



Republic of PALAU

VISITORS ARRIVAL STATISTICS

JUNE 2023 Summary

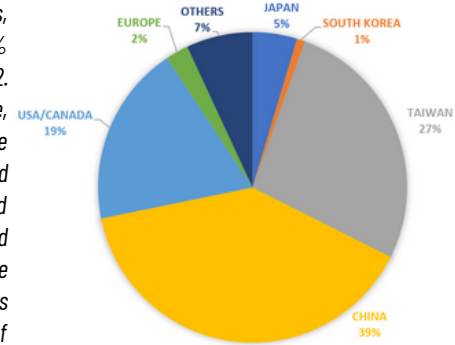
PLEASE NOTE: Due to a change in PVA data source, starting in October 2016, and until further notice, PVA will be reporting its visitor arrival statistics based solely on NATIONALITY and VISITORS. Source: Monthly Reports are compiled from the Division of Immigration's arrival and departure data and processed by the Palau Visitors Authority's Strategic Planning Department.

Visitor arrivals by Calendar Year: Comparison 2022 vs. 2023- Monthly Arrivals By Key Markets and YOY percentage change

CY2023	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	287	331	308	276	224	186							1612
SOUTH KOREA	36	37	64	41	52	34							264
TAIWAN	694	928	1050	842	771	1072							5357
CHINA	28	53	93	285	693	1571							2723
USA/CANADA	623	634	772	508	413	753							3703
EUROPE	136	192	274	552	123	95							1372
OTHERS	185	240	365	356	234	277							1657
Total Visitor Arrivals	1989	2415	2926	2860	2510	3988							16,688
Y-on_Y change	364%	366%	406%	131%	234%	304%							37%

CY2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	29	36	37	80	101	62	96	99	135	147	238	253	1313
SOUTH KOREA	0	11	2	15	16	15	8	17	40	27	56	20	227
TAIWAN	30	9	5	38	2	8	15	82	21	34	606	570	1420
CHINA	1	0	3	5	5	10	9	5	6	20	36	30	130
USA/CANADA	315	414	429	688	541	761	708	375	543	658	705	555	6692
EUROPE	17	19	30	101	18	38	127	133	39	85	163	133	903
OTHERS	37	29	72	311	68	93	137	125	146	207	210	208	1643
Total Visitor Arrivals	429	518	578	1238	751	987	1100	836	930	1178	2014	1769	12,328
Y-on_Y change	898%	1380%	970%	384%	425%	1119%	277%	-28%	-28%	80%	401%	114%	102%

In June 2023, Palau received a total of 3,988 visitors, excluding residents, students, employments, flight crews, and transits. This figure represents a significant increase of 59% compared to May 2023 and an impressive growth of 304% when compared to June 2022. Among the countries contributing to the visitor arrivals, China emerged as the leading source, accounting for 39% of the total. Taiwan followed closely behind, representing 27% of the arrivals, while USA and Canada combined accounted for 19% of the total. 'Others' constituted 7% of the arrivals, while Japan contributed 5%. European countries collectively represented 2% of the visitors, and lastly, South Korea held a minor market share with only 1%. The grand total arrivals to Palau have reached an impressive 16,688, surpassing the total arrivals for the entire year of 2022, which stood at 12,328. This substantial increase in visitor numbers indicates the Palau's tourism industry is recovering, demonstrating the positive impact of recent tourism efforts and the presence of new airlines in operations.



Calendar Year To -Date	Jan -Jun '22	Jan -Jun '23	% LY
JAPAN	345	1612	367%
SOUTH KOREA	59	264	347%
TAIWAN	92	5357	5723%
CHINA	24	2723	11246%
USA/CANADA	3148	3703	18%
EUROPE	223	1372	515%
OTHERS	610	1657	172%
Total Visitor Arrivals	4,501	16,688	271%

Fiscal Year To -Date	Oct '21-Jun'22	Oct '22-Jun'23	% LY
JAPAN	269	2250	736%
SOUTH KOREA	40	367	818%
TAIWAN	764	6567	760%
CHINA	22	2809	12668%
USA/CANADA	2759	5621	104%
EUROPE	208	1753	743%
OTHERS	581	2282	293%
Total Visitor Arrivals	4,643	21,649	366%

Visitor arrivals by Fiscal Year: Comparison FY2022 vs. FY2023- Monthly Arrivals By Key Markets and YOY percentage change

FY2023	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Totals
JAPAN	147	238	253	287	331	308	276	224	186				2250
SOUTH KOREA	27	56	20	36	37	64	41	52	34				367
TAIWAN	34	606	570	694	928	1050	842	771	1072				6567
CHINA	20	36	30	28	53	93	285	693	1571				2809
USA/CANADA	658	705	555	623	634	772	508	413	753				5621
EUROPE	85	163	133	136	192	274	552	123	95				1753
OTHERS	207	210	208	185	240	365	356	234	277				2282
Total Visitor Arrivals	1178	2014	1769	1989	2415	2926	2860	2510	3988				21,649
Y-on_Y change	80%	401%	114%	364%	366%	406%	131%	234%	304%				134%

FY2022	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Totals
JAPAN	20	39	28	29	36	37	80	101	62	96	99	135	762
SOUTH KOREA	0	5	7	0	11	2	15	16	15	8	17	40	136
TAIWAN	367	6	309	30	9	5	38	2	8	15	82	21	892
CHINA	6	3	4	1	0	3	5	5	10	9	5	6	57
USA/CANADA	210	303	400	315	414	429	688	541	761	708	375	543	5687
EUROPE	17	12	12	17	19	30	101	18	38	127	133	39	563
OTHERS	33	34	65	37	29	72	311	68	93	137	125	146	1150
Total Visitor Arrivals	653	402	825	429	518	578	1238	751	987	1100	836	930	9,247
Y-on_Y change	4253%	1727%	6775%	898%	1380%	970%	384%	425%	1119%	277%	-28%	-28%	145%

Visitor Nights by Key Markets: Comparison 2022 vs. 2023

Visitor nights: total number of nights visitors spends in Palau - Monthly, by Key Markets

