	0.00%	0.00%	0.00%										0.0%
Motor Yacht	0.0%	0.0%	0.0%										0.0%
Motor Vessel	0.0%	0.0%	0.1%										0.0%
Research Vessel	0.0%	0.2%	0.0%										0.1%
Military	1.8%	0.2%	0.1%										0.7%
Cruise Ship	0.0%	0.0%	0.0%										0.0%
Others	0.0%	0.0%	0.0%										0.0%
Totals	100%	100%	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%

ALL YEARS BY KEY MARKETS: 1980 ~ 2026 (MARCH)

The table displays arrival data spanning from 1980 to March 2026, organized on a yearly basis and segmented by key markets, including Japan, South Korea, Taiwan, China, USA/Canada, Europe, Australia and the "Others" category. The "Others" category encompasses all remaining arrivals that do not constitute a significant portion.

YEARS	JAPAN	SOUTH KOREA	TAIWAN	CHINA	USA CANADA	EUROPE	AUSTRALIA	OTHERS	TOTALS
1980	2,753	-	-	-	2,062	157	-	229	5,201
1981	2,572	-	-	-	1,491	184	-	363	4,610
1982	2,620	-	-	-	1,535	176	-	442	4,773
1983	2,838	-	-	-	1,731	294	-	652	5,515
1984	3,431	-	-	-	2,112	458	108	758	6,867
1985	6,754	-	-	-	2,747	912	153	972	11,538
1986	6,267	-	-	-	3,276	536	230	1,274	11,583
1987	6,586	-	-	-	3,791	851	195	2,273	13,696
1988	10,468	-	-	-	4,215	1,045	203	2,413	18,344
1989	11,177	344	434	-	5,263	1,061	773	2,381	21,433
1990	12,728	338	683	574	5,654	1,095	1,504	3,230	25,806
1991	13,664	402	984	385	5,866	1,117	901	2,735	26,054
1992	16,432	459	1,416	117	7,271	1,437	747	2,125	30,004
1993	18,095	831	3,384	107	7,080	1,677	523	2,344	34,041
1994	16,939	1,163	5,559	352	8,837	2,081	446	2,201	37,578
1995	20,202	1,738	10,727	445	9,017	2,404	634	1,856	47,023
1996	21,410	1,907	22,523	649	8,878	2,405	1,212	1,735	60,719
1997	19,519	1,640	30,497	589	9,400	1,586	500	2,710	66,441
1998	21,571	545	18,503	1,014	5,254	1,455	579	15,273	64,194
1999	22,087	539	10,936	1,212	5,587	1,418	402	13,312	55,493
2000	21,708	586	14,122	1,244	6,704	974	347	12,047	57,732
2001	22,395	350	12,476	1,530	5,375	930	430	10,625	54,111
2002	23,748	497	15,819	1,409	4,774	834	403	11,076	58,560
2003	21,401	312	27,857	685	4,291	856	485	7,441	63,328
2004	23,845	5,673	42,158	735	5,979	1,803	1,387	7,581	89,161
2005	26,281	2,169	34,101	1,723	5,532	2,289	808	7,675	80,578
2006	26,892	11,756	28,449	778	5,922	2,263	596	5,741	82,397
2007	29,198	14,342	29,005	929	5,956	2,517	733	5,495	88,175
2008	30,937	14,491	20,026	597	7,427	4,081	614	2,908	81,081
2009	27,538	13,168	15,999	767	6,850	3,465	673	2,703	71,163
2010	29,695	15,225	21,865	1,025	7,999	3,905	1,092	3,602	84,408
2011	38,051	15,964	37,382	2,282	8,348	4,519	1,123	3,137	110,806
2012	39,637	19,611	38,614	4,966	8,072	5,192	1,075	2,959	120,126
2013	35,879	17,448	26,568	9,234	8,635	5,662	1,181	3,436	108,043
2014	37,373	14,624	30,129	39,308	8,815	5,177	1,049	3,709	140,184
2015	31,191	12,309	14,199	88,393	8,827	4,230	880	3,515	163,545
2016	29,195	12,392	13,867	64,879	8,413	4,881	773	3,674	138,074
2017	25,979	11,845	9,766	57,727	7,981	4,652	653	3,556	122,159
2018	22,363	14,307	11,332	41,171	8,427	4,336	624	3,381	105,941
2019	19,690	11,860	15,435	30,020	8,180	3,712	716	4,110	93,723
2020	5,751	2,691	2,553	3,290	1,902	1,238	117	766	18,308
2021	159	24	2,570	45	2,093	59	36	245	5,231
2022	1,313	227	1,420	130	6,692	903	249	1,394	12,328
2023	3,898	940	10,259	10,574	8,398	2,731	1,172	3,255	41,227
2024	5,936	747	12,243	18,236	10,234	3,442	1,498	3,848	56,184
2025	8,008	1,073	13,604	23,349	11,387	5,682	3,035	5,543	71,681
2026	3,781	608	3,584	8,892	3,173	1,852	1,191	1,289	24,370

