

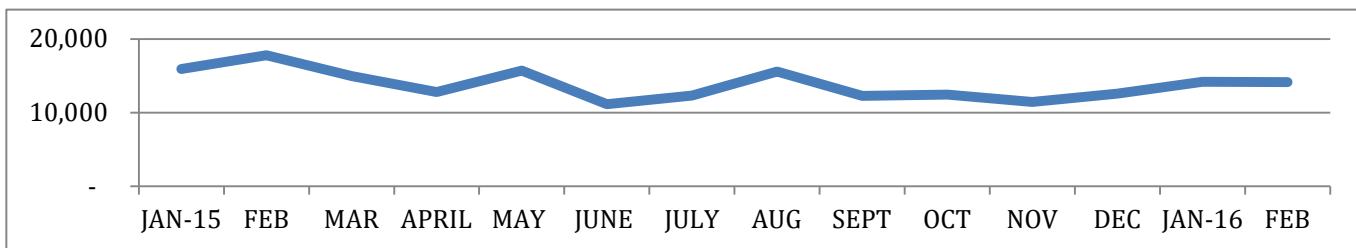
## Visitor Arrival Report–FEBRUARY 2016

**PLEASE NOTE:** Due to a change in PVA data source, starting in FEBRUARY 2014, and until further notice, PVA will be reporting its visitor arrival statistics based solely on NATIONALITY. This report and subsequent reports hereafter, for comparison with year 2013 arrivals by Market Segments will reflect the changes from Residency to NATIONALITY. The difference however small will be noticed when compared to the already published YEAR 2013 report by Residency. Over All total number of visitor arrivals will remain the same.

**Overall:** For the month of FEBRUARY 2016, visitor arrivals to Palau (excluding residents, students, employments, flight crews and transits) totaled 14,134 representing a decrease of 3,653 (-20.54%) compared to FEBRUARY 2015 with 17,787 visitor arrivals. However, this is before the charter flight moratorium implementation. Therefore, compared to on-going running rate, February 2016 was 8% above average (Oct. '15 – Jan. '16) as this year's lunar calendar New Year was in 2<sup>nd</sup> week of February.

	2015												2016		
	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	Ave.*
TOTAL	15,920	17,787	14,966	12,812	15,705	11,129	12,305	15,557	12,286	12,456	11,429	12,579	14,183	14,134	13,070
vs. PP**	3%	12%	-16%	-14%	23%	-29%	11%	26%	-21%	1%	-8%	10%	13%	0%	

\* ave. of May 2015- Jan 2016    \*\*PP: previous Period



		FEB 2016	Market Share %	Visitor IYA	Share IYA	FEB 2015	Market Share %	FEB 2015	JAN 2016
1	PRC-China	6,808	48.17%	62	78	10,955	61.59%	10,955	6,889
2	Japan	3,368	23.83%	120	151	2,801	15.75%	2,801	3,050
3	ROC-Taiwan	1,264	8.94%	72	90	1,763	9.91%	1,763	1,357
4	Korea	1,038	7.34%	125	158	828	4.66%	828	1,392
5	N. America	828	5.86%	111	139	749	4.21%	749	682
6	Europe Total	440	3.11%	100	126	439	2.47%	439	504
	Other	388	2.75%	154	194	252	1.42%	252	309
	<b>Grand total</b>	<b>14,134</b>	<b>100.00%</b>	<b>79</b>		<b>17,787</b>	<b>100.00%</b>	<b>17,787</b>	<b>14,183</b>

### Key Markets

- People's Republic of China (China) with 6,808 arrivals in FEBRUARY 2016 representing a decrease of 4,147 (-37.85%) compared to same month last year with 10,955 arrivals, but it's slightly below at -1.2% vs. JANUARY 2016. PRC continues to be the overall leading market share by 48.17% amongst other countries with the direct charter services between ROR and HKG/Macau on: Asian Air, Palau Pacific Air and Mega Maldives. PRC Passport holders were also flying carriers from Korea: Asiana Airlines, Korean Air and from Taipei: China Airlines and Private planes into Palau.

