

# PAJAL Visitors Arrival Statistics

By Palau Visitors Authority

## Visitor Arrival Report– December 2018

**PLEASE NOTE:** Due to a change in PVA data source, starting in October 2016, and until further notice, PVA will be reporting its visitor arrival statistics based solely on NATIONALITY and VISITORS.

PVA uses actual data based upon arrivals and departures, current month uses averages for visitors that have not departed yet. This information will be updated on next month's stats report.

### Visitors arrivals comparing last year with this year and percentage change.

A) Visitor Arrivals, Monthly, by Country Group	2017-01	2017-02	2017-03	2017-04	2017-05	2017-06	2017-07	2017-08	2017-09	2017-10	2017-11	2017-12
JAPAN	2,386	2,156	2,948	2,246	1,952	1,397	1,631	2,415	2,091	1,605	2,324	2,880
SOUTH KOREA	1,406	1,123	769	1,106	895	1,096	1,387	1,142	1,236	735	438	562
TAIWAN	755	817	694	700	748	1,023	1,132	974	695	808	779	709
CHINA	5,721	4,606	2,460	4,167	4,221	5,245	6,616	7,425	3,693	5,320	4,344	4,048
USA/CANADA	658	610	849	704	692	796	854	609	517	461	525	721
EUROPE	361	436	794	531	199	215	245	240	214	383	620	457
OTHERS	367	277	372	428	309	333	426	348	348	310	347	384
<b>Total Visitor Arrivals</b>	<b>11,654</b>	<b>10,025</b>	<b>8,886</b>	<b>9,882</b>	<b>9,016</b>	<b>10,105</b>	<b>12,291</b>	<b>13,153</b>	<b>8,794</b>	<b>9,622</b>	<b>9,377</b>	<b>9,761</b>
Y-on_Y change	-17.8%	-29.1%	-27.4%	-7.3%	-6.1%	-11.2%	-1.6%	-1.0%	-27.8%	7.1%	-0.1%	-1.1%

A) Visitor Arrivals, Monthly, by Country Group	2018-01	2018-02	2018-03	2018-04	2018-05	2018-06	2018-07	2018-08	2018-09	2018-10	2018-11	2018-12
JAPAN	2,466	2,536	3,319	2,567	1,243	958	1,104	2,012	1,423	1,025	1,502	2,261
SOUTH KOREA	1,810	1,000	1,114	1,127	1,103	1,055	1,227	1,527	1,174	1,047	1,059	1,104
TAIWAN	807	837	1,001	830	667	1,028	1,401	1,612	875	751	777	800
CHINA	3,907	6,613	3,676	4,275	3,281	3,907	3,787	4,613	2,440	2,028	1,281	1,509
USA/CANADA	697	685	935	709	830	761	867	584	619	497	603	638
EUROPE	494	446	602	422	264	191	179	250	178	585	366	400
OTHERS	284	301	377	407	263	276	444	493	324	284	317	271
<b>Total Visitor Arrivals</b>	<b>10,465</b>	<b>12,418</b>	<b>11,024</b>	<b>10,337</b>	<b>7,651</b>	<b>8,176</b>	<b>9,009</b>	<b>11,091</b>	<b>7,033</b>	<b>6,217</b>	<b>5,905</b>	<b>6,983</b>
Y-on_Y change	-10.2%	23.9%	24.1%	4.6%	-15.1%	-19.1%	-26.7%	-15.7%	-20.0%	-35.4%	-37.0%	-28.5%

### Comparison showing this month, this month last year and past month.

	December		Last Year		Past Month	
	2018-12	Share	2017-12	Share	2018-11	Share %
JAPAN	2,261	32%	2,880	30%	1,502	25%
SOUTH KOREA	1,104	16%	562	6%	1,059	18%
TAIWAN	800	11%	709	7%	777	13%
CHINA	1,509	22%	4,048	41%	1,281	22%
USA/CANADA	638	9%	721	7%	603	10%
EUROPE	400	6%	457	5%	366	6%
OTHERS	271	4%	384	4%	317	5%
<b>Total:</b>	<b>6,983</b>	<b>100%</b>	<b>9,761</b>	<b>100%</b>	<b>5,905</b>	<b>100%</b>

### Overall:

- For the month of December 2018, visitor arrivals to Palau (excluding residents, students, employments, flight crews and transits) totaled 6,983 representing an increase of 1,078 compared to November 2018 with 5,905 visitor arrivals.
- This month's visitors from Japan, Korea, Taiwan, China, US/Canada and Europe showed an increase from last month;

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## Key Markets:

- People's Republic of China (China) with 1,509 arrivals in December 2018 representing a decrease of 2,989 compared to same month last year with 4,048 arrivals. Choices of carriers for PRC nationals are Lanmei.
- Japan with 2,261 arrivals in December 2018 represent a decrease of 619 compared to same month last year with 2,880 arrivals.
- ROC (Taiwan) with 800 arrivals in December 2018 representing an increase of 91 compared to same month last year with 709 arrivals.
- Korea with 1,104 arrivals in December 2018 represent an increase of 542 compared to same month last year with 562 arrivals.
- North America with 638 arrivals in December 2018 representing a decrease of 83 compared to same month last year with 721 arrivals.
- Total Europe including Russia with 400 arrivals in December 2018 represent a decrease of 57 compared to same month last year with 457 arrivals.

