



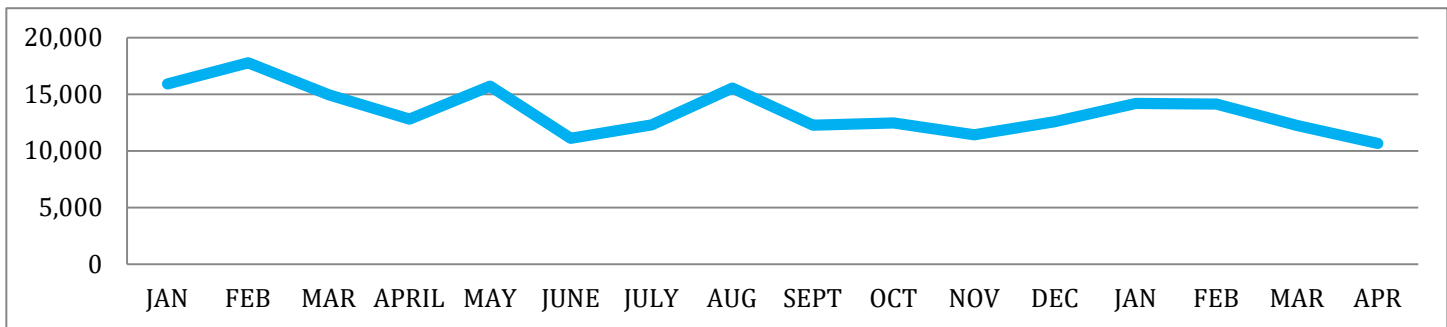
## Visitor Arrival Report–APRIL 2016

**PLEASE NOTE:** Due to a change in PVA data source, starting in FEBRUARY 2014, and until further notice, PVA will be reporting its visitor arrival statistics based solely on NATIONALITY. This report and subsequent reports hereafter, for comparison with year 2013 arrivals by Market Segments will reflect the changes from Residency to NATIONALITY. The difference however small will be noticed when compared to the already published YEAR 2013 report by Residency. Over All total number of visitor arrivals will remain the same.

**Overall:** For the month of APRIL 2016, visitor arrivals to Palau (excluding residents, students, employments, flight crews and transits) totaled 10,667 representing a decrease of 2,145 (-16.74%) compared to APRIL 2015 with 12,812 visitor arrivals.

	2015												2016			
	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR	APR
TOTAL	15,920	17,787	14,966	12,812	15,705	11,129	12,305	15,557	12,286	12,456	11,429	12,579	14,183	14,134	12,252	10,667
vs. PP**	3%	12%	-16%	-14%	23%	-29%	11%	26%	-21%	1%	-8%	10%	13%	0%	-13%	-12

\*\*PP: previous Period



		APRIL 2016	Market Share %	Visitor IYA	Share IYA	APRIL 2015	Market Share %	APRIL 2015	MAR 2016
1	PRC-China	4,933	46.25%	70	85	7,004	54.67%	7,004	5,128
2	Japan	1,967	18.44%	79	95	2,490	19.43%	2,490	3,294
3	ROC-Taiwan	1,206	11.31%	135	162	896	6.99%	896	1,232
4	Korea	1,047	9.82%	129	155	813	6.35%	813	782
5	N. America	657	6.16%	84	101	782	6.10%	782	862
6	Europe Total	437	4.10%	105	125	419	3.27%	419	583
	Other	420	3.94%	103	124	408	3.18%	408	371
	<b>Grand total</b>	<b>10,667</b>	<b>100.00%</b>	<b>83</b>		<b>12,812</b>	<b>100.00%</b>	<b>12,812</b>	<b>12,252</b>