2023	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	1,604	2,181	1,962	2,164	1,721	1,418							11,051
SOUTH KOREA	308	247	371	303	382	240							1,851
TAIWAN	3,046	4,006	4,375	4,505	4,127	5,742							25,802
CHINA	304	447	822	2,216	5,503	12,754							22,046
USA/CANADA	4,905	4,704	5,560	4,249	3,426	5,950							28,793
EUROPE	1,346	1,885	2,937	5,416	1,222	936							13,742
OTHERS	1,262	1,548	2,751	2,835	1,871	2,111							12,379
Total Visitor Nights	12,775	15,018	18,777	21,690	18,253	29,151							115,664
<i>Y-or, Y change</i>	<i>205%</i>	<i>204%</i>	<i>192%</i>	<i>104%</i>	<i>99%</i>	<i>212%</i>							<i>14%</i>

2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	284	325	421	779	848	632	874	650	1245	1405	1627	1503	10593
SOUTH KOREA	0	151	27	122	171	90	48	118	270	189	456	163	1805
TAIWAN	170	51	28	202	11	43	140	390	133	227	2070	2759	6223
CHINA	6	0	17	29	29	58	52	29	35	149	498	271	1175
USA/CANADA	3237	3898	4629	6313	7053	7428	5774	2867	4113	5195	5025	4166	59697
EUROPE	199	232	417	841	197	413	900	1280	394	993	1496	1276	8637
OTHERS	294	282	896	2363	849	690	1312	1121	1171	1572	1521	1220	13291
Total Visitor Nights	4190	4939	6436	10648	9157	9354	9100	6455	7361	9730	12693	11358	101,421
<i>Y-or, Y change</i>	<i>1469%</i>	<i>1851%</i>	<i>1757%</i>	<i>833%</i>	<i>1213%</i>	<i>1491%</i>	<i>127%</i>	<i>-13%</i>	<i>-7%</i>	<i>117%</i>	<i>216%</i>	<i>93%</i>	<i>178%</i>

Visitor nights: **Past Ten Years**

Visitor Nights	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
JAPAN	166,677	168,641	132,661	121,590	109,841	98,226	89,812	25,577	1,933	10,593	11,051
SOUTH KOREA	65,415	55,077	46,871	47,749	47,122	56,452	49,193	11,492	101	1,805	1,851
TAIWAN	103,667	127,401	57,452	56,748	39,848	44,848	67,738	10,843	9,738	6,223	25,802
CHINA	39,220	169,530	380,638	292,859	267,140	196,109	160,048	18,545	261	1,175	22,046
USA/CANADA	60,426	61,691	62,457	58,299	55,966	63,379	60,231	14,719	21,831	59,697	28,793
EUROPE	49,792	45,552	36,841	45,454	42,017	36,500	33,806	11,618	613	8,631	13,742
OTHERS	32,683	32,458	29,273	29,071	27,667	27,480	32,461	5,632	2,071	13,291	12,379
Total Visitor Nights	517,879	660,351	746,193	651,771	589,601	522,994	493,289	98,427	36,549	101,415	115,664

Average Length of stay is based on records where Departures and arrivals could be matched, excluding any that stayed longer than 30 days

2023	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
JAPAN	5.6	6.6	6.4	7.8	7.7	7.6						
SOUTH KOREA	8.6	6.7	5.8	7.4	7.3	7.1						
TAIWAN	4.4	4.3	4.2	5.3	5.4	5.4						
CHINA	10.8	8.4	8.8	7.8	7.9	8.1						
USA/CANADA	7.9	7.4	7.2	8.4	8.3	7.9						
EUROPE	9.9	9.8	10.7	9.8	9.9	9.9						
OTHERS	6.8	6.4	7.5	8.0	8.0	7.6						
Total Visitor Nights	6.3	6.2	6.4	7.8	7.8	7.4						

2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
JAPAN	9.8	9.0	11.4	9.7	8.4	10.2	9.1	6.6	9.2	9.6	6.8	5.9
SOUTH KOREA	4.2	13.7	13.7	8.1	10.7	6.0	6.0	6.9	6.8	7.0	8.1	8.2
TAIWAN	5.7	5.7	5.7	5.3	5.3	5.3	9.4	4.8	6.4	6.7	3.4	4.8
CHINA	5.8	5.8	5.8	5.8	5.8	5.8	5.8	5.8	5.8	7.5	13.8	9.0
USA/CANADA	10.3	9.4	10.8	9.2	13.0	9.8	8.2	7.6	7.6	7.9	7.1	7.5
EUROPE	11.7	12.2	13.9	8.3	10.9	10.9	7.1	9.6	10.1	11.7	9.2	9.6
OTHERS	8.0	9.7	12.4	7.6	12.5	7.4	9.6	9.0	8.0	7.6	7.2	5.9
Total Visitor Nights	9.7	9.6	11.1	8.6	12.3	9.6	8.3	7.7	8.0	8.3	6.2	6.4

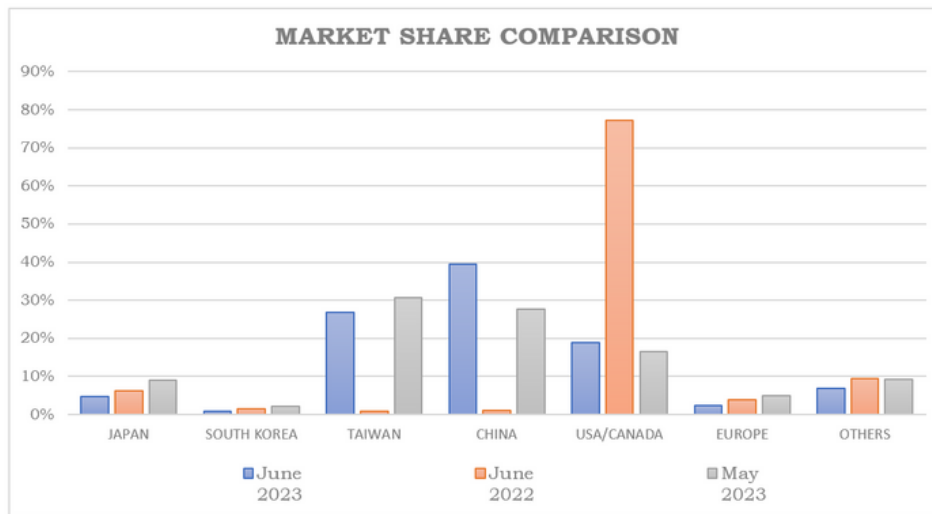
Average Length of Stay: **Past Ten Years**

