

Visitor Arrival Report–JULY 2016

PLEASE NOTE: Due to a change in PVA data source, starting in FEBRUARY 2014, and until further notice, PVA will be reporting its visitor arrival statistics based solely on NATIONALITY. This report and subsequent reports hereafter, for comparison with year 2013 arrivals by Market Segments will reflect the changes from Residency to NATIONALITY. The difference however small will be noticed when compared to the already published YEAR 2013 report by Residency. Over All total number of visitor arrivals will remain the same.

- **Overall:** For the month of JULY 2016, visitor arrivals to Palau (excluding residents, students, employments, flight crews and transits) totaled 12,494 representing an increase of 189 (1.54%) compared to JULY 2015 with 12,305 visitor arrivals.
- This month's visitors from China, Japan and Korea showed an increase, other markets showed a decline which is a trend noticed this year.
- The ending of the drought has been communicated and reports of Jellyfish numbers slowly returning.

Palau visitors January to July

	2008	2009	2010	2011	2012	2013	2014	2015	2016
	46,879	41,788	48,421	59,527	69,037	61,438	73,710	97,624	84,715

	2015											
	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
TOTAL	15,920	17,787	14,966	12,812	12,705	11,129	12,305	15,557	12,286	12,456	11,429	12,579
vs. PP**	3%	12%	-16%	-14%	-1%	-29%	11%	26%	-21%	1%	-8%	10%
	2016											
TOTAL	14,183	14,134	12,252	10,667	9,602	11,383	12,494					
vs. PP**	13%	0%	-13%	-13%	-10%	19%	10%					

**PP: previous Period

		JULY 2016	Market Share %	Visitor IYA	Share IYA	Market Share %	JULY 2015	JUNE 2016
1	PRC-China	6765	54.15%	92	91	59.59%	7333	6294
2	Japan	1905	15.25%	110	108	14.13%	1739	1332
3	ROC-Taiwan	1463	11.71%	122	120	9.74%	1198	1578
4	Korea	1021	8.17%	104	102	8.00%	985	758
5	N. America	699	5.59%	121	120	4.68%	576	782
6	Europe Total	235	1.88%	135	133	1.41%	174	221
	Other	406	3.25%	135	133	2.44%	300	418
	Grand total	12,494	100.00%	102		100.00%	12,305	11,383

Key Markets

- People's Republic of China (China) with 6,765 arrivals in JULY 2016 representing a decrease of 568 (-7.75%) compared to same month last year with 7,333 arrivals, but it went up at 7% vs. JUNE 2016. PRC continues to be the overall leading market share by 54.15%. Choices of carriers for PRC nationals are Palau Pacific Air, Nok Air, Asiana Airlines, Lion Air and Korean Airlines, which sustained number of China passengers. Purpose of Entry by Nationality data indicates that Business recorded a 0.35% whereas Tourist recorded 99.65%.

2015 Visitor Arrival For Each Market Group by NATIONALITY(BUSINESS, INVESTOR & VISITORS ONLY)

	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL	
AUS / NZ	102	61	100	84	176	91	73	65	76	88	63	76	1,055	
GERMANY	143	88	131	105	42	26	24	40	50	68	88	95	900	
GUAM			GUAM	ARE U.S. NATIONALS										-
HONG KONG			HONG KONG	ARE PRC CHINA NATIONALS										-
ITALY	58	49	67	10	22	8	20	49	14	9	19	64	389	
JAPAN	3,188	2,801	3,375	2,490	2,301	1,425	1,739	2,981	2,760	2,103	2,560	3,293	31,016	
KOREA	1,756	828	820	813	960	886	985	1,103	768	1,057	1,170	1,181	12,327	
MICRONESIA	50	38	34	45	82	36	39	43	52	53	28	26	526	
PHILIPPINES	86	64	92	91	132	77	85	186	76	108	75	112	1,184	
PRC CHINA	7,896	10,955	7,355	7,004	6,840	6,772	7,333	9,073	6,747	6,484	5,062	5,537	87,058	
ROC TAIWAN	1,253	1,763	1,409	896	1,051	947	1,198	1,196	939	1,389	1,172	961	14,174	
RUSSIA	94	32	57	35	43	3	16	12	8	23	64	15	402	
SWITZERLAND	30	41	31	27	24	8	27	14	18	16	40	18	294	
UNITED KINGDOM	72	56	75	70	45	36	30	51	37	42	62	52	628	
US MAINLAND	789	749	1,074	782	785	682	576	533	506	791	693	792	8,752	
OTHER EUROPE	278	173	220	172	74	68	57	121	100	122	222	160	1,767	
OTHERS	125	89	126	188	128	64	103	90	135	103	111	197	1,459	
TOTAL	15,920	17,787	14,966	12,812	12,705	11,129	12,305	15,557	12,286	12,456	11,429	12,579	161,931	