### Key Markets

- People's Republic of China (China) with 4,933 arrivals in APRIL 2016 representing a decrease of 2,071 (-29.57%) compared to same month last year with 7,004 arrivals, but it's below at -3% vs. MARCH 2016. PRC continues to be the overall leading market share by 46.25%. Choices of carriers for PRC nationals are Palau Pacific Air, Mega Maldives, Asiana Airlines, and Korean Airlines, which sustained number of passengers. Only obvious drop was Asian Airline, it requires further understanding to make some assessment and Dynamic Airways continues to undergo aircraft maintenance check since November 2015. In the meantime, a new charter airline carried 527 passengers on Lion Air from this month. Purpose of Entry by Nationality data indicates that Business recorded a 0.32% whereas Tourist recorded 99.68%.
- Japan with 1,967 arrivals in APRIL 2016 represent a decreased of 523 (-21.00%) compared to same month last year with, 2,490 arrivals. Compared to MARCH 2016, it decreased by -40%. Assumed reason seems to be flight reduction of Delta Airlines from 4/week (on-season schedule) to 2/week (off-season schedule), as passenger count was 38% vs.



March. JAL had a charter operation for the first time this year. Purpose of Entry by Nationality data indicates that Business recorded at 0.61% whereas Tourist recorded 99.39%.

- ROC (Taiwan) with 1,206 arrivals in APRIL 2016 representing an increase of 310 (34.60%) compared to same month last year with 896 arrivals. Compared to MACH 2016, it decreased by -2%. Trans Asia has been consistent since October 2015. Purpose of Entry by Nationality data indicates that Business recorded 1.08% whereas Tourist recorded 98.92%
- Korea with 1,047 arrivals in APRIL 2016 represent an increase of 234 (28.78%) compared to same month last year with 813 arrivals. Compared to MARCH 2016, it increased by 33%. Purpose of Entry by Nationality data indicates that Business recorded a 0.10% whereas Tourist recorded 98.95%.
- North America with 657 arrivals in APRIL 2016 representing a decreased of 125 (-15.98%) compared to same month last year with 782 arrivals. Compared to MARCH 2016, it increased by 23%. Purpose of Entry by Nationality indicates that Business recorded 3.81% whereas Tourist recorded 96.19%
- Total Europe including Russia with 437 arrivals in APRIL 2016 represent an increase of 18 (4.30%) compared to same month last year with 419 arrivals. Compared to MARCH 2016, it decreased by -25%. Purpose of Entry by Nationality data indicates that Business recorded a 3.20% whereas Tourist recorded 96.80%

**Indicated Action:** PVA will still continue to monitor and recommend action plans for declining markets to recover visitor trends.

**Visitor Arrivals by Mode of Transportation (excluding residents, students, employments, flight crews and transits)**

AIRLINES	Asiana Airlines	Asian Air	China Airlines	Delta Airlines	Lion Airlines	Palau Pacific Air	Korean Airlines	Mega Maldives	Private planes	Totals
	1,237	0	1,013	919	527	2,289	968	1,340	36	
% of PRC nationals	36%		3%	1%	98%	97%	28%	99%	31%	
AIRLINES	UNITED	JAL	Trans-Asia	F/Y	M/T	M/Y	S/Y			
	1,635	220	472	1	0	2	8		<b>TOTAL</b>	<b>10,667</b>
% of PRC nationals	1%	0%	15%							

**2015 Visitor Arrival For Each Market Group by NATIONALITY (BUSINESS, INVESTOR & VISITORS ONLY)**

	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL
AUS / NZ	102	61	100	84	176	91	73	65	76	88	63	76	1,055
GERMANY	143	88	131	105	42	26	24	40	50	68	88	95	900
<b>GUAM</b>			<b>GUAM ARE U.S. NATIONALS</b>										-
<b>HONG KONG</b>			<b>HONG KONG ARE PRC CHINA NATIONALS</b>										-
ITALY	58	49	67	10	22	8	20	49	14	9	19	64	389
JAPAN	3,188	2,801	3,375	2,490	2,301	1,425	1,739	2,981	2,760	2,103	2,560	3,293	31,016
KOREA	1,756	828	820	813	960	886	985	1,103	768	1,057	1,170	1,181	12,327
MICRONESIA	50	38	34	45	82	36	39	43	52	53	28	26	526
PHILIPPINES	86	64	92	91	132	77	85	186	76	108	75	112	1,184
PRC CHINA	7,896	10,955	7,355	7,004	9,840	6,772	7,333	9,073	6,747	6,484	5,062	5,537	90,058
ROC TAIWAN	1,253	1,763	1,409	896	1,051	947	1,198	1,196	939	1,389	1,172	961	14,174
RUSSIA	94	32	57	35	43	3	16	12	8	23	64	15	402
SWITZERLAND	30	41	31	27	24	8	27	14	18	16	40	18	294
UNITED KINGDOM	72	56	75	70	45	36	30	51	37	42	62	52	628
US MAINLAND	789	749	1,074	782	785	682	576	533	506	791	693	792	8,752
OTHER EUROPE	278	173	220	172	74	68	57	121	100	122	222	160	1,767
OTHERS	125	89	126	188	128	64	103	90	135	103	111	197	1,459
<b>TOTAL</b>	<b>15,920</b>	<b>17,787</b>	<b>14,966</b>	<b>12,812</b>	<b>15,705</b>	<b>11,129</b>	<b>12,305</b>	<b>15,557</b>	<b>12,286</b>	<b>12,456</b>	<b>11,429</b>	<b>12,579</b>	<b>164,931</b>