Length of Stay	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
JAPAN	4.6	4.5	4.3	4.2	4.2	4.4	4.6	4.4	4.4	8.1	6.9
SOUTH KOREA	3.7	3.8	3.8	3.9	4.0	3.9	4.1	4.3	4.3	4.3	4.3
TAIWAN	3.9	4.2	4.0	4.1	4.1	4.0	4.4	4.2	3.8	4.4	4.8
CHINA	4.2	4.3	4.3	4.5	4.6	4.8	5.3	5.6	5.6	5.6	8.1
USA/CANADA	7.0	7.0	7.1	6.9	7.0	7.5	7.4	7.7	10.4	8.9	7.8
EUROPE	8.8	8.8	8.7	9.3	9.0	8.4	9.1	9.4	9.4	9.6	10.0
OTHERS	7.1	6.8	6.7	6.5	6.6	6.9	6.7	6.4	6.4	8.1	7.5
Total	4.8	4.7	4.6	4.7	4.8	4.9	5.3	5.4	7.0	8.2	6.9

Market Share Comparison

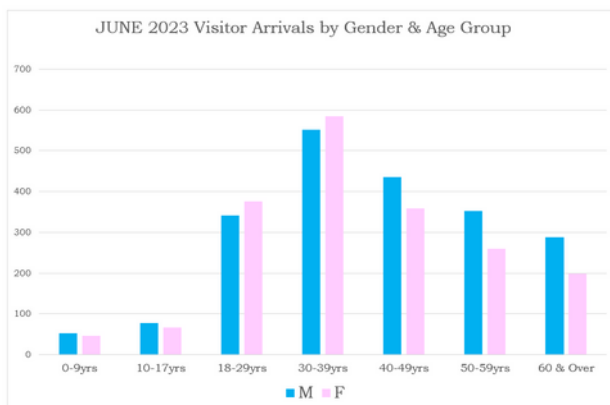
Current distribution of visitors to Palau and how it has changed compared to the previous month and the same period in the previous year.

Key Markets	This Month	Share %	Last Year	Share %	Past Month	Share %
	June 2023		June 2022		May 2023	
JAPAN	186	5%	62	6%	224	9%
SOUTH KOREA	34	1%	15	2%	52	2%
TAIWAN	1072	27%	8	1%	771	31%
CHINA	1571	39.4%	10	1.0%	693	28%
USA/CANADA	753	19%	761	77%	413	16%
EUROPE	95	2%	38	4%	123	5%
OTHERS	277	7%	93	9%	234	9%
Total:	3988	100%	987	100%	2510	100%

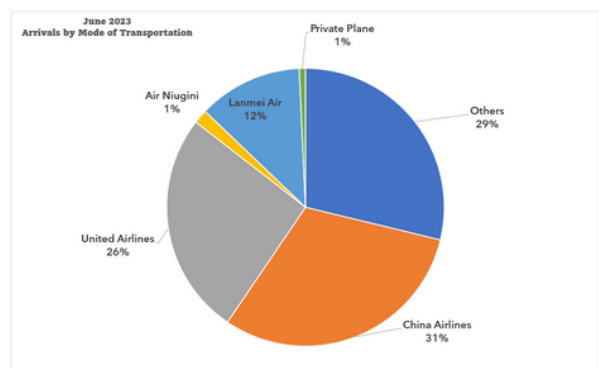


In June 2023, Palau experienced a diverse influx of visitors from different countries, with China, Taiwan, and the USA/Canada emerging as the top three sources. Among these, the China market has now taken the lead in visitor arrivals. The availability of direct flights and the proximity of the destination significantly influence the number of visitors coming to Palau.

By Gender and Age Group



Mode of Transportation Market Share

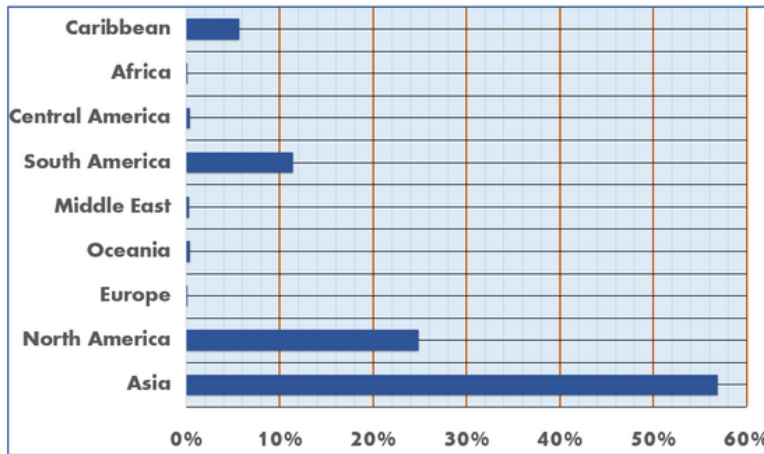


Arrivals by Mode of Transportation. Monthly, by Key Markets

Palau is served by several airlines operating flights to the destination. United Airlines offers five weekly flights from both Guam and Manila. China Airlines operates twice a week from Taipei. Air Niugini provides a once-weekly flight from Brisbane, with a stopover in Port Moresby, Papua New Guinea. Additionally, there are charter flights operated by Lanmei and Cambodia Air, which together have conducted six flights each this month, totaling 12 flights from Macau. It's worth mentioning that the category labeled as "Others" represents air arrivals that are currently being sorted and matched with their respective airline codes. The team is diligently working to match the "Others" arrivals with their respective airlines. They are committed to providing a more accurate and comprehensive breakdown of the arrivals by airline in the near future.