## Visitors nights' comparison last year to this year (breakdown nationally number of nights each visitor spent in Palau).

B) Visitor Nights, Monthly, by Country Group												
	2017-01	2017-02	2017-03	2017-04	2017-05	2017-06	2017-07	2017-08	2017-09	2017-10	2017-11	2017-12
JAPAN	9,843	9,392	12,398	9,958	8,063	5,617	6,901	10,132	8,733	6,526	10,123	12,728
SOUTH KOREA	5,509	4,350	2,943	4,672	3,417	4,062	5,791	4,673	5,013	2,941	1,691	2,428
TAIWAN	3,163	3,518	2,795	3,087	3,055	4,016	4,776	3,706	3,032	3,163	3,094	2,921
CHINA	26,962	21,096	11,799	18,870	19,092	23,370	30,905	33,785	17,096	24,603	21,259	19,298
USA/CANADA	4,859	4,415	6,085	4,929	4,867	5,407	6,167	3,956	3,382	3,164	3,450	5,203
EUROPE	2,929	4,244	7,546	4,871	1,952	1,747	2,723	1,985	1,785	3,011	5,542	4,212
OTHERS	2,118	1,680	2,455	2,673	2,069	2,453	2,733	2,289	2,168	2,017	2,392	3,153
<b>Total Visitor Nights</b>	<b>55,384</b>	<b>48,695</b>	<b>46,021</b>	<b>49,060</b>	<b>42,514</b>	<b>46,672</b>	<b>59,996</b>	<b>60,526</b>	<b>41,209</b>	<b>45,426</b>	<b>47,553</b>	<b>49,944</b>
Y-on_Y change	-18.8%	-28.2%	-22.6%	0.0%	-3.9%	-7.6%	2.6%	0.8%	-24.3%	6.4%	-3.6%	-1.2%

B) Visitor Nights, Monthly, by Country Group												
	2018-01	2018-02	2018-03	2018-04	2018-05	2018-06	2018-07	2018-08	2018-09	2018-10	2018-11	2018-12
JAPAN	10,610	10,921	13,223	11,140	5,750	4,635	4,914	8,317	6,406	4,882	6,968	10,398
SOUTH KOREA	7,214	3,976	4,188	4,401	4,101	3,970	4,771	5,806	4,797	4,248	4,199	4,910
TAIWAN	3,367	3,200	4,056	3,345	2,593	3,971	5,503	6,122	3,477	3,076	3,083	3,123
CHINA	19,058	32,159	17,957	19,786	14,758	17,015	17,746	20,929	12,998	10,207	6,596	7,446
USA/CANADA	5,477	5,187	6,388	5,044	5,773	6,754	7,247	4,165	4,242	3,753	4,781	3,951
EUROPE	4,486	4,239	5,701	3,139	2,075	1,349	1,489	2,036	1,449	3,674	3,429	2,847
OTHERS	2,170	2,026	2,526	2,657	1,666	2,071	2,903	3,610	2,107	1,885	2,289	1,685
<b>Total Visitor Nights</b>	<b>52,382</b>	<b>61,708</b>	<b>54,037</b>	<b>49,513</b>	<b>36,716</b>	<b>39,766</b>	<b>44,574</b>	<b>50,986</b>	<b>35,474</b>	<b>31,726</b>	<b>31,345</b>	<b>34,360</b>
Y-on_Y change	-5.4%	26.7%	17.4%	0.9%	-13.6%	-14.8%	-25.7%	-15.8%	-13.9%	-30.2%	-34.1%	-31.2%

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Visitor Arrivals by Mode of Transportation (excluding residents, students, employments, flight crews and transits).

AIRLINES	Asiana Airlines	China Airlines	Korean Airlines	Air Explorer	United Airlines	Japan Airline	Small Planet	Lanmei Airlines	Totals
Originated (Airport)	Korea (ICN)	Taiwan (TPE)	Korea (ICN)	China (HKG)	Guam/Philippines	Japan Toyko	China (HKG)	China (HKG)	
Passengers	1,439	1,200	995	0	1,893	197	0	1,025	
AIRLINES	Private Plane	Uzbekistan Airways	Carolinas	Cruise Ship		Other			
Originated (Airport)		China (HKG)	(Yap)						
Passengers	205	0	20	0		9			6,983

Nationality of arrivals comparing Scheduled vs. Charter.

