

## Visitor Arrival Report–JANUARY 2016

**PLEASE NOTE:** Due to a change in PVA data source, starting in FEBRUARY 2014, and until further notice, PVA will be reporting its visitor arrival statistics based solely on NATIONALITY. This report and subsequent reports hereafter, for comparison with year 2013 arrivals by Market Segments will reflect the changes from Residency to NATIONALITY. The difference however small will be noticed when compared to the already published YEAR 2013 report by Residency. Over All total number of visitor arrivals will remain the same.

**Overall:** For the month of JANUARY 2016, visitor arrivals to Palau (excluding residents, students, employments, flight crews and transits) totaled 14,183 representing a decrease of 1,737 (-10.91%) compared to JANUARY 2015 with 15,920 visitor arrivals. PRC continues to be the biggest sourcing market with a market share of 48.57% of total arrivals.

		<b>JANUARY 2016</b>	<b>Market Share %</b>	<b>Visitor IYA</b>	<b>Share IYA</b>	<b>JANUARY 2015</b>	<b>Market Share %</b>
1	PRC-China	6,889	48.57%	87	98	7,896	49.60%
2	Japan	3,050	21.50%	96	107	3,188	20.03%
3	ROC-Taiwan	1,357	9.57%	108	122	1,253	7.87%
4	Korea	1,392	9.81%	79	89	1,756	11.03%
5	N. America	682	4.81%	86	97	789	4.96%
6	Europe Total	504	3.55%	75	84	675	4.24%
	Other	309	2.18%	85	96	363	2.28%
	<b>Grand total</b>	<b>14,183</b>	<b>100.00%</b>	<b>89</b>		<b>15,920</b>	<b>100.00%</b>

### Key Markets

- People’s Republic of China (China) with 6,889 arrivals in JANUARY 2016 representing a decrease of 1,007 (-12.75%) compared to same month last year with 7,896 arrivals. PRC continues to be the overall leading market share by 48.57% amongst other countries with the direct charter services between ROR and HKG/Macau on: Asian Air (99%), Palau Pacific Air (94%) and Mega Maldives (99%). PRC Passport holders were also flying carriers from Korea: Asiana Airlines (46%), Korean Air (32%) and from Taipei: China Airlines (5%) and Private planes (60%) into Palau. Purpose of Entry by Nationality data indicates that Business recorded a 1% whereas Tourist recorded 99%. Dynamic Airways continues to undergo Aircraft Maintenance Check since November 2015 and is said to resume operation on February 2016.
- Japan with 3,050 arrivals in JANUARY 2016 represent a decrease of 138 (-4.33%) compared to same month last year with, 3,188 arrivals. Purpose of Entry by Nationality data indicates that Business recorded at 1% whereas Tourist recorded 99%
- ROC (Taiwan) with 1,357 arrivals in JANUARY 2016 representing an increase of 104 (8.30%) compared to same month last year with 1,253 arrivals. Compared to last month DECEMBER 2015 arrival of 961, increased by 396 (41%). Purpose of Entry by Nationality data indicates that Business recorded a 1% whereas Tourist recorded 99%
- North America with 682 arrivals in JANUARY 2016 representing a decrease of 107 (-13.56%) compared to same month last year with 789 arrivals. Purpose of Entry by Nationality indicates that Business recorded 3% whereas Tourist recorded 97%
- Korea with 1,392 arrivals in JANUARY 2016 represent a decrease of 364 (-20.73%) compared to same month last year with 1,756 arrivals. Compared to DECEMBER 2015, Korea increased from 1,181 to 1,392, representing a 17.87% increase. Korean Air and Asiana Airlines’ carrying capacity continues to show PRC Nationals flying both airlines via Shanghai and Beijing into Seoul. Purpose of Entry by Nationality data indicates that Business recorded a 0.43% whereas Tourist recorded 99.57%.
- Total Europe including Russia with 504 arrivals in JANUARY 2016 represent a decrease of 171 (-25.33%) compared to same month last year with 675 arrivals. Purpose of Entry by Nationality data indicates that Business recorded a 1% whereas Tourist recorded 99%

**Indicated Action:** PVA will still continue to monitor and recommend action plans for declining markets to recover visitor trends.



**Visitor Arrivals by Mode of Transportation (excluding residents, students, employments, flight crews and transits)**

AIRLINES	Asiana Airlines	Asian Air	China Airlines	Delta Airlines	Dynamic Airways	Palau Pacific Air	Korean Airlines	Mega Maldives	Private planes	Totals
	2,217	1,600	1,016	2,132	0	2,291	1,008	1,653	72	
% of PRC nationals	46%	<b>99%</b>	5%	1%		<b>94%</b>	32%	<b>99%</b>	<b>60%</b>	
AIRLINES	UNITED	JAL	Trans-Asia	M/Y	R/V	S/Y	PMA			
	1,693	0	482	6	4	6	3		<b>TOTAL</b>	<b>14,183</b>
% of PRC nationals	3%		0.41%							

