

PLEASE NOTE: Due to a change in PVA data source, starting in October 2016, and until further notice, PVA will be reporting its visitor arrival statistics based solely on NATIONALITY and VISITORS. Source: Monthly Reports are compiled from the Division of Immigration's arrival and departure data and processed by the Palau Visitors Authority's Strategic Planning Department.

## Visitor arrivals by Calendar Year: Comparison 2021 vs. 2022- Monthly Arrivals By Key Markets and YOY percentage change

CY2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	29	36	37	80	101	62	96	99					540
SOUTH KOREA	0	11	2	15	16	15	8	17					84
TAIWAN	30	9	5	38	2	8	15	82					189
CHINA	1	0	3	5	5	10	9	5					38
USA/CANADA	315	414	429	688	541	761	708	375					4231
EUROPE	17	19	30	101	18	38	127	133					483
OTHERS	37	29	72	311	68	93	137	125					872
<b>Total Visitor Arrivals</b>	<b>429</b>	<b>518</b>	<b>578</b>	<b>1238</b>	<b>751</b>	<b>987</b>	<b>1100</b>	<b>836</b>					<b>6437</b>
Y-on_Y change	898%	1380%	970%	384%	425%	1119%	277%	-28%					23%

CY2021	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	0	0	9	0	5	0	4	23	31	20	39	28	159
SOUTH KOREA	0	0	0	0	0	0	0	6	6	0	5	7	24
TAIWAN	17	2	8	205	97	5	1	669	884	367	6	309	2570
CHINA	1	0	0	0	0	0	0	24	7	6	3	4	45
USA/CANADA	23	29	28	48	39	74	268	349	322	210	303	400	2093
EUROPE	0	0	0	0	0	0	2	7	9	17	12	12	59
OTHERS	2	4	9	3	2	2	17	80	30	33	34	65	281
<b>Total Visitor Arrivals</b>	<b>43</b>	<b>35</b>	<b>54</b>	<b>256</b>	<b>143</b>	<b>81</b>	<b>292</b>	<b>1,158</b>	<b>1,289</b>	<b>653</b>	<b>402</b>	<b>825</b>	<b>5231</b>
Y-on_Y change	-100%	-99%	-98%	5020%	14200%	3950%	1360%	3760%	1532%	4253%	1727%	6775%	-71%

For the month of August 2022, visitor arrivals to Palau (excluding residents, students, employments, flight crews and transits) totaled at 836, representing a decrease of 28% compared to August 2021 with 1,158 arrivals and also a decrease of 24% compared to last month (July 2022). USA/Canada remains as the leading market representing 45% of arrivals, followed by Europe with 16%, then Others representing 15% of arrivals.

Calendar Year To -Date	Jan-Aug '21	Jan-Aug '22	% LY	Fiscal Year To -Date	Oct '20-Aug '21	Oct '21-Aug '22	% LY
JAPAN	41	540	1217%	JAPAN	49	627	1180%
SOUTH KOREA	6	84	1300%	SOUTH KOREA	6	96	100%
TAIWAN	1004	189	-81%	TAIWAN	1028	871	-15%
CHINA	25	38	52%	CHINA	26	51	96%
USA/CANADA	858	4231	393%	USA/CANADA	869	5144	492%
EUROPE	9	483	100%	EUROPE	10	524	5140%
OTHERS	119	872	633%	OTHERS	23	1004	4265%
<b>Total Visitor Arrivals</b>	<b>2062</b>	<b>6437</b>	<b>212%</b>	<b>Total Visitor Arrivals</b>	<b>2011</b>	<b>8317</b>	<b>314%</b>

## Visitor arrivals by Fiscal Year: Comparison FY2021 vs. FY2022- Monthly Arrivals By Key Markets and YOY percentage change

FY2022	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Totals
JAPAN	20	39	28	29	36	37	80	101	62	96	99		627
SOUTH KOREA	0	5	7	0	11	2	15	16	15	8	17		96
TAIWAN	367	6	309	30	9	5	38	2	8	15	82		871
CHINA	6	3	4	1	0	3	5	5	10	9	5		51
USA/CANADA	210	303	400	315	414	429	688	541	761	708	375		5144
EUROPE	17	12	12	17	19	30	101	18	38	127	133		524
OTHERS	33	34	65	37	29	72	311	68	93	137	125		1004
<b>Total Visitor Arrivals</b>	<b>653</b>	<b>402</b>	<b>825</b>	<b>429</b>	<b>518</b>	<b>578</b>	<b>1238</b>	<b>751</b>	<b>987</b>	<b>1100</b>	<b>836</b>		<b>8,317</b>
Y-on_Y change	4253%	1727%	6775%	898%	1380%	970%	384%	425%	1119%	276.71%	-28%		145%