Is, by Carrier and Nationality	2018-01	2018-02	2018-03	2018-04	2018-05	2018-06	2018-07	2018-08	2018-09	2018-10	2018-11	2018-12
<b>Scheduled airlines</b>												
S 1 JAPAN	2,242	2,503	2,228	2,317	1,033	941	876	1,526	774	960	1,502	1,915
S 2 SOUTH KOREA	1,809	998	1,107	1,122	1,102	1,053	1,227	1,525	1,170	1,047	1,055	1,104
S 3 TAIWAN	775	796	788	731	657	1,009	1,389	1,593	863	744	768	797
S 4 CHINA	426	1,245	320	395	174	281	440	513	306	473	406	508
S 5 USA/CANADA	666	602	813	667	772	731	833	542	577	478	591	602
S 6 EUROPE	464	381	542	304	219	125	151	232	165	450	359	374
S 7 OTHERS	253	267	332	380	211	237	411	464	297	255	276	247
<b>Scheduled, Total</b>	<b>6,635</b>	<b>6,792</b>	<b>6,130</b>	<b>5,916</b>	<b>4,168</b>	<b>4,377</b>	<b>5,327</b>	<b>6,395</b>	<b>4,152</b>	<b>4,407</b>	<b>4,957</b>	<b>5,547</b>
<b>Charter Airlines</b>												
C 1 JAPAN	223	1	687	212	210	1	228	331	649	-	-	198
C 2 SOUTH KOREA	1	1	7	5	1	2	-	2	4	-	-	-
C 3 TAIWAN	29	41	211	99	10	19	12	19	9	7	9	3
C 4 CHINA	3,463	5,299	3,335	3,870	3,083	3,608	3,347	4,077	2,123	1,531	859	977
C 5 USA/CANADA	26	39	15	34	25	22	32	32	12	12	6	23
C 6 EUROPE	12	24	25	22	8	11	12	11	8	8	1	11
C 7 OTHERS	16	21	24	19	14	18	29	11	5	7	4	10
<b>Charter, Total</b>	<b>3,770</b>	<b>5,426</b>	<b>4,304</b>	<b>4,261</b>	<b>3,351</b>	<b>3,681</b>	<b>3,660</b>	<b>4,483</b>	<b>2,810</b>	<b>1,565</b>	<b>879</b>	<b>1,222</b>
Other arrivals	60	200	602	164	132	118	22	224	71	245	69	214
<b>Total arrivals</b>	<b>10,465</b>	<b>12,418</b>	<b>11,036</b>	<b>10,341</b>	<b>7,651</b>	<b>8,176</b>	<b>9,009</b>	<b>11,102</b>	<b>7,033</b>	<b>6,217</b>	<b>5,905</b>	<b>6,983</b>
% Scheduled	63%	55%	56%	57%	54%	54%	59%	58%	59%	71%	84%	79%
% Charter	36%	44%	39%	41%	44%	45%	41%	40%	40%	25%	15%	17%

Comparison of our growth in tourism to other Pacific Countries

Compare visitors to other countries					
Country	2014	2015	2016	2017	Percent growth
Palau	140,450	163,909	138,430	122,566	-12.73%
Vietnam	7,874,000	7,944,000	10,013,000	12,922,151	64.11%
Guam	1,343,000	1,409,000	1,535,410	1,543,990	14.97%
Fiji	693,000	755,000	792,320	840,589	21.30%
Thailand	24,810,000	29,923,000	32,588,303	35,380,000	42.60%
Philippines	4,833,000	5,361,000	5,970,000	6,600,000	36.56%
Japan	13,413,000	19,737,000	24,039,000	28,700,000	113.97%

# PAI AU Visitors Arrival Statistics

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Breakdown of percentage market share of visitors by nationality.

C) % of Visitor Nights, Monthly, by Country Group		2018-01	2018-02	2018-03	2018-04	2018-05	2018-06	2018-07	2018-08	2018-09	2018-10	2018-11	2018-12
1	JAPAN	20%	18%	24%	22%	16%	12%	11%	16%	18%	15%	22%	30%
2	SOUTH KOREA	14%	6%	8%	9%	11%	10%	11%	11%	14%	13%	13%	14%
3	TAIWAN	6%	5%	8%	7%	7%	10%	12%	12%	10%	10%	10%	9%
4	CHINA	36%	52%	33%	40%	40%	43%	40%	41%	37%	32%	21%	22%
5	USA/CANADA	10%	8%	12%	10%	16%	17%	16%	8%	12%	12%	15%	11%
6	EUROPE	9%	7%	11%	6%	6%	3%	3%	4%	4%	12%	11%	8%
7	OTHERS	4%	3%	5%	5%	5%	5%	7%	7%	6%	6%	7%	5%
<b>Total Visitor Nights</b>		<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

Chart shows average length of stay by nationality.