Purpose of Entry by Nationality data indicates that Business recorded a 1% whereas Tourist recorded 99%. Dynamic Airways continues to undergo Aircraft Maintenance Check since November 2015.

- Japan with 3,368 arrivals in February 2016 represent an increase of 567 (20.24%) compared to same month last year with, 2,801 arrivals. Compared to JANUARY 2016, it increased by 10%. Purpose of Entry by Nationality data indicates that Business recorded at 1% whereas Tourist recorded 99%.
- ROC (Taiwan) with 1,264 arrivals in FEBRUARY 2016 representing a decrease of 499 (-28.30%) compared to same month last year with 1,763 arrivals. Compared to JANUARY 2016, it decreased by 7%. Purpose of Entry by Nationality data indicates that Business recorded a 1% whereas Tourist recorded 99%
- Korea with 1,038 arrivals in FEBRUARY 2016 represent an increase of 210 (20.24%) compared to same month last year with 828 arrivals. Compared to JANUARY 2016, it decreased by 25%. Purpose of Entry by Nationality data indicates that Business recorded a 0.43% whereas Tourist recorded 99.57%.
- North America with 828 arrivals in FEBRUARY 2016 representing an increase of 79 (10.55%) compared to same month last year with 749 arrivals. Compared to JANUARY 2016, it also increased by 21%. Purpose of Entry by Nationality indicates that Business recorded 3% whereas Tourist recorded 97%
- Total Europe including Russia with 440 arrivals in FEBRUARY 2016 represent an increase of 1 (0.23%) compared to same month last year with 439 arrivals. Compared to JANUARY 2016, it decreased by 13%. Purpose of Entry by Nationality data indicates that Business recorded a 1% whereas Tourist recorded 99%

**Indicated Action:** PVA will still continue to monitor and recommend action plans for declining markets to recover visitor trends.

**Visitor Arrivals by Mode of Transportation (excluding residents, students, employments, flight crews and transits)**

AIRLINES	Asiana Airlines	Asian Air	China Airlines	Delta Airlines	Dynamic Airways	Palau Pacific Air	Korean Airlines	Mega Maldives	Private planes	Totals
	2,339	234	978	2,314	0	2,212	957	2,398	202	
% of PRC nationals	52%	<b>100%</b>	17%	5%		<b>93%</b>	45%	<b>98%</b>	<b>79%</b>	
AIRLINES	UNITED	JAL	Trans-Asia	F/Y	M/Y	S/Y	PMA			
	1,976	0	513	3	8	0	0		<b>TOTAL</b>	<b>14,134</b>
% of PRC nationals	0.05%		2%							

## 2015 Visitor Arrival For Each Market Group by NATIONALITY (BUSINESS, INVESTOR & VISITORS ONLY)

	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL	
AUS / NZ	102	61	100	84	176	91	73	65	76	88	63	76	1,055	
GERMANY	143	88	131	105	42	26	24	40	50	68	88	95	900	
<b>GUAM</b>			<b>GUAM ARE U.S. NATIONALS</b>											-
<b>HONG KONG</b>			<b>HONG KONG ARE PRC CHINA NATIONALS</b>											-
ITALY	58	49	67	10	22	8	20	49	14	9	19	64	389	
JAPAN	3,188	2,801	3,375	2,490	2,301	1,425	1,739	2,981	2,760	2,103	2,560	3,293	31,016	
KOREA	1,756	828	820	813	960	886	985	1,103	768	1,057	1,170	1,181	12,327	
MICRONESIA	50	38	34	45	82	36	39	43	52	53	28	26	526	
PHILIPPINES	86	64	92	91	132	77	85	186	76	108	75	112	1,184	
PRC CHINA	7,896	10,955	7,355	7,004	9,840	6,772	7,333	9,073	6,747	6,484	5,062	5,537	90,058	
ROC TAIWAN	1,253	1,763	1,409	896	1,051	947	1,198	1,196	939	1,389	1,172	961	14,174	
RUSSIA	94	32	57	35	43	3	16	12	8	23	64	15	402	
SWITZERLAND	30	41	31	27	24	8	27	14	18	16	40	18	294	
UNITED KINGDOM	72	56	75	70	45	36	30	51	37	42	62	52	628	
US MAINLAND	789	749	1,074	782	785	682	576	533	506	791	693	792	8,752	
OTHER EUROPE	278	173	220	172	74	68	57	121	100	122	222	160	1,767	
OTHERS	125	89	126	188	128	64	103	90	135	103	111	197	1,459	
<b>TOTAL</b>	<b>15,920</b>	<b>17,787</b>	<b>14,966</b>	<b>12,812</b>	<b>15,705</b>	<b>11,129</b>	<b>12,305</b>	<b>15,557</b>	<b>12,286</b>	<b>12,456</b>	<b>11,429</b>	<b>12,579</b>	<b>164,931</b>	

