

## Visitor Arrival Report–JUNE 2016

**PLEASE NOTE:** Due to a change in PVA data source, starting in FEBRUARY 2014, and until further notice, PVA will be reporting its visitor arrival statistics based solely on NATIONALITY. This report and subsequent reports hereafter, for comparison with year 2013 arrivals by Market Segments will reflect the changes from Residency to NATIONALITY. The difference however small will be noticed when compared to the already published YEAR 2013 report by Residency. Over All total number of visitor arrivals will remain the same.

- **Overall:** For the month of JUNE 2016, visitor arrivals to Palau (excluding residents, students, employments, flight crews and transits) totaled 11,383 representing an increase of 254 (-15.35%) compared to JUNE 2015 with 11,129 visitor arrivals. Our records show every month this year has been down from last year, however 2015 was an exceptionally high year. Still Palau is showing a 6% growth in tourism over the last 8 years and 2016 continues to outperform 2013 and 2014.
- Based on qualitative feedback from sourcing markets and local tour operators, downturn in tourism are drought, reports of Jellyfish Lake and over-crowded perception of some tourism sites. Tourism is valuable to geo-political issues especially in today's SNS driven environment. While ending of drought has been communicated, we expect to see a slower trend in the rest of 2016 given overall numbers of inquires and reservations are lower than previous years.

### Palau visitors January to June

2008	2009	2010	2011	2012	2013	2014	2015	2016
41,078	36,403	33,803	40,947	47,819	45,265	50,864	85,319	72,221

	2015											
	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
<b>TOTAL</b>	15,920	17,787	14,966	12,812	12,705	11,129	12,305	15,557	12,286	12,456	11,429	12,579
vs. PP**	3%	12%	-16%	-14%	-1%	-29%	11%	26%	-21%	1%	-8%	10%
	2016											
<b>TOTAL</b>	14,183	14,134	12,252	10,667	9,602	11,303						
vs. PP**	13%	0%	-13%	-13%	-10%	18%						

\*\*PP: previous Period

		JUNE 2016	Market Share %	Visitor IYA	Share IYA	Market Share %	JUNE 2015	MAY 2016
1	PRC-China	6294	55.29%	93	91	60.85%	6772	4760
2	Japan	1332	11.70%	93	91	12.80%	1425	1627
3	ROC-Taiwan	1578	13.86%	167	163	8.51%	947	1019
4	Korea	758	6.66%	86	84	7.96%	886	864
5	N. America	782	6.87%	115	112	6.13%	682	692
6	Europe Total	221	1.94%	148	145	1.34%	149	239
	Other	418	3.67%	156	152	2.41	268	401
	<b>Grand total</b>	<b>11,383</b>	<b>100.00%</b>	<b>61</b>		<b>100.00%</b>	<b>11,129</b>	<b>9,602</b>

### Key Markets

- People's Republic of China (China) with 6,294 arrivals in JUNE 2016 representing a decrease of 478 (-7.06%) compared to same month last year with 6,772 arrivals, but it went up at 32% vs. MAY 2016. PRC continues to be the overall leading market share by 55.29%. Choices of carriers for PRC nationals are Palau Pacific Air, Mega Maldives,



## 2015 Visitor Arrival For Each Market Group by NATIONALITY(BUSINESS, INVESTOR & VISITORS ONLY)

	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL
AUS / NZ	102	61	100	84	176	91	73	65	76	88	63	76	1,055
GERMANY	143	88	131	105	42	26	24	40	50	68	88	95	900
<b>GUAM</b>			<b>GUAM</b>	<b>ARE U.S. NATIONALS</b>									-
<b>HONG KONG</b>			<b>HONG KONG</b>	<b>ARE PRC CHINA NATIONALS</b>									-
ITALY	58	49	67	10	22	8	20	49	14	9	19	64	389
JAPAN	3,188	2,801	3,375	2,490	2,301	1,425	1,739	2,981	2,760	2,103	2,560	3,293	31,016
KOREA	1,756	828	820	813	960	886	985	1,103	768	1,057	1,170	1,181	12,327
MICRONESIA	50	38	34	45	82	36	39	43	52	53	28	26	526
PHILIPPINES	86	64	92	91	132	77	85	186	76	108	75	112	1,184
PRC CHINA	7,896	10,955	7,355	7,004	6,840	6,772	7,333	9,073	6,747	6,484	5,062	5,537	87,058
ROC TAIWAN	1,253	1,763	1,409	896	1,051	947	1,198	1,196	939	1,389	1,172	961	14,174
RUSSIA	94	32	57	35	43	3	16	12	8	23	64	15	402
SWITZERLAND	30	41	31	27	24	8	27	14	18	16	40	18	294
UNITED KINGDOM	72	56	75	70	45	36	30	51	37	42	62	52	628
US MAINLAND	789	749	1,074	782	785	682	576	533	506	791	693	792	8,752
OTHER EUROPE	278	173	220	172	74	68	57	121	100	122	222	160	1,767
OTHERS	125	89	126	188	128	64	103	90	135	103	111	197	1,459
<b>TOTAL</b>	<b>15,920</b>	<b>17,787</b>	<b>14,966</b>	<b>12,812</b>	<b>12,705</b>	<b>11,129</b>	<b>12,305</b>	<b>15,557</b>	<b>12,286</b>	<b>12,456</b>	<b>11,429</b>	<b>12,579</b>	<b>161,931</b>