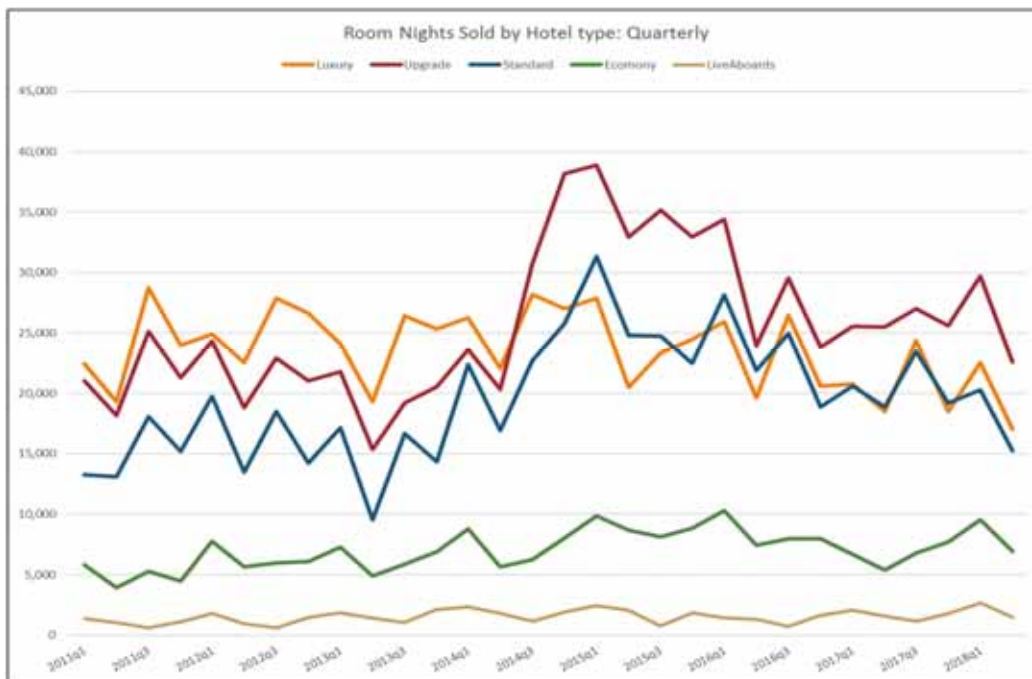
D) Average length of Visitor stay (nights), Monthly, by Country Group		2018-01	2018-02	2018-03	2018-04	2018-05	2018-06	2018-07	2018-08	2018-09	2018-10	2018-11	2018-12
	JAPAN	4.3	4.3	4.0	4.3	4.6	4.8	4.5	4.1	4.5	4.8	4.6	4.6
	SOUTH KOREA	4.0	4.0	3.8	3.9	3.7	3.8	3.9	3.8	4.1	4.1	4.0	4.4
	TAIWAN	4.2	3.8	4.1	4.0	3.9	3.9	3.9	3.8	4.0	4.1	4.0	3.9
	CHINA	4.9	4.9	4.9	4.6	4.5	4.4	4.7	4.5	5.3	5.0	5.1	4.9
	USA/CANADA	7.9	7.6	6.8	7.1	7.0	8.9	8.4	7.1	6.9	7.6	7.9	6.2
	EUROPE	9.1	9.5	9.5	7.4	7.9	7.1	8.3	8.1	8.1	6.3	9.4	7.1
	OTHERS	7.6	6.7	6.7	6.5	6.3	7.5	6.5	7.3	6.5	6.6	7.2	6.2
	<b>Total</b>	<b>5.0</b>	<b>4.9</b>	<b>4.9</b>	<b>4.8</b>	<b>4.8</b>	<b>4.8</b>	<b>4.9</b>	<b>4.5</b>	<b>5.0</b>	<b>5.1</b>	<b>5.2</b>	<b>4.8</b>

Average Length of stay is based on records where Departures and arrivals could be matched, excluding any that stayed longer than 30 days

Sex and age group of visitors to Palau.

YrMth	Sex	0-9yrs	10-17yrs	18-29yrs	30-39yrs	40-49yrs	50-59yrs	60 & Over	Total
2018-12	M	128	122	527	910	872	668	424	<b>3651</b>
2018-12	F	123	118	754	926	627	498	286	<b>3332</b>
	Total	<b>251</b>	<b>240</b>	<b>1281</b>	<b>1836</b>	<b>1499</b>	<b>1166</b>	<b>710</b>	<b>6983</b>
	Percent	<b>3.6%</b>	<b>3.4%</b>	<b>18.3%</b>	<b>26.3%</b>	<b>21.5%</b>	<b>16.7%</b>	<b>10.2%</b>	<b>100.0%</b>

Where our visitors are staying, and the changes over time



# PAI ALJ Visitors Arrival Statistics

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## Visitor group by nationality and arrivals.

