

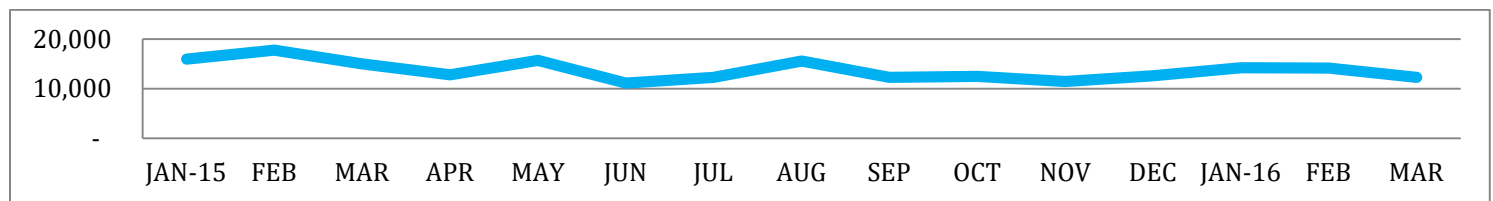
## Visitor Arrival Report–MARCH 2016

**PLEASE NOTE:** Due to a change in PVA data source, starting in FEBRUARY 2014, and until further notice, PVA will be reporting its visitor arrival statistics based solely on NATIONALITY. This report and subsequent reports hereafter, for comparison with year 2013 arrivals by Market Segments will reflect the changes from Residency to NATIONALITY. The difference however small will be noticed when compared to the already published YEAR 2013 report by Residency. Over All total number of visitor arrivals will remain the same.

**Overall:** For the month of MARCH 2016, visitor arrivals to Palau (excluding residents, students, employments, flight crews and transits) totaled 12,252 representing a decrease of 2,714 (-18.13%) compared to MARCH 2015 with 14,966 visitor arrivals. For perspective, total number of March 2014 was 11,528.

	2015												2016		
	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR
TOTAL	15,920	17,787	14,966	12,812	15,705	11,129	12,305	15,557	12,286	12,456	11,429	12,579	14,183	14,134	12,252
vs. PP**	3%	12%	-16%	-14%	23%	-29%	11%	26%	-21%	1%	-8%	10%	13%	0%	-13%

\*\*PP: previous Period



		MAR 2016	Market Share %	Visitor IYA	Share IYA	MAR 2015	Market Share %	MAR 2015	FEB 2016
1	PRC-China	5,128	41.85%	70	85	7,355	49.14%	7,355	6,808
2	Japan	3,294	26.89%	98	119	3,375	22.55%	3,375	3,368
3	ROC-Taiwan	1,232	10.06%	87	107	1,409	9.41%	1,409	1,264
4	Korea	782	6.38%	95	116	820	5.48%	820	1,038
5	N. America	862	7.04%	80	98	1,074	7.18%	1,074	828
6	Europe Total	583	4.76%	100	123	581	3.88%	581	440
	Other	371	3.03%	105	129	352	2.35%	352	388
	<b>Grand total</b>	<b>12,252</b>	<b>100.00%</b>	<b>82</b>		<b>14,966</b>	<b>100.00%</b>	<b>14,966</b>	<b>14,134</b>

### Key Markets

- People's Republic of China (China) with 5,128 arrivals in MARCH 2016 representing a decrease of 2,227 (-30.28%) compared to same month last year with 7,355 arrivals, but it's below at -24.68% vs. FEBRUARY 2016. PRC continues to be the overall leading market share by 41.85%. Choices of carriers for PRC nationals are Palau Pacific Air, Mega Maldives and Korean Airlines, which sustained number of passengers. Only obvious drop was Asiana Airlines; however, it requires further understanding to make some assessment. Purpose of Entry by Nationality data indicates that Business recorded a 0.37% whereas Tourist recorded 99.63%. Dynamic Airways continues to undergo Aircraft Maintenance Check since November 2015. Asian Air in February renewed the aircraft permit in Thailand.
- Japan with 3,294 arrivals in March 2016 represent a decreased of 81 (-2.40%) compared to same month last year with, 3,375 arrivals. Compared to February 2016, it decreased by -2%. Purpose of Entry by Nationality data indicates that Business recorded at 0.36% whereas Tourist recorded 99.64%.