MARCH 2026 HAPPENINGS

Airline Operations: Other scheduled and chartered airlines continue suspended operations until further notice.

United Airlines: The airline operates 10 scheduled flights per week to Koror (ROR), Palau, aligning with recent expansions in regional connectivity. This includes 6 flights from Guam, 2 from Manila, and 2 new direct flights from Tokyo Narita since October 29, 2025.

China Airlines: Scheduled Flight arriving two times a week from Taiwan since April 2021. Flights increased to 4 times a week.

Cambodia Airlines: Charter Flight operating twice a week from Macau since April 2023

Palau Mission Aviation (PMA): Commence Operation since August 2023 servicing Yap and Palau.

Nauru Airlines (Island Hopper): Scheduled Flight arriving once a week from Pohnpei since December 2023.
Brisbane→Nauru→Tarawa→Majuro→Pohnpei→Palau

Hong Kong Airlines: Charter Flight operating twice a week from Hong Kong since September 2024.

Qantas Airlines: Scheduled flight, once a week from Brisbane operating since December 2024.

Greater Bay Airlines: - Charter flight | The airline runs direct flights connecting Hong Kong to Palau, making it a key carrier on this route. The flights are charters and started service around July 2025. Greater Bay Airlines is known for serving top Asian destinations and includes Palau in its network as part of their expanding route map.

Philippine Airlines: Scheduled Flight arriving twice a week from Manila, Philippines started this March 30, 2026

For flight schedules, please visit: <https://www.palau-airport.com/flights-schedule> 

March 11, 2026: The Historic Arrival of Alingano Maisu in Kaohsiung, Taiwan

On Wednesday, March 11, 2026, the traditional voyaging canoe *Alingano Maisu* made a landmark arrival in the port city of Kaohsiung, Taiwan. This event marked a significant cultural and navigational achievement, connecting the seafaring heritage of the Pacific with the island nation of Taiwan. The *Alingano Maisu*, a traditional Polynesian-style voyaging canoe, is a testament to the ancient art of non-instrument navigation. Its arrival in Kaohsiung was the culmination of a voyage that utilized traditional star-pathfinding, wave patterns, and other natural signs, demonstrating the enduring skill and knowledge of Pacific island navigators. The port of Kaohsiung, one of the busiest in Taiwan, provided a vibrant and welcoming backdrop for the canoe's landing. The arrival was met with considerable interest from local officials, maritime enthusiasts, and the public, highlighting the cross-cultural exchange and celebration of indigenous seafaring traditions. This moment underscored the shared Austronesian heritage that connects the peoples of the Pacific and Taiwan, further cementing the importance of preserving these ancient navigational practices.

March 19-22, 2026: San Diego, USA: Pacific Sports Fishing Tradeshow.

Representatives from the Palau Visitors Authority, including Sharrise Ngiraked, Deshay Yobech, and PVA Board Member Ashley Yada, joined Palau Sport Fishing Association Board Members Senator Brian Melairei and Mr. Truman Skang, along with Uchul A Chei NGO President Mr. Rodney Omelau, in attending the Pacific Sports Fishing Tradeshow in San Diego.

