



Republic of PALAU

VISITORS ARRIVAL STATISTICS

SEPTEMBER 2023 Summary

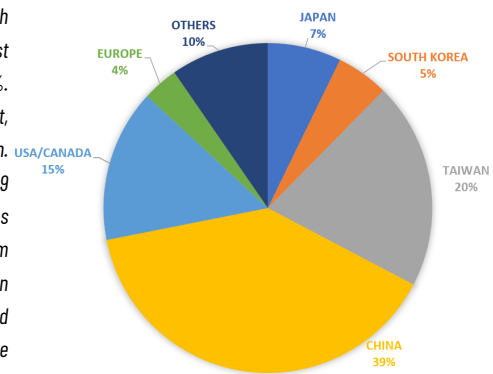
PLEASE NOTE: Due to a change in PVA data source, starting in October 2016, and until further notice, PVA will be reporting its visitor arrival statistics based solely on NATIONALITY and VISITORS. Source: Monthly Reports are compiled from the Division of Immigration's arrival and departure data and processed by the Palau Visitors Authority's Strategic Planning Department.

Visitor arrivals by Calendar Year: Comparison 2022 vs. 2023- Monthly Arrivals By Key Markets and YOY percentage change

CY2023	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	287	331	308	276	224	186	187	440	266				2505
SOUTH KOREA	36	37	64	41	52	34	145	165	189				763
TAIWAN	694	928	1050	842	771	1072	1208	853	745				8163
CHINA	28	53	93	285	693	1571	1702	1756	1440				7621
USA/CANADA	623	634	772	508	413	753	1178	611	550				6042
EUROPE	136	192	274	552	123	95	179	211	128				1890
OTHERS	185	240	365	356	234	277	313	783	354				3107
Total Visitor Arrivals	1989	2415	2926	2860	2510	3988	4912	4819	3672				30,091
Y-on_Y change	364%	366%	406%	131%	234%	304%	347%	476%	295%				144%

CY2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	29	36	37	80	101	62	96	99	135	147	238	253	1313
SOUTH KOREA	0	11	2	15	16	15	8	17	40	27	56	20	227
TAIWAN	30	9	5	38	2	8	15	82	21	34	606	570	1420
CHINA	1	0	3	5	5	10	9	5	6	20	36	30	130
USA/CANADA	315	414	429	688	541	761	708	375	543	658	705	555	6692
EUROPE	17	19	30	101	18	38	127	133	39	85	163	133	903
OTHERS	37	29	72	311	68	93	137	125	146	207	210	208	1643
Total Visitor Arrivals	429	518	578	1238	751	987	1100	836	930	1178	2014	1769	12,328
Y-on_Y change	898%	1380%	970%	384%	425%	1119%	277%	-28%	-28%	80%	401%	114%	102%

In September 2023, Palau recorded 3,672 visitors, showing a 24% decrease from the previous month and a remarkable 295% increase from the same month in the previous year. China was the most significant contributor, accounting for 39% of the total, followed closely by Taiwan at 20%. USA/Canada made up 15% of arrivals, while Other sources collectively represented 10%. In contrast, Japan, Europe, and South Korea each contributed less than 10% of the total arrivals for the month. An interesting highlight was the growth in arrivals from South Korea, which increased from 165 to 189 visitors, reflecting in 15% growth compared to the prior month. The September visitor decline was most evident within the "Others" market, demonstrating a significant 55% reduction. Arrivals from Japan and Europe also showcased a noteworthy 40% decrease, while arrivals from China and Taiwan experienced an 18% and 13% decline, respectively. Additionally, arrivals from USA/Canada dropped by 10%. Despite the 24% decline in September arrivals, the overall numbers so far show an increase compared to arrivals in 2020 to 2022.



Calendar Year To -Date	Jan -Sept '22	Jan -Sept '23	% LY	Fiscal Year To -Date	Oct '21-Sept'22	Oct '22-Sept' 23	% LY
JAPAN	441	2505	468%	JAPAN	762	3143	312%
SOUTH KOREA	67	763	1039%	SOUTH KOREA	136	866	537%
TAIWAN	107	8163	7529%	TAIWAN	892	9373	951%
CHINA	33	7621	22994%	CHINA	57	7707	13421%
USA/CANADA	3856	6042	57%	USA/CANADA	5687	7960	40%
EUROPE	350	1890	440%	EUROPE	563	2271	303%
OTHERS	747	3107	316%	OTHERS	1150	3732	225%
Total Visitor Arrivals	5,601	30,091	437%	Total Visitor Arrivals	9,247	35,052	279%

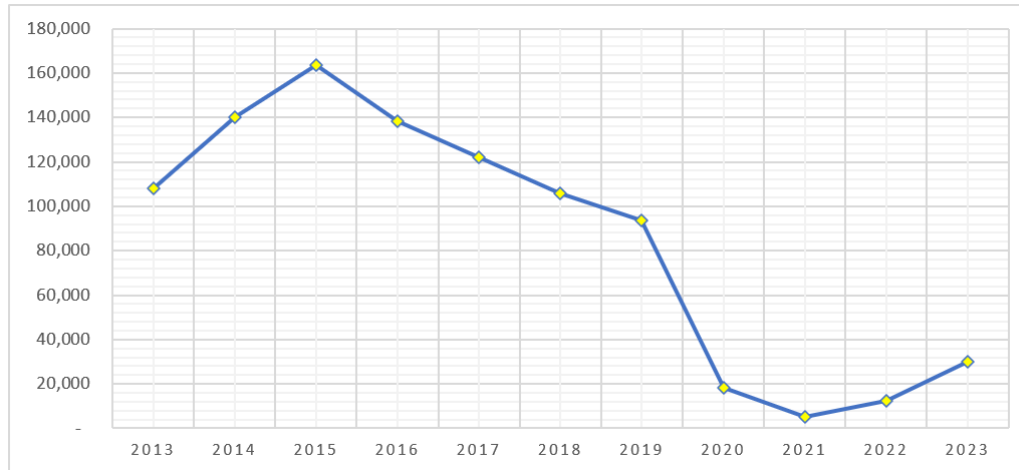
Visitor arrivals by Fiscal Year: Comparison FY2022 vs. FY2023- Monthly Arrivals By Key Markets and YOY percentage change