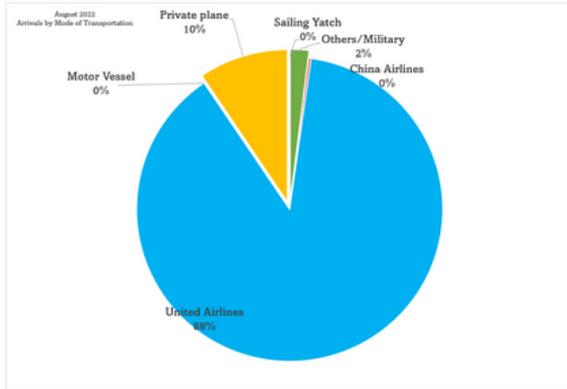
FY2021	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Totals
JAPAN	0	4	4	0	0	9	0	5	0	4	23	31	80
SOUTH KOREA	0	0	0	0	0	0	0	0	0	0	6	6	12
TAIWAN	3	15	6	17	2	8	205	97	5	1	669	884	1912
CHINA	1	0	0	1	0	0	0	0	0	0	24	7	33
USA/CANADA	9	1	1	23	29	28	48	39	74	268	349	322	1191
EUROPE	1	0	0	0	0	0	0	0	0	2	7	9	19
OTHERS	1	2	1	2	4	9	3	2	2	17	80	30	153
<b>Total Visitor Arrivals</b>	<b>15</b>	<b>22</b>	<b>12</b>	<b>43</b>	<b>35</b>	<b>54</b>	<b>256</b>	<b>143</b>	<b>81</b>	<b>292</b>	<b>1158</b>	<b>1289</b>	<b>3,400</b>
Y-on_Y change	-100%	-100%	-100%	-100%	-99%	-98%	5020%	14200%	3950%	1360%	3760%	1532%	-92%

## Market Share Comparison

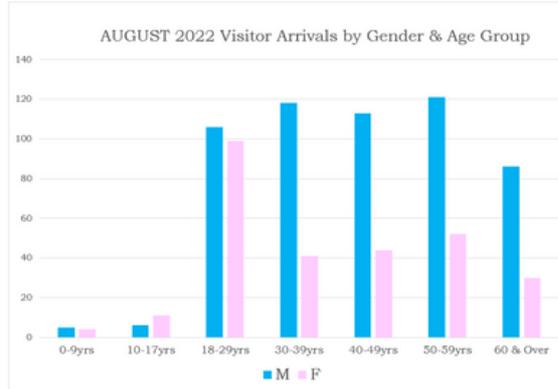


Key Markets	This Month	Share %	Last Year	Share %	Past Month	Share %
	August 2022		August 2021		July 2022	
JAPAN	99	12%	23	2%	96	9%
SOUTH KOREA	17	2%	6	1%	8	1%
TAIWAN	82	10%	669	58%	15	1%
CHINA	5	0.6%	24	2.1%	9	1%
USA/CANADA	375	45%	349	30%	708	64%
EUROPE	133	16%	7	1%	127	12%
OTHERS	125	15%	80	7%	137	12%
<b>Total:</b>	<b>836</b>	<b>100%</b>	<b>1158</b>	<b>100%</b>	<b>1100</b>	<b>100%</b>