MODE OF TRANSPORTATION	KEY MARKETS	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
Others	JAPAN	1	1		1		18							21
Others	SOUTH KOREA	-					1							1
Others	TAIWAN	-			1	5	5							11
Others	CHINA	-		1	77	310	1,053							1,441
Others	USA/CANADA	13	42	20	70	25	55							225
Others	EUROPE	1	3		1	4	2							11
Others	OTHERS	10	5	10	42	5	14							86
Totals Others		25	51	31	192	349	1,148	-	-	-	-	-	-	1,796
China Airlines	JAPAN	27	31	46	43	42	17							206
China Airlines	SOUTH KOREA	22	23	45	33	34	27							184
China Airlines	TAIWAN	693	925	1,047	837	758	1,065							5,325
China Airlines	CHINA	14	33	53	25	25	8							158
China Airlines	USA/CANADA	30	17	31	46	42	38							204
China Airlines	EUROPE	42	62	114	259	56	36							569
China Airlines	OTHERS	32	32	29	86	57	34							270
Total China Airlines		860	1,123	1,365	1,329	1,014	1,225	-	-	-	-	-	-	6,916
United Airlines	JAPAN	259	282	261	232	180	148							1,362
United Airlines	SOUTH KOREA	14	14	19	8	18	6							79
United Airlines	TAIWAN	1	3	3	2	5	2							16
United Airlines	CHINA	14	20	31	27	12	17							121
United Airlines	USA/CANADA	573	533	709	390	334	649							3,188
United Airlines	EUROPE	91	125	157	103	56	51							583
United Airlines	OTHERS	138	179	271	160	80	164							992
Totals United Airlines		1,090	1,156	1,451	922	685	1,037	-	-	-	-	-	-	6,341
Air Niugini	JAPAN	-		1			-							1
Air Niugini	SOUTH KOREA	-					-							-
Air Niugini	TAIWAN	-					-							-
Air Niugini	CHINA	-		4		3	1							8
Air Niugini	USA/CANADA	-		3	1	10	5							19
Air Niugini	EUROPE	-		3	2	5	4							14
Air Niugini	OTHERS	-	9	54	66	65	55							249
Totals Air Niugini		-	9	65	69	83	65	-	-	-	-	-	-	291
Lanmei Airlines	JAPAN	-												-
Lanmei Airlines	SOUTH KOREA	-												-
Lanmei Airlines	TAIWAN	-			2	3								5
Lanmei Airlines	CHINA	-			156	343	479							978
Lanmei Airlines	USA/CANADA	-			1		3							4
Lanmei Airlines	EUROPE	-			1									1
Lanmei Airlines	OTHERS	-			1	2	2							5
Totals Air Niugini		-	-	-	161	348	484	-	-	-	-	-	-	993
Totals Cambodia Air (TBD)		-	-	-	-	-	-	-	-	-	-	-	-	-
z_Motor vessel	JAPAN													-
z_Motor vessel	SOUTH KOREA													-
z_Motor vessel	TAIWAN													-
z_Motor vessel	CHINA													-
z_Motor vessel	USA/CANADA													-
z_Motor vessel	EUROPE				186									186
z_Motor vessel	OTHERS				1									1
Totals M/V		-	-	-	187	-	-	-	-	-	-	-	-	187
z_Private plane	JAPAN	-	17			2	3							22
z_Private plane	SOUTH KOREA	-												-
z_Private plane	TAIWAN	-												-
z_Private plane	CHINA	-		4			13							17
z_Private plane	USA/CANADA	7	42	9		2	3							63
z_Private plane	EUROPE	2	2			2	2							8
z_Private plane	OTHERS	5	15	1		25	8							54
Totals Private Plane		14	76	14	-	31	29	-	-	-	-	-	-	164
Totals Sailing Yatch		-	-	-	-	-	-	-	-	-	-	-	-	-
Total Arrivals		1,989	2,415	2,926	2,860	2,510	3,988	-	-	-	-	-	-	16,688

Monthly Arrivals by Country Group and Percentage Share



COUNTRY GROUPS	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	Totals
Asia	1,140	1,459	1,632	1,564	1,839	2,953							10,587
Japan	287	331	308	276	224	186							1,612
Korea, Republic of	36	37	64	41	52	34							264
Taiwan, Republic of China	694	928	1,050	842	771	1,072							5,357
China	28	53	93	285	693	1,571							2,723
Hong Kong, Special Administrative Region of China	-	-	-	-	-	-							-
Macao, Special Administrative Region of China	-	-	-	-	-	-							-
Bangladesh	1	1	-	-	-	-							2
Indonesia	1	3	3	2	2	-							11
India	6	4	7	5	5	11							38
Malaysia	6	3	3	8	15	7							42
Philippines	63	70	74	39	36	40							322
Singapore	5	7	7	9	29	6							63
Thailand	8	14	4	42	8	10							86
Asia-Other	5	8	19	15	4	16							67
North America	623	634	772	508	413	753							3,703
Canada	22	21	42	19	10	18							132
United States of America	601	613	730	489	403	735							3,571
North America-Other	-	-	-	-	-	-							-
Caribbean	1	1	1	2	-	1							6
Central America	2	1	26	6	-	1							36
South America	2	5	2	22	5	4							40
Argentina	-	-	1	15	1	-							17
Brazil	1	5	-	7	3	3							19
Chile	-	-	-	-	-	-							-
Ecuador	-	-	-	-	-	-							-
South America-Other	1	-	1	-	1	1							4
Europe	137	193	275	555	123	95							1,378
Austria	7	8	25	32	1	5							78
Belgium	3	5	1	4	3	-							16
Switzerland	16	10	12	43	12	7							100
Czech Republic	2	1	18	-	1	1							23
Germany	30	25	77	343	34	19							528
Denmark	1	-	10	-	1	2							14
Spain	4	13	7	12	5	1							42
Finland	1	3	11	1	1	2							19
France	15	13	33	24	6	20							111
United Kingdom	25	23	32	23	17	14							134
Greece	-	1	-	4	1	-							6
Italy	4	1	9	18	1	4							37
Norway	-	15	2	4	3	2							26
Poland	3	38	1	1	2	5							50
Portugal	2	-	2	1	6	2							13
Russian Federation	1	4	3	1	13	5							27
Sweden	5	2	2	4	-	-							13
Europe-Other	18	31	30	40	16	6							141
Middle East	10	8	4	15	6	8							51
Africa	3	-	5	3	-	3							14
Oceania	71	114	208	184	124	170							871
Australia	27	42	63	95	70	58							355
Fiji	7	10	27	17	3	12							76
Micronesia, Federated States of	21	28	57	42	31	45							224
Marshall Islands	8	2	19	-	3	21							53
New Zealand	7	14	18	18	8	13							78
Republic of the Marshall Islands	-	-	-	-	-	-							-
Solomon Islands	-	1	1	-	-	6							8
Tuvalu	1	-	5	3	-	1							10
Oceania-Other	-	17	18	9	9	14							67
Total	1,989	2,415	2,925	2,859	2,510	3,988							16,686
Unidentified	0	0	1	1	0	0							2
	1,989	2,415	2,926	2,860	2,510	3,988							16,688