**PLEASE NOTE:**

**DUE TO A CHANGE IN PVA DATA SOURCE, STARTING IN FEBRUARY 2014, AND UNTIL FURTHER NOTICE, PVA IS REPORTING ITS VISITOR ARRIVAL STATISTICS BASED SOLELY ON NATIONALITY. This report and subsequent reports thereafter for comparison with 2013 arrivals by Market will reflect the changes to Nationality. The difference however small will be noticed compared to the already published YEAR 2013 report by RESIDENCY. Over All Total will remain same.**

## 2016 Visitor Arrival For Each Market Group by NATIONALITY (BUSINESS, INVESTOR & VISITORS ONLY)

	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL	FEB 2016 vs. FEB 2015	FEB 2015 Market Share	2016 YTD vs. 2015 YTD	
AUS / NZ	97	69	-	-	-	-	-	-	-	-	-	-	166	13.11%	0.49%	1.84%	
GERMANY	122	120	-	-	-	-	-	-	-	-	-	-	242	36.36%	0.85%	4.76%	
<b>GUAM</b>			<b>GUAM ARE U.S. NATIONALS</b>														
<b>HONG KONG</b>			<b>HONG KONG ARE PRC CHINA NATIONALS</b>														
ITALY	33	35	-	-	-	-	-	-	-	-	-	-	68	-28.57%	0.25%	-36.45%	
JAPAN	3,050	3,368	-	-	-	-	-	-	-	-	-	-	6,418	20.24%	23.83%	7.16%	
KOREA	1,392	1,038	-	-	-	-	-	-	-	-	-	-	2,430	25.36%	7.34%	-5.96%	
MICRONESIA	39	67	-	-	-	-	-	-	-	-	-	-	106	76.32%	0.47%	20.45%	
PHILIPPINES	79	97	-	-	-	-	-	-	-	-	-	-	176	51.56%	0.69%	17.33%	
PRC CHINA	6,889	6,808	-	-	-	-	-	-	-	-	-	-	13,697	-37.85%	48.17%	-27.34%	
ROC TAIWAN	1,357	1,264	-	-	-	-	-	-	-	-	-	-	2,621	-28.30%	8.94%	-13.10%	
RUSSIA	70	25	-	-	-	-	-	-	-	-	-	-	95	-21.88%	0.18%	-24.60%	
SWITZERLAND	42	36	-	-	-	-	-	-	-	-	-	-	78	-12.20%	0.25%	9.86%	
UNITED KINGDOM	51	53	-	-	-	-	-	-	-	-	-	-	104	-5.36%	0.37%	-18.75%	
US MAINLAND	682	828	-	-	-	-	-	-	-	-	-	-	1,510	10.55%	5.86%	-1.82%	
OTHER EUROPE	186	171	-	-	-	-	-	-	-	-	-	-	357	-1.16%	1.21%	-20.84%	
OTHERS	94	155	-	-	-	-	-	-	-	-	-	-	249	74.16%	1.10%	16.36%	
<b>TOTAL</b>	<b>14,183</b>	<b>14,134</b>											<b>28,317</b>	<b>-20.54%</b>	<b>100.00%</b>	<b>-15.99%</b>	