## Mode of Transportation Market Share



## By Gender and Age Group



## Arrivals by Mode of Transportation. Monthly, by Key Markets

MODE OF TRANSPORTATION	KEY MARKETS	2022-01	2022-02	2022-03	2022-04	2022-05	2022-06	2022-07	2022-08	2022-09	2022-10	2022-11	2022-12	Totals Jan-May
Others/Military	JAPAN		3			5	1							9
Others/Military	SOUTH KOREA													-
Others/Military	TAIWAN								6					6
Others/Military	CHINA				2									2
Others/Military	USA/CANADA		50		26	77	96	11	66					326
Others/Military	EUROPE						4	3						7
Others/Military	OTHERS		3	30	8	2	8	8	3					62
<b>Totals Others/Military</b>		-	56	30	36	84	109	22	75					412
China Airlines	JAPAN													-
China Airlines	SOUTH KOREA													-
China Airlines	TAIWAN	30	5	2	34	2	6	3	75					157
China Airlines	CHINA													-
China Airlines	USA/CANADA					1								1
China Airlines	EUROPE													-
China Airlines	OTHERS	1		1	4	1			7					14
<b>Total China Airlines</b>		31	5	3	38	4	6	3	82					172
United Airlines	JAPAN	26	33	35	80	86	61	92	87					500
United Airlines	SOUTH KOREA		11	2	15	16	15	8	12					79
United Airlines	TAIWAN		4	3	4		2	12	1					26
United Airlines	CHINA	1		3	3	5	9	9	5					35
United Airlines	USA/CANADA	309	359	419	652	463	644	671	306					3,823
United Airlines	EUROPE	16	19	30	97	18	32	54	97					363
United Airlines	OTHERS	35	26	40	241	64	82	124	83					695
<b>Totals United Airlines</b>		387	452	532	1,092	652	845	970	591					5,521
z_Motor vessel	JAPAN													-
z_Motor vessel	SOUTH KOREA													-
z_Motor vessel	TAIWAN													-
z_Motor vessel	CHINA													-
z_Motor vessel	USA/CANADA			1										1
z_Motor vessel	EUROPE	1							36					37
z_Motor vessel	OTHERS				1	1			32					34
<b>TOTAL MV</b>		1	-	1	1	1	-	-	68					72
z_Private plane	JAPAN	3		2		10		4	12					31
z_Private plane	SOUTH KOREA								5					5
z_Private plane	TAIWAN													-
z_Private plane	CHINA						1							1
z_Private plane	USA/CANADA	6	5	9	10		21	26	3					80
z_Private plane	EUROPE				4		2	70						76
z_Private plane	OTHERS	1		1	57		3	5						67
<b>Totals Private Plane</b>		10	5	12	71	10	27	105	20					260
<b>Totals Sailing Yacht</b>		-	-	-	-	-	-	-	-					-
<b>Total Arrivals</b>		429	518	578	1,238	751	987	1,100	836					6,437