- ROC (Taiwan) with 1,232 arrivals in March 2016 representing a decrease of 177 (-12.56%) compared to same month last year with 1,409 arrivals. Compared to February 2016, it decreased by -2%. Purpose of Entry by Nationality data indicates that Business recorded a 0.49% whereas Tourist recorded 99.51%
- Korea with 782 arrivals in March 2016 represent a decreased of 38 (-4.63%) compared to same month last year with 820 arrivals. Compared to February 2016, it decreased by -25%. Purpose of Entry by Nationality data indicates that Business recorded a 1% whereas Tourist recorded 99%.
- North America with 862 arrivals in March 2016 representing a decreased of 212 (-19.74%) compared to same month last year with 1,074 arrivals. Compared to February 2016, it increased by 4%. Purpose of Entry by Nationality indicates that Business recorded 1% whereas Tourist recorded 99%
- Total Europe including Russia with 583 arrivals in March 2016 represent an increase of 2 (0.34%) compared to same month last year with 581 arrivals. Compared to February 2016, it increased by 33%. Purpose of Entry by Nationality data indicates that Business recorded a 1% whereas Tourist recorded 99%

**Indicated Action:** PVA will still continue to monitor and recommend action plans for declining markets to recover visitor trends.

**Visitor Arrivals by Mode of Transportation (excluding residents, students, employments, flight crews and transits)**

AIRLINES	Asiana Airlines	Asian Air	China Airlines	Delta Airlines	Dynamic Airways	Palau Pacific Air	Korean Airlines	Mega Maldives	Private planes	Totals
	976	0	1,046	2,396	0	2,270	939	2,057	108	
% of PRC nationals	31%		10%	2%		98%	29%	99%	44%	
AIRLINES	UNITED	JAL	Trans-Asia	F/Y	M/V	M/Y	S/Y			
	1,749	0	615	0	72	4	20		<b>TOTAL</b>	<b>12,252</b>
% of PRC nationals	3%		11%		1%					

## 2015 Visitor Arrival For Each Market Group by NATIONALITY (BUSINESS, INVESTOR & VISITORS ONLY)

	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL
AUS / NZ	102	61	100	84	176	91	73	65	76	88	63	76	1,055
GERMANY	143	88	131	105	42	26	24	40	50	68	88	95	900
<b>GUAM</b>			<b>GUAM ARE U.S. NATIONALS</b>										-
<b>HONG KONG</b>			<b>HONG KONG ARE PRC CHINA NATIONALS</b>										-
ITALY	58	49	67	10	22	8	20	49	14	9	19	64	389
JAPAN	3,188	2,801	3,375	2,490	2,301	1,425	1,739	2,981	2,760	2,103	2,560	3,293	31,016
KOREA	1,756	828	820	813	960	886	985	1,103	768	1,057	1,170	1,181	12,327
MICRONESIA	50	38	34	45	82	36	39	43	52	53	28	26	526
PHILIPPINES	86	64	92	91	132	77	85	186	76	108	75	112	1,184
PRC CHINA	7,896	10,955	7,355	7,004	9,840	6,772	7,333	9,073	6,747	6,484	5,062	5,537	90,058
ROC TAIWAN	1,253	1,763	1,409	896	1,051	947	1,198	1,196	939	1,389	1,172	961	14,174
RUSSIA	94	32	57	35	43	3	16	12	8	23	64	15	402
SWITZERLAND	30	41	31	27	24	8	27	14	18	16	40	18	294
UNITED KINGDOM	72	56	75	70	45	36	30	51	37	42	62	52	628
US MAINLAND	789	749	1,074	782	785	682	576	533	506	791	693	792	8,752
OTHER EUROPE	278	173	220	172	74	68	57	121	100	122	222	160	1,767
OTHERS	125	89	126	188	128	64	103	90	135	103	111	197	1,459
<b>TOTAL</b>	<b>15,920</b>	<b>17,787</b>	<b>14,966</b>	<b>12,812</b>	<b>15,705</b>	<b>11,129</b>	<b>12,305</b>	<b>15,557</b>	<b>12,286</b>	<b>12,456</b>	<b>11,429</b>	<b>12,579</b>	<b>164,931</b>