	2018-01	2018-02	2018-03	2018-04	2018-05	2018-06	2018-07	2018-08	2018-09	2018-10	2018-11	2018-12
<b>Asia</b>	<b>9,132</b>	<b>11,135</b>	<b>9,324</b>	<b>8,983</b>	<b>6,415</b>	<b>7,096</b>	<b>7,670</b>	<b>9,933</b>	<b>6,048</b>	<b>5,036</b>	<b>4,765</b>	<b>5,812</b>
Japan	2,466	2,536	3,319	2,567	1,243	958	1,104	2,012	1,423	1,025	1,502	2,261
Korea, Republic of	1,810	1,000	1,114	1,127	1,103	1,055	1,227	1,527	1,174	1,047	1,059	1,104
Taiwan, Republic of China	807	837	1,001	830	667	1,028	1,401	1,612	875	751	777	800
China	3,907	6,613	3,676	4,275	3,281	3,907	3,787	4,613	2,440	2,028	1,281	1,509
Hong Kong, Special Administra	-	-	-	-	-	-	-	-	-	-	-	-
Macao, Special Administrative	-	-	-	-	-	-	-	-	-	-	-	-
Bangladesh	-	-	-	1	-	1	1	6	-	1	-	-
Indonesia	8	13	19	32	5	2	11	26	5	4	8	20
India	-	9	9	3	5	6	4	5	12	13	8	3
Malaysia	15	9	19	25	24	3	13	5	19	7	7	9
Philippines	86	84	132	68	64	82	95	95	62	123	64	78
Singapore	15	17	15	13	16	18	20	13	16	17	14	14
Thailand	5	7	14	34	4	31	3	7	9	11	35	10
Asia-Other	13	10	6	8	3	5	4	12	13	9	10	4
<b>North America</b>	<b>697</b>	<b>685</b>	<b>935</b>	<b>709</b>	<b>830</b>	<b>761</b>	<b>867</b>	<b>584</b>	<b>619</b>	<b>497</b>	<b>603</b>	<b>638</b>
Canada	77	44	56	53	30	22	29	26	26	41	27	34
United States of America	620	641	879	656	800	739	838	558	593	456	576	604
North America-Other	-	-	-	-	-	-	-	-	-	-	-	-
<b>Caribbean</b>	<b>1</b>	<b>1</b>	<b>-</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>-</b>	<b>2</b>	<b>3</b>	<b>1</b>	<b>1</b>	<b>2</b>
<b>Central America</b>	<b>3</b>	<b>2</b>	<b>5</b>	<b>3</b>	<b>14</b>	<b>4</b>	<b>1</b>	<b>2</b>	<b>7</b>	<b>2</b>	<b>2</b>	<b>-</b>
<b>South America</b>	<b>10</b>	<b>20</b>	<b>21</b>	<b>10</b>	<b>8</b>	<b>3</b>	<b>5</b>	<b>8</b>	<b>6</b>	<b>8</b>	<b>6</b>	<b>7</b>
Argentina	2	4	2	1	6	-	-	-	-	1	-	-
Brazil	7	14	16	4	1	-	4	8	3	7	3	5
Chile	-	1	1	1	-	-	-	-	2	-	2	-
Ecuador	-	-	-	-	-	-	-	-	1	-	-	-
South America-Other	1	1	2	4	1	3	1	-	-	-	1	2
<b>Europe</b>	<b>493</b>	<b>446</b>	<b>603</b>	<b>424</b>	<b>265</b>	<b>192</b>	<b>184</b>	<b>253</b>	<b>179</b>	<b>589</b>	<b>368</b>	<b>400</b>
Austria	31	12	23	14	5	4	7	9	3	34	4	9
Belgium	10	4	11	4	1	3	6	3	1	8	12	2
Switzerland	22	27	55	21	20	14	13	12	10	45	22	33
Czech Republic	40	-	23	81	3	-	2	3	2	2	20	8
Germany	82	127	115	54	48	56	24	37	55	275	53	78
Denmark	3	-	18	7	2	2	8	2	1	3	6	7
Spain	15	29	32	10	11	7	11	17	6	30	30	21
Finland	13	6	1	6	-	-	3	-	2	4	3	1
France	30	50	49	33	34	7	23	25	12	43	26	43
United Kingdom	53	54	65	42	46	41	20	35	26	27	32	66
Greece	1	2	2	2	-	-	-	11	3	1	-	2
Italy	50	17	100	26	19	20	4	32	13	13	16	40
Norway	1	-	9	2	2	1	-	3	3	20	3	6
Poland	11	8	18	6	3	1	1	9	10	17	32	12
Portugal	3	16	2	-	6	6	6	7	-	3	4	1
Russian Federation	64	31	26	43	17	3	19	16	14	22	19	37
Sweden	8	4	8	-	11	5	9	4	4	6	5	15
Europe-Other	56	59	46	73	37	22	28	28	14	36	81	19
<b>Middle East</b>	<b>24</b>	<b>15</b>	<b>9</b>	<b>8</b>	<b>4</b>	<b>3</b>	<b>21</b>	<b>11</b>	<b>5</b>	<b>5</b>	<b>46</b>	<b>30</b>
<b>Africa</b>	<b>1</b>	<b>11</b>	<b>6</b>	<b>3</b>	<b>4</b>	<b>7</b>	<b>4</b>	<b>8</b>	<b>5</b>	<b>3</b>	<b>4</b>	<b>9</b>
<b>Oceania</b>	<b>104</b>	<b>102</b>	<b>121</b>	<b>196</b>	<b>89</b>	<b>107</b>	<b>255</b>	<b>289</b>	<b>160</b>	<b>76</b>	<b>104</b>	<b>81</b>
Australia	48	28	59	91	49	63	97	32	56	29	42	38
Fiji	4	10	3	14	5	3	16	5	2	2	8	2
Micronesia, Federated States of	27	35	31	29	26	25	71	145	69	33	39	26
Marshall Islands	4	7	5	4	6	6	13	79	19	5	5	3
New Zealand	7	18	14	31	3	9	32	9	10	5	7	9
Republic of the Marshall Island	-	-	-	-	-	-	-	-	-	-	-	-
Solomon Islands	-	1	2	3	-	-	4	1	-	-	-	-
Tuvalu	11	-	-	7	-	-	1	-	-	-	-	-
Oceania-Other	3	3	7	17	-	1	21	18	4	2	3	3
<b>Total</b>	<b>10,465</b>	<b>12,417</b>	<b>11,024</b>	<b>10,337</b>	<b>7,631</b>	<b>8,175</b>	<b>9,007</b>	<b>11,090</b>	<b>7,032</b>	<b>6,217</b>	<b>5,899</b>	<b>6,979</b>