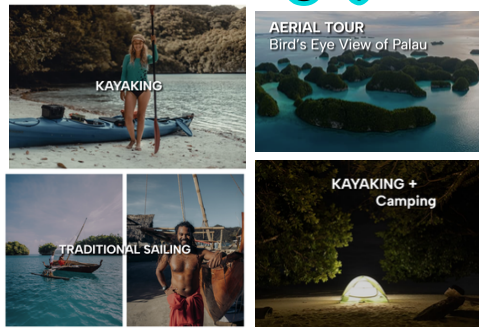
This event provided a valuable platform to introduce Palau to a new and emerging market segment within the global sport fishing industry. As a relatively untapped market for Palau, engagement at this tradeshow supports the diversification of visitor arrivals and reduces reliance on traditional source markets. Participation also aligns with Palau's commitment to sustainable tourism development. By promoting responsible sport fishing practices, conservation-focused experiences, and community-based initiatives, Palau positions itself as a destination that prioritizes environmental stewardship while offering high-value, low-impact tourism opportunities. Overall, the tradeshow strengthened connections with key industry stakeholders, increased awareness of Palau's unique marine resources, and opened pathways for sustainable growth within the sport fishing and marine tourism sector.

March 30, 2026: **Philippine Airlines** now offers direct flights from Manila to Palau twice weekly, complementing United Airlines' existing twice-weekly service for a total of four convenient options each week.

This new route leverages Manila's role as a major aviation hub, enabling easy connections for travelers from cities like Singapore, Honolulu, Seoul (South Korea), Tokyo, Hong Kong, and other Asian gateways with frequent flights into Manila. It simplifies access to Palau's world-class marine destinations.

The added service diversifies Palau's air access, attracts new leisure and transit passengers, and supports sustainable tourism growth by drawing high-value visitors from broader Asia-Pacific markets. This strengthens Palau's position in the regional network.

Website



In March 2026, website traffic saw a healthy uptick to 15,814 sessions, driven once again by a robust organic search presence. This month marked a significant geographic pivot as Türkiye claimed the top spot for engagement, followed by the United States. Visitors shifted their focus toward actionable travel logistics, showing a particular interest in Visit Palau resources, Drone Registration procedures, and detailed accommodation guides

Final Report 1 Mar 2026 - 31 Mar 2026

Marketing Website Summary Data from Google Analytics

Sessions	New users	Returning Users	Views	Event count	Sessions per user	Engagement rate
15,814	12,274	711	26,574	110.2k	1.2	43.5%
	▲ 21.8%	▲ 23.7%	▼ -1.7%	▲ 48.2%	▼ -12.7%	▼ -19.3%

Most Requested Pages / Visits

Page title	Sessions	% Δ	Engagement rate	% Δ
1... Visit Palau: The Official To...	8,808	1...	38.9%	-37...
2... Drone Registration - Pristi...	886	~	60.84%	32...
3... Stay in Palau: Best Accom...	697	~	89.1%	1.2...
4... Culture - Pristine Paradise ...	665	~	63.16%	-10...
5... Travelers Tips - Pristine Pa...	642	~	74.92%	-4...
6... 7 Days in Palau Travel Itin...	547	~	74.41%	-2...
7... Travel Entry Requirements...	466	~	72.1%	-11...
8... Beyond the Dive - Discover...	436	~	82.34%	-2...

Most Searched Queries

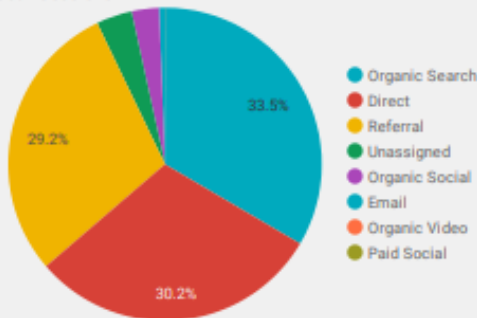
Query	Impressions	% Δ	Url Clicks	% Δ
1... palau	271,271	-78...	1,260	-56...
2... palau island	36,003	-69...	277	-9.5...
3... palau visitor...	512	-57...	126	-12...
4... palau tourism	835	-78...	70	-51...
5... pristine para...	471	17.8...	59	34.1...
6... visit palau	578	-75...	59	-46...

What are the top countries by sessions?