FY2023	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Totals
JAPAN	147	238	253	287	331	308	276	224	186	187	440	266	3143
SOUTH KOREA	27	56	20	36	37	64	41	52	34	145	165	189	866
TAIWAN	34	606	570	694	928	1050	842	771	1072	1208	853	745	9373
CHINA	20	36	30	28	53	93	285	693	1571	1702	1756	1440	7707
USA/CANADA	658	705	555	623	634	772	508	413	753	1178	611	550	7960
EUROPE	85	163	133	136	192	274	552	123	95	179	211	128	2271
OTHERS	207	210	208	185	240	365	356	234	277	313	783	354	3732
Total Visitor Arrivals	1178	2014	1769	1989	2415	2926	2860	2510	3988	4912	4819	3672	35,052
Y-on_Y change	80%	401%	114%	364%	366%	406%	131%	234%	304%	346.55%	476%	295%	279%

FY2022	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Totals
JAPAN	20	39	28	29	36	37	80	101	62	96	99	135	762
SOUTH KOREA	0	5	7	0	11	2	15	16	15	8	17	40	136
TAIWAN	367	6	309	30	9	5	38	2	8	15	82	21	892
CHINA	6	3	4	1	0	3	5	5	10	9	5	6	57
USA/CANADA	210	303	400	315	414	429	688	541	761	708	375	543	5687
EUROPE	17	12	12	17	19	30	101	18	38	127	133	39	563
OTHERS	33	34	65	37	29	72	311	68	93	137	125	146	1150
Total Visitor Arrivals	653	402	825	429	518	578	1238	751	987	1100	836	930	9,247
Y-on_Y change	4253%	1727%	6775%	898%	1380%	970%	384%	425%	1119%	277%	-28%	-28%	145%

ARRIVALS BY CALENDAR YEAR: PAST 10 YEARS

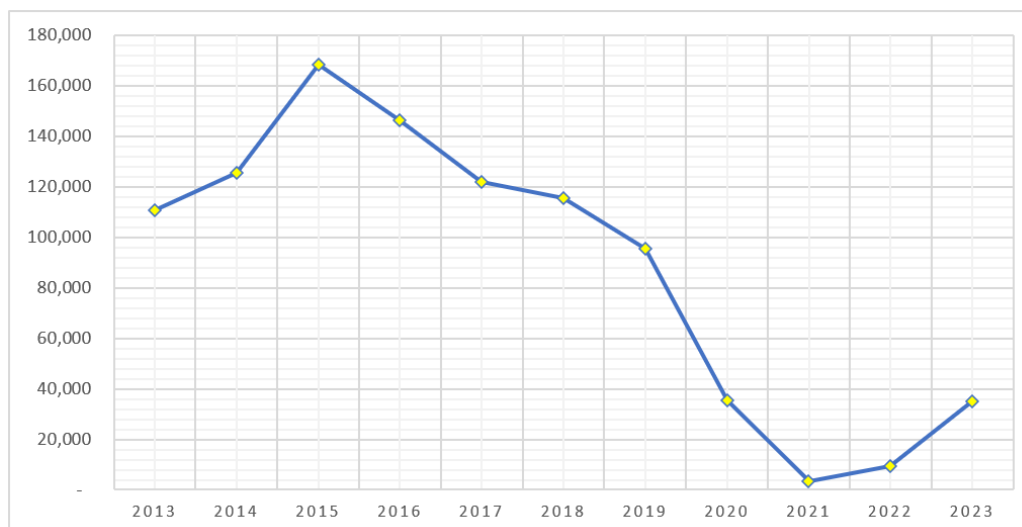
CALENDAR YEAR	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
JAPAN	35,879	37,373	31,191	29,195	25,979	22,363	19,690	5,751	159	1,313	2,505
SOUTH KOREA	17,448	14,624	12,309	12,392	11,845	14,307	11,860	2,691	24	227	763
TAIWAN	26,568	30,129	14,199	13,867	9,766	11,332	15,435	2,553	2,570	1,420	8,163
CHINA	9,234	39,308	88,393	64,879	57,727	41,171	30,020	3,290	45	130	7,621
USA/CANADA	8,635	8,815	8,827	8,413	7,981	8,427	8,180	1,902	2,093	6,692	6,042
EUROPE	5,662	5,177	4,230	4,881	4,652	4,336	3,712	1,238	59	903	1,890
OTHERS	4,617	4,758	4,395	4,447	4,209	4,005	4,826	883	281	1,643	3,107
Total Visitor Nights	108,043	140,184	163,545	138,074	122,159	105,941	93,723	18,308	5,231	12,328	30,091



ARRIVALS BY FISCAL YEAR: PAST 10 YEARS

Arrivals for the FY2023 (Oct. 2022 - Sept. 2023) totaled 35,052, showing only a slight deviation from the figure recorded in FY2020, which stood at 35,454. In contrast, the difference was minimal, indicating a strong performance. FY2023 arrivals significantly exceeded the counts observed in both FY2021, which reported 3,400 arrivals, and FY2022, which registered 9,247 arrivals.

FISCAL YEAR	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
JAPAN	36,428	38,145	31,733	30,546	25,777	24,384	20,503	9,705	80	762	3,143
SOUTH KOREA	18,470	15,793	12,406	12,480	13,419	12,833	12,239	5,513	12	136	866
TAIWAN	28,115	31,135	15,196	15,436	9,422	11,296	15,324	4,958	1,912	892	9,373
CHINA	9,330	21,661	91,095	70,637	55,358	50,063	30,272	7,817	33	57	7,707
USA/CANADA	8,407	8,608	8,822	8,459	8,490	8,378	8,520	3,293	1,191	5,687	7,960
EUROPE	5,493	5,363	4,611	4,248	4,962	4,447	4,029	2,259	19	563	2,271
OTHERS	4,368	4,720	4,560	4,462	4,242	4,163	4,666	1,909	153	1,150	3,732
Total	110,611	125,425	168,424	146,268	121,670	115,564	95,553	35,454	3,400	9,247	35,052



Visitor Nights by Key Markets: Comparison 2022 vs. 2023

Visitor nights: total number of nights visitors spends in Palau - Monthly, by Key Markets

2023	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	1,604	2,181	1,962	2,164	1,721	1,418	1,386	3,199	1,949				17,585
SOUTH KOREA	308	247	371	303	382	240	1,037	1,196	1,375				5,459
TAIWAN	3,046	4,006	4,375	4,505	4,127	5,742	6,475	4,287	3,762				40,326
CHINA	304	447	822	2,216	5,503	12,754	14,145	14,960	12,593				63,744
USA/CANADA	4,905	4,704	5,560	4,249	3,426	5,950	9,125	4,712	4,245				46,876
EUROPE	1,346	1,885	2,937	5,416	1,222	936	1,749	2,109	1,283				18,882
OTHERS	1,262	1,548	2,751	2,835	1,871	2,111	2,391	5,854	2,603				23,227
Total Visitor Nights	12,775	15,018	18,777	21,690	18,253	29,151	36,308	36,317	27,810				216,098
<i>Y-on_Y change</i>	205%	204%	192%	104%	99%	212%	299%	463%	278%				86%