## Monthly Arrivals by Country Group

<b>COUNTRY GROUPS</b>	<b>JAN</b>	<b>FEB</b>	<b>MAR</b>	<b>APR</b>	<b>MAY</b>	<b>JUN</b>	<b>JUL</b>	<b>AUG</b>	<b>SEPT</b>	<b>OCT</b>	<b>NOV</b>	<b>DEC</b>	<b>Totals</b>
<b>Asia</b>	<b>70</b>	<b>69</b>	<b>66</b>	<b>259</b>	<b>159</b>	<b>142</b>	<b>212</b>	<b>248</b>					<b>1,225</b>
Japan	29	36	37	80	101	62	96	99					540
Korea, Republic of	-	11	2	15	16	15	8	17					84
Taiwan, Republic of China	30	9	5	38	2	8	15	82					189
China	1	-	3	5	5	10	9	5					38
Hong Kong, Special Administrative Region of China	-	-	-	-	-	-	-	-					-
Macao, Special Administrative Region of China	-	-	-	-	-	-	-	-					-
Bangladesh	-	-	-	6	-	-	-	-					6
Indonesia	6	-	-	23	8	8	17	3					65
India	-	1	2	3	-	-	2	2					10
Malaysia	-	-	-	4	2	3	7	3					19
Philippines	3	12	14	69	22	25	50	33					228
Singapore	1	-	2	2	1	6	3	2					17
Thailand	-	-	-	-	-	2	2	-					4
Asia-Other	-	-	1	14	2	3	3	2					25
<b>North America</b>	<b>315</b>	<b>414</b>	<b>429</b>	<b>688</b>	<b>541</b>	<b>761</b>	<b>708</b>	<b>375</b>					<b>4,231</b>
Canada	7	2	-	14	4	9	5	3					44
United States of America	308	412	429	674	537	752	703	372					4,187
North America-Other	-	-	-	-	-	-	-	-					-
<b>Caribbean</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>11</b>	<b>-</b>	<b>-</b>	<b>1</b>	<b>-</b>					<b>12</b>
<b>Central America</b>	<b>8</b>	<b>-</b>	<b>-</b>	<b>11</b>	<b>3</b>	<b>-</b>	<b>-</b>	<b>1</b>					<b>23</b>
<b>South America</b>	<b>-</b>	<b>-</b>	<b>4</b>	<b>7</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>-</b>					<b>16</b>
Argentina	-	-	-	2	-	-	-	-					2
Brazil	-	-	1	2	-	1	1	-					5
Chile	-	-	1	1	-	1	-	-					3
Ecuador	-	-	1	-	-	-	1	-					2
South America-Other	-	-	1	2	1	-	-	-					4
<b>Europe</b>	<b>18</b>	<b>20</b>	<b>30</b>	<b>110</b>	<b>19</b>	<b>39</b>	<b>127</b>	<b>136</b>					<b>499</b>
Austria	-	1	1	3	-	2	10	2					19
Belgium	-	-	-	4	-	-	-	1					5
Switzerland	1	-	-	5	1	6	4	1					18
Czech Republic	-	-	-	1	-	-	2	1					4
Germany	3	5	5	5	1	5	86	4					114
Denmark	1	-	-	6	1	3	-	6					17
Spain	-	1	2	3	3	1	-	2					12
Finland	-	-	-	1	-	-	1	-					2
France	1	-	5	16	1	4	3	47					77
United Kingdom	8	8	13	12	4	8	13	8					74
Greece	-	-	-	2	-	2	1	1					6
Italy	-	-	-	8	1	3	3	8					23
Norway	-	1	-	12	3	-	-	32					48
Poland	-	-	-	4	-	-	-	-					4
Portugal	-	1	-	-	1	-	-	-					2
Russian Federation	-	1	-	-	1	-	1	-					3
Sweden	1	-	-	-	1	-	-	2					4
Europe-Other	3	2	4	28	1	5	3	21					67
<b>Middle East</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>8</b>	<b>1</b>	<b>9</b>	<b>7</b>	<b>5</b>					<b>30</b>
<b>Africa</b>	<b>1</b>	<b>-</b>	<b>-</b>	<b>16</b>	<b>-</b>	<b>-</b>	<b>5</b>	<b>37</b>					<b>59</b>
<b>Oceania</b>	<b>17</b>	<b>15</b>	<b>49</b>	<b>128</b>	<b>25</b>	<b>34</b>	<b>36</b>	<b>33</b>					<b>337</b>
Australia	7	3	36	31	13	26	6	9					131
Fiji	-	5	2	23	2	2	2	4					40
Micronesia, Federated States of	8	2	3	7	2	3	16	8					49
Marshall Islands	-	1	-	8	5	-	1	3					18
New Zealand	2	4	8	18	2	1	9	8					52
Republic of the Marshall Islands	-	-	-	-	-	-	-	-					-
Solomon Islands	-	-	-	3	-	-	-	-					3
Tuvalu	-	-	-	2	-	-	-	-					2
Oceania-Other	-	-	-	36	1	2	2	1					42
<b>Total</b>	<b>429</b>	<b>518</b>	<b>578</b>	<b>1,238</b>	<b>749</b>	<b>987</b>	<b>1,098</b>	<b>835</b>					<b>6,432</b>
<i>Unidentified</i>	0	0	0	0	2	0	2	1					5
	<b>429</b>	<b>518</b>	<b>578</b>	<b>1,238</b>	<b>751</b>	<b>987</b>	<b>1,100</b>	<b>836</b>					<b>6,437</b>

## ALL YEARS : Total Monthly Arrivals from July 2007 - August 2022

YEAR	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Total	Growth
2007							6,709	8,021	9,196	7,595	6,795	6,252	37,859	
2008	8,911	8,766	7,817	6,606	4,963	4,628	6,679	7,341	6,497	6,237	5,767	6,869	81,081	114.17%
2009	8,225	6,881	7,208	5,137	4,712	4,180	5,246	6,313	6,248	5,237	5,341	6,435	71,163	-12.23%
2010	6,815	8,579	7,693	5,096	5,427	4,440	9,758	8,988	7,088	6,679	6,012	7,833	84,408	18.61%
2011	9,615	8,833	7,619	8,060	7,319	7,597	11,225	12,474	10,434	8,363	8,810	10,457	110,806	31.27%
2012	11,158	11,330	10,040	8,480	7,829	9,826	11,635	11,852	8,935	8,766	9,754	10,521	120,126	8.41%
2013	10,144	10,916	10,611	7,375	6,184	7,004	9,360	10,491	9,485	8,476	8,036	9,961	108,043	-10.06%
2014	10,915	11,108	10,945	8,855	8,671	10,462	12,308	13,853	11,835	11,821	13,998	15,413	140,184	29.75%
2015	14,852	17,711	14,928	12,818	12,674	12,807	12,811	15,546	13,045	12,421	11,387	12,545	163,545	16.66%
2016	14,162	14,109	12,223	10,633	9,573	11,350	12,458	13,249	12,158	8,957	9,351	9,851	138,074	-15.57%
2017	11,629	9,993	8,866	9,843	8,981	10,080	12,248	13,120	8,751	9,596	9,330	9,722	122,159	-11.53%
2018	10,423	12,386	10,982	10,311	7,618	8,145	8,970	11,055	7,026	6,177	5,881	6,967	105,941	-13.28%
2019	7,329	9,752	9,033	8,405	7,478	6,071	7,054	8,518	6,714	6,174	7,951	9,244	93,723	-11.53%
2020	9,789	5,594	2,739	5	1	2	20	30	79	15	22	12	18,308	-80.47%
2021	43	35	54	256	143	81	292	1,158	1,289	653	402	825	5,231	-71.43%
2022	429	518	578	1,238	751	987	1,100	836	0	0	0	0	6,437	23.05%