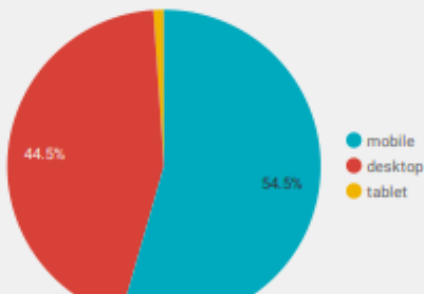
Country ID	Country	Sessions	% Δ
1. TR	Türkiye	3,963	20,75...
2. US	United States	2,936	-18.0...
3. PW	Palau	1,503	-17.8...
4. AU	Australia	1,082	-48.7...
5. CN	China	894	137...
6. SG	Singapore	809	283...
7. TW	Taiwan	554	-22.4...
8. JP	Japan	522	-22.1...

Which channels are driving engagement?

Goal: Sessions



Engagement by Device / Users



Session source	Sessions	% Δ
1. (direct)	4,801	4.3% ▲
2. google	4,630	-36.1% ▼
3. (not set)	530	-21.7% ▼
4. 33029.ospariessolka...	460	-
5. bing	448	-12.7% ▼
6. ig	157	-
7. l.facebook.com	114	-19.7% ▼

PALAU ENTRY FORMS SUMMARY REPORT

March 2026
Based on 7,153 Tourist Entries



No. of times Traveler has been to Palau



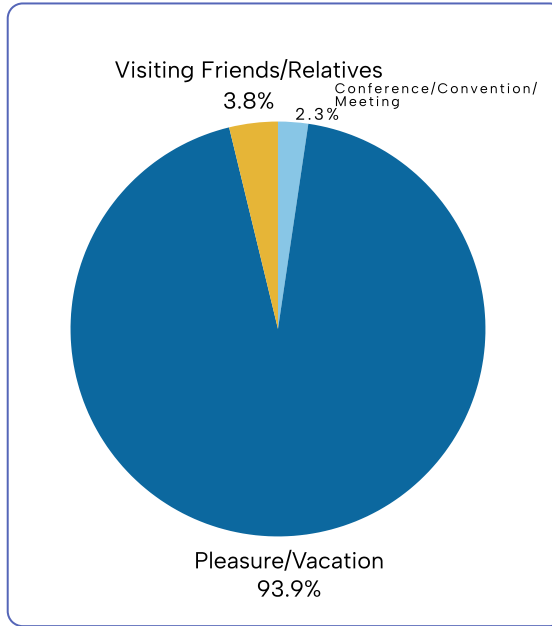
March 2026 welcomed 7,153 visitors to Palau's shores, according to Palau Entry Form records, with first-time travelers accounting for 78% of arrivals and repeat guests making up 22%. The vast majority of these visitors arrived for a vacation (93.9%), while others traveled to visit friends and relatives (3.8%) or attend business meetings (2.3%).

These adventurers dove straight into Palau's turquoise waters, prioritizing scuba diving, swimming, and snorkeling, while also chasing thrills through sightseeing, cultural and historical tours, and local shopping sprees that highlight the island's unique mix of sea and soul.

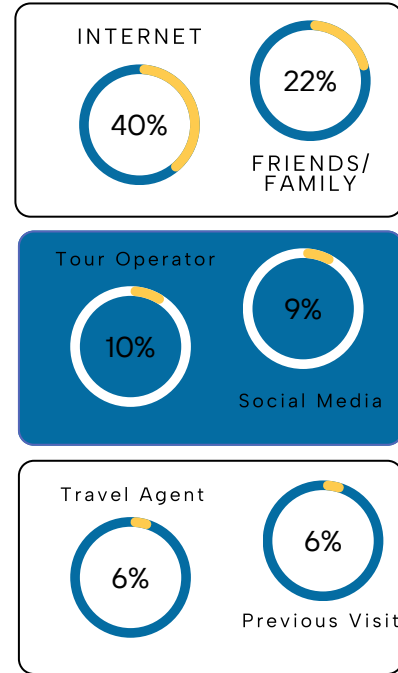
The spark for these journeys was largely ignited online (40%) and through the personal recommendations of friends and family (22%), with tour operators (10%), social media (9%), and travel agents or past visits (6% each) further spreading the magic.

To bring their trips to life, most travelers booked via tour agents, followed by DIY arrangements, family and friend tips, and curated packages, maintaining a savvy balance between independent exploration and expert guidance.