# PAI AU Visitors Arrival Statistics

By Palau Visitors Authority

## Visitor nationality arriving by airline.

Airline	type	CountryGrp	2018-01	2018-02	2018-03	2018-04	2018-05	2018-06	2018-07	2018-08	2018-09	2018-10	2018-11	2018-12
Asiana Airlines Inc.	S	1 JAPAN	148	86	68	75	57	92	118	291	106	153	265	398
Asiana Airlines Inc.	S	2 SOUTH KOREA	1326	722	764	721	625	615	820	1075	804	515	605	685
Asiana Airlines Inc.	S	3 TAIWAN	1	2	1	2		1			2	1	1	9
Asiana Airlines Inc.	S	4 CHINA	269	811	127	99	60	73	181	315	129	213	124	239
Asiana Airlines Inc.	S	5 USA/CANADA	35	53	31	45	65	49	45	50	85	22	29	34
Asiana Airlines Inc.	S	6 EUROPE	77	82	69	36	35	11	26	49	44	65	41	61
Asiana Airlines Inc.	S	7 OTHERS	27	18	10	22	2	37	32	31	33	11	44	13
Carolines	S	1 JAPAN			2								1	
Carolines	S	2 SOUTH KOREA	1		1						1			
Carolines	S	3 TAIWAN					2							
Carolines	S	4 CHINA		1		10	2			1			3	5
Carolines	S	5 USA/CANADA	1		3	5		1	4	5		4	5	1
Carolines	S	6 EUROPE	1					1					2	
Carolines	S	7 OTHERS	1	13	7	6	4	8	23	24	13	13	20	14
China Airlines	S	1 JAPAN	38	25	66	24	62	61	117	324	68	50	91	191
China Airlines	S	2 SOUTH KOREA					1	2	3	22	8		1	6
China Airlines	S	3 TAIWAN	766	791	777	718	648	1003	1383	1591	856	737	758	767
China Airlines	S	4 CHINA	23	45	9	17	9	14	43	43	25	16	40	52
China Airlines	S	5 USA/CANADA	40	37	54	43	45	64	100	54	29	88	43	69
China Airlines	S	6 EUROPE	140	72	139	61	57	35	58	81	31	205	115	80
China Airlines	S	7 OTHERS	40	24	39	40	45	45	77	51	44	20	25	35
Japan Airlines	C	1 JAPAN	223		687	211	208			223	212	649		197
Japan Airlines	C	2 SOUTH KOREA			5	1	1				4			
Japan Airlines	C	3 TAIWAN												
Japan Airlines	C	4 CHINA	1			2	6			4	4			
Japan Airlines	C	5 USA/CANADA			1		3							
Japan Airlines	C	6 EUROPE			1	1					2			
Japan Airlines	C	7 OTHERS				1	1							
Korean Air	S	1 JAPAN	45	180	72	68	69	48	53	294	62	65	174	218
Korean Air	S	2 SOUTH KOREA	476	258	325	389	465	427	394	423	351	521	440	410
Korean Air	S	3 TAIWAN				1			4					14
Korean Air	S	4 CHINA	103	324	157	243	94	179	203	144	131	228	206	144
Korean Air	S	5 USA/CANADA	55	19	26	21	36	35	46	21	24	24	33	53
Korean Air	S	6 EUROPE	94	67	212	103	50	30	33	38	22	71	102	124
Korean Air	S	7 OTHERS	19	17	31	57	12	8	38	13	10	14	31	32
Lanmei Airlines	C	1 JAPAN						1	2					1
Lanmei Airlines	C	2 SOUTH KOREA	1											
Lanmei Airlines	C	3 TAIWAN	7		3	6	2	10	1	4	6	6	9	3
Lanmei Airlines	C	4 CHINA	932	1410	1108	1568	1224	1555	1576	1483	1568	1148	859	977
Lanmei Airlines	C	5 USA/CANADA	11	7	3	6	6	7	11	13	10	12	6	23
Lanmei Airlines	C	6 EUROPE	2		1	3	3	3	1	3	6	8	1	11
Lanmei Airlines	C	7 OTHERS		2	1	6	4	6	7	5	2	7	4	10
United Airlines	S	1 JAPAN	634	891	767	681	722	740	588	617	538	692	971	1108
United Airlines	S	2 SOUTH KOREA	2	11	14	7	11	9	10	5	6	11	9	3
United Airlines	S	3 TAIWAN	6	3	9	3	7	5	2	2	5	6	9	7
United Airlines	S	4 CHINA	17	48	20	17	7	15	13	10	21	16	33	68
United Airlines	S	5 USA/CANADA	478	440	629	474	609	582	638	412	439	340	481	445
United Airlines	S	6 EUROPE	118	142	100	70	74	48	34	64	68	109	99	109
United Airlines	S	7 OTHERS	159	187	232	231	147	139	241	345	197	197	156	153