**PLEASE NOTE:**

**DUE TO A CHANGE IN PVA DATA SOURCE, STARTING IN FEBRUARY 2014, AND UNTIL FURTHER NOTICE, PVA IS REPORTING ITS VISTIOR ARRIVAL STATISTICS BASED SOLEY ON NATIONALITY.**

**This report and subsequent reports therafter for comparison with 2013 arrivals by Market will reflect the changes to Nationality. The difference however small will be noticed compared to the already published YEAR 2013 report by RESIDENCY. Over All Total will remain same.**

## 2016 Visitor Arrival For Each Market Group by NATIONALITY(BUSINESS, INVESTOR & VISITORS ONLY)

	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL	JUNE 2016 vs. JUNE 2015	JUNE 2016 Market Share	2016 YTD vs. 2015 YTD
AUS / NZ	97	69	125	78	92	87	-	-	-	-	-	-	548	-4.40%	0.76%	-10.75%
GERMANY	122	120	117	80	52	32	-	-	-	-	-	-	523	23.08%	0.28%	-2.24%
<b>GUAM</b>			<b>GUAM</b>	<b>ARE U.S. NATIONALS</b>									-			
<b>HONG KONG</b>			<b>HONG KONG</b>	<b>ARE PRC CHINA NATIONALS</b>									-			
ITALY	33	35	52	17	7	30	-	-	-	-	-	-	174	275.00%	0.26%	-18.69%
JAPAN	3,050	3,368	3,294	1,967	1,627	1,332	-	-	-	-	-	-	14,638	-6.53%	11.70%	-6.05%
KOREA	1,392	1,038	782	1,047	864	758	-	-	-	-	-	-	5,881	-14.45%	6.66%	-3.00%
MICRONESIA	39	67	23	28	48	77	-	-	-	-	-	-	282	113.89%	0.68%	-1.05%
PHILIPPINES	79	97	90	71	94	76	-	-	-	-	-	-	507	-1.30%	0.67%	-6.46%
PRC CHINA	6,889	6,808	5,128	4,933	4,760	6,294	-	-	-	-	-	-	34,812	-7.06%	55.29%	-25.65%
ROC TAIWAN	1,357	1,264	1,232	1,206	1,019	1,578	-	-	-	-	-	-	7,656	66.63%	13.86%	4.60%
RUSSIA	70	25	58	54	24	2	-	-	-	-	-	-	233	-33.33%	0.02%	-11.74%
SWITZERLAND	42	36	33	27	20	14	-	-	-	-	-	-	172	75.00%	0.12%	6.83%
UNITED KINGDOM	51	53	80	70	50	51	-	-	-	-	-	-	355	41.67%	0.45%	0.28%
US MAINLAND	682	828	862	657	692	782	-	-	-	-	-	-	4,503	14.66%	6.87%	-7.36%
OTHER EUROPE	186	171	243	189	86	92	-	-	-	-	-	-	967	35.29%	0.81%	-1.83%
OTHERS	94	155	133	243	167	178	-	-	-	-	-	-	970	178.13%	1.56%	34.72%
<b>TOTAL</b>	<b>14,183</b>	<b>14,134</b>	<b>12,252</b>	<b>10,667</b>	<b>9,602</b>	<b>11,383</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>72,221</b>	<b>2.28%</b>	<b>100.00%</b>	<b>-15.35%</b>