**2015 Visitor Arrival For Each Market Group by NATIONALITY (BUSINESS, INVESTOR & VISITORS ONLY)**

	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL	
AUS / NZ	102	61	100	84	176	91	73	65	76	88	63	76	1,055	
GERMANY	143	88	131	105	42	26	24	40	50	68	88	95	900	
<b>GUAM</b>			<b>GUAM ARE U.S. NATIONALS</b>											-
<b>HONG KONG</b>			<b>HONG KONG ARE PRC CHINA NATIONALS</b>											-
ITALY	58	49	67	10	22	8	20	49	14	9	19	64	389	
JAPAN	3,188	2,801	3,375	2,490	2,301	1,425	1,739	2,981	2,760	2,103	2,560	3,293	31,016	
KOREA	1,756	828	820	813	960	886	985	1,103	768	1,057	1,170	1,181	12,327	
MICRONESIA	50	38	34	45	82	36	39	43	52	53	28	26	526	
PHILIPPINES	86	64	92	91	132	77	85	186	76	108	75	112	1,184	
PRC CHINA	7,896	10,955	7,355	7,004	9,840	6,772	7,333	9,073	6,747	6,484	5,062	5,537	90,058	
ROC TAIWAN	1,253	1,763	1,409	896	1,051	947	1,198	1,196	939	1,389	1,172	961	14,174	
RUSSIA	94	32	57	35	43	3	16	12	8	23	64	15	402	
SWITZERLAND	30	41	31	27	24	8	27	14	18	16	40	18	294	
UNITED KINGDOM	72	56	75	70	45	36	30	51	37	42	62	52	628	
US MAINLAND	789	749	1,074	782	785	682	576	533	506	791	693	792	8,752	
OTHER EUROPE	278	173	220	172	74	68	57	121	100	122	222	160	1,767	
OTHERS	125	89	126	188	128	64	103	90	135	103	111	197	1,459	
<b>TOTAL</b>	<b>15,920</b>	<b>17,787</b>	<b>14,966</b>	<b>12,812</b>	<b>15,705</b>	<b>11,129</b>	<b>12,305</b>	<b>15,557</b>	<b>12,286</b>	<b>12,456</b>	<b>11,429</b>	<b>12,579</b>	<b>164,931</b>	

**PLEASE NOTE:**

**DUE TO A CHANGE IN PVA DATA SOURCE, STARTING IN FEBRUARY 2014, AND UNTIL FURTHER NOTICE, PVA IS REPORTING ITS VISITOR ARRIVAL STATISTICS BASED SOLELY ON NATIONALITY. This report and subsequent reports thereafter for comparison with 2013 arrivals by Market will reflect the changes to Nationality. The difference however small will be noticed compared to the already published YEAR 2013 report by RESIDENCY. Over All Total will remain same.**

**2016 Visitor Arrival For Each Market Group by NATIONALITY (BUSINESS, INVESTOR & VISITORS ONLY)**

	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL	JAN 2016 vs. JAN 2015	JAN 2015 Market Share	2016 YTD vs. 2015 YTD	
AUS / NZ	97	-	-	-	-	-	-	-	-	-	-	-	97	-4.90%	0.68%	-4.90%	
GERMANY	122	-	-	-	-	-	-	-	-	-	-	-	122	-14.69%	0.86%	-14.69%	
<b>GUAM</b>			<b>GUAM ARE U.S. NATIONALS</b>														
<b>HONG KONG</b>			<b>HONG KONG ARE PRC CHINA NATIONALS</b>														
ITALY	33	-	-	-	-	-	-	-	-	-	-	-	33	-43.10%	0.23%	-43.10%	
JAPAN	3,050	-	-	-	-	-	-	-	-	-	-	-	3,050	-4.33%	21.50%	-4.33%	
KOREA	1,392	-	-	-	-	-	-	-	-	-	-	-	1,392	-20.73%	9.81%	-20.73%	
MICRONESIA	39	-	-	-	-	-	-	-	-	-	-	-	39	-22.00%	0.27%	-22.00%	
PHILIPPINES	79	-	-	-	-	-	-	-	-	-	-	-	79	-8.14%	0.56%	-8.14%	
PRC CHINA	6,889	-	-	-	-	-	-	-	-	-	-	-	6,889	-12.75%	48.57%	-12.75%	
ROC TAIWAN	1,357	-	-	-	-	-	-	-	-	-	-	-	1,357	8.30%	9.57%	8.30%	
RUSSIA	70	-	-	-	-	-	-	-	-	-	-	-	70	-25.53%	0.49%	-25.53%	
SWITZERLAND	42	-	-	-	-	-	-	-	-	-	-	-	42	40.00%	0.30%	40.00%	
UNITED KINGDOM	51	-	-	-	-	-	-	-	-	-	-	-	51	-29.17%	0.36%	-29.17%	
US MAINLAND	682	-	-	-	-	-	-	-	-	-	-	-	682	-13.56%	4.81%	-13.56%	
OTHER EUROPE	186	-	-	-	-	-	-	-	-	-	-	-	186	-33.09%	1.31%	-33.09%	
OTHERS	94	-	-	-	-	-	-	-	-	-	-	-	94	-24.80%	0.66%	-24.80%	
<b>TOTAL</b>	<b>14,183</b>												<b>14,183</b>	<b>-10.91%</b>	<b>100.00%</b>	<b>-10.91%</b>	