# PAI ALJ Visitors Arrival Statistics

By Palau Visitors Authority

## Conclusion:

PVA is introducing new stats this year, it gives us the ability to monitor more information, see trends and know where our visitors are coming from.

Tourism is everyone's business, keep Palau clean and remember to wave with a smile.

Year	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Total	Growth
2007								9,214	7,609	6,817	6,274	7,610	37,524	
2008	8,933	8,783	7,836	6,632	4,974	4,646	6,696	7,360	6,514	6,253	5,775	6,885	81,287	116.63%
2009	8,247	6,892	7,227	5,154	4,730	4,191	5,267	6,332	6,259	5,261	5,355	6,451	71,366	-12.20%
2010	6,829	8,594	7,701	5,119	5,444	4,458	9,782	9,005	7,102	6,693	6,028	7,849	84,604	18.55%
2011	9,630	8,846	7,637	8,078	7,334	7,616	11,245	12,494	10,453	8,375	8,823	10,473	111,004	31.20%
2012	11,174	11,349	10,063	8,507	7,845	9,845	11,653	11,866	8,955	8,783	9,777	10,543	120,360	8.43%
2013	10,161	10,931	10,621	7,394	6,204	7,018	9,384	10,506	9,501	8,493	8,057	9,980	108,250	-10.06%
2014	10,933	11,125	10,959	8,875	8,690	10,488	12,331	13,880	11,863	11,843	14,020	15,443	140,450	29.75%
2015	14,881	17,742	14,961	12,844	12,704	12,840	12,838	15,579	13,072	12,446	11,423	12,579	163,909	16.70%
2016	14,183	14,137	12,249	10,665	9,603	11,381	12,494	13,287	12,187	8,988	9,384	9,872	138,430	-15.54%
2017	11,654	10,026	8,886	9,882	9,018	10,108	12,295	13,156	8,796	9,622	9,378	9,761	122,582	-11.45%
2018	10,465	12,412	11,024	10,337	7,651	8,176	9,009	11,091	7,033	6,217	5,905	6,983	106,303	-13.28%