## AUGUST 2022 HAPPENINGS

Airline Operations: All scheduled and chartered airlines continue suspended operations until further notice.

United Airlines: Scheduled Arrival Flight carrying passengers as returning citizens, essential workers, and tourists adhering to Covid-19 protocols. Flights increased to six times a week. Five UA flights arriving from Guam and one UA flight arriving from the Philippines.

China Airlines: With a strict restriction of movement and self quarantine still in place upon returning to Taiwan from Palau, a low demand of tourist traveling, has discontinued operation from China Airlines to Palau. Essential workers, returning citizens, and medical referral continue on a case by case basis.

August 2022: As tourism restart and COVID-19 Protocol have loosen up, businesses are resuming their services with special rates and promotions. PVA continues to share and promote these local businesses promotion ads by reposting on its facebook page.

August 2022: On August 2-4, 2022, Palau Visitors Authority (PVA), Angaur state Governor Kennosuke Suzuki and Special Advisor to Melekeok State Governor, Mr. Demei Elechuus participated in the PATA Destination Marketing Forum in Songkhla, Thailand as invited members of PATA International and Micronesia Chapter. The last forum was in 2019 where PVA and Ngatpang state Governor, Ms. Francesca Oiterong attended the event. -PVA FB Page: August 2-4, 2022

August 11, 2022: Minister Ngiraiabelas Tmetuchl of the Ministry of Human Resources, Culture, Tourism and Development and Palau Visitors Authority team, Marketing & Programs Manager Chloe Ysiki Yano and Digital Marketing Representative II, Janine Tewid met with the Japanese Tourism Businesses in Palau to discuss the current state of the tourism industry and possible solutions. -PVA FB Page: August 11, 2022

August 13, 2022: The first 680 Night Market of the month themed as "Tropical State of Mind". Featuring live entertainment with dance, crafts, and other side activities.T

August 15-16, 2022: PVA working alongside with the Ministry of Human Resources, Culture, Tourism, and Development Bureau of Cultural and Historical Prevention visited Ngardmau State and Ngeremlengui State to conduct PVA's annual state attraction assessment.

August 27: Last 680 Night Market of the month themed as "40 Years of PNCC: Connecting Palau to the World" hosted by PNCC. Featuring live entertainment, food, handicrafts, and side activities . -680 Night Market FB Page: August 27, 2022



# PVA Social Media Stats

Web presence and social media is an important part of marketing Palau to connect with our local and international audience. Visit our platforms for updates on local and international activities/events.



[www.pristineparadisepalau.com](http://www.pristineparadisepalau.com)

[www.facebook.com/pristineparadisepalau](http://www.facebook.com/pristineparadisepalau)

@VISITPALAU

Website	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
# Visitors	4,108	3,730	4,191	4,113	1,811	1,985	3,937	TBU				
# Unique Visitors	3,359	2,987	3,395	3,477	1,478	1,718	3,361	TBU				
Returning Users	537	503	570	535	272	228	456	TBU				
Page Views	8,342	7,302	8,025	8,325	3,551	4,043	9,264	TBU				

Facebook	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
# Posts	5	4	4	4	3	4	1	5				
# Likes	423	556	254	236	191	23	216	476				
# Shares	56	164	103	89	23	2,089	24	96				
# Page Likes	33,162	33,223	33,638	33,643	33,634	34,495	35,204	37,557				
# Followers	33,786	33,950	34,608	34,653	34,659	35,559	36,984	39,544				

Instagram	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Total Posts	5	4	3	4	1	2	1	3				
Stories	12	5	2	23	6	38	10	14				
# Likes	2,259	2,553	1,548	208	5,044	2,518	1,075	2,342				
# Shares	242	653	176	301	15	300	261	295				
# Saves	81	110	50	92	31	144	57	83				
# Followers	10,741	10,809	10,871	10,940	11,054	11,254	11,430	11,475				



# Night Market Stats

Bi-Weekly themed event at the Japan-Palau Friendship Bridge: Saturdays 5:00pm-9:00pm. Contact PVA- State & Community Programs Department for more information on upcoming night markets- schedule and/or participating as a vendor.