2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	284	325	421	779	848	632	874	650	1245	1405	1627	1503	10593
SOUTH KOREA	0	151	27	122	171	90	48	118	270	189	456	163	1805
TAIWAN	170	51	28	202	11	43	140	390	133	227	2070	2759	6223
CHINA	6	0	17	29	29	58	52	29	35	149	498	271	1175
USA/CANADA	3237	3898	4629	6313	7053	7428	5774	2867	4113	5195	5025	4166	59697
EUROPE	199	232	417	841	197	413	900	1280	394	993	1496	1276	8637
OTHERS	294	282	896	2363	849	690	1312	1121	1171	1572	1521	1220	13291
Total Visitor Nights	4190	4939	6436	10648	9157	9354	9100	6455	7361	9730	12693	11358	101,421
<i>Y-on_Y change</i>	1469%	1851%	1757%	833%	1213%	1491%	127%	-13%	-1%	117%	216%	93%	178%

Visitor nights: Past Ten Years

Visitor Nights	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
JAPAN	166,677	168,641	132,661	121,590	109,841	98,226	89,812	25,577	1,933	10,593	17,585
SOUTH KOREA	65,415	55,077	46,871	47,749	47,122	56,452	49,193	11,492	101	1,805	5,459
TAIWAN	103,667	127,401	57,452	56,748	39,848	44,848	67,738	10,843	9,738	6,223	40,326
CHINA	39,220	169,530	380,638	292,859	267,140	196,109	160,048	18,545	261	1,175	63,744
USA/CANADA	60,426	61,691	62,457	58,299	55,966	63,379	60,231	14,719	21,831	59,697	46,876
EUROPE	49,792	45,552	36,841	45,454	42,017	36,500	33,806	11,618	613	8,631	18,882
OTHERS	32,683	32,458	29,273	29,071	27,667	27,480	32,461	5,632	2,071	13,291	23,227
Total Visitor Nights	517,879	660,351	746,193	651,771	589,601	522,994	493,289	98,427	36,549	101,415	216,098

Average Length of stay is based on records where Departures and arrivals could be matched, excluding any that stayed longer than 30 days

2023	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
JAPAN	5.6	6.6	6.4	7.8	7.7	7.6	7.4	7.3	7.3			
SOUTH KOREA	8.6	6.7	5.8	7.4	7.3	7.1	7.2	7.2	7.3			
TAIWAN	4.4	4.3	4.2	5.3	5.4	5.4	5.4	5.0	5.0			
CHINA	10.8	8.4	8.8	7.8	7.9	8.1	8.3	8.5	8.7			
USA/CANADA	7.9	7.4	7.2	8.4	8.3	7.9	7.7	7.7	7.7			
EUROPE	9.9	9.8	10.7	9.8	9.9	9.9	9.8	10.0	10.0			
OTHERS	6.8	6.4	7.5	8.0	8.0	7.6	7.6	7.5	7.4			
Total Visitor Nights	6.3	6.2	6.4	7.8	7.8	7.4	7.2	7.1	7.1			

2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
JAPAN	9.8	9.0	11.4	9.7	8.4	10.2	9.1	6.6	9.2	9.6	6.8	5.9
SOUTH KOREA	4.2	13.7	13.7	8.1	10.7	6.0	6.0	6.9	6.8	7.0	8.1	8.2
TAIWAN	5.7	5.7	5.7	5.3	5.3	5.3	9.4	4.8	6.4	6.7	3.4	4.8
CHINA	5.8	5.8	5.8	5.8	5.8	5.8	5.8	5.8	5.8	7.5	13.8	9.0
USA/CANADA	10.3	9.4	10.8	9.2	13.0	9.8	8.2	7.6	7.6	7.9	7.1	7.5
EUROPE	11.7	12.2	13.9	8.3	10.9	10.9	7.1	9.6	10.1	11.7	9.2	9.6
OTHERS	8.0	9.7	12.4	7.6	12.5	7.4	9.6	9.0	8.0	7.6	7.2	5.9
Total Visitor Nights	9.7	9.6	11.1	8.6	12.3	9.6	8.3	7.7	8.0	8.3	6.2	6.4