ALL YEARS BY KEY MARKETS: 1980 ~ 2023 (June)

YEARS	JAPAN	SOUTH KOREA	TAIWAN	CHINA	USA/CANADA	EUROPE	OTHERS	TOTALS
1980	2,753	-	-	-	2,062	157	229	5,201
1981	2,572	-	-	-	1,491	184	363	4,610
1982	2,620	-	-	-	1,535	176	442	4,773
1983	2,838	-	-	-	1,731	294	652	5,515
1984	3,331	-	-	-	2,104	458	1,082	6,975
1985	6,754	-	-	-	2,747	912	1,431	11,844
1986	6,267	-	-	-	3,276	536	1,734	11,813
1987	6,586	-	-	-	3,791	851	2,468	13,696
1988	10,468	-	-	-	4,215	1,045	2,616	18,344
1989	11,177	344	434		5,263	1,061	3,154	21,433
1990	12,728	338	683	574	5,654	1,095	4,734	25,806
1991	13,664	402	984	385	5,866	1,117	3,636	26,054
1992	16,432	459	1,416	117	7,271	1,437	2,872	30,004
1993	18,095	831	3,384	107	7,080	1,677	2,867	34,041
1994	16,939	1,163	5,559	352	8,837	2,081	2,647	37,578
1995	20,202	1,738	10,727	445	9,017	2,404	2,490	47,023
1996	21,410	1,907	22,523	649	8,878	2,405	2,947	60,719
1997	19,519	1,640	30,497	589	9,400	1,586	3,210	66,441
1998	21,571	545	18,503	1,014	5,254	1,455	15,852	64,194
1999	22,087	539	10,936	1,212	5,587	1,418	13,714	55,493
2000	21,708	586	14,122	1,244	6,704	974	12,394	57,732
2001	22,395	350	12,476	1,530	5,375	930	11,055	54,111
2002	23,748	497	15,819	1,409	4,774	834	11,479	58,560
2003	21,401	312	27,857	685	4,291	856	7,926	63,328
2004	23,845	5,673	42,158	735	5,979	1,803	8,968	89,161
2005	26,281	2,169	34,101	1,723	5,532	2,289	8,483	80,578
2006	26,892	11,756	28,449	778	5,922	2,263	6,337	82,397
2007	29,198	14,342	29,005	929	5,956	2,517	6,228	88,175
2008	30,937	14,491	20,026	597	7,427	4,081	3,522	81,081
2009	27,538	13,168	15,999	767	6,850	3,465	3,376	71,163
2010	29,695	15,225	21,865	1,025	7,999	3,905	4,694	84,408
2011	38,051	15,964	37,382	2,282	8,348	4,519		106,546
2012	39,637	19,611	38,614	4,966	8,072	5,192	4,034	120,126
2013	35,879	17,448	26,568	9,234	8,635	5,662	4,617	108,043
2014	37,373	14,624	30,129	39,308	8,815	5,177	4,758	140,184
2015	31,191	12,309	14,199	88,393	8,827	4,230	4,395	163,545
2016	29,195	12,392	13,867	64,879	8,413	4,881	4,447	138,074
2017	25,979	11,845	9,766	57,727	7,981	4,652	4,209	122,159
2018	22,363	14,307	11,332	41,171	8,427	4,336	4,005	105,941
2019	19,690	11,860	15,435	30,020	8,180	3,712	4,826	93,723
2020	5,751	2,691	2,553	3,290	1,902	1,238	883	18,308
2021	159	24	2,570	45	2,093	59	281	5,231
2022	1,313	227	1,420	130	6,692	903	1,643	12,328
2023	1,612	264	5,357	2,723	3,703	1,372	1,657	16,688

The provided table displays the arrivals to Palau from 1980 to 2023, categorized by Key Markets. The Japan Market held the top position in visitor arrivals from 1980 until 1996, 1997, & 2006 when Taiwan surpassed Japan's numbers. However, Japan reclaimed the leading position from 1998 to 2014 until China overtook Japan and became the leading market until 2019.

The North American Market, along with Europe, were among the first to visit Palau since 1980. The category labeled as 'Others' mainly comprised visitors from Australia/New Zealand, Philippines, FSM, CNMI, and Guam.

It's important to mention that until 2007, the data in this database was manually recorded by the Palau Visitors Authority - Palau Arrival Card. However, since then, with the implementation of passport scanning by immigration, we have been able to release comprehensive reports on a monthly basis. For any further inquiries regarding historical data, please do not hesitate to contact our office.

JUNE 2023 HAPPENINGS

Airline Operations: Other scheduled and chartered airlines continue suspended operations until further notice.