## Comparison of last 5 years showing yearly number of Nationality visitors to Palau and visitor nights.

A) Visitor arrivals		2012	2013	2014	2015	2016	2017	2018	Growth
1	JAPAN	39,699	35,921	37,427	31,243	29,236	26,031	22,416	-13.89%
2	SOUTH KOREA	19,657	17,481	14,667	12,360	12,433	11,895	14,347	20.61%
3	TAIWAN	38,662	26,620	30,170	14,264	13,934	9,834	11,386	15.78%
4	CHINA	4,991	9,255	39,367	88,476	64,995	57,866	41,317	-28.60%
5	USA/CANADA	8,094	8,664	8,830	8,857	8,418	7,996	8,425	5.37%
6	EUROPE	5,202	5,676	5,211	4,274	4,924	4,695	4,377	-6.77%
7	OTHERS	4,055	4,633	4,778	4,430	4,486	4,249	4,041	-4.90%
<b>Total</b>		<b>120,360</b>	<b>108,250</b>	<b>140,450</b>	<b>163,905</b>	<b>138,426</b>	<b>122,566</b>	<b>106,309</b>	<b>-13.26%</b>
B) Visitor nights		2012	2013	2014	2015	2016	2017	2018	Growth
1	JAPAN	181,426	167,083	169,077	133,040	121,921	110,415	98,164	-11.10%
2	SOUTH KOREA	71,887	65,659	55,431	47,253	48,043	47,491	56,581	19.14%
3	TAIWAN	149,971	104,160	127,756	57,932	57,187	40,327	44,916	11.38%
4	CHINA	23,448	39,341	169,938	381,276	293,803	268,136	196,657	-26.66%
5	USA/CANADA	55,776	60,602	61,806	62,725	58,302	55,883	62,762	12.31%
6	EUROPE	44,411	49,942	45,950	37,357	46,006	42,547	35,913	-15.59%
7	OTHERS	27,826	32,815	32,625	29,608	29,525	28,200	27,594	-2.15%
<b>Total</b>		<b>554,743</b>	<b>519,602</b>	<b>662,584</b>	<b>749,191</b>	<b>654,786</b>	<b>592,999</b>	<b>522,587</b>	<b>-11.87%</b>

China Airlines reduced their flights this month.

Japan Airline flew this month

Air Explorer (PPA) stopped flying

Small Planet did not fly to Palau

Jelly Fish Lake is open.

January started the \$100.00 entry fee to Palau.

November and December received a jump in South Korean tourist.

Taiwan tourist in the middle of 2018 achieved over a 20% growth however at the end of the year it fell off to 16% growth for the year.

# PAI AU Visitors Arrival Statistics

By Palau Visitors Authority

**PVA social media stats** (Web presence and Social Media is an important part of marketing Palau, we included numbers so everyone can watch Palau's economy grow).

## Website Visitors:

Website Information	2018-01	2018-02	2018-03	2018-04	2018-05	2018-06	2018-07	2018-08	2018-09	2018-10	2018-11	2018-12
# Visitors	15,063	14,883	16,417	15,440					3,290	6,255	7,391	6,810
# Unique Visitors	10,969	10,251	10,793	10,649					2,812	5,325	6,173	5,470
Pages viewed	65,227	77,506	59,421	57,837								
Hits	775,772	689,870	691,518	654,602								

## Facebook Visitors:

Facebook Information	2018-1	2018-2	2018-3	2018-4	2018-5	2018-6	2018-7	2018-8	2018-9	2018-10	2018-11	2018-12
# Likes	5,099	5,635	5,838	5,897	701	6,830	4,155	13,468	424	715	629	1,742
# Posts	11,564	119	85	36	23	47	15	18	4	7	8	12
# Shares	3,753	612	6,730	2,100	71	999	461	171	62	42	26	104
# Followers	5,279	5,708	5,917	5,977	6,792	7,262	7,443	7,679	7,727	7,758	7,916	7,961

## PVA night market:

Night Market	2018-1	2018-2	2018-3	2018-4	2018-5	2018-6	2018-7	2018-8	2018-9	2018-10	2018-11	2018-12
<b>Palau</b>												
# Tourist	N/A	191	529	585	277	277	329	249	324	92	268	319
# Local	N/A	591	1052	1961	623	623	893	1002	1197	1326	1252	861
<b>Total:</b>	<b>0</b>	<b>782</b>	<b>1,581</b>	<b>2,546</b>	<b>900</b>	<b>900</b>	<b>1,222</b>	<b>1,251</b>	<b>1,521</b>	<b>1,418</b>	<b>1,520</b>	<b>1,180</b>
Receipts	N/A	\$5,616.00	\$9,398.25	\$9,407.00	\$8,321.75	\$8,321.75	\$9,440.00	\$9,328.75	\$9,266.80	\$6,742.00	\$8,143.00	\$6,770.00
<b>International</b>												
# Tourist	N/A	343	177	280	555	170	461	391	284	348	304	187
# Local	N/A	1,052	1,065	963	1,111	1,886	1,373	1,077	1,650	1,625	1,934	1,267
<b>Total:</b>	<b>0</b>	<b>1,395</b>	<b>1,242</b>	<b>1,243</b>	<b>1,666</b>	<b>2,056</b>	<b>1,834</b>	<b>1,468</b>	<b>1,934</b>	<b>1,973</b>	<b>2,238</b>	<b>1,454</b>
Receipts	N/A	\$7,382.70	\$9,365.70	\$8,668.80	\$8,394.50	\$17,625.50	\$11,220.75	\$8,549.00	\$9,259.15	\$8,073.25	\$7,239.50	\$7,544.50