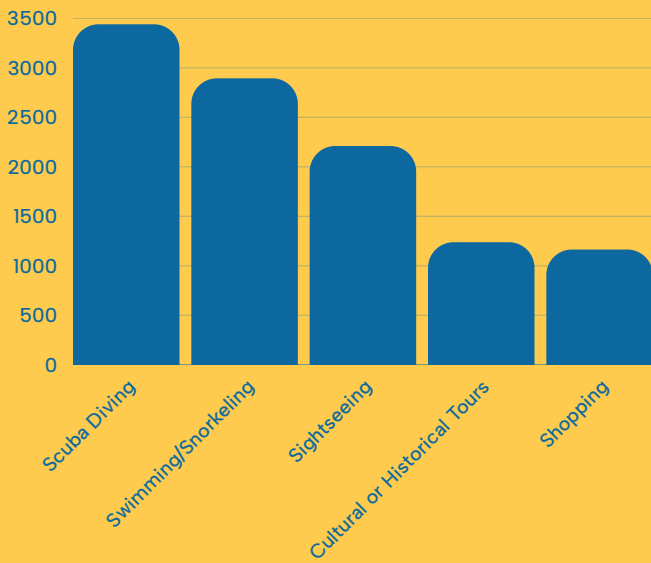
Purpose of Travel



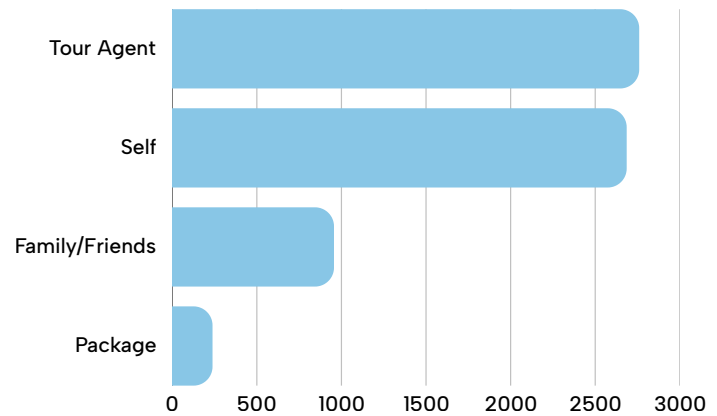
How Travelers hear about Palau



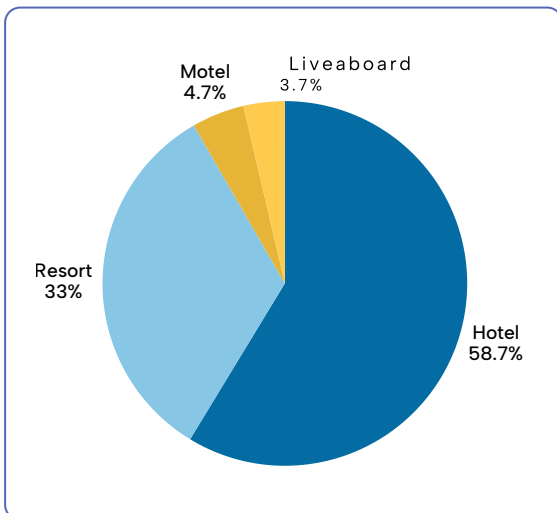
Activities in Palau (Top 5)



Visitor Trip Booking



Accommodation in Palau



March 2026 saw 58.7% of travelers opting for the comfort of hotels, while 33% chose the full-service experience of resorts to anchor their island getaway. Motels hosted 4.7% of guests, and liveaboards accounted for 3.7%, providing a versatile range of home bases that cater to both shoreline relaxation and the dedicated pursuit of Palau's underwater wonders.

The month's demographic data reflects a destination with a truly wide reach: affluent travelers earning over \$100,000 represented the largest share at 17%, while the 16% of visitors in the under \$16,000 bracket highlights Palau's enduring appeal for those seeking authentic, budget-friendly discovery. With 13% of guests in the \$20,000-\$40,000 range and an equal 13% choosing to keep their income private, the remaining mid-to-high income tiers spanning from \$40,000 up to \$100,000, each contributed between 8% and 12%, reinforcing the island's reputation as a welcoming destination for global travelers of all backgrounds.

Annual household Income

Over \$100,000	17%	\$40,000-\$60,000	12%
Less Than \$16,000	16%	\$16,000-\$20,000	10%
\$20,000-\$40,000	13%	\$60,000-\$80,000	9%
Prefer Not To Say	13%	\$80,000-\$100,000	8%