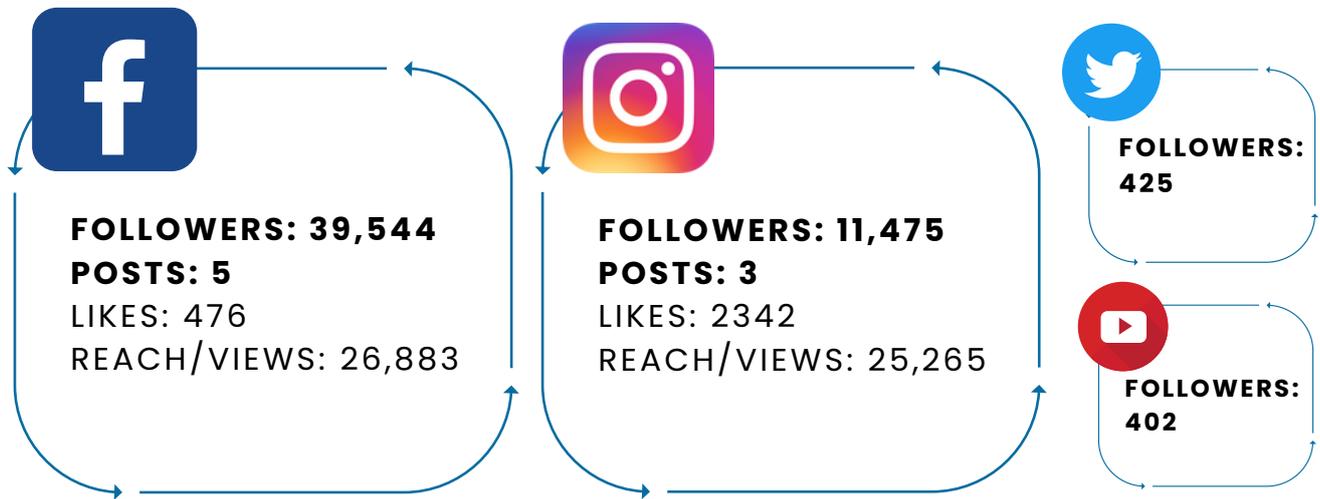
Night Market	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
	Date	15-Jan	26-Feb	12-Mar	2-Apr	7-May	4-Jun	2-Jul	13-Aug			
#Vendors		17	10	10	19	16	16	14	14			
# Tourist		203	134	97	780	581	326	722	636			
# Local		205	195	250	710	703	282	687	529			
Total:		408	329	347	1,490	1,284	608	1,409	1,165			
Receipts		\$ 1,339.00	\$ 1,116.50	\$ 1,221.00	\$ 3,351.02	\$ 2,353.70	\$ 2,868.95	\$ 7,119.85	\$ 4,503.00			
SCHEDULED NIGHT MARKETS	Date		26-Mar	9-Apr	21-May	18-Jun	16-Jul	27-Aug				
	#Vendors			15	16	15	17	17				
# Tourist			603	465	805	518	841					
# Local			500	590	632	570	813					
Total:			1,103	1,055	1,437	1,088	1,654					
Receipts			\$ 3,834.50	\$ 3,903.10	\$ 3,738.75	\$ 5,182.25	\$ 6,411.00					
SPECIAL NIGHT MARKETS	Date	13-Apr	14-Apr	22-Apr	23-Apr							
	#Vendors	12	12	8	16							
# Tourist	OOO	OOO	Green	389								
# Local	Day Market	Day Market	Fair	315								
Total:				704								
Receipts	\$ 2,437.00	\$ 2,048.00	\$ 1,318.00	\$ 2,144.00								



**@visitpalau**  
AUGUST 2022

# Social Media Growth Report

OFFICIAL TOURISM  
PAGES FOLLOWING: **51,846**



Social media is an important part of marketing Palau to connect with our local and international audience. Visit our platforms for updates on local and international activities/events.