

Visitor Arrival Report–SEPTEMBER 2016

PLEASE NOTE: Due to a change in PVA data source, starting in FEBRUARY 2014, and until further notice, PVA will be reporting its visitor arrival statistics based solely on NATIONALITY. This report and subsequent reports hereafter, for comparison with year 2013 arrivals by Market Segments will reflect the changes from Residency to NATIONALITY. The difference however small will be noticed when compared to the already published YEAR 2013 report by Residency. Over All total number of visitor arrivals will remain the same.

- **Overall:** For the month of SEPTEMBER 2016, visitor arrivals to Palau (excluding residents, students, employments, flight crews and transits) totaled 12,167 representing a decreased of 119 (-0.97%) compared to SEPTEMBER 2015 with 12,286 visitor arrivals.
- This month's visitors from Japan, US and Korea showed an increase.
- NOK Airlines after a few months discontinued flights to Palau, which brings in over 900 Chinese passengers to Palau.
- ANA Airlines started a charter flight to Palau with 1051 passengers mostly from Japan.
- Thai Smile Airways a charter brought in 48 Chinese passengers. 53% of passengers flying to Palau are charter the highest since June 2016.

	2015											
	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
TOTAL	15,920	17,787	14,966	12,812	12,705	11,129	12,305	15,557	12,286	12,456	11,429	12,579
vs. PP**	3%	12%	-16%	-14%	-1%	-29%	11%	26%	-21%	1%	-8%	10%
	2016											
TOTAL	14,183	14,134	12,252	10,667	9,602	11,383	12,494	13,283	12,167			
vs. PP**	13%	0%	-13%	-13%	-10%	19%	10%	6%	-8%			

**PP: previous Period

		SEPT 2016	Market Share %	Visitor IYA	Share IYA	Market Share %	SEPT 2015	AUG 2016
1	PRC-China	5326	43.77%	79	80	54.92%	6747	6750
2	Japan	3221	26.47%	117	118	22.46%	2760	2867
3	ROC-Taiwan	1323	9.61%	141	142	7.64%	939	1537
4	Korea	1169	9.61%	152	154	6.25%	768	1057
5	N. America	569	4.68%	112	114	4.12%	506	488
6	Europe Total	276	2.27%	122	123	1.85%	227	275
	Other	283	2.33%	83	84	2.76%	339	309
	Grand total	12167	100.00%	99		100.00%	12286	13283

Key Markets

- People's Republic of China (China) with 5,326 arrivals in SEPTEMBER 2016 representing a decrease of 1,421 (-21.06%) compared to same month last year with 6,747 arrivals. PRC continues to be the overall leading market share by 43.77%. Choices of carriers for PRC nationals are Palau Pacific Air, Asiana Airlines, Lion Air, Thai Smile and Korean Airlines, which sustained number of China passengers. Purpose of Entry by Nationality data indicates that Business recorded a 0.26% whereas Tourist recorded 99.74%.

- Japan with 3,221 arrivals in SEPTEMBER 2016 represent an increase of 461 (16.70%) compared to same month last year with 2,760 arrivals. Compared to AUGUST 2016, it increased by 12%. Purpose of Entry by Nationality data indicates that Business recorded at 0.78% whereas Tourist recorded 99.22%.
- ROC (Taiwan) with 1,323 arrivals in SEPTEMBER 2016 representing an increase of 384 (40.89%) compared to same month last year with 939 arrivals. Compared to AUGUST 2016, it decreased by -13.92%. Purpose of Entry by Nationality data indicates that Business recorded 0.98% whereas Tourist recorded 99.02%
- Korea with 1,169 arrivals in SEPTEMBER 2016 represent an increased of 401 (52.21%) compared to same month last year with 768 arrivals. Compared to AUGUST 2016, it increased by 10.60%. Purpose of Entry by Nationality data indicates that Business recorded a 1.11% whereas Tourist recorded 99.49%.
- North America with 569 arrivals in SEPTEMBER 2016 representing an increase of 63 (12.45%) compared to same month last year with 506 arrivals. Compared to AUGUST 2016, it increased by 16.60%. Purpose of Entry by Nationality indicates that Business recorded 4.04% whereas Tourist recorded 95.96%
- Total Europe including Russia with 276 arrivals in SEPTEMBER 2016 represent an increase of 49 (21.59%) compared to same month last year with 227 arrivals. Compared to AUGUST 2016, it increased by 0.36%. Purpose of Entry by Nationality data indicates that Business recorded a 3.26% whereas Tourist recorded 96.74%

Indicated Action: PVA will still continue to monitor and recommend action plans for declining markets to recover visitor trends.