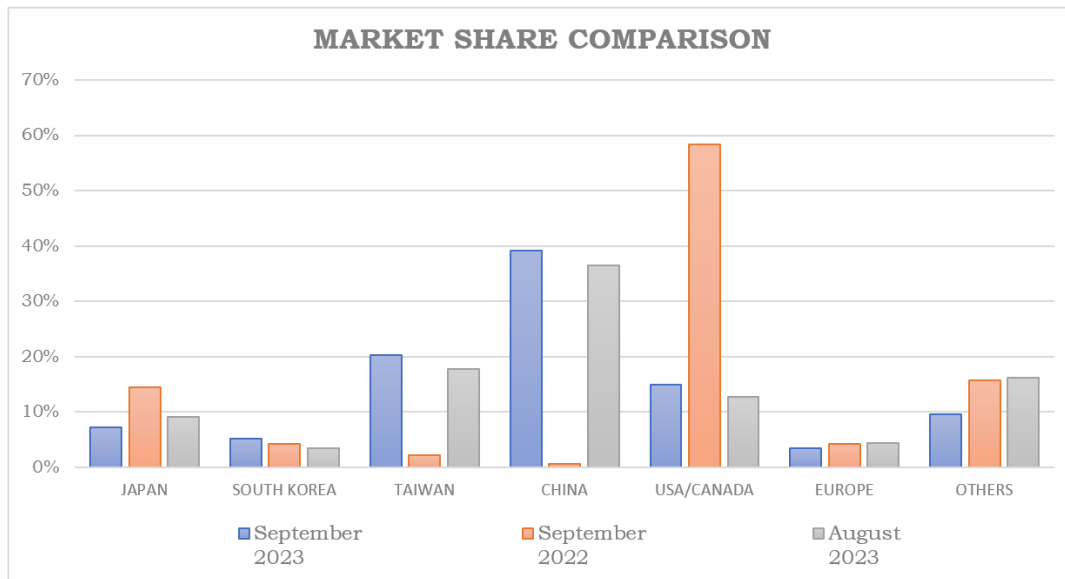
Average Length of Stay: Past Ten Years

Length of Stay	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
JAPAN	4.6	4.5	4.3	4.2	4.2	4.4	4.6	4.4	4.4	8.1	7.0
SOUTH KOREA	3.7	3.8	3.8	3.9	4.0	3.9	4.1	4.3	4.3	4.3	7.2
TAIWAN	3.9	4.2	4.0	4.1	4.1	4.0	4.4	4.2	3.8	4.4	4.9
CHINA	4.2	4.3	4.3	4.5	4.6	4.8	5.3	5.6	5.6	5.6	8.4
USA/CANADA	7.0	7.0	7.1	6.9	7.0	7.5	7.4	7.7	10.4	8.9	7.8
EUROPE	8.8	8.8	8.7	9.3	9.0	8.4	9.1	9.4	9.4	9.6	10.0
OTHERS	7.1	6.8	6.7	6.5	6.6	6.9	6.7	6.4	6.4	8.1	7.5
Total	4.8	4.7	4.6	4.7	4.8	4.9	5.3	5.4	7.0	8.2	7.2

Market Share Comparison

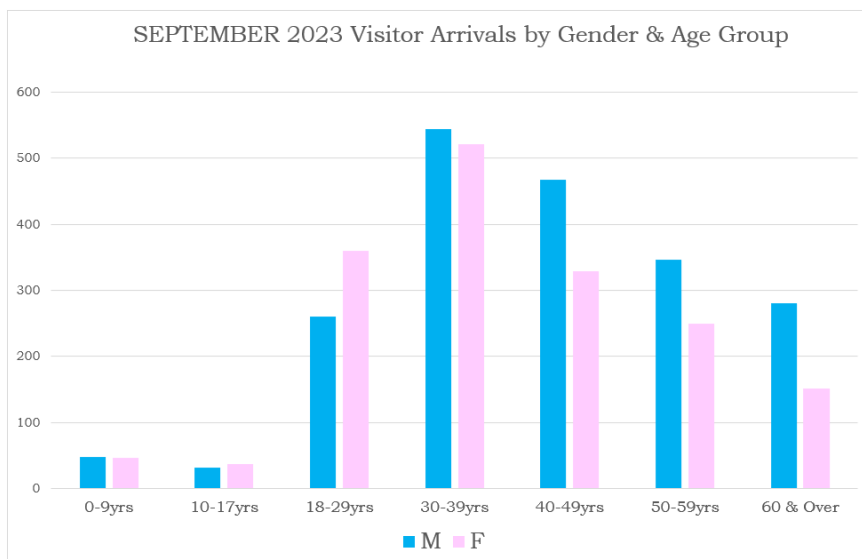
Current distribution of visitors to Palau and how it has changed compared to the previous month and the same period in the previous year.

Key Markets	This Month	Share %	Last Year	Share %	Past Month	Share %
	September 2023		September 2022		August 2023	
JAPAN	266	7%	135	15%	440	9%
SOUTH KOREA	189	5%	40	4%	165	3%
TAIWAN	745	20%	21	2%	853	18%
CHINA	1440	39.2%	6	0.6%	1756	36%
USA/CANADA	550	15%	543	58%	611	13%
EUROPE	128	3%	39	4%	211	4%
OTHERS	354	10%	146	16%	783	16%
Total:	3672	100%	930	100%	4819	100%

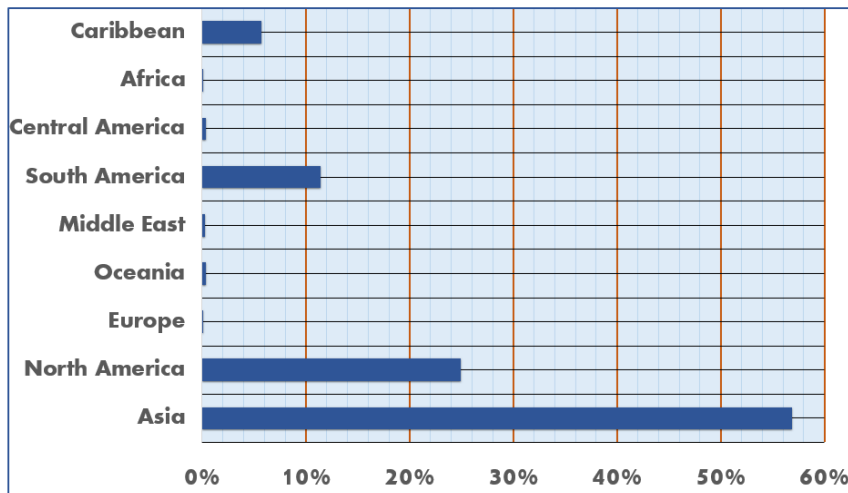


In September 2023, China led the way with the highest number of arrivals, followed by Taiwan, and USA/Canada in third, (which includes various regions not specifically mentioned). "Others," Japan, South Korea, and Europe had the fewest arrivals for the month