United Airlines: Scheduled Flight arriving seven times a week. Five flights arriving from Guam and two flights arriving from the Philippines..

China Airlines: Scheduled Flight arriving two times a week from Taiwan.

Air Niugini: Scheduled Flight arriving once a week from Australia.

Lanmei Airlines: Charter Flight operating from Macau.

Cambodia Airlines: Charter Flight operating from Macau.

As tourism restart and COVID-19 Protocol have loosen up, businesses are resuming their services with special rates and promotions. PVA continues to share and promote these local businesses by reposting their ads on its facebook page.

June 01, 2023: The Republic of Palau has implemented an online pre-arrival form that all travelers must complete before entering the country. The form can be found on the Palau Visitors Authority website and requires travelers to provide information such as their passport information, travel dates, and vaccination status. The online pre-arrival form is a convenient and efficient way for travelers to comply with Palau's entry requirements.

Link to Online PALAU ENTRY FORM: <https://palautravel.pw/>

June 01, 2023: Belau Omal Dry Run for Traffic and Safety Sub- Committee only. The dry run was an essential preparatory event to ensure safe operation and success on the day of the actual race. -PVA facebook page May 29,2023

June 04, 2023: On June 04, 2023 Palau hosted the first international marathon, Belau Omal alongside with Palau Taiwan Embassy, Palau Track and Field Association, and Ministry HRCTD. The first 680 night market was moved to this day to welcome our foreign guests that participated in the Marathon. Featuring live bands and dance entertainment filled with lots of delicious local food from various vendors. -PVA facebook page June 7, 2023

June 08, 2023: On June 8, World Oceans Day, Palau reaffirms its commitment to responsible stewardship of our ocean resources to ensure that the natural beauty, traditional practices, historical significance, and local knowledge of our ocean is preserved and maintained for future generations. hundreds of people celebrated World Oceans Day at Ernguul Park! Mesulang to the Ministry of Agriculture, Fisheries and Environment, Ministry of Human Resources, Culture, Tourism and Development, Palau Visitors Authority for bringing the community together for a night of education, entertainment and oh such delicious food and amazing music! -Pva facebook page June 8, 2023

June 16, 2023: Last night market of the month, Featuring live bands and dance entertainment filled with lots of delicious local food from various vendors. -PVA facebook page June 16,2023

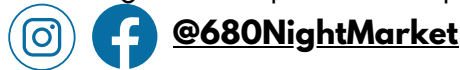


Night Market Report

Bi-Weekly themed event at the Japan-Palau Friendship Bridge| Airai Side (Renrak) Saturdays 5:00pm-9:00pm. Contact PVA- State & Community Programs Department for more information on upcoming night markets- schedule and/or participating as a vendor.

Night Market		FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Scheduled	Date	11-Feb	11-Mar	8-Apr	6-May	3-Jun	1-Jul	12-Aug	9-Sep	7-Oct	4-Nov	2-Dec
	Theme	Otil a Reng	Micronesia	Coco Nights	680 Night Market	OMAL Marathon						
	#Vendors	19	23	24	18	8						
	# Tourist	565	421	981	515	TBD						
	# Local	634	1,161	860	420	TBD						
	Total:	1,199	1,582	1,841	935	TBD						
	Vendor Sales	\$ 4,985.75	\$ 6,067.36	\$ 6,294.79	\$ 4,436.29	TBD						
	Date	25-Feb	25-Mar	22-Apr	20-May	17-Jun	15-Jul	26-Aug	23-Sep	21-Oct	18-Nov	16-Dec
	Theme	Celebrating our Roots	680 Night Market	Rhythm of the Earth	680 Night Market	Ocean Fest MAFE						
	#Vendors	15	15	15	21	19						
# Tourist	641	662	512	563	TBD							
# Local	570	810	535	590	TBD							
Total:	1,211	1,472	1,047	1,153	TBD							
Vendor Sales	\$ 3,649.66	\$ 3,237.96	\$ 3,503.92	\$ 4,838.92	\$ 3,392.41							
SPECIAL	Date			21-Apr								
	Theme \ Event			Green Fair		PCS Anniversary						
	#Vendors			5		23						
	# Tourist			12		770						
	# Local			239		701						
	Total:			251		1,471						
Vendor Sales			\$ 1,851.00		\$ 11,835.60							

Follow us on Facebook and Instagram for updates on upcoming Night Markets!





PA Social Media Stats

Web presence and social media are two integral parts of marketing Palau, to connect with our local and international audiences. Visit our platforms for updates on local and international activities/events.