Visitor Arrivals by Mode of Transportation (excluding residents, students, employments, flight crews and transits)

AIRLINES	ANA Airlines	Asiana Airlines	China Airlines	Delta Airlines	Japan Airlines	Korea Air	Lion Airline	Smile Airline	Private Air	Totals
	1051	1526	881	1013	433	807	1249	48	23	
% of PRC nationals		44%	2%	1%		28%	98%	100%	74%	
AIRLINES	PPA	Trans Asia	United	VESSEL						
	3126	610	1368	22					TOTAL	12,167
% of PRC nationals	98%	0%	1%							

2015 Visitor Arrival For Each Market Group by NATIONALITY (BUSINESS, INVESTOR & VISITORS ONLY)

	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL
AUS / NZ	102	61	100	84	176	91	73	65	76	88	63	76	1,055
GERMANY	143	88	131	105	42	26	24	40	50	68	88	95	900
ITALY	58	49	67	10	22	8	20	49	14	9	19	64	389
JAPAN	3,188	2,801	3,375	2,490	2,301	1,425	1,739	2,981	2,760	2,103	2,560	3,293	31,016
KOREA	1,756	828	820	813	960	886	985	1,103	768	1,057	1,170	1,181	12,327
MICRONESIA	50	38	34	45	82	36	39	43	52	53	28	26	526
PHILIPPINES	86	64	92	91	132	77	85	186	76	108	75	112	1,184
PRC CHINA	7,896	10,955	7,355	7,004	6,840	6,772	7,333	9,073	6,747	6,484	5,062	5,537	87,058
ROC TAIWAN	1,253	1,763	1,409	896	1,051	947	1,198	1,196	939	1,389	1,172	961	14,174
RUSSIA	94	32	57	35	43	3	16	12	8	23	64	15	402
SWITZERLAND	30	41	31	27	24	8	27	14	18	16	40	18	294
UNITED KINGDOM	72	56	75	70	45	36	30	51	37	42	62	52	628
US MAINLAND	789	749	1,074	782	785	682	576	533	506	791	693	792	8,752
OTHER EUROPE	278	173	220	172	74	68	57	121	100	122	222	160	1,767
OTHERS	125	89	126	188	128	64	103	90	135	103	111	197	1,459
TOTAL	15,920	17,787	14,966	12,812	12,705	11,129	12,305	15,557	12,286	12,456	11,429	12,579	161,931

2016 Visitor Arrival For Each Market Group by NATIONALITY (BUSINESS, INVESTOR & VISITORS ONLY)

	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL	SEPT 2016	Sept 2016	2016 YTD
														vs.Sept 2015	Market Share	vs. 2015 YTD
AUS / NZ	97	69	125	78	92	87	61	49	86	-	-	-	744	13.16%	0.71%	-10.14%
GERMANY	122	120	117	80	52	32	50	48	44	-	-	-	665	-12.00%	0.36%	2.47%
ITALY	33	35	52	17	7	30	14	47	24	-	-	-	259	71.43%	0.20%	-12.79%
JAPAN	3,050	3,368	3,294	1,967	1,627	1,332	1,905	2,867	3,221	-	-	-	22,631	16.70%	26.47%	-1.86%
KOREA	1,392	1,038	782	1,047	864	758	1,021	1,057	1,169	-	-	-	9,128	52.21%	9.61%	2.34%
MICRONESIA	39	67	23	28	48	77	124	60	41	-	-	-	507	-21.15%	0.34%	21.00%
PHILIPPINES	79	97	90	71	94	76	109	84	77	-	-	-	777	1.32%	0.63%	-12.60%
PRC CHINA	6,889	6,808	5,128	4,933	4,760	6,294	6,765	6,750	5,326	-	-	-	53,653	-21.06%	43.77%	-23.33%
ROC TAIWAN	1,357	1,264	1,232	1,206	1,019	1,578	1,463	1,537	1,323	-	-	-	11,979	40.89%	10.87%	12.46%
RUSSIA	70	25	58	54	24	2	9	1	8	-	-	-	251	0.00%	0.07%	-16.33%
SWITZERLAND	42	36	33	27	20	14	23	11	11	-	-	-	217	-38.89%	0.09%	-1.36%
UNITED KINGDOM	51	53	80	70	50	51	56	45	45	-	-	-	501	21.62%	0.37%	6.14%
US MAINLAND	682	828	862	657	692	782	699	488	537	-	-	-	6,227	6.13%	4.41%	-3.84%
OTHER EUROPE	186	171	243	189	86	92	83	123	144	-	-	-	1,317	44.00%	1.18%	4.28%
OTHERS	94	155	133	243	167	178	112	116	111	-	-	-	1,309	-17.78%	0.91%	43.37%
TOTAL	14,183	14,134	12,252	10,667	9,602	11,383	12,494	13,283	12,167	-	-	-	110,165	-0.97%	100.00%	-12.20%