By Gender and Age Group



Monthly Arrivals by Country Group and Percentage Share



COUNTRY GROUPS	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	Totals
Asia	1,140	1,459	1,632	1,564	1,839	2,953	3,355	3,374	2,779				20,095
Japan	287	331	308	276	224	186	187	440	266				2,505
Korea, Republic of	36	37	64	41	52	34	145	165	189				763
Taiwan, Republic of China	694	928	1,050	842	771	1,072	1,208	853	745				8,163
China	28	53	93	285	693	1,571	1,702	1,756	1,440				7,621
Hong Kong, Special Administrative Region of China	-	-	-	-	-	-	-	-	-				-
Macao, Special Administrative Region of China	-	-	-	-	-	-	-	-	-				-
Bangladesh	1	1	-	-	-	-	-	-	-	1			3
Indonesia	1	3	3	2	2	-	9	5	3				28
India	6	4	7	5	5	11	11	19	3				71
Malaysia	6	3	3	8	15	7	8	2	24				76
Philippines	63	70	74	39	36	40	65	98	70				555
Singapore	5	7	7	9	29	6	5	10	22				100
Thailand	8	14	4	42	8	10	2	4	4				96
Asia-Other	5	8	19	15	4	16	13	22	12				114
North America	623	634	772	508	413	753	1,178	611	550				6,042
Canada	22	21	42	19	10	18	15	17	14				178
United States of America	601	613	730	489	403	735	1,163	594	536				5,864
North America-Other	-	-	-	-	-	-	-	-	-				-
Caribbean	1	1	1	2	-	1	-	1	2				9
Central America	2	1	26	6	-	1	2	1	-				39
South America	2	5	2	22	5	4	3	6	2				51
Argentina	-	-	1	15	1	-	-	2	-				19
Brazil	1	5	-	7	3	3	3	2	2				26
Chile	-	-	-	-	-	-	-	1	-				1
Ecuador	-	-	-	-	-	-	-	-	-				-
South America-Other	1	-	1	-	1	1	-	1	-				5
Europe	137	193	275	555	123	95	181	220	129				1,908
Austria	7	8	25	32	1	5	8	1	-				87
Belgium	3	5	1	4	3	-	-	2	-				18
Switzerland	16	10	12	43	12	7	12	3	7				122
Czech Republic	2	1	18	-	1	1	1	-	-				24
Germany	30	25	77	343	34	19	12	34	43				617
Denmark	1	-	10	-	1	2	4	11	-				29
Spain	4	13	7	12	5	1	2	10	8				62
Finland	1	3	11	1	1	2	3	-	1				23
France	15	13	33	24	6	20	81	53	9				254
United Kingdom	25	23	32	23	17	14	13	35	24				206
Greece	-	1	-	4	1	-	-	6	-				12
Italy	4	1	9	18	1	4	6	19	15				77
Norway	-	15	2	4	3	2	6	4	1				37
Poland	3	38	1	1	2	5	4	5	5				64
Portugal	2	-	2	1	6	2	1	1	6				21
Russian Federation	1	4	3	1	13	5	1	4	2				34
Sweden	5	2	2	4	-	-	-	1	2				16
Europe-Other	18	31	30	40	16	6	27	31	6				205
Middle East	10	8	4	15	6	8	4	20	7				82
Africa	3	-	5	3	-	3	1	3	12				30
Oceania	71	114	208	184	124	170	186	581	191				1,829
Australia	27	42	63	95	70	58	97	291	104				847
Fiji	7	10	27	17	3	12	6	20	11				113
Micronesia, Federated States of	21	28	57	42	31	45	38	70	28				360
Marshall Islands	8	2	19	-	3	21	4	18	3				78
New Zealand	7	14	18	18	8	13	30	71	24				203
Republic of the Marshall Islands	-	-	-	-	-	-	-	-	-				-
Solomon Islands	-	1	1	-	-	6	1	13	-				22
Tuvalu	1	-	5	3	-	1	1	9	2				22
Oceania-Other	-	17	18	9	9	14	9	89	19				184
Total	1,989	2,415	2,925	2,859	2,510	3,988	4,910	4,817	3,672				30,085
<i>Unidentified</i>	0	0	1	1	0	0	2	2	0				6
	1,989	2,415	2,926	2,860	2,510	3,988	4,912	4,819	3,672				30,091

ALL YEARS BY KEY MARKETS: 1980 ~ 2023 (September)

The table displays arrival data spanning from 1980 to September 2023, organized on a yearly basis and segmented by key markets, including Japan, South Korea, Taiwan, China, USA/Canada, Europe, and the "Others" category. The "Others" category encompasses all remaining arrivals that do not constitute a significant portion, and a detailed breakdown can be found on the preceding page.

YEARS	JAPAN	SOUTH KOREA	TAIWAN	CHINA	USA/CANADA	EUROPE	OTHERS	TOTALS
1980	2,753	-	-	-	2,062	157	229	5,201
1981	2,572	-	-	-	1,491	184	363	4,610
1982	2,620	-	-	-	1,535	176	442	4,773
1983	2,838	-	-	-	1,731	294	652	5,515
1984	3,331	-	-	-	2,104	458	1,082	6,975
1985	6,754	-	-	-	2,747	912	1,431	11,844
1986	6,267	-	-	-	3,276	536	1,734	11,813
1987	6,586	-	-	-	3,791	851	2,468	13,696
1988	10,468	-	-	-	4,215	1,045	2,616	18,344
1989	11,177	344	434	-	5,263	1,061	3,154	21,433
1990	12,728	338	683	574	5,654	1,095	4,734	25,806
1991	13,664	402	984	385	5,866	1,117	3,636	26,054
1992	16,432	459	1,416	117	7,271	1,437	2,872	30,004
1993	18,095	831	3,384	107	7,080	1,677	2,867	34,041
1994	16,939	1,163	5,559	352	8,837	2,081	2,647	37,578
1995	20,202	1,738	10,727	445	9,017	2,404	2,490	47,023
1996	21,410	1,907	22,523	649	8,878	2,405	2,947	60,719
1997	19,519	1,640	30,497	589	9,400	1,586	3,210	66,441
1998	21,571	545	18,503	1,014	5,254	1,455	15,852	64,194
1999	22,087	539	10,936	1,212	5,587	1,418	13,714	55,493
2000	21,708	586	14,122	1,244	6,704	974	12,394	57,732
2001	22,395	350	12,476	1,530	5,375	930	11,055	54,111
2002	23,748	497	15,819	1,409	4,774	834	11,479	58,560
2003	21,401	312	27,857	685	4,291	856	7,926	63,328
2004	23,845	5,673	42,158	735	5,979	1,803	8,968	89,161
2005	26,281	2,169	34,101	1,723	5,532	2,289	8,483	80,578
2006	26,892	11,756	28,449	778	5,922	2,263	6,337	82,397
2007	29,198	14,342	29,005	929	5,956	2,517	6,228	88,175
2008	30,937	14,491	20,026	597	7,427	4,081	3,522	81,081
2009	27,538	13,168	15,999	767	6,850	3,465	3,376	71,163
2010	29,695	15,225	21,865	1,025	7,999	3,905	4,694	84,408
2011	38,051	15,964	37,382	2,282	8,348	4,519	4,260	110,806
2012	39,637	19,611	38,614	4,966	8,072	5,192	4,034	120,126
2013	35,879	17,448	26,568	9,234	8,635	5,662	4,617	108,043
2014	37,373	14,624	30,129	39,308	8,815	5,177	4,758	140,184
2015	31,191	12,309	14,199	88,393	8,827	4,230	4,395	163,545
2016	29,195	12,392	13,867	64,879	8,413	4,881	4,447	138,074
2017	25,979	11,845	9,766	57,727	7,981	4,652	4,209	122,159
2018	22,363	14,307	11,332	41,171	8,427	4,336	4,005	105,941
2019	19,690	11,860	15,435	30,020	8,180	3,712	4,826	93,723
2020	5,751	2,691	2,553	3,290	1,902	1,238	883	18,308
2021	159	24	2,570	45	2,093	59	281	5,231
2022	1,313	227	1,420	130	6,692	903	1,643	12,328
2023	2,505	763	8,163	7,621	6,042	1,890	3,107	30,091

SEPTEMBER 2023 HAPPENINGS

Airline Operations: Other scheduled and chartered airlines continue suspended operations until further notice.