**PLEASE NOTE:**

**DUE TO A CHANGE IN PVA DATA SOURCE, STARTING IN FEBRUARY 2014, AND UNTIL FURTHER NOTICE, PVA IS REPORTING ITS VISITOR ARRIVAL STATISTICS BASED SOLELY ON NATIONALITY. This report and subsequent reports thereafter for comparison with 2013 arrivals by Market will reflect the changes to Nationality. The difference however small will be noticed compared to the already published YEAR 2013 report by RESIDENCY. Over All Total will remain same.**

**2016 Visitor Arrival For Each Market Group by NATIONALITY (BUSINESS, INVESTOR & VISITORS ONLY)**

	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL	APRIL 2016 vs. APRIL 2015	APRIL 2015 Market Share	2016 YTD vs. 2015 YTD
AUS / NZ	97	69	125	78	-	-	-	-	-	-	-	-	369	-7.14%	0.73%	40.30%
GERMANY	122	120	117	80	-	-	-	-	-	-	-	-	439	-23.81%	0.75%	-6.00%
<b>GUAM</b>			<b>GUAM ARE U.S. NATIONALS</b>										-			
<b>HONG KONG</b>			<b>HONG KONG ARE PRC CHINA NATIONALS</b>										-			
ITALY	33	35	52	17	-	-	-	-	-	-	-	-	137	70.00%	0.16%	-25.54%
JAPAN	3,050	3,368	3,294	1,967	-	-	-	-	-	-	-	-	11,679	-21.00%	18.44%	-1.48%
KOREA	1,392	1,038	782	1,047	-	-	-	-	-	-	-	-	4,259	28.78%	9.82%	1.00%
MICRONESIA	39	67	23	28	-	-	-	-	-	-	-	-	157	-37.78%	0.26%	-5.99%
PHILIPPINES	79	97	90	71	-	-	-	-	-	-	-	-	337	-21.98%	0.67%	1.20%
PRC CHINA	6,889	6,808	5,128	4,933	-	-	-	-	-	-	-	-	23,758	-29.57%	46.25%	-28.46%
ROC TAIWAN	1,357	1,264	1,232	1,206	-	-	-	-	-	-	-	-	5,059	34.60%	11.31%	-4.92%
RUSSIA	70	25	58	54	-	-	-	-	-	-	-	-	207	54.29%	0.51%	-5.05%
SWITZERLAND	42	36	33	27	-	-	-	-	-	-	-	-	138	0.00%	0.25%	6.98%
UNITED KINGDOM	51	53	80	70	-	-	-	-	-	-	-	-	254	0.00%	0.66%	-6.96%
US MAINLAND	682	828	862	657	-	-	-	-	-	-	-	-	3,029	-15.98%	6.16%	-10.75%
OTHER EUROPE	186	171	243	189	-	-	-	-	-	-	-	-	789	9.88%	1.77%	-6.41%
OTHERS	94	155	133	243	-	-	-	-	-	-	-	-	625	29.26%	2.28%	18.37%
<b>TOTAL</b>	<b>14,183</b>	<b>14,134</b>	<b>12,252</b>	<b>10,667</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>51,236</b>	<b>-16.74%</b>	<b>100.00%</b>	<b>-16.67%</b>