PLEASE NOTE:

DUE TO A CHANGE IN PVA DATA SOURCE, STARTING IN FEBRUARY 2014, AND UNTIL FURTHER NOTICE, PVA IS REPORTING ITS VISITOR ARRIVAL STATISTICS BASED SOLEY ON NATIONALITY.

This report and subsequent reports thereafter for comparison with 2013 arrivals by Market will reflect the changes to Nationality. The difference however small will be noticed compared to the already published YEAR 2013 report by RESIDENCY. Over All Total will remain same.

2016 Visitor Arrival For Each Market Group by NATIONALITY(BUSINESS, INVESTOR & VISITORS ONLY)

	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL	JULY 2016 vs. JULY 2015	JULY 2016 Market Share	2016 YTD vs. 2015 YTD	
AUS / NZ	97	69	125	78	92	87	61	-	-	-	-	-	609	-16.44%	0.49%	-11.35%	
GERMANY	122	120	117	80	52	32	50	-	-	-	-	-	573	108.33%	0.40%	2.50%	
GUAM			GUAM	ARE U.S. NATIONALS										-			
HONG KONG			HONG KONG	ARE PRC CHINA NATIONALS										-			
ITALY	33	35	52	17	7	30	14	-	-	-	-	-	188	-30.00%	0.11%	-19.66%	
JAPAN	3,050	3,368	3,294	1,967	1,627	1,332	1,905	-	-	-	-	-	16,543	9.55%	15.25%	-4.48%	
KOREA	1,392	1,038	782	1,047	864	758	1,021	-	-	-	-	-	6,902	3.65%	8.17%	-2.07%	
MICRONESIA	39	67	23	28	48	77	124	-	-	-	-	-	406	217.95%	0.99%	25.31%	
PHILIPPINES	79	97	90	71	94	76	109	-	-	-	-	-	616	28.24%	0.87%	-1.75%	
PRC CHINA	6,889	6,808	5,128	4,933	4,760	6,294	6,765	-	-	-	-	-	41,577	-7.75%	54.15%	-23.23%	
ROC TAIWAN	1,357	1,264	1,232	1,206	1,019	1,578	1,463	-	-	-	-	-	9,119	22.12%	11.71%	7.07%	
RUSSIA	70	25	58	54	24	2	9	-	-	-	-	-	242	-43.75%	0.07%	-13.57%	
SWITZERLAND	42	36	33	27	20	14	23	-	-	-	-	-	195	-14.81%	0.18%	3.72%	
UNITED KINGDOM	51	53	80	70	50	51	56	-	-	-	-	-	411	86.67%	0.45%	7.03%	
US MAINLAND	682	828	862	657	692	782	699	-	-	-	-	-	5,202	21.35%	5.59%	-4.32%	
OTHER EUROPE	186	171	243	189	86	92	83	-	-	-	-	-	1,050	45.61%	0.66%	0.77%	
OTHERS	94	155	133	243	167	178	112	-	-	-	-	-	1,082	8.74%	0.90%	31.47%	
TOTAL	14,183	14,134	12,252	10,667	9,602	11,383	12,494	-	-	-	-	-	84,715	1.54%	100.00%	-13.22%	