United Airlines: Scheduled Flight arriving seven times a week. Five flights arriving from Guam and two flights arriving from the Philippines since July 2021

China Airlines: Scheduled Flight arriving two times a week from Taiwan since April 2021

Air Niugini: Scheduled Flight arriving once a week from Australia since February 2023

Palau Mission Aviation (PMA): Commence Operation since August 2023 servicing Yap and Palau

Lanmei Airlines: Charter Flight Operating from Macau on April 2023 to July 2023

Cambodia Airlines: Charter Flight operating from Macau since April 2023

Jeju Airlines: Charter Flight operating from South Korea since July 2023

Sky Angkor Airlines: Charter Flight operating from Macau since July 2023

For flight schedules, please visit <https://www.palau-airport.com/flights-schedule> 

As tourism restart and COVID-19 Protocol have loosen up, businesses are resuming their services with special rates and promotions. PVA continues to share and promote these local businesses by reposting their ads on its facebook page.

September 01, 2023: MHRCTD presents "Job & Career Fair", Palau Visitors Authority employees attend the job and career fair to "connect with and unveil the thrilling opportunities that await..." - PVA facebook page September 01, 2023

September 09, 2023: The first 680 night market of the month themed as "680 Anglers Night." Featuring a fishing contest with several prizes, live bands and dance entertainment filled with lots of delicious local food from various vendors. -PVA facebook page September 08, 2023

September 16, 2023: Hosted by Dilngbuked Inc. the "2nd Demok Festival 2023" is finally here, located at Kuabes State Park, Ngarard. "This festival celebrated Palau's rich culture with Demok Contests, raffle prizes, and Demok demonstrations." -PVA facebook page September 16, 2023

September 22, 2023: September being the month of National Preparedness, themed "Preparing Older Adults", Palau Visitors Authority takes part in the Preparedness Fair at Ernguul Park.

September 23, 2023: As September comes to a close, the 680 Night market presents live band and dance entertainment filled with handicrafts and many local foods from various vendors. -PVA facebook page September 23, 2023

September 25-30, 2023: Palau Visitors Authority attended the PATA Micronesia Chapter 2023 - Second Tri-Annual General Membership Meeting in Majuro, Republic of Marshall Islands.

September 29, 2023: For one night only, Palau Visitors Authority took part in the International lokwe Market in the Republic of Marshall Islands, showcasing Palau's unique local crafts and merchandise. -PVA facebook page September 26, 2023

September 29, 2023: In celebration of Palau's 29th Independence Day, the Ministry of Human Resources, Culture, Tourism, and Development (MHRCTD) presents the Ms. Belau Pageant, with the newly crowned Ms. Belau, Dee Antonio.

September 30, 2023: In preparation of Palau's 29th Independence Day, the Olchotel Belau Fair (OBF) is being held at the Japan-Palau Friendship Bridge, in celebration of culture through a variety of entertainments, local vendors, and activities.



Night Market Report

Bi-Weekly themed event at the Japan-Palau Friendship Bridge| Airai Side (Renrak) Saturdays 5:00pm-9:00pm. Contact PVA- State & Community Programs Department for more information on upcoming night markets- schedule and/or participating as a vendor.

Night Market	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Date	11-Feb	11-Mar	8-Apr	6-May	3-Jun	1-Jul	12-Aug	9-Sep	7-Oct	4-Nov	2-Dec
Theme	Otil a Reng	MicrONEsia	Coco Nights	680 Night Market	Belau Omal Marathon NM	680 Night Market	Last Call for Summer	680 Anglers Night			
#Vendors	19	23	24	18	8	17	24	19			
# Tourist	565	421	981	515	TBD	574	665	820			
# Local	634	1,161	860	420	TBD	533	730	700			
Total:	1,199	1,582	1,841	935	1,422	1,107	1,395	1,520			
Vendor Sales	\$ 4,985.75	\$6,067.36	\$6,294.79	\$4,436.29	\$ 2,579.00	\$ 7,287.88	\$ 7,198.85	\$ 7,956.99			
Date	25-Feb	25-Mar	22-Apr	20-May	8-Jun	15-Jul	26-Aug	23-Sep	21-Oct	18-Nov	16-Dec
Theme	Celebrating our Roots	680 Night Market	Rhythm of the Earth	680 Night Market	Ocean Fest MAPE	680 Night Market	680 Night Market	680 Night Market			
#Vendors	15	15	15	21	19	18	18	24			
# Tourist	641	662	512	563	TBD	493	515	772			
# Local	570	810	535	590	TBD	434	608	612			
Total:	1,211	1,472	1,047	1,153	TBD	927	1,123	1,384			
Vendor Sales	\$ 3,649.66	\$3,237.96	\$3,503.92	\$4,838.92	\$ 3,392.41	\$ 5,541.45	\$ 5,125.50	\$ 8,463.55			
Date			21-Apr		17-Jun						
Theme \ Event			Green Fair		PCS Anniversary						
#Vendors			5		23						
# Tourist			12		770						
# Local			239		701						
Total:			251		1,471						
Vendor Sales			\$1,851.00		\$11,835.60						

Follow us on Facebook and Instagram for updates on upcoming Night Markets!





PA Social Media Stats

Web presence and social media are two integral parts of marketing Palau, to connect with our local and international audiences. Visit our platforms for updates on local and international activities/events.