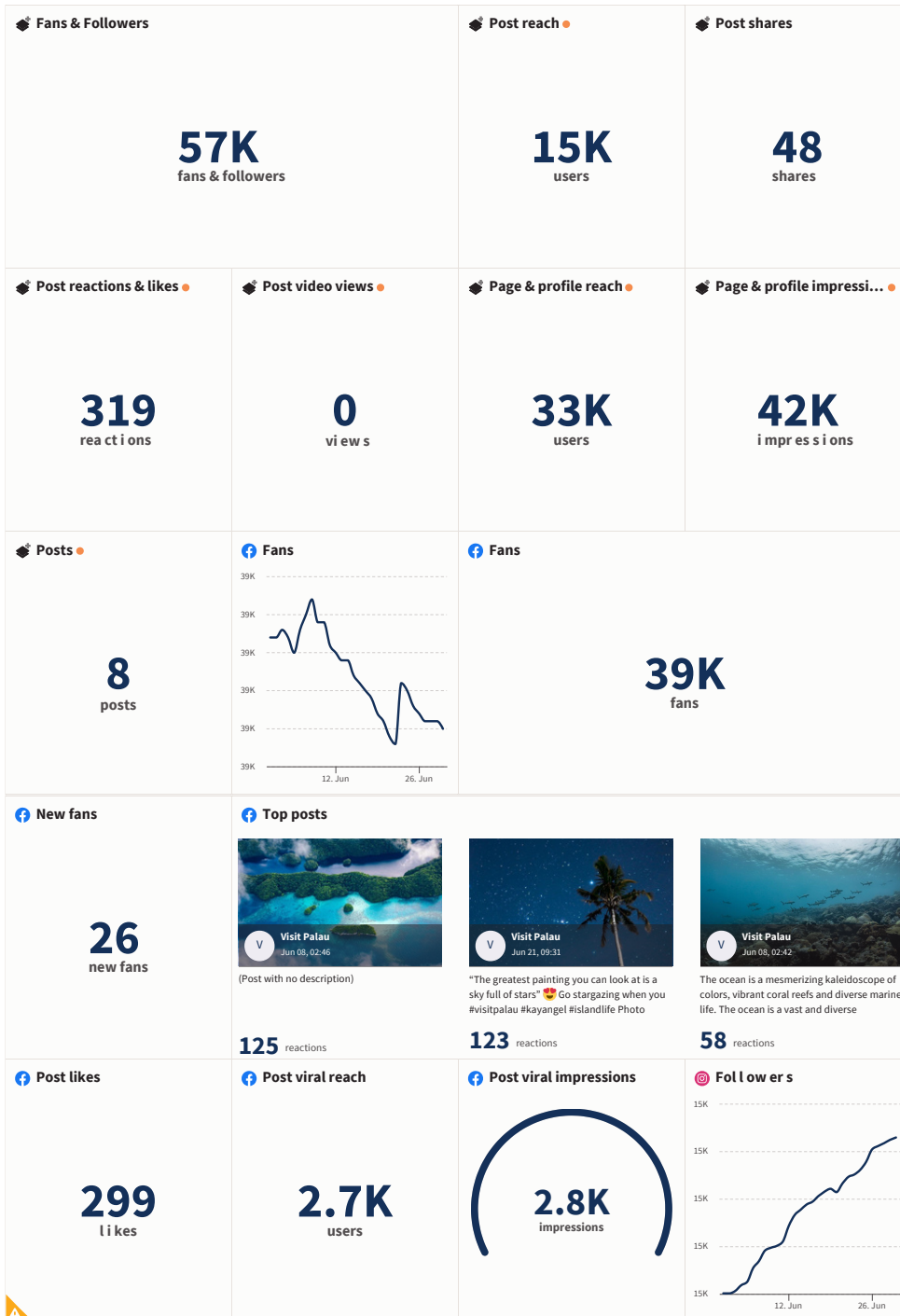


www.pristineparadisepalau.com



@visitpalau

As of the month of June, we have reached a total of 57k fans/followers on our social media platforms. Our page and profile impressions garnered a total of 42k impressions.



Page & Profile Impressions: the number of times any content from or about your Pages or accounts was displayed on a person's screen on Facebook, Instagram, and LinkedIn. Content includes posts, check-ins, ads, feed stories, and more. Post Reach: The number of people who saw your posts on your Facebook, Instagram, and TikTok Pages or accounts. Page & profile reach: the number of people who have seen any content from or about your Pages or accounts on Facebook, Instagram, etc.



PA Social Media Stats

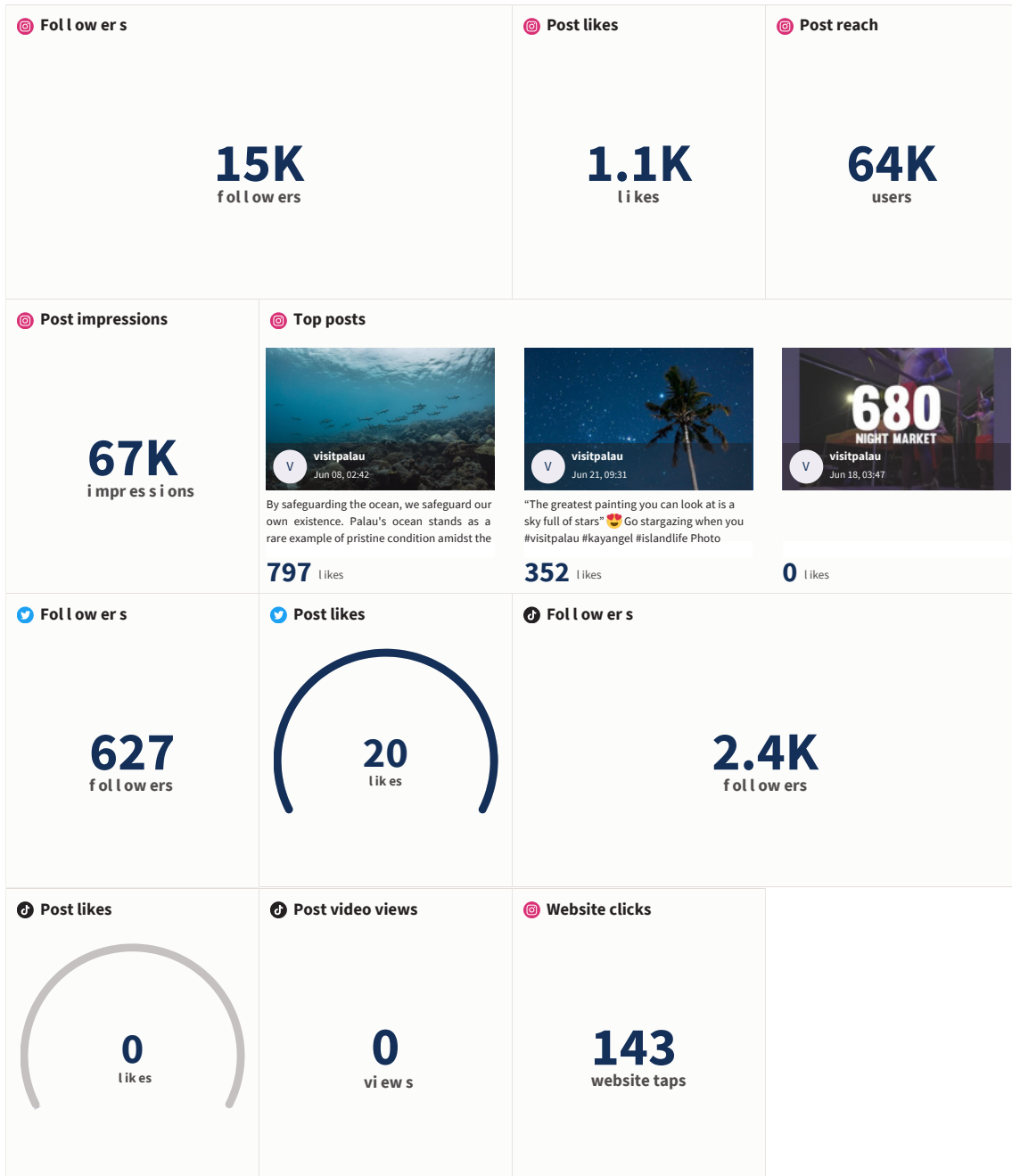
Web presence and social media are two integral parts of marketing Palau, to connect with our local and international audiences. Visit our platforms for updates on local and international activities/events.