**PLEASE NOTE:**

**DUE TO A CHANGE IN PVA DATA SOURCE, STARTING IN FEBRUARY 2014, AND UNTIL FURTHER NOTICE, PVA IS REPORTING ITS VISITOR ARRIVAL STATISTICS BASED SOLELY ON NATIONALITY. This report and subsequent reports thereafter for comparison with 2013 arrivals by Market will reflect the changes to Nationality. The difference however small will be noticed compared to the already published YEAR 2013 report by RESIDENCY. Over All Total will remain same.**

## 2016 Visitor Arrival For Each Market Group by NATIONALITY (BUSINESS, INVESTOR & VISITORS ONLY)

	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL	MAR 2016 vs. MAR 2015	MAR 2015 Market Share	2016 YTD vs. 2015 YTD
AUS / NZ	97	69	125	-	-	-	-	-	-	-	-	-	291	25.00%	1.02%	10.65%
GERMANY	122	120	117	-	-	-	-	-	-	-	-	-	359	-10.69%	0.95%	-0.83%
<b>GUAM</b>			<b>GUAM ARE U.S. NATIONALS</b>										-			
<b>HONG KONG</b>			<b>HONG KONG ARE PRC CHINA NATIONALS</b>										-			
ITALY	33	35	52	-	-	-	-	-	-	-	-	-	120	-22.39%	0.42%	-31.03%
JAPAN	3,050	3,368	3,294	-	-	-	-	-	-	-	-	-	9,712	-2.40%	26.89%	3.72%
KOREA	1,392	1,038	782	-	-	-	-	-	-	-	-	-	3,212	-4.63%	6.38%	-5.64%
MICRONESIA	39	67	23	-	-	-	-	-	-	-	-	-	129	-32.35%	0.19%	5.74%
PHILIPPINES	79	97	90	-	-	-	-	-	-	-	-	-	266	-2.17%	0.73%	9.92%
PRC CHINA	6,889	6,808	5,128	-	-	-	-	-	-	-	-	-	18,825	-30.28%	41.85%	-28.17%
ROC TAIWAN	1,357	1,264	1,232	-	-	-	-	-	-	-	-	-	3,853	-12.56%	10.06%	-12.93%
RUSSIA	70	25	58	-	-	-	-	-	-	-	-	-	153	1.75%	0.47%	-16.39%
SWITZERLAND	42	36	33	-	-	-	-	-	-	-	-	-	111	6.45%	0.27%	8.82%
UNITED KINGDOM	51	53	80	-	-	-	-	-	-	-	-	-	184	6.67%	0.65%	-9.36%
US MAINLAND	682	828	862	-	-	-	-	-	-	-	-	-	2,372	-19.74%	7.04%	-9.19%
OTHER EUROPE	186	171	243	-	-	-	-	-	-	-	-	-	600	10.45%	1.98%	-10.58%
OTHERS	94	155	133	-	-	-	-	-	-	-	-	-	382	5.56%	1.09%	12.35%
<b>TOTAL</b>	<b>14,183</b>	<b>14,134</b>	<b>12,252</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>40,569</b>	<b>-18.13%</b>	<b>100.00%</b>	<b>-16.65%</b>