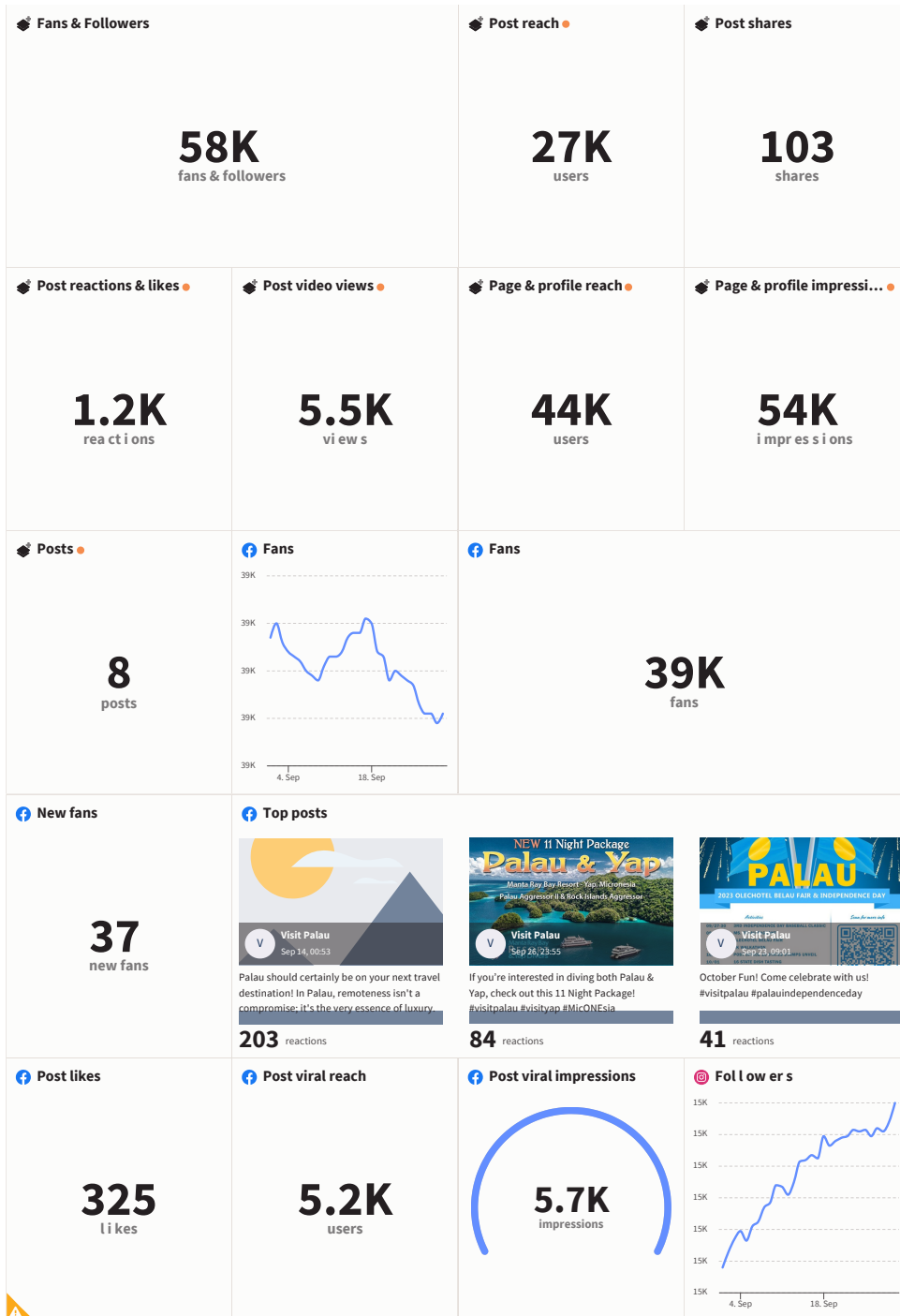


www.pristineparadisepalau.com

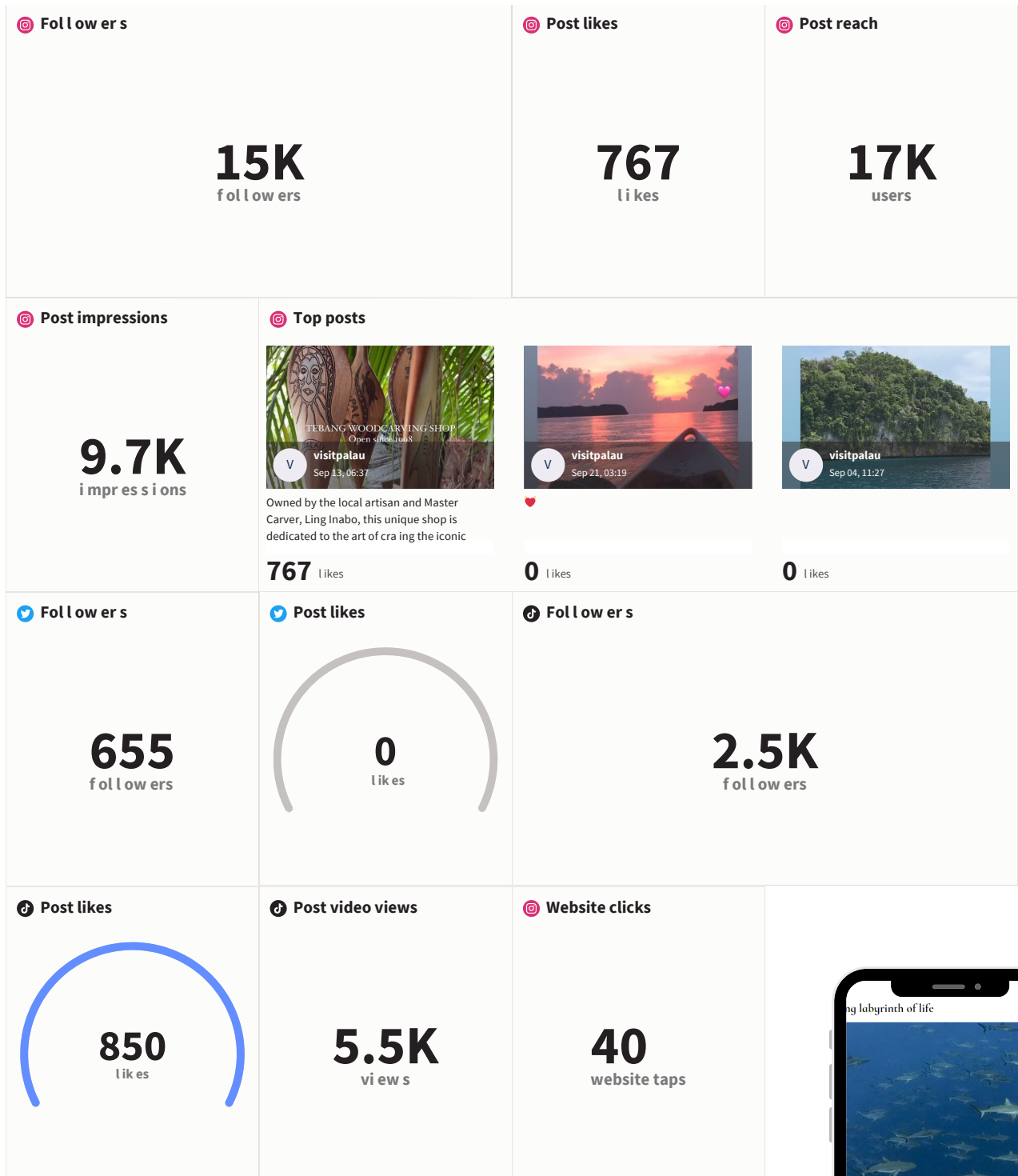


@visitpalau

In today's interconnected world, a compelling social media presence is the gateway to inspiring travel. Social media is another primary marketing channel to showcase Palau to a global audience of travelers and build a loyal community. For the month of **September** we remain at a total of 58k fans/followers on our social media platforms. Our page and profile impressions garnered a total of 54k impressions. Palau Visitors Authority also has Visit Palau pages to which cater to two of our key markets - Taiwan and Japan.



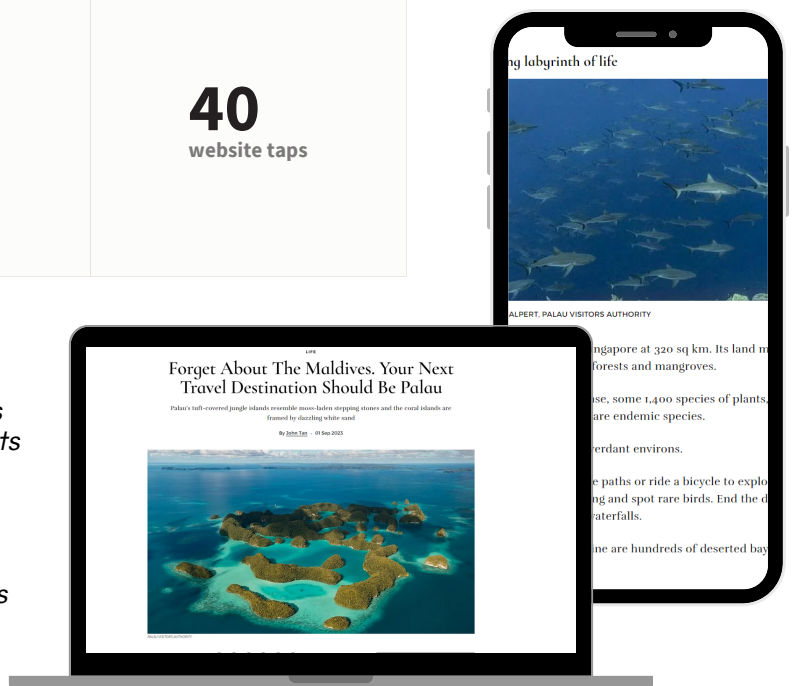
Page & Profile Impressions: the number of times any content from or about your Pages or accounts was displayed on a person's screen on Facebook, Instagram, and LinkedIn. Content includes posts, check-ins, ads, feed stories, and more. Post Reach: The number of people who saw your posts on your Facebook, Instagram, and TikTok Pages or accounts. Page & profile reach: the number of people who have seen any content from or about your Pages or accounts on Facebook, Instagram, etc.



PR/ Social Media Features:

During the month of September, Palau was featured on Her World, affiliated with Straits Times. The article also directly links our Instagram which attributes to a growing number of followers.

This feature increases our brand awareness and positions Palau as a choice travel destination.





Home - Pristine Paradise Palau