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Marketing Website Summary

Data from Google Analytics

Sessions	New users	Returning Users	Views	Event count	Sessions per user	Engagement rate
5,728	3,900	275	10,314	28.4K	1.4	50.7%
↑ 25.9%	↑ 22.8%	↑ 22.2%	↑ 32.2%	↑ 31.0%	↑ 2.6%	↑ 2.1%

Most Requested Pages / Visits

Page title	Sessions	Engagement rate
1. Belau Omal Marathon - Pristine	1,582	37.1%
2. Home - Pristine	1,539	54.71%
3. Travel Entry Requirements - Pristi...	499	41.68%
4. Visa and Passport Requirements...	317	32.18%
5. Palau Visitors Authority - Pristine	296	50.34%
6. Stay In Palau - Pristine	220	5.91%
7. Home	217	56.68%
8. Culture - Pristine	174	26.44%

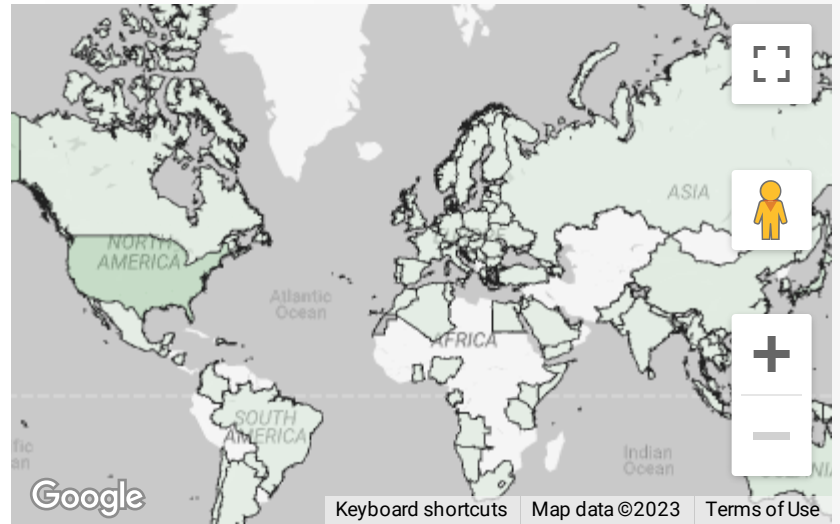
1 - 100 / 702

Most Searched Queries

Query	Impressions	Clicks
1. monitor pva	1	0
2. hong kong to palau flight	1	0
3. delta airlines	1	0
4. singapore airlines	2	0
5. the visitor 2020	1	0
6. palau tourism statistics	10	0

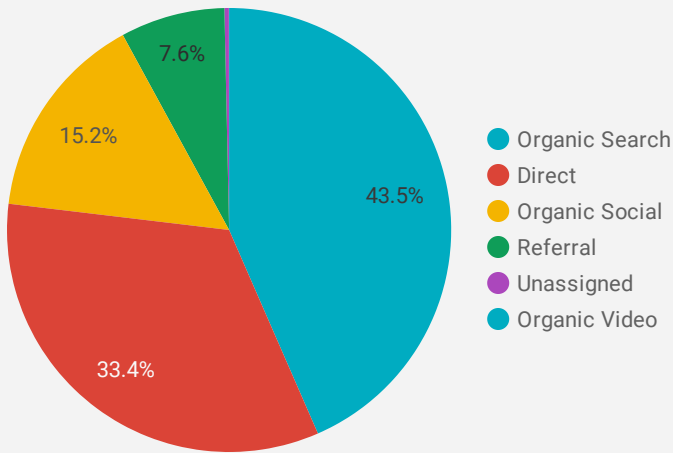
1 - 7 / 7

What are the top countries by sessions?

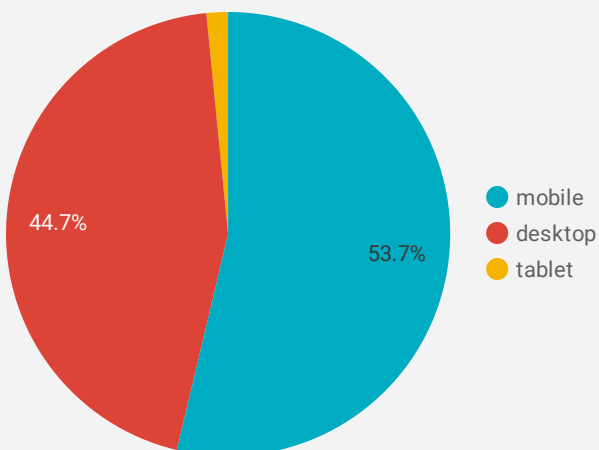


Which channels are driving engagement?

Goal: Sessions



Engagement by Device / Users



Session source	Sessions
1. google	2,421
2. (direct)	1,966
3. m.facebook.com	345
4. l.facebook.com	185
5. l.instagram.com	153
6. lm.facebook.com	137
7. coconuts-shin.com	75

1 - 99 / 99