Explore Palau's underwater world, one of the Seven Underwater Wonders of the World. Dive with manta rays & sharks. Experience culture & hospitality.

Website



Final Report

Sep 1, 2023 - Sep 30, 2023

Marketing Website Summary

Data from Google Analytics

Sessions	New users	Returning Users	Views	Event count	Sessions per user	Engagement rate
6,084	4,362	231	19,758	38.2K	1.3	48.4%
↑ 12.0%	↑ 18.4%	↑ 4.1%	↑ 46.9%	↑ 21.5%	↓ -4.4%	↓ -20.4%

Most Requested Pages / Visits

Page title	Sessions	Engagement rate
1. Home - Pristine Paradise Palau	1,816	56.28%
2. 2023 Olechotel Belau Fair & Inde...	601	32.78%
3. Culture - Pristine Paradise Palau	459	48.37%
4. Travel Entry Requirements - Pristi...	387	57.36%
5. Palau Visitors Authority - Pristine...	373	61.39%
6. Travelers Tips - Pristine Paradise ...	345	50.72%
7. Stay In Palau	270	61.11%
8. July 2023 Summary	246	20.73%

1 - 100 / 621

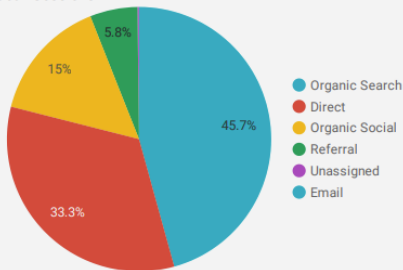
Most Searched Queries

Query	Impressions	Clicks
1. palau tourism statistics	24	1
2. palau airport arrivals	4	0
3. visitors 2020	1	0
4. arrival report	2	0
5. palau tourism	8	0

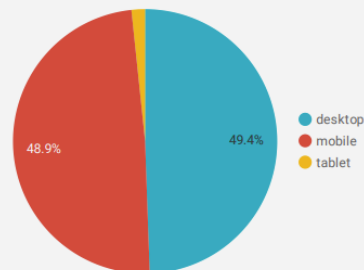
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Which channels are driving engagement?

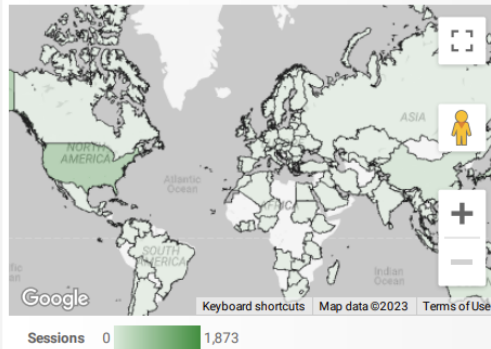
Goal: Sessions



Engagement by Device / Users



What are the top countries by sessions?



Session source	Sessions
1. google	2,532
2. (direct)	2,008
3. m.facebook.com	331
4. lm.facebook.com	243
5. l.facebook.com	227
6. bing	83
7. baidu	73

1 - 100 / 100